

INTRAMURAL BOXING
THIS AFTERNOON
TIN CAN—4 P. M.

The Tar Heel

ON
TO
VIRGINIA

VOLUME XXXVII

CHAPEL HILL, N. C., THURSDAY, NOVEMBER 22, 1928

NUMBER 27

Woollen Gives Reasons For Raising Prices On Home Football Games

Says Athletic Association Will Show Deficit for Year; Football Receipts Go To Bear Burden of Losses in Other Sports; Prices Lower Here Than Elsewhere.

Interesting figures regarding the financial status of the University's Athletic Association were revealed here yesterday in an article by Graduate Manager Charles T. Woollen appearing in the current number of the Alumni Review which is just off the press.

The figures will doubtless prove a big revelation to those who have been under the erroneous impression that the University Athletic Association was piling up a small fortune.

Graduate Manager Woollen's article follows:

"In making its plans for the current year, the Athletic Council made up of alumni, faculty and student membership, decided to increase the price of tickets to the major games played in Chapel Hill, from \$2 to \$2.50. This decision was reached after consideration of the cost of the athletic program adopted for this year, the burden of which falls on football receipts. Estimates for the year ending September 1st and including all activities are: total receipts \$82,200; total expense, \$84,700, leaving a deficit of \$2,500 for the year.

"There was also this further consideration: The home team does not get all the receipts as many suppose; but the money is divided equally between the two teams, after deducting cost of officials, advertising, and other expenses of conducting the game.

"For several years there has been the demand that Carolina schedule games with some of the outstanding teams of the south. Until our stadium was completed our seating capacity was too small to interest them in coming to Chapel Hill. Furthermore, with the increase to \$2.50 for major games, our scale is still below theirs. Alabama, Vanderbilt, Tulane, Georgia, Georgia Tech get \$3 for major games, and with the tax added, the University of South Carolina and Clemson get \$3.30. In the East and West, prices range from \$4 to \$5.

"A great many University men do not know the extent of the program of 'athletics for every student' being carried out here—the wide range of sports embraced, the great number of participants on the various squads, the large staff of instructors, and the equipment necessary. There are varsity squads in football, baseball, basketball, track, tennis, golf, cross-country running, boxing, wrestling, and freshman squads and schedules in the same sports. All these lose money on their schedule except varsity football, and varsity baseball, when we have a good season.

"This fall 72 men reported for varsity football, and more than a hundred for the freshman squad. In addition to the varsity and freshman squads, the Council has encouraged and supported Intramural Athletics, in which there has been a remarkable development as is evidenced by the fact that a recent census showed 272 teams with more than 1900 students participating.

"Equipment for the past year cost \$15,000. The payroll for the 22 men making up the staff of coaches, trainers, and assistants for the current year will reach \$40,000.

"Our football teams play in Massachusetts, New Jersey, Maryland, Virginia, South Carolina, Georgia; our basketball teams play in Indiana, Ohio, Kentucky, Tennessee, South Carolina, Georgia, Virginia, Maryland. These two show the wide range of territory covered by our squads. There are 173 games on our schedules, not counting intramurals.

"Such an all-embracing program of 'sports for all' could not be carried through without football, the breadwinner of the family."

Di Constitution Committee to Meet

The constitution committee of the Dialectic Senate will meet tonight at 7:00 in the Di hall. The purpose of the meeting is to effect a revision of the present constitution.

Carolina Alumnus Killed In Wreck

Joseph Allen Bullock, an alumnus of the University, died in Watts Hospital at Durham last Tuesday night as the result of injuries sustained in an automobile accident near that city Sunday night.

Bullock was alone at the time of the wreck, and was found injured on the road by two negroes in the morning some hours after the accident. He was carried to the hospital, and his injuries at the time announced not serious.

Bullock took a B.S. in Pharmacy with the class of '27. He was a popular boy on the Hill, was a member of the Elisha Mitchell Scientific Society, of the A. P. H. A., and of Phi Delta Chi fraternity.

His home is in Greensboro, but he has recently been engaged in business at Elm City.

The funeral will be held in Elm City this afternoon.

COLLEGE WORK OF OTHER STATES TO APPEAR AT PICK

Series of Pictures Coming under The Auspices of the School of Education; No Admission Charge.

In order to stimulate interest in a teachers college here and to give those interested a chance to see how work is carried on in schools in other states, the School of Education has planned a series of pictures to be shown here at intervals during the remainder of the school year. The first of these pictures will be shown Wednesday evening at seven o'clock in the Pickwick theatre. There will be no admission charge, and all interested persons are invited to be present.

Five reels will be shown, part of which depict the methods in a nursing school in Boston and part which will bring out the manner of operation in a primary school in Cleveland, Ohio. These pictures will be highly interesting for every detail of the work in these schools will be shown, even to the manner in which children are grouped in crossing streets.

The plans for the entire year have not yet been completed, since action on future pictures are being withheld until the results of the first picture are determined.

Playmakers Going Strong on Tour

Virginia Papers Give Much Praise; Morristown, N. J., Tonight.

The Lynchburg News at Lynchburg, Virginia, devoted a half column to review the performance of the Carolina Playmakers in that city last Saturday night.

This is the second time that the Playmakers have played to Lynchburg audiences, but the enthusiasm displayed as a result of the second performance overshadowed that of last year.

Mrs. Bailey is apparently winning the stellar honors at least in the matter of popularity with the audiences that have heard the tour bill.

Tonight the Playmakers will appear before an audience under the auspices of the Community Club at Morristown, New Jersey, and will play at Earl Hall in New York for the rest of the week.

LITTLE ATTENDS DENTAL MEETINGS

M. G. Little, head of the Department of Teaching, Extension Division, has been attending several dental class meetings over the state this week. He attended the district meeting of the North Carolina Dental Society in Hickory on Monday. Tuesday, he was in Winston-Salem in the interest of extension work. He spoke in Greensboro yesterday before the dental class there.

PRICES OF BOOKS AT EXCHANGE IS DISCUSSED BY DI

Assembly to Ask Student Activities Committee to Make Investigation of Present High Prices of Books Needed by Students.

Preliminary to taking up the discussion of resolutions and bills at the regular meeting of the Dialectic Senate Tuesday night it was decided that the group picture of the society to go in the Yackety Yack will be taken Friday morning at chapel period in front of Manning Hall.

The senate debated at length the resolution that the Dialectic Senate go on record as stating that the prices charged by the Book Exchange are unreasonable and that an investigation of the situation be made. Several opinions were expressed both for and against the resolution. The matter of alleged profiteering on the part of the Book Exchange prompted many of the senators to speak rather vigorously about the situation.

In attempting to clarify the matter Senator Parsons gave a sketch of the origin and function of the Book Exchange. The senator stated that what we now know that the Book Exchange began as a small affair operated by the Y. M. C. A. The ten percent profit charged went to the cause of the Y. M. C. A., asserted the speaker. Finally it assumed such proportions that it was taken over by the University and became a part of the U. C. S. P. Thus, declared the senator, the organization has departed from its original purpose and at present has a monopoly on the book situation in Chapel Hill. The speaker contended for reduced prices on the grounds that the building in which the Book Exchange operates is not taxed and that those who operate it are told ahead of time exactly how many books to order. The senator stated that he was aware of the fact that profits from the Book Exchange go to the University in a particular fund, but maintained that students want this fund in the form of cheaper books.

"Parents of students of North Carolina pay for buildings at the University. We therefore, pay twice in the form of outrageous prices for books and in the form of bonds which the present generation will have to pay for in the end." Senator Yarborough made these statements in contending that students should not have to pay for the erection of buildings in the form of unreasonably high-priced books.

After senators Chandler, Kincaid, Brown, Gilreath, Studdert and others had attacked the problem from various angles, an amendment was added to the original resolution which then read: "Resolved, That the Dialectic (Continued on page four)"

FROSH ADVISED TO VARY ACTIVITIES

Bradshaw Tells Freshman Class To Go Out and Look for Education.

"Go out after education, don't wait for education to come after you," was the advice of Dean F. Bradshaw to University freshmen in a chapel talk here yesterday morning. Dean Bradshaw exposed the prevalent "attitude of resisting education," of "getting by," of the "gentle art of making excuses," and warned students lest when they got out in life and looked back on their college education, they would find they had been tricked by such an attitude.

"This is your life and your education. It is not the University's and not the faculty's," he declared.

"To prevent your professor from finding out where your ignorance lies is only to prevent him from helping you to correct that ignorance."

Dean Bradshaw quoted prominent deans as to what they would do if they were in college again: learn to concentrate, learn to mix with others around, emphasize the learning of how to get information than the information itself, find more difficult tasks to do, learn to speak in public, learn to play some athletic game, learn to do one line of work practically well, get better acquainted with instructors, take fewer courses but practical, have some avocation which brings you in touch with men.

Carolina Signs Four Year Contract With Georgia Bulldogs in Football; 1929 Clash to Be In Kenan Stadium

University Engineering School To Get Aeronautical Equipment

The Mechanical Engineering Department of the School of Engineering will soon receive about \$50,000 worth of aeronautical equipment from the War Department, it was announced Tuesday. The equipment which will be sent to the University consists of a Liberty 12 airplane engine, an altimeter, a barograph, a tactometer, an air speed indicator, and several smaller instruments. This equipment was made available for the University under the provisions of an act of the last Congress which authorized the Secretary of War to transfer surplus aeronautical equipment to educational institutions. However, the conditions of the transfer state that the equipment is not to be used in actual flight. The acquisition of this equip-

ment is the first step of a plan to introduce work in aeronautics into the regular Mechanical Engineering courses. It is contemplated that the department will cooperate with the Chapel Hill Airport as a part of the regular cooperative plan of the Junior year for all Engineering students, when they work out on actual jobs for half of the year. In this case students would spend half of their time at the airport and the other half at the University.

Request has also been made to the War Department for a complete airplane to be used in this work, but at present there are none available. It is expected, however, that one will be obtained as soon as any are available under the conditions of this act of Congress.

Definite Schedule Has Been Set for Soph-Junior Debate

Will Discuss Query That the Only Effective Attitude Toward War is Uncompromising Pacifism.

Officials of the Di and Phi announce that definite arrangements have been made for holding the soph-junior inter-society debate on the night of December 4. Each society will be represented by a sophomore and a junior team. The query is: "Resolved, That the only effective attitude toward war is an uncompromising pacifism." The Di juniors and the Phi sophomores will uphold the negative side of the query, whereas the Di sophomores and the Phi juniors will argue the affirmative. The negative in each case will go over to the society of which they are not members and there debate with the affirmative aggregation of that society. These debates will come at the regular meeting time of both societies and will take the place of regular meetings.

The Phi sophomore team will be composed of W. R. Burgess and J. C. Harris; the Phi junior team will be represented by G. P. Carr and F. P. Uzzell. The junior team to represent the Di is composed of J. C. Williams and Alexander. The Di sophomore team has not yet been chosen.

University Press Is Getting Fine Results From Sale of Books

The University Press is receiving very gratifying results from the North Carolina series of five books about the state which is being published. The books are written for residents of North Carolina who desire a pains-taking and thorough study of the problems confronting the "fifth state" today. By offering all five of the books together the Press is able to give a considerably lower price than the list price. Between sixty and seventy subscriptions have been received thus far, enough to insure continued interest in the series.

The North Carolina Chain Gang by Jessie F. Steiner and Roy M. Brown is a study of the penal system in the counties of the state; how the chain gang system works, how the convicts live, what they do, and many other facts are told here.

Mr. Paul W. Wager writes the second book of the series County Government and Administration in North Carolina, in which he discusses the "county conscious" spirit in the state which is doing a lot to retard progress and keep the old boundaries intact.

A State Movement in Railroad Development by Cecil K. Brown is a discussion of the "reputated bond" tangle and other elements in the building of the railroad system.

Welfare Work in Mill Villages by Harriet L. Herring will come from the press in December. The final number of the series is Public Poor Relief in North Carolina by Roy M. Brown.

Sigma Delta announces the pledging of Sam Austin of Rocky Mount.

Engineering Class Attends Meeting of A.W.A. in Raleigh

Students View Many Interesting Exhibits Prepared by Convention Committee.

Last Friday evening seventeen members of the senior class in Civil Engineering attended a meeting of the North Carolina division of the American Waterworks Association in Raleigh. This association is composed of engineers and superintendents of municipal waterworks plants in the state and held its annual convention last week. At these conventions questions which concern the waterworks systems are brought before the members.

The students viewed many interesting exhibits which were prepared for the convention, and heard several important speeches. In this way they were able to get much insight on the practical problems which come before engineers, and obtained information in regard to their solution.

New Books To Be Brought Out By University Press

A number of new books will be brought out by the University Press in the spring. The Southern Cotton Mill Worker and His Village by J. J. Rhyme is another number of the social science series which will be published.

Mr. Guy Johnson, who has spent much time in tracing folk songs in the mountains of this state and other parts of the south, is writing a book about John Henry, a negro who embodies the spirit of the folk songs in this section of the south. He will discuss the legends and theories relating to John Henry and the place he occupies in the folk lore of the land.

Liberty in the Modern World is a posthumous book by Mr. Logan who was research librarian in the University until his death last year. The foreword to this volume contains a quotation from the diary that Mr. Logan wrote during the World War. Plans are under way to secure the entire diary for publication. If all of it comes up to the portion quoted, it promises to be an outstanding contribution. It will be difficult to obtain the manuscript of the diary, as all of it is written in pocket notebooks in pencil.

Alpha Chi Sigma To Hold Initiation

The Alpha Chi Sigma, a chemical honorary fraternity, will hold an initiation Friday evening, November 23, in Venable Hall. Three graduate students and one sophomore will be initiated. These men have successfully passed all the requirements of this fraternity.

Those to be taken in are: R. D. Norton, J. G. Park, W. J. Mattox, (graduate students), and E. H. Wyche.

Dean Francis Bradshaw announced at chapel yesterday that there will be no chapel until next Monday morning.

Signing up of the Georgia Game Is Regarded as Master Stroke As Several Other Big Institutions Were Actively Seeking Contract Awarded the University.

The University of North Carolina and the University of Georgia have signed a four-year contract in football and will meet here next season on the gridiron for the first time in fifteen years, it was announced here tonight by Charles T. Woollen, University Graduate Manager of Athletics.

The exact dates are yet to be arranged, Mr. Woollen stated.

The first of the four games here next year is to be played in Kenan Memorial Stadium, the University's new gridiron, which seats 25,000. The next year the game is to be played in Georgia's new stadium in Athens, which is now being constructed and is to be dedicated with the Georgia-Yale game next fall.

The following two years, 1931 and 1932, the games are to alternate in the same way, with Georgia coming to Chapel Hill in 1931 and North Carolina going to Athens in 1932.

Signing of the four-year contract is regarded as a powerful stroke in the making of North Carolina's 1929 schedule. Negotiations between the athletic officials of the two institutions have been under way over a long period, and in recent weeks the telephone and telegraph wires between Chapel Hill and Athens have exchanged numerous messages leading up to the formal signing of the contract.

The signing of Georgia is regarded as a master stroke on the part of Graduate Manager Woollen who handled the negotiations for the University. It is known that several other big institutions in the South were actively seeking the contract that was awarded the University.

The plan is to play either Georgia or Georgia Tech in Chapel Hill each year. The Tar Heels will play Tech at Atlanta next year and here the following year if satisfactory dates can be arranged, and there seems little doubt that they will be arranged.

Georgia and North Carolina both use the Notre Dame system of play. Georgia is coached this year by Harry Mehre and Jim Crowley, former Notre Dame stars, Crowley being one of the famous Four Horsemen. The Tar Heels are coached by Chuck Collins, Bill Cerney and Bob Fetzer, Collins and Cerney being former Notre Dame players. Collins played end on the Four Horsemen team of 1924.

North Carolina and Georgia last met on the gridiron in 1914 when the Tar Heels won 41 to 6, the team being captained by Dave Tayloe.

Rankin Attends Meet of High School Coaches

E. R. Rankin, Secretary of the North Carolina High School Athletic Association, attended a meeting of high school athletic coaches and principals at Salisbury Wednesday night for the purpose of arranging the remainder of the championship football series in the western part of the state.

On Monday night Mr. Rankin met a similar body in Raleigh to make further arrangements for the Eastern series, the winner of which will play the western champions for the state title here on December 7.

Lecture In Gerrard Hall This Morning

The discussion of "How to Study" will be held in Gerrard Hall this morning at chapel period. At this time the general question of "Factors that make for and against Concentration During Time of Study," will be taken up.

The lecture on "How to Develop Speed in Reading" which was to have been given Tuesday morning was postponed because the member of the School of Education faculty who was to have given the lecture was unable to fill his engagement.

There will be another meeting on this same discussion group tomorrow morning when another topic pertaining to "How to Study" will be taken up.