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THE TAR HEEL

## Thursday, October. 18, 1928



anyone should actually steaf them in order to read is well-nigh unbelievable!

## **NEVER MIND PLEDGE DAY**

Today a small percentage of the freshman class will be called up to Memorial Hall to receive bids to social fraternities. No doubt they feel pleased at being so favored and will don pledge buttons with an air of personal satisfaction. Well enoughthat is their right and an integral part of their first year's experience. But as for the others, the larger portion of the class by far, let there be no feeling of inferiority born in their minds as a result of not being bid. Social fraternities, despite all that may be said in their glorification, are by no means an essential phase of a college education. They possess certain desirable qualities which they offer new men, but they are by no means the sole road to happiness, to satisfaction, nor even to social contacts with fellow students.

The bi-monthly meeting of the Wil-Fraternities exist to furnish bonds liam Cain Student chapter of the of friendship to their members; but American Association of Civil Engisuch bonds may be cemented elseneers will be held at 7:30 Friday where by other means. The boy who evening in Phillips Hall. Dean G. M. joins a fraternity merely indicates Braune, of the engineering school that he wishes that particular group and Professor F. T. Hickerson will of men to become his closest persodeliver short talks on the aims and nal friends. The boy who does not history of the society to the new men. join a fraternity selects his friends in other ways-in the dormitory. year, is in the nature of a business through campus activities in which they are mutually interested, or by means of sundry other ties which Howard, president of the society will may bring men together. officiate. Furthermore, in the short period allotted to rushing season the various fraternities do not have sufficient opportunity to become acquainted with more than a limited number out of the freshman class. The merit of many a man goes undiscovered in the hectic rush of the first four weeks. rebukes those who said that Smoky Mountain Entertainers will be at the Unless alumni recommendations have Mountain Park, would prevent debeen Jent in or the freshman already velopement.-News and Observer. has a personal friend in some fraternity, the chances are that he will not

loveliness,

That lies unpillaged all of wanton men give a Little Symphony Series fellowmanin New York, bringing forth old and

new music to the infinite delight of To be alone in solitude for just one many music lovers, and it is a treat day.

to local musical circles to have the For just one day to quest Earth's olden face,

band of musicians who have broad- To see the dawn, like slow-spun mist, arise,

To see the day with seeking glory This concert will not be a part of finding all,

the student entertainment program To see the night, like slow-spun dark, planned by the Student Committee descend.

and to which season tickets purchas-Unlit, unbroken all of blatant fellowed by students in the A. B. and A. B. manin Education schools are accepted,

To be alone in solitude for just one day. mittee as being one of the finest

events sponsored by the University For just one day to watch the wheelmusic department. The admission ing hawk.

fee will be one dollar and the public To mark the swallow's lissome swerve is cordially invited to attend. There and sweep,

will be no reserved seats for the per- Or see the scolloped flight of goldfinch flock,

> Handful of golden shuttlecocks outflung,

Untamed, unslaughtered all of slaying fellowman-

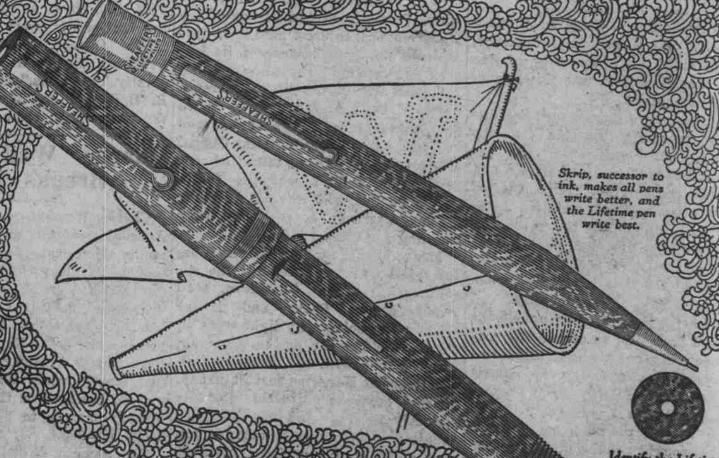
be alone in solitude for just one day.

Minutia

I shall go remembering When I am far from you. The little words you used to speak, The little things you'd do.

The meeting, the second of the Those little words with strength for meeting to acquaint the new men Will come adown the night; me

with the work of the society. R. R. Those little things may stay my soul,



## A good sport

No matter what it is called upon to do, from the making of three clear carbons to answering the LIGHTEST TOUCH of a feathery handwriting, the Lifetime° pen is always a good sport. A dependable performer! And that's why the Lifetime pen is a picked favorite in forty-one per cent of the leading colleges and universities of America. Perfect form in every event, plus the economy of the lifetime guarantee and the thrill of its brilliant beauty have made it a winner everywhere. And its Titan pencil twin shares the honors—a pair of good sports. "Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower "Lifetime" Titan oversize pencil to match, \$4.25 At better stores everywhere SHEAFFER PEN COMPANY - FORT MADISON, IOWA THE U.S. PH OR

Identify the Lifetin

within him which make him a man

If I should lose the Fight. Where are those folks who said no **Blue Ridge Ramblers** factories would locate in North Carolina because of unjust taxation, since At Smoke Shop Today the biggest rayon mill in the world has selected Asheville as its site?

opportunity of hearing this famous

casted a number of times over the

but it has been approved by this com-

**Engineers Society To** 

**Meet Friday Evening** 

formance.

-Greensboro News.

largest stations in this country.

The Blue Ridge Ramblers with The Jackson County Journal likewise Frank Williams and his Mitchell Smoke Shop this afternoon between four and five o'clock. They will render a program composed Charlotte man turns on the gas be- principally of old time selections. be rushed during the regular season. cause a girl jilted him. Thus con-The Ramblers are well known, and If, however, he has the qualities firming the lady's judgment, if any. will be in Durham tonight and tomorrow night.