

**Sigma Nu Fraternity
Has Charter to Erect House**

The local chapter of the Sigma Nu fraternity has been issued a certificate of incorporation for a holding company to erect a chapter house, it has been announced at the office of the Secretary of State. The charter was issued under the name of the Psi Building, Incorporated, with authorized capital of \$25,000 with \$300 subscribed by Walter Murphy, of Salisbury; Archibald Henderson, of Chapel Hill, and A. H. Price, of Salisbury.

The new fraternity house will be built on the west side of the Sigma Chi and S. A. E. houses facing the avenue that runs into Columbia street.

Next Friday the freshmen will play Bingham here, which will be their first big test of ability as a real fighting machine.

**LUXENBERG
CLOTHES FOR THE COLLEGE MAN**



**The
SACK SUIT**
(Two and three button)

CUT with that conservatism carefully dressed men demand, and tailored in appropriate, rich patterns that stamp them as distinctive.

\$32.50 to \$42.50

NAT LUXENBERG & BROS.
841 BROADWAY, NEW YORK

Next showing at
Thompson's Smoke Shop
October 22nd and 23rd

Our style memo, book sent free on request

**VENUS
PENCILS**

FOR the student or prof., the superb VENUS out-rivals all for perfect pencil work. 17 black degrees—3 copying.

American Lead
Pencil Co.
220 Fifth Ave.
New York

Write for
booklet on
Venus Pencils and
Venus Erasers and
Mechanical Pencils

HALT

We guarantee our clothes pressing and cleaning and repairing service second to none

THE LONG BILL JONES

PHONE 300 CARRBORO, N. C.

DR. WALTER HARDEE

Specialist
Eye, Ear, Nose and Throat
106 1/2 E. Main St., Durham, N. C.
Over Thomas Drug Store

Typing That Pleases

Use new Royal Machine and
Hammermill Bond Paper
At 208 Old West Building

ROYALL & BORDEN

Furniture for the home, schools
and fraternities
DURHAM, N. C.

We have furnished the dormitories, many fraternity and faculty homes because we offered them good service, and good furniture at a reasonable price.

Have your
Pressing, Cleaning and Altering
Done Right at
WEAVER TAILORING CO.
Next to Post Office

**Bureau of Vocational Information
114 Alumni Building**

Do college students need vocational guidance? Before you answer this question read what the term "vocational guidance" means.

Vocational guidance is not choosing a career for the student. It is not forcing the student into a vocation that some one else thinks he or she should enter. It is not presenting a verbal or graphic picture of mentality. It is not defeating the broad cultural aim of the college man. It is not insisting on early decisions of a life work.

On the other hand, vocational guidance is assisting the student to make the necessary adjustment between education and work after graduation. It is supplying him or her with the broad knowledge of openings and their demands that will serve as background for an intelligent choice. It is helping the student to make the best possible correlation between the subjects studied in college and the vocation chosen. It is studying the student's abilities, aptitudes and interests in connection with the world's work.

Do Carolina students need this service? Let us note the vocational plans of the new students. Medicine was chosen by 107, law by 71, teaching by 56, pharmacy by 55, business (general) by 21, civil engineering by 21, electrical engineering by 17, dentistry by 14, merchandizing by 14, banking by 12, and 96 others indicated definite choices over a range of 39 vocations. The remaining new students, 300 in number, have no vocational plans. Probably one-third or more of the upper classmen would be placed with the 300 students above.

Do college students need vocational guidance?

The Bureau of Vocational Information is talking with students every day on the choice of a life work, professional training, summer employment, self-help employment, permanent employment and other related topics. Interested students should feel free to call at this bureau.

Watch the bulletin board in front of the post office for vocational guidance material.

There is a special bookshelf devoted to vocational guidance located in the lobby of the library.

Vocational information and articles on the choice of a profession will appear in the TAR HEEL frequently.

**ELIZABETH TAYLOR IS
IN "THE LITTLE ANGEL"**

Ex-Playmaker Receives High Praise
From New York Times and
The Billboard.

It is always interesting to hear of the success of a graduate of the University, and it is with especial pleasure that we learn of the high praise accorded Miss Elizabeth Taylor, who graduated from the University in 1920 and returned to do extension work in community drama in 1922. Miss Taylor is now playing in Ernest Vajda's "The Little Angel" at the Frazee Theater in New York.

Says Stark Young, who writes for the New York Times, "Elizabeth Taylor did well with her two minutes on the stage as a peasant girl," while in *The Billboard* for October 4, Gordon Whyte goes more into detail: "Lastly, there was a fine piece of acting done by Elizabeth Taylor as a peasant girl. She was on for a few seconds only and made just one appearance, but it seems that every ounce of talent Miss Taylor possesses was put into those few seconds and that one chance at the audience. It was a tremendously competent exhibition of acting, and Miss Taylor got a stiff round of applause for doing superlatively well what most actresses would have skimmed over. Such work makes one wish to see this player in a more extended effort."

While at Carolina Miss Taylor was a very active member of the Carolina Playmakers, taking part in "Peggy," "Off Nag's Head," "The Hag," "The Berry-Pickers," and several other Playmaker productions.

**Dean Royster Leaves for
Inauguration at Cleveland**

Dean J. F. Royster, of the college of liberal arts, left Tuesday night for Cleveland, Ohio, to represent the University of North Carolina at the inauguration of Dr. R. E. Vinson as president of the Western Reserve university, Cleveland, Ohio. Dr. Vinson was formerly president of the University of Texas.

Dr. Edwin Greenlaw's "Literature and Life" is just off the press, published by Scott, Foresman & Company, Chicago, Ill. It is the last of the series of four books. The series has been adopted by several state departments of education and by many high schools. Dr. Greenlaw, dean of the graduate school, is editor-in-chief.

The financial committee of the Alumni Association held a meeting in Grant's office last Saturday. The out-of-town members present were J. H. Andrews, of Raleigh; Paul W. Schenck, of Greensboro, and M. W. Fowler, of Durham.

"Food cooked to eat—not
just to sell"



**The Carolina
Cafeteria**

NEXT TO THE POST OFFICE

**NEW VOLUME PLAYS
TO APPEAR SHORTLY**

Five One-Act Plays Included in Second Volume of Carolina Folk-Plays.

Henry Holt and Company, of New York, are bringing out a second volume of Carolina Folk-Plays early in October. The book will contain five selected one-act plays which have been successfully produced by the Carolina Playmakers and presented throughout North Carolina by the Playmakers on tour and by local little theater groups. There is also an introduction, "Making a Folk-Play," by Professor Frederick H. Koch, editor and inspirer of Carolina Folk-Plays. The plays which will appear in the second volume are "Trista," a romantic story of witchcraft, by Elizabeth Lay; "The Return of Buck Gavin," a play showing the tender side of a mountain outlaw, by Thomas Wolfe; "Gaius and Gaius, Jr.," a comedy of the old South with a surprise, by Lucy Cobb; "The Beaded Buckle," a delightful comedy sketch of a fascinating woman, by Frances Gray, and "Fixin'," a severe tragedy of tenant farm life, by Erma and Paul Green. Full stage directions and scenes from the original productions accompany each play.

Of the first volume, Roland Holt, vice-president of Henry Holt and Company, writes: "This book has received fuller and more numerous notices than any drama book of ours I can remember." The second volume represents the steady progress of Professor Koch's work during the past six years. Both volumes of these plays, or either volume separately, may be purchased from George V. Denny, Chapel Hill, manager of the Playmakers.

ADVERTISE

IN

**THE
TAR HEEL**



Every
Student

&

Paid

Subscriber



**As a football player
he's a good poet**

LET'S admit that all men are not born for gridiron honors, just as all men are not born poets.

You can admire a man's grit for plugging away at the thing that comes hardest to him. He does derive benefit in developing himself where he is weakest. But to achieve real success it is only common wisdom to pick out the line for which you have a natural aptitude—and go to it.

Particularly if you are a freshman it may be useful to remind you of this principle, because it can help you start off on the right foot in both your campus activities and your college courses.

If your fingers love the feel of a pencil, why not obey that impulse and come out for the publications? You can serve Alma Mater and yourself better as a first-class editor than a third-class halfback.

Similarly, when it comes to electing your college courses, you will be happier and more efficient if you choose in accordance with your natural aptitude.

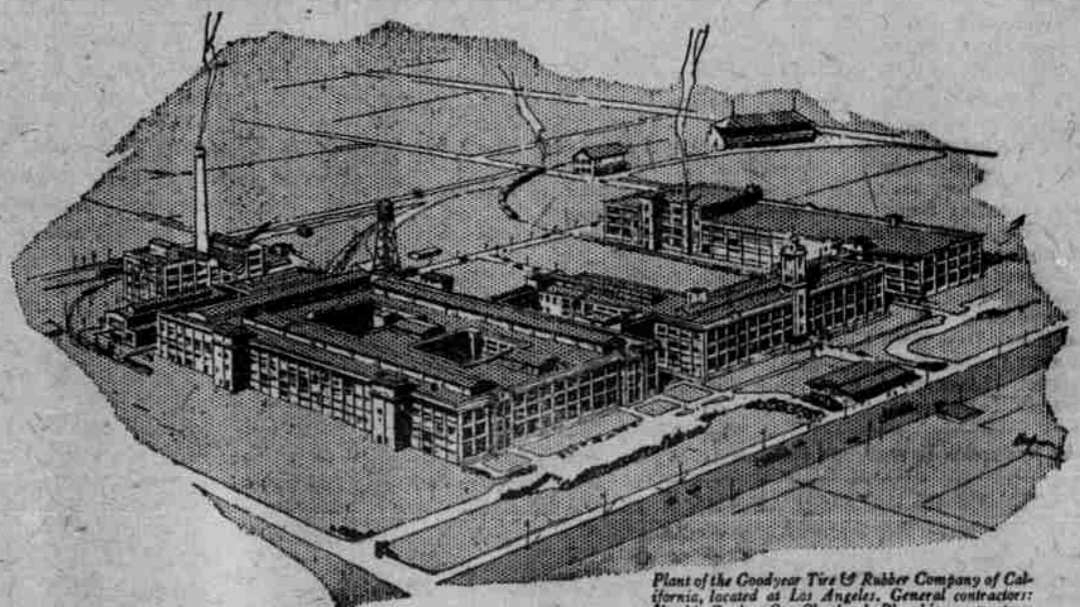
The world needs many types of men. Find your line, and your college course will be a preparation for a greater success.

Published in
the interest of Electrical
Development by
an Institution that will
be helped by what-
ever helps the
Industry.

Western Electric Company

Since 1869 makers and distributors of electrical equipment

Number 41 of a series



Plant of the Goodyear Tire & Rubber Company of California, located at Los Angeles. General contractor: Hunkin Conroy Co., Cleveland. Plumbing contractor: Arthur Hill, Los Angeles, and H. E. Fryday, Los Angeles

THE ARTERIES OF A MODERN FACTORY

In tunnels, behind walls, beneath floors in every American factory, complex systems of piping inter-connect the various departments. Delivering water, steam, compressed air, oil and gas to every point where they are needed, these pipe-lines enable each department of the institution to specialize in its particular function.

They make possible the centralizing of the production of power, heat and gas at efficient

large-capacity plants. They allow the isolation of fire hazards and obnoxious processes. Should one of them fail, however, production might be crippled, even stopped. That is why it is so important to get uniform quality in every part of a piping installation; why the Crane name, the assurance of dependable quality on products that cover all piping needs, means so much to architects, engineers and owners.

CRANE

GENERAL OFFICES: CRANE BUILDING, 836 S. MICHIGAN AVENUE, CHICAGO
CRANE LIMITED: CRANE BUILDING, 366 BEAVER HALL SQUARE, MONTREAL

Branches and Sales Offices in One Hundred and Forty-five Cities
National Exhibit Rooms: Chicago, New York, Atlantic City, San Francisco and Montreal
Works: Chicago, Bridgeport, Birmingham, Chattanooga, Trenton and Montreal

CRANE EXPORT CORPORATION: NEW YORK, SAN FRANCISCO
CRANE-BENNETT, LTD., LONDON
CIE CRANE: PARIS, NANTES, BRUSSELS



All steam, water and compressed air pipe-lines in the Goodyear plant are Crane materials