#### Page 4

#### PRESS CONCLAVE CAME TO A CLOSE HERE YESTERDAY

### (Continued from page one)

P. Graham, of the History department of the University. The banquet came as a fitting climax to the day's intensive program, in the course of which the editors and publishers heard every phase of the publishing business discussed by experts. Dr. E. C. Branson led a discussion on

"Propaganda and Free Publicity", the concensus of opinion being that it should be left to the editor to distinguish the place of each.

Among the outstanding speakers brought here by the institute were Ole Buck who spoke Wednesday night, Thursday morning and yesterday afternoon. Robert Latham, editor of the Charleston News and Courier, and Hamilton, editor of the Baltimore Sun, who presented a discourse on the comparative costs of the running of each department of a newspaper. Yesterday morning M. V. Atwood, of Utica, N. Y., discussed "The Country Weekly and the Community", and "A Survey of the Daily Newspapers of North Carolina." U. L. McCall spoke on the Associated Press Service and the closing session was given to Nelson Antrim Crawford speaking on "The Press and the Public-An Ethical Problem." James O'Shaughnessy shared the session with Mr. Crawford by speaking on "Advertising Problems," Mr. O'Shaughnessy is Exectuive Secretary of the American Association of Advertising Agencies and has headquparters in New York.

The sessions came to a close at one o'clock yesterday afternoon and most of the newspaper folk left here before last night for their respective offices. The spirit around the Inn while the editors were here was one of unusual good-feeling and all who attended the Institute seemed to receive the utmost pleasure from their visit.

Those registered at the Press Institute here this week were: James M. Atkins, Department of the University of North managing editor of the Gastonia Gazette, Gastonia, N. C.; Chester D. Snell, of the Extension Division of the Univer-Parker, editor-in-chief of the Tar Heel, Chapel Hill, N. C.; Frederick H. Koch, sity of North Carolina; Ole Buck, Field Manager of the Nebraska Press Association, Harvard, Nebraska; James C. Latimer, of the Press Congress of the World, New York City ; Miss Beatrice Cobb, Ed-University of North Carolina; Eunice itor of the News Herald, Morganton, N. Ervin of the Tar Heel, Chapel Hill, N. C.; Robert W. Madry, Manager of the C.; Robert W. Madry, Manager of the News Bureau of the University of North O. J. Coffin, editor of the Raleigh Times Carolina; R. M. Grumman, of the Ex- Raielgh, N. C.; Stacey Brewer, editor tension Division of the University of and publisher of the Pilot, Vass, N. North Carolina; Andrew Joyner, Editor C.; R. L. Gray, of the Raleigh Times, of the Insurance Departmental Bulletin, Raleigh, N. C.: C. A. Hibbard, of the Raleigh, N. C.; Mary B. Spenser, Assist- University of North Carolina; Mrs. R. ant Editor of the Arrow, Spray, N. C.; E. Price, Rutherfordton, N. C.; Mrs. Pegram A. Bryant, publisher of the Louis Graves, Chapel Hill, N. C.; Erie Statesville Daily, Statesville, N. C;, Mrs. W. Rodgers of the Associated Press, Pegram A. Bryant, Statesville, N. C.; Raleigh, N. C.; Miss Lucy Cobb, feature Z. S. Boone, Greenshoro, N. C.; C. C. writer of the Raleigh News and Obser-Rhame of the Merganthalor Linotype Compan, New York City; W. M. Sher-Wright, of the Extension Division of the rill, Editor of the Concord Daily Trib- University of North Carolina; W. C. une, Concord, N. C.; H. A. Cecil, Busi-Coker, of the University of North Caroness Manager of the High Point Enterlina; Louis M. Venable of the Univerprise, High Point, N. C.; R. R. Clark, of the Editorial Department of the Raleigh, N. C.; Ben E. Atkins, Duke Greensboro Daily News, Statesville, N. University, Durham, N. C.; Murry At-C.; G. G. Page, Editor of the Herald, Kings Mountain, N. C.; W. Carey Dowd, Publisher of the Charlotte News, Char-Woodhouse, Institute for Research in lotte, N. C.; B. S. Griffith, Managing Editor of the Charlotte News, Charlotte, N. C.; Geo. W. McCoy, City Editor of of North Carolina; James O'Shaughnessy the Asheville Citizen, Asheville, N. C.; Executive Secretary, American Associa C. C. Bellamy, Greensboro, N. C.; J. L tion of Advertising Agencies, headquar-Horne, Jr., Editor of the Evening Tele- ters, New York; M. V. Atwood, Managgram, Rocky Mount, N. C.; Louis ing Editor of the Observer-Dispatch, Graves, Editor of the Chapel Hill Weekly, Chapel Hill, N. C.; Harry A. Bray, of the Merganthaler Linotype Company, Philadelphia, Pa.; Ralph H. Raynor, of of the News-Leader, Richmond, Va. the MergenthalerLinotype Co., New York City; Noah Hollowell, publisher of the Hendersonville Daily, Hendersonville, N. C.; Mrs. T. J. Lassiter, Editor of the Herald, Smithfield, N. C.; H. L. Story, of the News Record, Marshall, N. C.; Robert Latham, Editor of the Zeia Psl, Chi Tau, Chi Phi, Theta Phi, Neves and Courier, Charleston, S. C .: Delta Psi, Sigma Delta, Kappa Psi, Sig-M. D. W. Bishop, Editor of the Daily Neues, Washington, N. C.; Mrs. M. D. W. Phi Delta Chi, Kappa Sigma, Kappa Bishop, Washington, N. C.; Lee B. Alpha, Tau Epsilon Phi, and Phi Delta Weathers, Editor of the Shelby News, Shelby, N. C.; Mrs. Lee B. Weathers, BAGBY SPEAKS TO Shelby, N. C.; H. Galt Braxton, Editor and Publisher of the Kinston Free Press Kinston, N. C.; A. C. Huneycutt, Editor and Publisher of the Press, Albemarley N. C.; John O. Gold, Editor of the Daily Times, Wilson, N. C.; Mrs. Joe Grible, of the Gastonia Gazette, Gastonia, N. C.; R. E. Price, Editor of the Rutherford County News, Rutherfordton, N. C.; Myrtle Ellen LaBarr, of the Chatham News, Siler City, N. C.; Gerald W. Johnson, of the Department of Journalism of the University of North Carolina; Pres. H. W. Chase, of the University of North Carolina; Dexter W. Keener, of the Department of Economics of the University of North Carolina; D. H. Jeter, Editor of State College Publications, Raleigh, N. C.; J. D. Bivens, Editor of the Press. Albemarle, N. C.; Walter Savory, New York City; J. W. Noell, of the Courier, Roxhoro, N. C.; Lucy F. Lay, Publicity Agent for the State Department of Welfare, Raleigh, N. C.; B. Arp Lowrance, Service Editor for the Western Newspaper Union, Charlotte, N. C.; W. F. Marshall, formerly in the Newspaper business at Gastonia and Raleigh; Frank Smithhurst, managing editor of the News and Observer, Raleigh, N. C.; Cranston WII-liams, Chattanooga, Tenn.; James A. Bockwell is going to Salisbury to stage a group of three one-act plays with the itorial staff of the Durham Morning auspices of the Y. W. C. A.

### Herald, Durham, N. C.; Santford Mar-LATHAN TALKS AT

## PRESS GATHERING

(Continued from page one)

tin, editor of the Winston-Salem Morning

Journal, Winston-Salem, N. C.; Ower

Moon, publisher of the Winston-Salem

Park, Raleigh, N. C.; James F. Royster,

of the Graduate School of the University

of North Carolina; W. M. Shuford, Ed.

itor of the Deaf Carolinian, State School

for the Deaf, Morganton, N. C.; W. K.

Hoyt, Business Manager of the Winston

Salem Morning Journal, Winston-Sa

lem, N. C.; R. H. Williams, of the Law

School of the University of North Caro

lina; Johnston Aver, editor of the Daily

Record, Hickory, N. C.; Mrs. Johnston

Aver, Hickory, N. C.; E. C. Branson

editor of the University News Letter of

the University of North Carolina; Chas.

A. Webb, publisher of the Asheville Cit-

izen, Asheville, N. C.; Hamilton Owen,

editor of the Baltimore Sun, Baltimore

Md.; Dean A. H. Patterson, of the Uni-

versity of North Carolina; W. W. Cas-

tell, editor of the Independent, Clinton,

N. C.; C. R. Wilson, editor of the Fay-

etteville Observer, Fayetteville, N. C.;

J. R. Barry, editor of the Durham Sun,

Durham, N. C.; W. N. Keener, editor

of the Durham Morning Herald, Dur-

ham, N. C.; C. C. Council, business man-

ager of the Durham Morning Herald,

Durham, N. C.; A. A. Wilkinson, mana-

ger of the Press Bureau of Duke Uni-

versity, Durham, N. C.; Bert L. Chap-

man, Winston-Salem, N. C.; Lenoir

Chambers, associate editor of the Greens-

horo Daily News, Greensboro, N. C.

M. L. Shipman, head of the State Depart-

ment of Printing and Labor, Raleigh,

N. C.; Nelson Antrim Crawford, author,

and member of the United States De-

partment of Agriculture, Washington

D. C.; Lois R. Wilson, of the University

of North Carolina; Miss Mary Brown,

of the University of North Carolina;

Professor Collier Cobb, of the Geology

Carolina; Harold Seburn, business man-

ager of the Tar Heel, Chapel Hill, N. C.;

Eugene Olive, Chapel Hill, N. C.; H. N.

of the Playmakers of the University of

North Carolina; S. H. Hobbs, of the

ver, Raleigh, N. C.; Miss Katahleen

sity of North Carolina; Miss Bobbie Cobb

Morning Journal, Winston-Salem, N. C .: the public, that we should make the John A. Park, Publisher of the Raleigh confession and consider candidly its im Times, Raleigh, N. C.; Mrs. John A. plications.

"Since 1916 the newspapers of the South, generally speaking, have shared amazingly in the South's new growth. In many instances, it is true, the coun try weeklies have suffered severely, but on the whole the newspapers of the South have prospered during this period as never before. Scores of them have known for the first tiem what it was to make money. Some of them have become rich. They have doubled and trebled and quadrupled in size. In not a few respects they are wonderfully improved. But as yet they have not qualified for the new leadership that is re-quired of them and in this respect they are vastly inferior to the newspapers of the South of 50 years ago.

"The men can be had. All of us see hem come from time to time. Most of the time we see them go. Why do they go? Because they are not paid enough That is the plain truth bluntly put. Today there are other openings and the most promising young men take them because they come to feel that journalism, on its editorial side, is a "blind alley." But they would not leave if they were given a fair compensation and had an assured career. They would stay and ecome a source of great power and prestige to the newspapers they served and a great good in their communities. They would bring to the newspapers. enormously increased leadership. W hear not a little about the decline of newspaper leadership but it does not cline where it is really exerted. Make it competent and the people will wel-come it gladly as they have always welmed it.

papers of the South are coming to be is to succeed at all it must play fair with in a position to build for themselves the press. By that I mean it must give tions on the editorial side which will enable them to do things for their unities and for their section which in the past they were not in position to perform. We talk a great deal about of the relations of education to a drathe South, about the sentiment of the South, about the South as a section But who today speaks for the South? informed lay criticism of education, Is there any longer a public opinion in and the university or college authority this section? If so, who makes it? The must play his part in pointing out that newspapers used to keep in close touch with one another. All the important papers exchanged with all the other important papers, and the exchanges were larger scale." read. They are read no longer. The

readers of the average Southern city will probably learn from the front page dispatches of a big fire or a murder or omething of that sort in another Southern state, but they have small chance | Dr. Darst may do so after the Univerof finding out what their fellow citizens in that state are doing in the way of solving their problems, how their point of view is changing, if at all, in manners or morals or politics or religion. There is rarely a picture of anyth appening south of the Mason and Dix on's line. The cartoons which give them a slant upon public affairs more power ful perhaps than any written word are

### ROBT. W. MADRY SPEAKS BEFORE NEWSPAPER IN-STITUTE THURSDAY

### (Continued from page one)

uch and such a story. Did the correpondent comply with the president's re-uest? He said he did.

Mr. Madry described the function of the state university news bureau as three fold. He said it has an obligation to the State, to the University and to the press. "First the duty," he said, "is to the State for it is the State that makes ossible the existence of the institution. It is the State, as represented by the people, that pays the taxes that support the University. It pays the salaries of faculty members, the cost of operation, and most of the tuition of the individual one hundred counties, and it has a right to know what its students at Chapel Hill are thinking and doing, what its faculty are thinking and doing, how the institution is serving the State in general.

"Now, I conceive it to be the duty of a state university news bureau to give to the State an accurate picture of the institution in all the aspects of its work. That is its duty to the university. As a publicly supported institution, the university must stand or fall according as it renders to the people of the state service many times the State's investment in it. If it is to grow and expand as a to meet the needs of a rapidly developing state, it must not only win but also hold the confidence and support of the people. Consequently it is the duty of a news bureau to present to the State the University's record as it is written by her faculty, her students and her agents in very field of activity; to interpret her motives and aspirations to the people. "Now we come to the third duty of a state university news bureau, and alhough placed last, it is by means least. Reference is to the news bureau's rela-"For the first time in years the news- tionship to the press. If a news bureau the press. By that I mean it must give the press all real news at all times, regardless of whether it hurts or helps. "Over and above these pragmatic real ons why a public must be informed matic life. More than one educator has ainted out the necessity of meeting un-

> BISHOP DARST TO DELIVER SERMON (Continued from page one)

> sity Sermon at the Episcopal Parish House. Mr. Lawrence, Rector of the Chapel of the Cross, has made this possible since he realizes that many of the University will be glad of this opportunity to see the noted bishop. **RIFLE CLUB TO CLOSE**

## **Corrections** Made In The Deans List The following corrections have been made in the dean's list by

the office of the dean of student's. Since only Juniors and Seniors

in the A. B. School are eligible to this honor, the names of R. W. Wilkins and Miss L. A. Heath should not have been published on the list.

The following are the names of those who are omitted: Juniors: Miss C. Garth, W. T. Alexaxnder, Jr.; T. E. Cheek; F. W. Dick; E. M. Hedgepeth; J. A. Martin; Seniors: Miss E. W. Sherrill; H. N. Couch; L. Lauerhaus; M. A. Miller.

## Wilson Returns to Oxford

Thomas J. Wilson, III, Rhodes scholar at Oxford University, who was here with his parents on a Christmas vacation, left Chapel Hill Monday for New York and is now on his way across the Atlantic on the steamship Majestic. He has about a year and a half longer to remain at Oxford.

Prof. Howard W. Odum of the School of Public Welfare will conduct a course in Raleigh, beginning Saturday.



## Bell in South Building Is Removed While Work Is Being Done On Its Old Home.

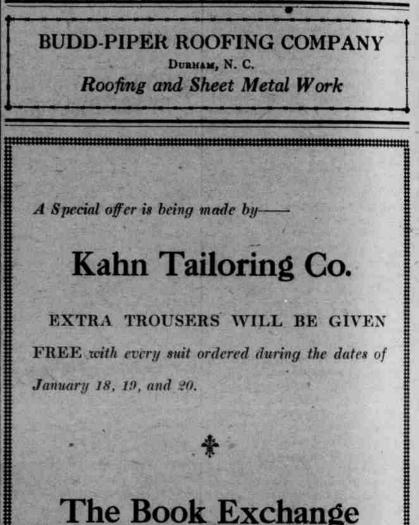
Saturday, January 16, 1996

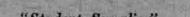
The bell, herald of classes at the Uniersity has been removed from its co. pola in South Building, and is now set up beside Gerrard Hall where it will go on with its duties ins pite of the work being done on its old home. The bell, which was bought in 1924 will be replaced as soon as the progress on the alterations on the building will permit.

The cupola from which the bell was taken will have to be completely removed in order to carry on the work on the structure. Before its removal, however, the cupola was carefully measured, and it will be replaced with as much of the old material as possible. The rebuilt one will be an exact duplicate of the old The cupola is being replaced with the reneral idea in view of keeping Old

south as much in its original state, externally, as possible. This cupola has witnessed the ringing for several southern championships, along with several other less important victories. It is a valuable historical spot.

The Graduate Club will hold its nonthly meeting at 7:30 Friday, January 22, at the Episcopal Parish House, The program will consist of a symposium of interesting disclosures in several fields in the study of modern social problems of research. Delicious refreshments will be served at the meeting.





Social Service; E. E. Peacock, of the Economics department of the University Utica, N. Y.; Professor Frank P. Graham, of the University of North Carolina and Dr. Douglas S. Freeman, editor

BASKETBALL SERIES STARTS NEXT MONDAY

#### (Continued from page one)"

Pi, Theta Rho, Kappa Pi, Pi Kappa Phi, ma Phi Epsilon, Theta Chi, Alpha Theta, Theta.

# SCIENTIFIC GROUP

## (Continued from page one)

woven into a sheet with the various members welded together at the points of intersection seems to be the choice for reinforcement. The survey was made on pavement roads, some reinfor ced and ome not; all had the same subgrade conditions, climatic conditions, materials, and had been subject to same traffic." Some of the conclusions reached by Mr. Hogentogler's survey follows:

1. Steel reinforcement reduced the rate of cracking and thereby increased the life of the pavement. This applies to concrete pavements and to other pavenents laid upon a concrete base.

2. Crack reduction is more economi cally accomplished by the use of steel reinforcement than by additional thick- of the group leaders, are planning the ness of pavement.

3. A greater reduction was afforded by small steel members closely spaced than by larger members more widely spaced.

4. Increased weight of mesh per 100 sq. ft. considerably reduced cracking.

On Wednesday, January 20, Miss Ethel on, "Old Hurrygraph" of the ed- citizens of the community under the

nearly all made by Northern or western artists. And so it goes. Is this to con tinue and become more and more accen tuated? I hope not. It will be tre dously unfortunate for the South if it does. I know that as they prosper increasingly more and more Southern wspapers will see this; that they will feel their obligation and rise to their opportunity.

"One of the finest things in the hisory of newspapers, it seems to me, is the fact that from the earliest times the men who conducted newspapers have uniformly recognized their responsibilities to the public. They did this in many notable cases where they were only acci-dentally in charge of what we now call the editorial conduct of the newspapers with which they were connected. The history of the press is full of instances where job printers, issuing newspapers only as a by-product of their printing plants, found themselves involved in situations where great public rights were at stake, and they maintained those rights, be it said to their glory, in the face of every danger to their property and to their persons. Newspapers in those early days, when they did so much to establish human rights, did not have behind them the splendid traditions

which are ours today. Those traditions are our pride and spur us on when as now we have before us the largest op-portunity and the noblest challenge that the press of the South has faced."

FRIENDSHIP COUNCIL TO PUBLISH BOOKLET

(Continued from page one)

better prepared to carry on the "Y" work, having learned something about it while in high school. A committee of souncil members and Joe Bobbitt, one letails of the paper and expect to have more information at the next meeting about it.

The next meeting will be one of the usual monthly smokers and will be in the "Y

Bids for the Pi Kappa Alpha house will be received until January 23 at noon. Seven companies are bldding from Chapel Hill, Durham, Raleigh and Sanford. The house will cost approximately \$25,000.

ew Range To Be Built According T **Government Instructions-Rifles** Will Be Ordered Soon.

MEMBERSHIP MONDAY

Membership drive for the Carolina Rifle Club closes next Monday. This is ositively the last day this year that anyone will be permitted to join, because application for the arms and quipment must go in immediately and this application must be made according

to the number enrolled in the club. Application for membership can be made to Burnham S. Colburn, Alpha Chi fraternity house on Fraternity Row or to F. V. Spence, 309 Manley dormitory. The Carolina Rifle Club was organzed last quarter as a branch of the National Rifle Association of America A limited supply of rifles is being provided by the U. S. government, and 150 rounds of high powered and 200 pounds of light ammunition will be issued an-

nually to each member of the Club.

Initiation fee for membership in this Club is \$3.00 and the dues are \$3.00 per year. This money will be used for the building and upkeep of a well equiped, odern rifle range, the land for which has been supplied by the University. A complete set of blue-prints has been received from the War Department covering all phases of the construction of the range. This range is to be located on the part of the Mason farm which is nearest the University. It is reached by the Old Raleigh Road, which has recently been regraded and widened and will soon be paved.

## FAYETTEVILLE CLUB ELECTS NEW OFFICERS

The Fayetteville Club held its first ceting of the new year Monday night at the "Y" at 9:00 o'clock. Twenty members, including a representative for the co-eds, were present. The club extended membership to the co-eds about two month ago. However, the Monday night meeting was the first to which the ladies have sent a representative.

After the usual routine business matters had been disposed of, the following officers were elected for this quarter Duncan Owen, '27, President; Scott Russ, '27, Vice-President; George Leatherwood, '29, Treasurer; Byron White, '28, cretary.

Refreshments were served.

Student Supplies

