

PRESS CONCLAVE CAME TO A CLOSE HERE YESTERDAY

(Continued from page one)

P. Graham, of the History department of the University. The banquet came as a fitting climax to the day's intensive program, in the course of which the editors and publishers heard every phase of the publishing business discussed by experts. Dr. E. C. Branson led a discussion on "Propaganda and Free Publicity", the consensus of opinion being that it should be left to the editor to distinguish the place of each.

Among the outstanding speakers brought here by the institute were Ole Buck who spoke Wednesday night, Thursday morning and yesterday afternoon. Robert Lathan, editor of the Charleston News and Courier, and Hamilton, editor of the Baltimore Sun, who presented a discourse on the comparative costs of the running of each department of a newspaper. Yesterday morning M. V. Atwood, of Utica, N. Y., discussed "The Country Weekly and the Community", and "A Survey of the Daily Newspapers of North Carolina." U. L. McCull spoke on the Associated Press Service and the closing session was given to Nelson Antrim Crawford speaking on "The Press and the Public—An Ethical Problem."

Those registered at the Press Institute here this week were: James M. Atkins, managing editor of the Gastonia Gazette, Gastonia, N. C.; Chester D. Snell, of the Extension Division of the University of North Carolina; Ole Buck, Field Manager of the Nebraska Press Association, Harzard, Nebraska; James C. Latimer, of the Press Congress of the World, New York City; Miss Beatrice Cobb, Editor of the News Herald, Morganton, N. C.; Robert W. Madry, Manager of the News Bureau of the University of North Carolina; R. M. Grumman, of the Extension Division of the University of North Carolina; Andrew Joyner, Editor of the Insurance Departmental Bulletin, Raleigh, N. C.; Mary B. Spenser, Assistant Editor of the Arrows, Spray, N. C.; Pegasus A. Bryant, publisher of the Statesville Daily, Statesville, N. C.; Mrs. Pegasus A. Bryant, Statesville, N. C.; Z. S. Boone, Greensboro, N. C.; C. C. Rhame of the Mergenthaler Linotype Company, New York City; W. M. Sherrill, Editor of the Concord Daily Tribune, Concord, N. C.; H. A. Cecil, Business Manager of the High Point Enterprise, High Point, N. C.; R. R. Clark, of the Editorial Department of the Greensboro Daily News, Statesville, N. C.; G. G. Pagey, Editor of the Herald, Kings Mountain, N. C.; W. Carey Dawd, Publisher of the Charlotte News, Charlotte, N. C.; B. S. Griffith, Managing Editor of the Charlotte News, Charlotte, N. C.; Geo. W. McCoy, City Editor of the Asheville Citizen, Asheville, N. C.; C. C. Bellamy, Greensboro, N. C.; J. L. Horne, Jr., Editor of the Evening Telegram, Rocky Mount, N. C.; Louis Graves, Editor of the Chapel Hill Weekly, Chapel Hill, N. C.; Harry A. Bray, of the Mergenthaler Linotype Company, Philadelphia, Pa.; Ralph H. Raynor, of the Mergenthaler Linotype Co., New York City; Noah Hollowell, publisher of the Hendersonville Daily, Hendersonville, N. C.; Mrs. T. J. Lassiter, Editor of the Herald, Smithfield, N. C.; H. L. Story, of the News Record, Marshall, N. C.; Robert Lathan, Editor of the News and Courier, Charleston, S. C.; M. D. W. Bishop, Editor of the Daily News, Washington, N. C.; Mrs. M. D. W. Bishop, Washington, N. C.; Lee B. Weathers, Editor of the Shelby News, Shelby, N. C.; Mrs. Lee B. Weathers, Shelby, N. C.; H. Galt Braxton, Editor and Publisher of the Kinston Free Press, Kinston, N. C.; A. C. Huneycutt, Editor and Publisher of the Press, Albemarle, N. C.; John O. Gold, Editor of the Daily Times, Wilson, N. C.; Mrs. Joe Gribble, of the Gastonia Gazette, Gastonia, N. C.; R. E. Price, Editor of the Rutherford County News, Rutherfordton, N. C.; Myrtle Ellen LaBarr, of the Chatham News, Siler City, N. C.; Gerald W. Johnson, of the Department of Journalism of the University of North Carolina; Pres. H. W. Chase, of the University of North Carolina; Dexter W. Keener, of the Department of Economics of the University of North Carolina; D. H. Jeter, Editor of State College Publications, Raleigh, N. C.; J. D. Bivens, Editor of the Press, Albemarle, N. C.; Walter Savory, New York City; J. W. Noell, of the Courier, Roxboro, N. C.; Lucy F. Lay, Publicity Agent for the State Department of Welfare, Raleigh, N. C.; B. Arp Lowrance, Service Editor for the Western Newspaper Union, Charlotte, N. C.; W. F. Marshall, formerly in the Newspaper business at Gastonia and Raleigh; Frank Smithurst, managing editor of the News and Observer, Raleigh, N. C.; Cranston Williams, Chattanooga, Tenn.; James A. Robinson, "Old Hurraygraph" of the editorial staff of the Durham Morning

HERALD OF CLASSES HAS BEEN REMOVED

The bell, herald of classes at the University has been removed from its cupola in South Building, and is now set up beside Gerrard Hall where it will go on with its duties in spite of the work being done on its old home. The bell, which was bought in 1924 will be replaced as soon as the progress on the alterations on the building will permit. The cupola from which the bell was taken will have to be completely removed in order to carry on the work on the structure. Before its removal, however, the cupola was carefully measured, and it will be replaced with as much of the old material as possible. The rebuilt one will be an exact duplicate of the old. The cupola is being replaced with the general idea in view of keeping Old South as much in its original state, externally, as possible. This cupola has witnessed the ringing for several southern championships, along with several other less important victories. It is a valuable historical spot. The Graduate Club will hold its monthly meeting at 7:30 Friday, January 22, at the Episcopal Parish House. The program will consist of a symposium of interesting disclosures in several fields of research. Delicious refreshments will be served at the meeting.

LATHAN TALKS AT PRESS GATHERING

the public, that we should make the confession and consider candidly its implications. "Since 1916 the newspapers of the South, generally speaking, have shared amazingly in the South's new growth. In many instances, it is true, the country weeklies have suffered severely, but on the whole the newspapers of the South have prospered during this period as never before. Scores of them have become rich. They have doubled and trebled and quadrupled in size. In not a few respects they are wonderfully improved. But as yet they have not qualified for the new leadership that is required of them and in this respect they are vastly inferior to the newspapers of the South of 50 years ago. "The men can be had. All of us see them come from time to time. Most of the time we see them go. Why do they go? Because they are not paid enough. That is the plain truth bluntly put. Today there are other openings and the most promising young men take them because they come to feel that journalism, on its editorial side, is a "blind alley." But they would not leave if they were given a fair compensation and had an assured career. They would stay and become a source of great power and prestige to the newspapers they served and a great good in their communities. They would bring to the newspapers enormously increased leadership. We hear not a little about the decline of newspaper leadership but it does not decline where it is really exerted. Make it competent and the people will welcome it gladly as they have always welcomed it. "For the first time in years the newspapers of the South are coming to be in a position to build for themselves organizations on the editorial side which will enable them to do things for their communities and for their section which in the past they were not in position to perform. We talk a great deal about the South, about the sentiment of the South, about the South as a section. But who today speaks for the South? Is there any longer a public opinion in this section? If so, who makes it? The newspapers used to keep in close touch with one another. All the important papers exchanged with all the other important papers, and the exchanges were read. They are read no longer. The readers of the average Southern city will probably learn from the front page dispatches of a big fire or a murder or something of that sort in another Southern state, but they have small chance of finding out what their fellow citizens in that state are doing in the way of solving their problems, how their point of view is changing, if at all, in manners or morals or politics or religion. There is rarely a picture of anything happening south of the Mason and Dixon's line. The cartoons which give them a slant upon public affairs more powerful perhaps than any written word are nearly all made by Northern or western artists. And so it goes. Is this to continue and become more and more accentuated? I hope not. It will be tremendously unfortunate for the South if it does. I know that as they prosper increasingly more and more Southern newspapers will see this; that they will feel their obligation and rise to their opportunity. "One of the finest things in the history of newspapers, it seems to me, is the fact that from the earliest times the men who conducted newspapers have uniformly recognized their responsibilities to the public. They did this in many notable cases where they were only accidentally in charge of what we now call the editorial conduct of the newspapers with which they were connected. The history of the press is full of instances where job printers, issuing newspapers only as a by-product of their printing plants, found themselves involved in situations where great public rights were at stake, and they maintained those rights, be it said to their glory, in the face of every danger to their property and to their persons. Newspapers in those early days, when they did so much to establish human rights, did not have behind them the splendid traditions which are ours today. Those traditions are our pride and spur us on when as now we have before us the largest opportunity and the noblest challenge that the press of the South has faced."

ROBT. W. MADRY SPEAKS BEFORE NEWSPAPER INSTITUTE THURSDAY

such and such a story. Did the correspondent comply with the president's requests? He said he did. Mr. Madry described the function of the state university news bureau as three fold. He said it has an obligation to the State, to the University and to the press. "First the duty," he said, "is to the State for it is the State that makes possible the existence of the institution. It is the State, as represented by the people, that pays the taxes that support the University. It pays the salaries of faculty members, the cost of operation, and most of the tuition of the individual one hundred counties, and it has a right to know what its students at Chapel Hill are thinking and doing, what its faculty are thinking and doing, how the institution is serving the State in general. "Now, I conceive it to be the duty of a state university news bureau to give to the State an accurate picture of the institution in all the aspects of its work. That is its duty to the university. As a publicly supported institution, the university must stand or fall according as it renders to the people of the state a service many times the State's investment in it. If it is to grow and expand as to meet the needs of a rapidly developing state, it must not only win but also hold the confidence and support of the people. Consequently it is the duty of a news bureau to present to the State the University's record as it is written by her faculty, her students and her agents in every field of activity; to interpret her motives and aspirations to the people. "Now we come to the third duty of a state university news bureau, and although placed last, it is by means least. Reference is to the news bureau's relationship to the press. If a news bureau is to succeed at all it must play fair with the press. By that I mean it must give the press all real news at all times, regardless of whether it hurts or helps. "Over and above these pragmatic reasons why a public must be informed of the relations of education to a dramatic life. More than one educator has pointed out the necessity of meeting uninformed lay criticism of education, and the university or college authority must play his part in pointing out that changes in education are in response to changed conditions in society, or the attempt to realize democratic ideals on a larger scale."

Wilson Returns to Oxford

Thomas J. Wilson, III, Rhodes scholar at Oxford University, who was here with his parents on a Christmas vacation, left Chapel Hill Monday for New York and is now on his way across the Atlantic on the steamship Majestic. He has about a year and a half longer to remain at Oxford. Prof. Howard W. Odum of the School of Public Welfare will conduct a course in the study of modern social problems in Raleigh, beginning Saturday.

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BUDD-PIPER ROOFING COMPANY DURHAM, N. C. Roofing and Sheet Metal Work

A Special offer is being made by— Kahn Tailoring Co. EXTRA TROUSERS WILL BE GIVEN FREE with every suit ordered during the dates of January 18, 19, and 20.

The Book Exchange "Student Supplies"

See PARIS This Summer To Europe and back for \$170 (up) in Tourist Third Cabin. MAJESTIC World's largest ship HOMERIC World's largest twin screw liner MINNEKAHDA Devoted exclusively to Tourist Third Cabin BELGENLAND LAPLAND PITTSBURGH and the White Star liners (from Montreal and Quebec) Doric, Regina, Megantic, and Canada. WHITE STAR LINE ATLANTIC TRANSPORT LINE - RED STAR LINE INTERNATIONAL MARITIME MARINE COMPANY Mr. J. T. Martin, Mgr. Forsyth and Poplar Sts., Atlanta or any authorized steamship agent.

BASKETBALL SERIES STARTS NEXT MONDAY

Pi, Theta Rho, Kappa Pi, Pi Kappa Phi, Zeta Psi, Chi Tau, Chi Phi, Theta Phi, Delta Psi, Sigma Delta, Kappa Psi, Sigma Phi Epsilon, Theta Chi, Alpha Theta, Phi Delta Chi, Kappa Sigma, Kappa Alpha, Tau Epsilon Phi, and Phi Delta Theta.

FRIENDSHIP COUNCIL TO PUBLISH BOOKLET

better prepared to carry on the "Y" work, having learned something about it while in high school. A committee of council members and Joe Bobbitt, one of the group leaders, are planning the details of the paper and expect to have more information at the next meeting about it. The next meeting will be one of the usual monthly smokers and will be in the "Y."

FAYETTEVILLE CLUB ELECTS NEW OFFICERS

The Fayetteville Club held its first meeting of the new year Monday night at the "Y" at 9:00 o'clock. Twenty members, including a representative for the co-eds, were present. The club extended membership to the co-eds about two months ago. However, the Monday night meeting was the first to which the ladies have sent a representative. After the usual routine business matters had been disposed of, the following officers were elected for this quarter: Duncan Owen, '27, President; Scott Russ, '27, Vice-President; George Leatherwood, '29, Treasurer; Byron White, '28, Secretary. Refreshments were served.

BAGBY SPEAKS TO SCIENTIFIC GROUP

woven into a sheet with the various members welded together at the points of intersection seems to be the choice for reinforcement. The survey was made on pavement roads, some reinforced and some not; all had the same subgrade conditions, climatic conditions, materials, and had been subject to same traffic. Some of the conclusions reached by Mr. Hogentogler's survey follows: 1. Steel reinforcement reduced the rate of cracking and thereby increased the life of the pavement. This applies to concrete pavements and to other pavements laid upon a concrete base. 2. Crack reduction is more economically accomplished by the use of steel reinforcement than by additional thickness of pavement. 3. A greater reduction was afforded by small steel members closely spaced than by larger members more widely spaced. 4. Increased weight of mesh per 100 sq. ft. considerably reduced cracking. On Wednesday, January 20, Miss Ethel Rockwell is going to Salisbury to stage a group of three one-act plays with the citizens of the community under the auspices of the Y. W. C. A.