

The Tar Heel

LEADING SOUTHERN COLLEGE TRI-WEEKLY NEWSPAPER



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Thursday, May 17, 1928

THE PRESS RECOGNIZED

Recognition of a University often comes through sources which have little direct contact with the student body. The Graduate school is small, for instance, and few students outside of its registration ever give more than passing thought to its existence. Yet this department of the University has attracted national attention for the caliber of its work.

So it is with the University Press. Students think that it has "something to do with printing," suggested by the name, and perhaps imply that it is the prolific factory where campus posters grow to life. Rarely is their attention directed to the dint the Press is making in the publishing field or to the nature of its work which, like the Graduate school, is attracting national recognition.

Several recent events have served to bring the University Press further into the public eye. The first of these was the publication of a catalogue of books from thirteen university presses, an attractive brochure, including such schools as Princeton, Yale, Chicago, et. al., and the University of North Carolina. That the University Press should be ranked with those of larger and older northern universities is at least indicative of the esteem in which it is held by fellow-publishers.

Reviews of two University Press books, appearing on the front page of the New York Times Book Review, have served to direct attention to the local publishing-house. When America and French Culture by Howard Mumford Jones was released it was granted this position of initial importance in the Times Review; and just last Sunday the posthumous Town and Country by Elva E. Miller "made" the same page.

To the praise of the University Press already sounded by the editor of the Nation, weekly New York magazine, the Tar Heel adds its feeble plaudits.

J. R. B., Jr.

OPEN FORUM

ABSOLUTELY!

Editor of the TAR HEEL:
In Tuesday morning's paper appeared a stage-whisper article about a death mask which was said to be worth a sum running into six figures. If this relic is worth so much; if it must be hid in a steel vault where no one can appreciate it, and if even then the custodians have delirium tremens, why not sell the thing, finish Graham Memorial, and buy some more books for the library?

An Arts Student.

CAROLINA'S BEST DRESSED STUDENT CONTEST MONDAY

Twenty-One University Men Are Candidates for the Honor; Many Prizes

The Carolina Best Dressed Campaign election will be held Monday, May 21. Ballot boxes will be stationed at the Y. M. C. A., Stetson "D," and the Carolina Theatre.

All yesterday afternoon crowds were attracted in front of the window of Stetson "D" by Huggins' unique display of the twenty-one candidates for Carolina's best dressed men.

Larger pictures of these contestants and also lantern slides are on display at the Carolina Theatre. An added attraction of all the slide pictures will be screened at the Carolina Friday after each show.

By this "silent polking" the students are getting an idea for whom they will vote in the campus wide election Monday. The highest winner in the election will receive a Stetson "D" suit, a Carolina pass for the remainder of the year, and a theatre party; second highest, a Mallory hat, two weeks pass to the Carolina, and a theatre party; and third highest an Ide shirt, one week pass to the Carolina and a theatre party. In addition, all contestants have received a Superba cravat and a week's pass at the Carolina.

The object of this campaign is to stimulate better dress on the Carolina campus.

The following twenty-one men are candidates in the election: Sam Pettus, D. K. E.; D. C. McCotten, Phi Gamma Delta; W. S. Moye, Phi Kappa Sigma; Vernon Cowper, Zeta Psi; Graham Dozier, Chi Phi; Walter Brown, Pi Kappa Alpha; Johnnie Van Noppen, Delta Sigma Phi; Petty Waddell, Delta Tau Delta; Bill Jessup, Chi Tau; Sam Goldberg, Tau Epsilon Phi; Jack Fair, Theta Kappa Nu; Hoyt Pritchett, Lambda Chi Alpha; R. A. McAver, Sigma Phi Sigma; John White, Phi Sigma Kappa; David Holshouser, Theta Phi; Piggy Potter, Sigma Epsilon; Charlie Moore, Gamma Sigma Tau; Troy Edwards, Ruffin; H. D. Welbourn, Old East; Herbert Fox, Carr; J. D. Britt, Mangum.

MOLLY O'DAY IS "MIRACLE GIRL" OF THE SCREEN

Sensational Rise of Heroine of Barthelmess' "Patent Leather Kid" Stirs Hollywood

Springing into fame with meteoric like swiftness, Molly O'Day, pretty Irish heroine of "The Patent Leather Kid," the sensational Broadway screen hit starring Richard Barthelmess, which comes today to the Carolina theatre here, is the miracle-girl of Hollywood. A short year ago she was an unknown. Today she gives promise of becoming a star of first magnitude before she is many months older.

Molly O'Day plays the feminine lead opposite Barthelmess and was entrusted with this acting plum after scores of tests were made of every available young lady in Hollywood. Opinion was unanimous at the First National studio upon Molly's discovery that she was the very reincarnation of the pert, saucy, cynical, and yet emotional Curly Callahan, the Golden Dancer of the Bon Ton Cabaret.

Fears Youth May Lean too Heavily on Past Generations

(Continued from page one)

We need for these young people is some form of vocational guidance to help them select the right field to make use of their training and to gain

NEW VICTOR RECORDS RELEASED EVERY FRIDAY

UNIVERSITY BOOK & STATIONERY CO. (Sutton Bldg.)

a fair promotion and opportunity for service."

"As a part of my office at the University we have, now in its fifth year, a Bureau of Vocational Information which has interested itself in trying to accumulate information about the work of the world, and most specifically this state, which the college student will find interesting and helpful in helping him find what he is best fitted for and most interested in."

Disbanding of Golden Fleece is Favored

(Continued from page one)

died by Price.

Senator Lewis spoke for the Fleece, saying that it was an ideal and should live. At this the gathering laughed boisterously and someone asked Lewis to explain his ideal. This puzzled and seemed to embarrass the senator for he failed to give a definite answer. One man, Carter Studert, earnestly implored the reporter that his name be published in connection with his having spoken favorably of the Fleece.

Members of each society affirmed that it was the most spirited discussion either the Di or the Phi had had

Biltmore Homespun

MADE-TO-ORDER

By the Best Tailors

See

"Cat" Wilson

Phi Delta Theta Hall
Over Patterson Bros.



Be Prepared!

Have a Sawyer's Frog Brand Slicker on hand and the rain won't bother you.

Sawyer's genuine Oiled Slickers are guaranteed waterproof.

Get your slicker before the dealer's stock runs low.

H.M. SAWYER & Son, E. Cambridge, Massachusetts

Re-discovers His Favorite Tobacco

Charleston, W. Va., March 4, 1927

Larus & Bro. Co., Richmond, Va. Gentlemen:

Recently I stopped in a little village that consisted of about nine houses and a small hotel, which I entered.

A little old man wearing a skull cap was seated in a rocking-chair smoking an enormous pipe. I had come to buy a can of Edgeworth, but when I caught a whiff of the tobacco he was smoking I changed my mind. The aroma of that tobacco was so delightful that I made up my mind right then and there that I wanted some of the same brand, regardless of the cost.

I began with: "I beg your pardon, sir, but I came in to buy a can of tobacco, and I would like the same brand you are smoking if you don't mind telling me." He looked at me for a moment, grasped his pipe with one hand and said: "I'm smoking Edgeworth. Would you like some?"

Of course I did, and I secured a supply from the old fellow. The joke, of course, was on me, but I went on my way rejoicing.

Yours very truly,
Dr. John R. Koch

Edgeworth

Extra High Grade Smoking Tobacco

LET THE Serv-U-Transfer

Haul Your Trunks and Baggage We Are Bonded by the University Thereby Insuring You Against Any Lossage.

Our Policy Is to Give SERVICE PROMPTLY May We Not Serve You?

G. BRUCE DAVIS, Mgr. Y. M. C. A. Authorized Student Manager

recently. They affirmed that they believed the result of the vote taken Tuesday night would prove to be a representative vote of the campus were one to be taken and several said that they thought a student vote might be effected in order to see how the campus felt about the matter. The most ardent supporters of the

Fleece admitted that the Fleece had fallen down in its selection of men this year, but they were not in favor of abolishing the organization.

DR. J. P. JONES

Dentist

Office over Welcome-Inn Cafeteria
PHONE 5761



with Molly O'Day other features "Pathe News"

SATURDAY
Laura LaPlante

"THANKS FOR THE BUGGY RIDE"

20% OFF ON ALL SPRING SUITS

—at—
Jack Lipman's University Shop

DIRECT FROM ITS \$2 BROADWAY RUN

TODAY and TOMORROW

No one had ever given HIM an argument! His run of victories entitled him to conceit.

Richard Barthelmess —in— "The Patent Leather Kid"

He couldn't understand his "Sweetie," his Country, Life itself — Things moved too fast — Now he couldn't even understand himself — A swift story, absorbingly pictured and superbly told.



Which Will You Choose in Business—

Guesswork or Knowledge?

Will you take the first job that is offered you— guessing that it is the best one for you and that you have the qualifications to succeed?

Or will you enter business with a thorough knowledge of business fundamentals and a knowledge of your own ability that will enable you to select the position for which you are better qualified?

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What Shakespeare says about Coca-Cola

Drink Coca-Cola
Delicious and Refreshing



"A dish fit for the gods"

Et tu, Brute! Well, Brutus certainly knew his stuff—so well that you can easily imagine him saying further:

"Delicious and Refreshing" "Refresh Yourself"

The Coca-Cola Company, Atlanta, Ga.

8 million a day — IT HAD TO BE GOOD TO GET WHERE IT IS