Saturday, May 26, , 1928

## Blindfolded <br> in scientific test of

leading Cigarettes, Princess Paul Chavchavadze ${ }^{\text {selects }}$ OLD GOLD
"I was much intrigued by the invitation to make a blindfold test of your leading brands of Americigarettes, to see how they compared with ach other and with those I had smoked abroad Could one really taste the difference? I wondered.

But when I was handed these cigarettes, one by one, I realized at once that there was a difference and that the test was conclusive. One cigarette was so much more appealing, so much mor "When the test was over and I was told that the cigarette of my choice was Old Gold I understood at once why this cigarette is so popular among my American friends.


SMOOTHER AND BETTER - NOT A COUGH IN A CARLOAD

