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## Freshmen Absorb Carolina Spirit College Night Affair

Froneberger Finds Apt Pupils in Class of '26—President Chase Welcomes New and Old Students.

The annual College Night exercises, which were held in Memorial Hall under auspices of the Y. M. C. A. recently, were the largest and best ever held at Carolina. For many years College Night has been regarded as one of the most important events of the beginning of school. Its purpose is to afford an opportunity of coming together for the upper classmen and freshmen for the purpose of becoming acquainted with one another. It is especially intended to familiarize the freshmen with the different phases of college life as outlined by representatives of each activity.

After a few minutes of coaching by Cheer-leader Froneberger, the freshmen displayed a surprising amount of Carolina spirit, and fairly shook Memorial Hall with their yells. This part of the program was concluded by the singing of "Hark the Sound."

With a few remarks of presentation, R. M. McGhee, vice president of the Y. M. C. A. and presiding officer of the occasion, introduced President Chase, who delivered an address of welcome to the old and new men. In his usual straightforward manner, President Chase took up many of the present problems of the University and discussed them. He reviewed briefly the rapid growth of the institution and showed the necessity of the continuation of the present building campaign on a much larger scale. He pointed out that the men of the University and the University itself must become more and more progressive in order to meet the demands of our state.

In a brief but convincing talk Mr. L. J. Phipps advised the new men to

begin at once in their race for honors in scholarship. He did not favor any excess amount of study, but instead consistent preparation from day to day in order to become a good scholar. Coach Bob Fetzer spoke on the subject of College Athletics, urging each man to choose some phase of athletics and go out for the team and stay out as long as he remained in school.

Victor Y. Young made a short talk enumerating the most important of the college organizations. The subject of Publication was presented by Dan Grant, followed by C. C. Poindexter, who dealt with the Y. M. C. A. Mr. Poindexter explained the work of the "Y" on the campus and showed how vitally necessary it was to campus life.

J. O. Harmon, president of the student body, delivered a short address explaining his conception of the honor system as an ideal form of student government. He demonstrated that it is the only successful method by which such a large body of students as there is at Carolina can be governed.

Harmon's speech was followed by a few words of welcome to the students by "Parson" Moss, who spoke in behalf of the churches of the town. The last speaker of the evening, Professor Meyer, talked on Community Responsibilities. His address was well received and it served as a fitting climax for the evening's program.

From Memorial Hall the freshmen were conducted to the Gymnasium, where they were given a reception by the Y. M. C. A. Refreshments were served by the "co-eds" and the "Y" members, concluding a very enjoyable occasion.

### "SCRUBBY" A LAWYER; ALSO A BENEDICT

Former Carolina Cheer Leader Is Now Practicing Law in Greensboro.

Edwin Earle Rives, better known as "Scrubby," has not only entered the realm of matrimony, but also the domain of Greensboro attorneys, according to the latest news from Carolina's premier cheer leader. "Scrubby" has hung out his shingle with Norman Boren, also an alumnus of the University, who is an established lawyer of Greensboro, having practiced law in that city for several years. "Scrubby" is said to still have the "pop" and spirit of old, but there is an atmosphere of dignity about his person as he walks into his office on No. 212 North Elm street with the name "Boren & Rives" emblazoned on the window.

D. D. Carroll left for New York Sunday afternoon for some business in connection with the general education board.



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### COMMERCE SCHOOL ADDS FOUR FACULTY MEMBERS

The School of Commerce has added four new members to its staff for this year.

C. P. Spruill, a graduate of the University in the class of 1920 and since that time a Rhodes scholar at Oxford, takes the place of Professor J. B. Wootley, who has gone to the University of Chicago for graduate work.

Dr. E. W. Zimmerman has been appointed associate professor of marketing, transportation and foreign trade. He took his doctor's degree at the University of Bonn, and has since done special work in the Universities of Berlin, Munich, and Edinburgh. He has had a successful teaching experience at New York University and has recently published one of the best known books on "Ocean Shipping." He is offering the courses in marketing and transportation this quarter. It is of interest to note that he was recently appointed consulting economist of the Department of the Interior for the Bureau of Mines.

Professor Charles H. Fernald, graduate of the Harvard School of Business

Administration, takes charge of the work in salesmanship, advertising and merchandising. He will also have charge of an extension class in Durham, to be organized some time about the first of November.

W. B. Harrell becomes instructor in economics and accounting. Mr. Harrell is a Carolina man of the class of 1921, and was last year assistant accounting in the business manager's office of the University. He spent the past summer at the University of Chicago doing special work in accounting and general economics.

The School of Commerce has occupied its new quarters on the second floor of the Social Science building at the opening this fall. There is to be quite an expansion in its work, not only in the number of courses offered but in the facilities for laboratory and research work. A new reading room will be opened up this week in which a collection of books on Economics and Commerce will be available for students, and some twenty trade journals and business magazines will be available.

The registration in the school is about 400 for the fall session.

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