# The Tar Beel

LEADING SOUTHERN COLLEGE TRI-WEEKLY NEWSPAPER



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Saturday, September 22, 1928

### PARAGRAPHICS

What with all the recent storm one might well think that this was high school week with its traditional rain instead of freshman week!

Politics on the campus got off to good start Thursday night with the speech on Al Smith. With the Democrats off in the lead it's high time the Republicans secure some good speaker to shout the praises of the G. O. P.

We wonder if most of the freshmen were given rooms in "I" Dormitory because it sounds so egotisti-

If all the freshmen are organized into a cheering squad, they should be easily able to raise the roof of the stadium with a mighty voicethat is, if the stadium had a roof.

For once-thanks to the clear cut speeches of President E. Hudginsthe Carolina system of student government has been logically and forcefully presented to the new men.

This eight-page Tar Heel-double the usual size on account of so many freshman stories-just goes to show that freshmen can double trouble for somebody anyhow!

### A MODERN WELCOME

Each year as the new class comes in some hundreds strong, the customary welcome somehow seems fitand of eloquence change with the as a close personal friend. times, so do the styles of welcome.

Some years ago freshmen would have been welcomed with the old spread eagle brand of writing. "We welcome you to our campus and to our hearts"-"Prove Worthy of those illustrous sires who have gone before you, new men; hold high their lofty ideals and strive ever to district, who, standing loyal to the reach their shining goal ahead"-"A new and heavy responsibility rests upon your shoulders; gird on your armor and prove your mettle"-Such were the sententious words of welcome and of advice prevalent when Carolina and her freshmen were young.

But today such a welcome would fail to carry with it the note of sincerity that we really feel. Today we are prone to leave off superfluous sentiment; we pride ourselves upon our ability to restrain all emotions and to take whatever may come as a matter of course. The eloquence and the oratory of yesteryear have had their day. What we want to express in terms familiar to the youth of the twentieth century must be couched in words of simplicity and sincerity.

generation find words alone acceptable. For the written sentence to be of value it must be supported by a willingness to act. And in that philosophy do we indite this welcome to the freshman class. Not in words over to yours, he is a courageous indebut in acts do the upperclassmen pendent. If he deserts your party, he greet their newly enrolled brothers. lacks stability and loyalty .- Wor-Freshman orientation week was one cester Telegram.

example of how we wish to welcome you to our campus. By courtesy and kindness in helping the new men to adjust themselves to college will we older men attempt to show that our welcome is not a scrap of paper to be read and lightly cast aside but an actuality that may prove of some

If you want to test our real worth of our welcome to you just ask some upper classman to help you arrange the college year, and is the official your schedule or find your way

This is our modern welcome.

### A PLAN THAT WORKS

After witnessing many attempts to put into execution various plans for |cal changes in Chapel Hill's business campus betterment-some of which district during the summer months, which die an ignoble death-it is with a feeling of pleasure that we seen, may be felt. noted how well the scheme of freshman orientation week has worked cially recommend to you with the out.

It has not been so many years since the freshmen were welcomed has been augmented recently. These by sophs with paddles and unreason- three: able demands when they first set foot upon the campus of their newly chosen Alma Mater. And after that so-called physical reception, the poor chaps had to go through the torment of a bewildering day of registration; their first contact with the official University was made by crowding several hundred men into Memorial Hall, where their registration was completed by tedious hours of waiting in line.

Now, however, instead of such an uncivilized reception, the new men are divided into manageable groups of thirty and given four days of personal attention by a faculty member and a student advisor. They are shown about the campus, conducted through the library, told the rudiments of student government, and given all possible individual aid and advice. In this way their first impressions of Carolina are made through personal contacts with interested and helpful individuals rather than through the soulless mechanism of registration or the rude barbarity of hazing.

### PASSING OF THE DEAN

In the very midst of the summer Perhaps the most noteworthy vacations for all those intimately changes in the down town section connected with the University either are those of the Andrews-Henneger as students, alumni, or faculty-there store and the Little Gem cafe. The came the unexpected news of a mis- Andrews-Henneger dry goods store, fortune which brought grief to a which has been situated for sevenfamily, to a university, and to hun- teen years in the old Brockman builddreds of Carolina's friends. Dean ing on the corner of Franklin and Andrew H.. Patterson had died.

coming as it did immediately after the Carolina Barber shop. hopes for a recovery had been rais- The Little Gem cafe has disaped made it even more deeply felt. peared and in its place is Polly's Dean Patterson had not only built up Coffee Shop, established and presidthe School of Applied Science, of ed over by three sisters, Misses Janie which he was head, to a high peak Lou, Carrie Lee, and Ruth Brannen, of efficiency; but at the same time formerly of Statesboro, Ga. The inhe had endeared himself to all those terior of the place has been attracstudents with whom he had any con- tively done over by the three artisnection whatsoever. His courses, in tically inclined sisters. Another physics and in astronomy had that drawnig card of Polly's Coffee Shop too-seldom-found combination of high is the head waiter, "Bull" Gardner, worth and wide popularity which Phi Beta Kappa man, law student, first attracts students and later and former editor of the Carolina sent them away with minds more Magazine. fully cognizant of the fascinating mysteries of science.

The University of North Carolina will miss Andrew H. Patterson as a dean; the State will miss him as a valued instructor of its youth; and campaign contributions, to turn down we Carolina students will miss him Liberty Bonds .- Wichita Eagle. ting. But as the styles of oratory as a beloved and trusted teacher and

### Smith Man Wins in Georgia

(Atlanta Journal)

"The nationally important feature of the Democratic primary elections in Georgia was the victory of Congresman Leslie J. Steele, of the Fifth party's presidential ticket, overwhelmed his opponent, an avowed advocate of Hoover. In other notable contests all candidates, save one, declared their allegiance to the Demoeratic standard and to those chosen to bear it in the national field; and that one was properly excluded by the state executive committee. In the fifth district the issue was clearly drawn and decisively fought between Democracy and Hooverism, between straightforward fealty to the party of Jefferson and Wilson, the party of antee if satisfaction is not Georgia and the South, and alliance with its traditional foes. The people of the Fifth congressional district, the most populous, the most broadly representive district in Georgia and in the Southeast, have left no doubt as to what they think and how they feel on this supremely important issue Nor do we of the present student of the year. They have endorsed Congressman Steele's position by one of the most significant majorities in the state's annals."

If he deserts his party and comes

### YACKETY YACK STAFF

There will be an important meeting of the Yacketv Yack editorial staff Tuesday afternoon at four in the office of the publication in the basement of Alumni Building. The attendance of all men who were signed up for work on the annual last spring is expected.

There have been numerous physisurvive successfully and some of and sundry changes in customs and lina. local ordinances, which, though un-

> Three ordinances which we espeadvice that you obey them, remembering that the town's police force

> 1. The sign, "No turn on red light," s to be enforced. Do not deceive yourself, there is no turn, right or left, when the traffic light is red. Incidentally, stop-and-go signals are to be installed on the corner of Columbia and Franklin streets.

2. In the case of a parking-on-the fender will be hailed into court. Sev- that the Carolina Theatre is to innance, take the plate number, and Vitaphone to be installed at the if they find the same car on the grass theatre will be the same as carried again, he leaves a red tag.

3. There will be no more "curbfood or drink, carry it to his parked people free, 5,000 of them being stucar, and there consume, it but soda dents. jerks and store clerks may not wait upon the inmates of a car parked at the curb.

Here's a real disappoinment-the shoe shops are not offering free shines this year. This custom, inaugurated three years ago by Lacock's, has proven too expensive and has been abolished by mutual consent of the shoe men.

Columbia streets, has been moved The very suddenness of the loss, into roomier quarters next door to

The face of the Carolina Grill has been painted green.

It might be just as well for both national committees, in accepting

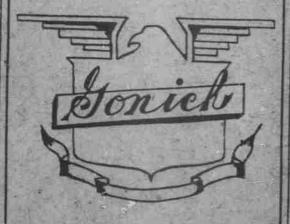
# No Fish Story

No siree, Gonich will absolutely give relief for every kind of itch, skin disorder, and even for eczema.

Especially good for athletic

We believe in it so much that we offer a money-back guargiven.

At Your Druggists



## Anniversary Week Celebrated By the

than any other one establishment in the University town. Manager E. C. Smith has distributed numerous free passes, employed a full staff of Carolina students, entertained various societies, fraternities and gatherings at the theatre, and shown in many instances pictures that had not been shown elsewhere in North Caro-

The management of the Carolina Theatre has recently secured a long time lease on the old "Pick" and will open it for business Thursday. Mr. Smith will be manager of that theatre as well as continuing as manager of the Carolina theatre. Mr. Smith announces that the "Pick" will open with a showing of Harold Lloyd in "Speedy." Every Thursday will be given to second run pictures that have pleased the students extremely. Saturdays will be devoted to the showing of Westerners, while the remainder of the week will be given to first run pictures.

Perhaps the greatest bit of news campus-grass second offence the of- to the Carolina students is the fact eral such offenders were arrested stall a Vitaphone. This is the only and fined during the summer. When theatre in a town of this size to have the police find a car on the grass the vitaphone, and one of the few they leave in it a copy of the ordi- theatres in North Carolina. The in all large theatres.

During the past year the Carolina service" here.. An autoist may buy theatre entertainted more than 8,000

### Facing Both Ways

(Ralph W. Quinn in the Birmingham News)

In his acceptance speech, Mr Hoover looks both ways on the prohibition question. Like the two-faced heathen god, Janus, he faces both to the west and to the east. He first says he is in favor of the eighteenth amendment, and then in the next breath he contends that there are those who do not agree with him and

Last week the Chapel Hill Week- personally wet and that he has never pressions of congratulations by the in private or in public, and that the Smith as president. merchants of Chapel Hill to the Car- only time he has ever mentioned the olina Theatre of its first anniversary, question at all was in his letter to During the Theatre's first year at Senator Borah, shortly before the Chapel Hill, it has perhaps gained Kansas City convention, in which he the attention of the students more stated that prohibition is a 'nable Herald. experiment." The leaders of his campaign in the West are preaching

that they have a right to differ with that he is dry, and those in the East, him and to seek to amend the con- under the leadership of soaking wet stitution, and that they should not and uncompromising South-hater, Mr. Carolina Theatre be criticised if they undertake to do Moses, are asserting that he is wet, so, It is known that Mr. Hoover is and that the chances for modification of national prohibition under y carried a full page devoted to ex- raised his voice for prohibition either Hoover will be better than under Gov.

> It is said that aviation has made 45 new millionaires. Among them, we assume, a few undertakers.-Florence

Advertise in the TAR HEEL.

# Welcome Students

Special Blue Plate Lunch 40c TRY IT

**Owl Cafe** 

"The Best Place to Eat"

After the Show Drop in for a Drink and Sandwich

**Campus Confectionery** 

(Next to the Carolina Theatre)

You Will Find at the

# Carolina Confectionery Co.

The Best Sodas and Sandwiches Also Newest Styles of Pipes and **Toilet Articles** FANCY FRUITS

# WELCOME

SENIORS SOPHOMORES

**JUNIORS** FRESHMEN AND THE FACULTY

We want each and every one of you to call in to our store at any and all times to inspect our large and assorted stock of Hart-Schaffner & Marx, and Silverstripe suits and topcoats and also our complete line of golf hose, McGregor sweaters, knickers, extra trousers, neckwear, shirts, and hosiery.

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Jack Lipman's University

> NAP LUFTY and RAY FARRIS Salesmen