

The Tar Heel

LEADING SOUTHERN COLLEGE TRI-WEEKLY NEWSPAPER

Member of North Carolina Collegiate Press Association

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Saturday, October 9, 1926

Cheerio, ole dear!

Out of linen suits into overcoats.

In connection with the announcement of the pep meeting on the blackboards was the sentence, "have you got any spirit?" Later a student came along and added an "s" to spirit.

The assistant Editor handed in his column entitled, "Driftwood Fires," and then Brown Shepherd put another column in the same issue entitled, "Things That Count." Dave Carroll is now wondering if Brown was thinking about the former column when he wrote the latter.

The Technician of State College says "Wake Forest had the college spirit and won from Carolina. The bleachers scored at least one of those touchwonds. How many will the bleachers here score today? The Technician is right. But if it takes spirit in the bleachers to score touchdowns—and it does—the Tar Heels won't have to worry about the scoring today.

Ye Paragapher of the Greensboro Daily News says that North Carolina's football teams will not be among the state's "firsts" this year. Just let him come here today and he will see one of N. C.'s first in cheering.

Perhaps you've heard about those girls from the eastern part of the State. In the N. C. C. W. selection for superlative types, the fair damsels from the east won every position except that of charm. They represented beauty, originality, sportsmanship, wisdom, culture, ersatibility, grace and athletic vigor.

co-ed has 'em all up in the

air at Tulane University. She's chief cheerleader at football games. Do we have any of the species here who could get 'em in the air?

The Test Today

The student body will be put to a test today to prove whether the famous Carolina spirit is dormant or has been revived. Wide-spread criticism has been made of late about the spirit of the students toward the football team and in every other way that student spirit should have been manifested.

The new "Cheerio" organization was formed to bring about a revival of spirit and to make cheering more effective at the games. The organization has worked hard and we predict that it will show results today.

The state of dormancy in spirit it was apparently caused by the pessimistic attitude of the students toward the football team. Coach Bob Fetzer summed up the whole thing at the pep meeting Wednesday night when he said:

"While we have made a poor start, the student body should be as lenient and liberal as possible, and patient, and refrain from too hasty opinion as to the final outcome of the season. We can't expect to have real success unless we have the cooperation and understanding of the student body. Your cooperation and support and loyalty are more necessary at this time than ever, and the time for the campus to work together to bring about a successful season is when prospects are poor and things look gloomy."

Coach Bob also said that the team needs expression of confidence by the student body, and that there ought to be a fighting spirit arising in the student body which should be contagious to the team. The "pep" meeting Wednesday night and the "Cheerio-Show" last night proved clearly that a fighting spirit has arisen among the students, and it isn't the kind of spirit that dies in a day. Whether North Carolina wins the game today or not, we believe the student body is going to show an expression of confidence in the team that will last on beyond the memory of the score of the game.

Model Editor for College Paper

While there is talk going on about changing the TAR HEEL from a tri-weekly to a semi-weekly, we think it an appropriate time to reprint an editorial from an issue of last year's TAR HEEL.

With the assistance of past and present college editors, a few of the requirements and desirable qualities of the ordinary rank of file college editor are given below.

A college editor should be a superman endowed with the patience of Job, the meekness of Moses, the editorial ability of Horace Greely, the managing ability of Charles Schwab, the diplomacy of the late Woodrow Wilson, the judicial qualities of former chief justice John Marshall; he needs the dignity and philosophy of Socrates; he should have the literary ability of Shakespeare and sufficient willpower not to split infinitives.

In addition to these few qualifications, he needs the physique of Jack Dempsey, the nerve of a hold-up man, and Edison's ability to do without sleep. His brain should be so constituted that he could absorb the essentials of three courses by the barest perusal of the subjects contained and to pass the final exams with honors so that the faculty will respect him and allow him to stay in school. He should be absolutely foreign to the needs of rest, sleep, eating, recreation, the love of bull-ses-

sions, the inclination for glory in athletics or happiness in love.

Having these few requirements, he should be able to qualify as a fairly competent editor, and here is a possibility that he should not be hauled on an official carpet more than once a week or kicked by the student body in general more than twice an issue.

Open Forum

Editor of THE TAR HEEL:

Dear Sir:
Shall THE TAR HEEL be a semi-weekly or a tri-weekly publication? I believe that is the question you ask in your Thursday editorial.

In this University of some twenty-three hundred men I dare say that less than three out of a hundred, if indeed that many, have the very remotest idea of the amount of work required to get out a publication of any kind. The more or less universal opinion seems to be that magazines and newspapers just naturally grow. The student body takes some things too much for granted. When, however, something happens not entirely to its liking, a few of its members come to life for a while, register disapproval, and then settle down again for another long nap. Such, no doubt, would be the case if the TAR HEEL were published only twice a week.

When the job of editing a college paper assumes such proportions—brought about largely by the comatose condition of the campus—that it becomes necessary for the editor and the business manager to devote by far the greater part of their time to the task, it is high time steps be taken to remedy the situation.

The solution seems to boil itself down to two alternatives: either have a full time man, on a salary, to attend to publication details; or make the job over so that it can be handled by a student without the sacrifice it now entails. In view of the financial difficulties in the way of the first scheme, as well as the fact that the editorship of the TAR HEEL would pass out of student hands, the second plan seems to be the more logical.

The psychological effect of this question arising just at the time when the football team seems fated for an unsuccessful year is, to say the least, rather bad. It serves, however, to point out more forcibly than ever before that it is just about time every Carolina man became alive to the fact that he has a definite place to fill on the campus, other than that of critic, and a definite responsibility to assume.

Until that condition of affairs is reached the editorial staff of the TAR HEEL has every justification in the world for resuming semi-weekly publication.

C. T. S.

Editor of THE TAR HEEL.

Dear Editor:

I am a reader of THE TAR HEEL, pages one to four inclusive, and wish to answer your Editorial of the seventh inst. concerning the publication of your paper.

I am not familiar with your individual organization but I dare say that the brunt of the burden falls upon two or three men. You publish twelve pages or fourteen hundred and forty inches of reading matter per week and I know from experience that your staff has seen some beautiful sunrises in Chapel Hill. I cannot understand why some students should sacrifice their time and pleasure, not to mention scholastic duties, for the benefit of the rest. I agree with you that the average student is unaware of the work

required to publish a paper, and being unaware, they are unappreciative. Your reporters must necessarily be overtaxed in the collection of subject matter, your business, advertising and circulation departments must surely be composed of an ambitious group, and your editorial staff must have a sweet disposition.

If you publish the TAR HEEL as a semi-weekly, you would still be furnishing the student body with more news than is afforded any other similar group in the south. Do this and I do not believe that there will be any protests. Otherwise let the student body, through the Publications Union, hire a staff.

YOUNG M. SMITH.

To the Editor:

You have asked for student opinion on the subject of decreasing the number of TAR HEEL issues from three to two a week. I feel that this move is useless and would be a great mistake for the following reasons:

1. It is argued that in order to put out three issues a week of the TAR HEEL reporters are obliged to work overtime and endanger their scholastic standing. This is an error. Last year's staff, of which I was a member, was smaller than the one of this year. The men composing it put out three issues without feeling that they were overworked, and most of them made excellent grades.

2. It is argued that a tri-weekly is too great a burden on the Editor-in-Chief. Last year Editor Parker put out three issues a week which held to a much higher level than the paper has reached this year. He stood high in his class and never felt that he was imposed upon. He accomplished this by tending to his own work and permitting the Managing Editors to tend to theirs.

3. It is argued that the tri-weekly system is bound to put the TAR HEEL in the hole financially. Fred Simon, business manager, has stated that at present the paper is breaking even. Moreover, the paper came through last year with only one business manager in charge; this year there is a man in charge of each issue, though they are individually responsible to Simon.

4. The TAR HEEL is included in the publications blanket fee and is supposed to appear three times a week. If it is reduced to twice a week the students will be cheated out of what they have been led to expect and will receive no rebate for the loss of the third issue.

5. It is argued that there is not sufficient news to fill three issues. Last year's staff found little difficulty in getting news, and frequently news was held over for the next issue.

6. Even when the TAR HEEL is a tri-weekly its news is often a day or so old. This condition would be aggravated if one of its issues were to be cut out.

For these reasons I feel that the TAR HEEL should retain its present status—that of a tri-weekly.

R. K. FOWLER.

Editor of THE TAR HEEL:

In your editorial for Thursday mention was made of a reactionary move on the part of the leading college tri-weekly in the South; that of going back to a bi-weekly. Most emphatically, such decadence should not be allowed.

Why? The following reasons are listed:

1. Much of the news given the students in the TAR HEEL is old—what would it be if the sheet appears twice a week?

2. At present time the TAR HEEL is paying for itself; I get this information from authoritative sources.

3. The students have paid for a tri-weekly paper. They should

receive what they have "bought and paid for."

4. You say you have to work continually to get the TAR HEEL out on time. This is indeed a strange state of affairs. You have a larger force than last year. Why don't you let your editorial force do a little more of the routine work, and you write better editorials?

5. If the TAR HEEL is allowed to "backslide," one of the managing editors will have to be dropped. And there is a good chance of your dropping the best one.

6. You say you have to work so assiduously. Well, you are paid for what you do; other campus big men are not. Don't you want to be worth your salary?

Sincerely,
E. V. CORE

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