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Automatic System Will Remedy Punk Telephone Service

The announcement that Chapel Hill, and the University, is to have an automatic telephone system, which will be in use by Christmas, brings joy and gladness to the heart of the bleary-eyed, fretted patron of the present obsolete, serviceless system.

The time had come in using, or attempting to use, the present system when Chapel Hill possessed a noxious first, which irritated and galled one by the slow service, confusion in getting connection and the synchronous chatter all the while one is supposed to be using a private party line. The switchboard of the old "ring" type of telephone which we now labor to get a fair degree of service from has become so worn that a connection without getting a "hear-in" on the other fellow is well-nigh impossible. Clanking, buzzing and thumpings are customary greetings when the receiver is placed at the ear.

When the automatic system is put into usage the above condition will be reversed. In installing a modern telephone system the University Consolidated Service Plants, which owns the telephone company, is justifying its ownership and placing Chapel Hill telephone service on parity with that of neighboring towns.

"Hark the Sound" in Danger of Becoming Common Jazz Tune

It was Aesop who at the end of one of the famous fables moralized to the effect that familiarity breeds contempt.

When *Hark the Sound*—the University anthem to which every Carolina man, past, present and to be, comes to attention when played—was written it was intended to be a song of praise that was to be played only on such occasions as would merit it. One knows well that a song played continually, sung any time and as common as *Pack Up Your Troubles* soon becomes common in worth and appreciation, thus losing its sanctity and value in expressing the gladness and praises of one for his or her alma mater.

With the common practice of including *Hark the Sound* in a group of three numbers to be played at the end of every dance given in the gymnasium this summer, the University anthem becomes nothing more than a terpsichorean selection and nothing less than a substitute for a jazz tune. Sticky couples sway wildly emotional to the sacred notes; observers remain seated; all admit that it makes as good a dance number as the *Washington and Lee Swing*.

CLIPPED

Problem of Freshman Again Beseetting Colleges

News from the University is to the effect that the incoming freshman class will be far and away the largest on record. Preliminary applications on file show this conclusively. Registrar Wilson estimates that the student body of the Fall Term will be close to 3,000.

This is but emphasis on a condition which has for several years been facing every institution of higher learning. It involves, of course, greater and ever greater expenditures. It means new construction, larger facilities, mass methods of management. If these incidentals of numbers completed the problem, it would be one whose difficulties would inspire. But the numbers are a symptom that may be aggravated into a real disease.

The fault is with the freshman. He comes from everywhere, vaguely bent on a college education. In the great majority of cases he represents the parental virtues of pride and willingness to accept sacrifice. He is the real "typical American," in that he is the sign of democracy cashing its check of equal opportunity. But as the freshman becomes less selective, as he becomes more and more a fashion, his pink cheeks and eager eyes and untrained, groping mind suggest a menace.

Literally, something like fifty per cent of the hopeful freshmen find out in one college year that they were never meant to be college men. They take quickly what experience they have obtained, and are reabsorbed into a life they never should have left. But not wholly reabsorbed, and their number when they are making the experiment seriously cripples the college.

What to do about the freshman is a question that is going to worry every college head more and more. College plants are progressively becoming inadequate because of him. They are working with material that in great part denies hope of a finished product. Yet how can this almost universal ambition be denied or restricted wisely? Colleges are too large. They involve a cost per student far in excess of tuition charges. In the freshman classes, at any rate, much of this cost is squandered on unfit human subjects. But, what to do? The average college these days is growing beyond all reason and beyond all health—as the unfortunate whom an overly excited gland turns into a giant whose statue is his weakness.—The Raleigh Times.

Mrs. Moore, Florida Lady, Leaves to Visit in Virginia.

Mrs. Gertrude Ellis Moore of Florida, who has been spending sometime in Chapel Hill, will leave today for points in Virginia.

Mrs. Moore is great, great granddaughter of Judge John Whitaker of Jamestown, Va., and later of Wake county, North Carolina, who was a prominent figure during the Revolutionary War.

Men have been elected as president of 129 local parent-teacher associations in Ohio.—School Life.

Rotarians and Kiwanis always sing *Pack Up Your Troubles* before going to the more pleasant gustatory duties.

Must *Hark the Sound* be played on every occasion to satisfy the emotional soul of the Sheik and Sheba?

Hark the Sound is in imminent danger of becoming a common jazz tune.

CELLAR



SEEPINGS

Twice as many women as men attended the first summer school. Perhaps that's why there are so many less women now.

We see that casts have been chosen for two summer plays to be given by the Playmakers. We hope that they're nice, new plaster casts and they put 'em on the right one in time.

Honor students from England are to study here at Carolina next year. Perhaps some of the jokes that stalk about over the campus will feel safe in this direction anyway.

This will probably eliminate the Prince of Wales as subject matter from the *Buccaneer*. There's no use buying from a mail order house when you can get much better stuff at home.

This paper states that there will be approximately 700 freshmen on the campus. Where's that guy that said everybody was leaving the farm?

Seeing as how the sassiety column has went down in inches space, there must be a powerful little goin' on about the Hill. Them gal-children editors should get awake. Why only last Tuesday, I think it was, didn't I take that gal of mine down an' buy her a ice cream sodie? An' there warn't a single reporter thar to review me.

Somebody told me the other day that our own, dear biology department had discovered that a single fish lays over a million eggs in one year. But they left out an essentiality. They have yet to discover how many eggs a married fish will lay in one year.

You have no *ideah!* Just the other day we were in Durham and saw a couple of women with sox on. Really, right out on the street. There's an example of what women are coming to when their husband's don't give 'em enough money to buy enough clothes with.

Which reminds me:
*Mary had a little lamb;
She didn't have no calf.
And the kind of legs that Mary had
Would make a blind man laugh.*

Chapel Hill is to install automatic telephones or some new-fangled contraption. But a more sure way of getting your party is to hire a taxi.

If you find him out, go down in his cellar and follow him.

Be sure you're tight, then go ahead.

The editor asked me to tell all the TAR HEEL readers that if they have any old clothes, he will be glad to receive them in his office from eight 'till nine every morning. This announcement applies only to the male students.

Or so the editor says.

It is rumored that the reason New York is so populous is that so many people live there.

Personally, we believe that somebody is just trying to pull the wool over our eyes.

We know the real reason. It's so close to the twelve mile lim-

it, the home of so many good looking girls and so many good looking girls without homes.

Some people come to collich for an education—others come to study.

Someone told us the other day that experience was a dear school.

But fools learn to neck in no other.

We don't approve of this so-called fast set. We often wonder what's holding 'em back.

From what we hear from the reformers and see in the movies, this place college must be a terrible place. Personally, we're glad that we are not in college.

PICK CONTRACTS FOR BIG SHOWS

Local Theatre Claims It Will Get Best Releases from Hollywood.

The Pickwick Theatre announced yesterday that it had signed contracts which would bring to its screen during the coming year one group of the finest motion pictures emanating from Hollywood studios.

The contracts just negotiated by the manager of the Pickwick Theatre were with Metro-Goldwyn-Mayer Distributing Corp., which has a record of such successes last year as "The Big Parade," "Ben Hur," "Rookies," "Flesh and the Devil" and other outstanding film fare.

On the screen of "The Pick" during the coming year movie fans of Chapel Hill will see presented pictures starring John Gilbert, Renee Adoree, Greta

Garbo, Ramon Navarro, Marion Davies, Norma Shearer, William Haines, Karl Dane, George K. Arthur, Aileen Pringle, Jackie Coogan and other favorites.

Among the outstanding specials which patrons of the Pick will have an opportunity of seeing will be "The Big Parade," "Ben Hur," "Mademoiselle from Armentiere," "The Crowd," "The Cossacks," "Rose Marie," "Bringing Up Father," "Quality Street," "The Prince of Graustark," "Annie Laurie," "Garden of Allah" and others.

The Pick will also present all First National Pictures with

such stars as Milton Sills, Richard Barthelmess, Johnny Hines, Ben Lyon, Colleen Moore, Pauline Stark, Corrinne Griffith, Charles Murray, Constance Talmadge, Norma Talmadge, Lewis Stone, Harry Langdon and others.

Among the outstanding specials which the patrons of the Pick will have an opportunity of seeing, coming from the First National lot, will be "Breakfast at Sunrise," "Camille," "The Private Life of Helen of Troy," "The Shepherd of the Hills," "Convoy," "Lost at the Front," "The Gorilla" and others.

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