

Superlative To Be Elected Thursday

Class Honorees To Be Chosen by Seniors at Swain Hall Smoker.

The senior superlatives for this year will be elected at the senior class smoker in Swain Hall next Thursday night. This list, which is the longest and most complete that has ever been submitted, was compiled by officials of the class and members of the editorial staff of the Yackety Yack. The ones elected will be presented in the annual in a rather unique way of depicting the quality in which they excel. Four of the group are to be coeds.

Nominations will be from the floor, and elections will be held immediately afterwards—the same night. Any number may be nominated, but of course only one may be elected, except in event of a tie.

The full list is submitted here so that any senior who may so desire may be considering the best suited for the various characterizations: Most popular coed; prettiest coed, most talkative coed, speediest coed, best all-around boy, best athlete, most popular, best writer, best looking, best executive, chief politician, most original, most influential, biggest villain, brightest, biggest ladies man, biggest bull shooter, most dramatic, most retiring, biggest nut, and best business man.

Ziegfeld Will Judge Pictures

(Continued from first page)

be returned to their owners in precisely the same condition as received, thus possessors of large numbers of likenesses need have no hesitation to put forward an abundance of entrants.

The pictures should be as large as possible, clear, and of the head and shoulders only. The management of the annual assumes responsibility for the safety of the pictures from the time they are submitted until they are returned.

The editorial offices of the Yackety Yack are open every afternoon from two to four, except Saturdays and Sundays. Pictures may be left there, or handed to Messrs. Allison, Spearman, June Adams or Pringle. No pictures can be accepted after the end of this month because of the agreement to have them mailed on the first of February. The editors are very anxious to have as many pictures as possible submitted, and wish to urge all students to waste no time in getting out their portraits of their friends or perhaps their relatives.

Andrew Heads Carolina Alumni

(Continued from first page)

tive member of the American and the North Carolina Bar associations, and is president of the Raleigh Bar Association. Mr. Andrews is a trustee of the University, and he has been a director of the General Alumni association for two years.

Graduating in the class of 1895, Mr. Weil took up residence in Goldsboro where he has long been active in the civic and business interests of his community. He is a member of the Graham Memorial Fund Committee, and a member of the executive committee of the Board of Trustees. He is also a member of the Alumni Loyalty Council.

Mr. Gudger graduated from the University in the class of 1898. Soon after leaving here he entered the diplomatic service, and afterward turned to the motion picture industry. In 1927 Mr. Gudger served as president of the Buncombe County Alumni association.

Heel Gridders to Play Six Conference Elevens in 1928

(Continued from first page)

one Saturday after another from early October to mid-November.

The complete schedule follows:
Sept. 29.—Wake Forest at Chapel Hill.

Oct. 6.—Maryland at College Park.

Oct. 13.—Harvard at Cambridge.

Oct. 20.—V. P. I. at Chapel Hill.

Oct. 27.—Georgia Tech at Chapel Hill.

Nov. 3.—N. C. State at Raleigh.

Nov. 10.—South Carolina at Chapel Hill.

Nov. 17.—Davidson at Davidson.

Nov. 29.—Virginia at Charlottesville.

Dec. 8.—Duke at Chapel Hill.

Fire Chief Forgets Galluses

(Continued from page one)

was drawn up in readiness for use in front of a plug on Rosemary Street, in the rear of the hotel, but none of its hose was utilized.

University students, as usual, constituted a big part of the force that manned the hoses. Drenched with water and jarred by the force with which the high pressure forced through the hose by the pumper truck shot the stream of water through, the manner in which they stuck to the strenuous work drew

high praise from the Chapel Hill and Durham firemen. Once one of the hose lines broke away from those who were holding it and whipped about like a giant snake, bowling men and boys over like nine pins and drenching part of the crowd, but otherwise the lines were well directed.

The fire started from a defective flue in the kitchen of the hotel, or boarding house as it really was. It had gained considerable headway when discovered. Several students who were in their rooms on the third floor made ropes of sheets to climb out of their windows and slide to the ground on, probably more from a love of the spectacular than any real necessity to employ such a means of descent. They hurled trunks and bookcases recklessly to the street, smashing them to bits.

Colonel Uzzell, who bought the big forty-room building from Mr. Pickard a few years ago, stated yesterday that he had recently cut the insurance on it from \$19,500 to \$10,000, depending upon the restriction of damages to the latter sum in case it caught on fire. His dependence was proven groundless Saturday, costing him a cool \$9,500. Only about half of the furniture was saved from the boarding house, and Mr. Uzzell stated that most of it was left in a rather sad condition owing to the handling that it received from its over-zealous removers.

A garden hose was employed to good

advantage by members of the Lambda Chi Alpha fraternity in keeping their house, two doors from the blazing structure, from catching from sparks. They ambitiously directed its comparatively puny stream upon the roof of their house in emulation of the firemen with their big hose lines.

A fitting finis was written upon the evening's entertainment after the fire

had been brought under control and nearly all the crowd had left. A piano had been brought out of the Ledbetter house and was resting on the sidewalk. Inspired by the classi-

cal example of old Emperor Nero as he watched the burning of Rome, a group of students gathered around it and sang—or vocalized, at least—while one of their number beat out

the accompaniment on the instrument. They continued to harmonize in familiar barber shop fashion until the suffering neighbors shooed them away.

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Shows: 2:00, 3:45, 6:45, 8:30

Today

JAMES MURRAY
HELENE COSTELLO

—in—

"IN OLD KENTUCKY"

Wednesday

PATSY RUTH MILLER
PAULINE GARON
ALLAN FOREST

—in—

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JAMES CRUZE

Director of Feature Photoplays, writes:

"In the direction of any of my big pictures, and especially during the filming of the Covered Wagon, the constant use of my voice demands that I keep it in first-class condition. As a cigarette smoker it was necessary that I find a cigarette which I could smoke without any chance of throat irritation or cough. After trying them all, I decided on Luckies. They are mild and mellow—which both protects the throat and gives real smoke enjoyment."

James Cruze



The Cream of the Tobacco Crop

"The growth of LUCKY STRIKE Cigarettes is a wonderful thing but there is a reason. I know, because I buy the Tobacco for LUCKY STRIKE. I buy 'The Cream of the Crop,' that mellow, sweet smoking Tobacco that the Farmer justly describes as I have described it above. The quality of LUCKY STRIKE Cigarettes is telling. It is natural that the brand should show the tremendous growth that it is showing today."

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