#### THE TAR HEEL, FEBRUARY 22, 1921.

Page Three

SODAS

SPORTING GOODS

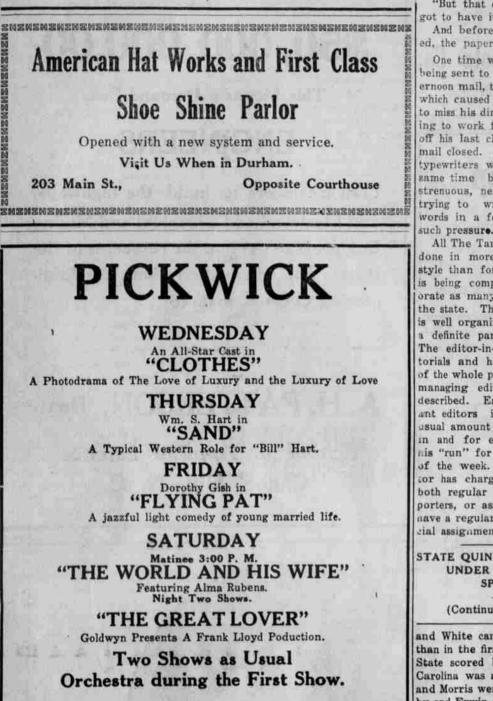
### GETTING THE NEWS TO THE CAMPUS IS (Continued from Page 1)

must be written out for the printer. editor waited until 12:30 for a story A GOOD SIZED JOB All these and many other details which a member of the board was must be looked after by the mancovering. At this hour, the reporter, aging editor before sleep can be who did not know that the make-up thought of. man night had been changed, had on The Tar Heel yet remains to be

Sometimes it happens that a story just finished his class work for the done. About three-fourths of the is overlooked, or for some reason not next day and was preparing to retire. University. Then over 60 per cent copy is yet to come in. This is turn- handed in. In such case a member In came a student who was sent from of the student body was on the subed in on the following nights, name- of the staff is assigned the extra duty The Ttar Heel office to tell him that scription list of the college publicaly Saturday and Tuesday. It is on of preparing the story, after he has it was necessary for the story to be tion. Today there are over 1,400 these nights that the managing edi- already done his regular amount of written that night. So there was students at the University and not tor sees his worst labors. Sometimes work for the week. And this is usu- nothing for him to do but write the half of them are subscribers to The the last article is finished at 1 or 2 ally done at a late hour, for it is not story or to "fall down on his job," Tar Heel. o'clock and sometimes at 3. On this usually known until late that the and he chose the former. He gave In March, 1894, a publication was

night the make-up of The Tar Hee' story is not coming in on account of up all hopes for a good night's rest launched on the Hill which threatenmust be completed. It must be seen the fact that the reporters do not get and by 2:30 he had turned out a ed the prosperity of The Tar Heel. that every event of any importance all their work finished many times 1,200 word story.

is "covered," and that every man on until late in the night. the board has done his work. The At the time when some changes it is learned that there is a shortage ed that The Tar Heel was published full amount of words or material were being made in the dates on of material, and a reporter is asked must be handed in, for the paper which the paper went to press, there to get up five or six hundred words. "But I don't know anything," is must be filled up, no matter how long was a misunderstanding about the into the morning it takes. The copy night when the last material was re- the reply. "And besides, everybody must be edited to see that it con- quired to be handed to the managing has gone to bed and I can't find out tains no inaccuracies, errors, or of- editor to be mailed to the printers. anything."



fensive expressions. The last heads One night at this time the managing TOMORROW WILL MAKE THE 28TH BIRTHDAY OF TH ETAR HEEL

(Continued from Page One)

Sometimes about 11 or 12 o'clock This paper was The White and Blue, only in the interests of athletics and raterates. The chief interest of the new sheet was in the literary societies which they claimed to 10ster. But the White and Blue was short lived, finally combining with "But that doesn't matter. We've The Tar Heel in March, 1895.

ot to have it." And before the make-up is finished, the paper has it.

ink. The occasion was a victory in One time when The Tar Heel was being sent to the printers in the aft-Carolina and Johns Hopkins, and the ernoon mail, there was an emergency deleats of Virginia, Washington and which caused a member of the staff to miss his dinner on account of hav-ing to work from the time he came Colored cuts of the victorious deing to work from the time he came off his last class until the time the baters and the triumphant athletes mail closed. On this occasion three were run, giving it the air of a Suntypewriters were kept going at the day supplement. On December 7, same time by the editors in the 1905 a duplicate of this issue was strenuous, nerve-racking work of printed, the occasion being a victory trying to write several hundred over Virginia in football. Again words in a few minutes and under cuts of the team, individually, collectively, and in action, were run.

All The Tar Heel work is this year Other important dates in the hisdone in more of a professional tory of The Tar Heel are: May 2, style than formerly. A style sheet 1907, when a special edition conis being completed that is as elab- cerning the Southern Student Conorate as many of the newspapers of ference at Asheville was published: the state. The whole editorial force a special eight-page edition during is well organized and each man has the Commencement of 1908 was put a definite part of the work to do. out; January 14, 1911, when a special The editor-in-chief writes the edi- Y. M. C. A. edition was circulated: torials and has general supervision in 1917 when The Tar Heel ran as of the whole paper. The work of the an eight-page paper; in 1919 when managing editor has already been the four-page pictorial section at the described. Each of the two assist- end of the year was started, and in ant editors is responsible for the 1J20-21 when The Tar Heel was usual amount of work being turned converted into a bi-weekly of the in and for each reporter covering ordinary size and then later changed his "run" for one of the two issues to the regular newspaper size. of the week. The assignment edi-| So The Tar Heel has successfully

practically no heads to a much larger

four-page bi-weekly newspaper with

that of a large daily.

for has charge of the assignments, passed twenty-eight years of publicaboth regular and special The re- tion and has proven itself a dependporters, or associate editors, each able medium for the expression of nave a regular run to cover and spe- general news and college topics. Durcial assignments in addition. ing this time it has grown from a small, dingy, four-page weekly with

STATE QUINT SNOWED UNDER BY CAROLINA'S SPEEDY BASKETEERS headlines and appearance equal to

(Continued from Page 1)

and White came back even stronger than in the first. During this period State scored but four points while Carolina was amassing 36. Woodall and Morris were substituted for Hanov and Erwin after the 50 pink m was reached, and did good work aiding in getting 12 more for a total of 62, the largest number rolled up of a Carolina quint in a number of years.

ance game will want such an endorsement for the Company that he is to represent. For information write the Southern Life & Trust Company HOME OFFICE: GREENSBORO, N. C. CAPITAL—ONE MILLION DOLLARS CIGARS WHITTED'S SPORT SHOP On May 7, 1903, The Tar Heel Leading in All Sport Dope. published an issue printed in blue CAROLINA MEN ALWAYS WELCOME. Successor to Durham Cigar Store, Opposite Post Office, DURHAM, N. C.

PIPES

EDWARD K. GRAHAM

was a PILOT policyholder and boost-

Any man who enters the life insur-

ed the Southern Life and Trust Co.

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## The Book Exchange

Reproduced from full page ad in Feb 19th Suturday Evening Post

Easter

-IS-

March 27th

Order Your Easter

Clothes

NOW.

SAVE THE COUPONS. 

Although decisively beaten, it is not to be said of State that she did not put up a good game. Groome was their individual star, registering two fields and making good both fc

shots. The goals registered by Park and Deal were booth beautiful shots from near mid-court. The Red and White fought every inch of the way, but with the record of a poor season behind her she entered the game with all the odds against her, and was simply outclassed by the organization that the night before nearly doubled the score against Davidson.

To name the star for Carolina would make it necessary to name seven. Every man who played in the game played well. The number of points scored is nearly equally divided among the first five men, and to the entire team goes credit for an exhibition passing, guarding, dribbling, and shooting that stands unparelleled on the local court. Line-up and summary:

Caroilna (62) State (10) Shepherd ..... Deal R. F.

McDonald ..... Williams L. F. Carmichael ..... Groome C. , Hanby ..... Park R. G. Erwin ..... Johnson L. G.'

Substitutions: Carolina: Woodall or Erwin, Morris for Hanby, State: Silmerman for Deal, Leeper for Silverman, Weaver for Park.

Summary: Field goals: Shepherd 6, Hanby 6, McDonald 5, Carmichael 5, Erwin 5, Groome 2, Deal 1, Park 1. Foul Goals: Carmichael 8 in 13. Groome 2 in 2.

Referee: Stewart.

Mr. Frank Graham went to Burlington Friday night and spoke at a luncheon of the Kiwanis Club of that city on the educational situation in North Carolina.



FINCHLEY ANNOUNCES AN EXHIBITION OF CLOTHING AND HABERDASHERY FOR COLLEGE MEN

## **GOODIE SHOP**

WED., THURS., FRI.,

Feb. 23, 24, 25

Jack Wilkinson, Representative

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