

BY THEIR COLORS YE SHALL KNOW THEM, SAYS THE N. C. C. W. GIRL

Collegiate Fords! What a subject you say. Yet the Collegiate Ford is a species unto itself. It is a highly-developed, totally-uncivilized, futuristically-decorated feat of mechanical engineering, the like of which never entered Henry Ford's mind when he first designed our good old friend Lizzie. They say Henry's made a lady out of Lizzie now, but the college boy has made a monkey out of her.

With what shrieks of laughter is Collegiate Liz greeted when she clatters onto our campus. Her signs, insignia, passwords, and inscriptions are duly praised or censured, and her scars of battle respectfully admired.

There are many distinct types of the species which assumes the generic name of Collegiate Ford. They may be classified under specific names.

The State College Ford is usually decorated in red and white. It may or may not have a top—usually it doesn't—and the landscaping upon its worthy sides may vary according to the taste and originality of its

proud owner, or owners. Under another group come the Carolina Fords. They differ in color from the State Ford, but, except for that, are built along the same general lines, allowing always for the individual tastes of said owners. One sees also Duke Fords of dark blue and white, red and black for Davidson, and black and yellow ones from Wake Forest, all of which are worthy of poetical flights of fancy.

The masterpieces splashed on the sides of willing Liz are worthy of attention. To what heights of fancy the imagination of the budding geni who attempt to express their ideas upon the outside of their distinctive carryalls must go! Truly they reach the highest peaks. The sketches and quotations are often very futuristic, being drawn in glaring colors and daring designs. Certainly the young artist has a wide and undeveloped field for the full play of his imagination and talent on these Collegiate Fords. And that's a part of education!

The Library

Manifesto

The intent of this column is to keep Tar Heel readers informed from week to week (if it should live so long!) about the new books that come into the University Library and other Library affairs of interest. Already, even as this first column is born, objection has been made that there are not enough new books to go around to interested parties of the Library's clientele, without advertisement. Well then, this is not advertisement but rather a convenient place of information for the student corpus.

This week's grist—to be released for consumption this morning (see New Book Shelf)—leads off with a group of as diversified works of fiction as you could wish for. Those who like their biography sugar-coated in a fictional form will like This side Idolatry by C. F. Bechofer Roberts who is the author of two pungent biographies under the name of "Ephesian." The novel in question is based on the life of Charles Dickens and presents what purports to be a debunked picture of the novelist, particularly of his family relations. It has been called by one whom I take to be a Dickens enthusiast "vulgar stupid and boring." Vulgar it may be, stupid it may be, but certainly not boring.

No season's list of publications is complete without something by that prolific and protean lady, Mrs. L. Adams Beck who sometimes writes thrillers as "Louis Moresby" and who as "E. Barrington" is herein represented by The Empress of Hearts. This is a historical novel decorated with a galaxy of prominent figures, notable among which are Marie Antoinette and that famous charlatan, Cagliostro.

Tarzan, Lord of the Jungle (Edgar Rice Burroughs) will be meat and drink to lovers of the "action" novel. From the illustrations I gather that Tarzan has dealings with a group of medieval knights marooned in the depths of an African jungle. Bojar's recent work The New Temple will appeal to anybody who likes everything, including the scandinavian.

Dickens runs strong this week, appearing again in a biography by Ralph Straus, who, although he offers little new information, takes advantage of much new material unavailable to earlier biographers and thus gives us a new slant on some aspects of the famous novelist's life. It is worth noting that, while lovers of Dickens everywhere are practically unanimous in execrating the Roberts novel mentioned above, they are equally unanimous in their praise for the Straus biography.

Meet General Grant by W. E. Woodward, foremost of the debunk artists, is the other biography for the week. Mr. Woodward's work is always interesting to those who believe that some of the clouds of glory should be dispersed from around our heroes of history. This book seems to be founded on the thesis that Grant was a failure at what he liked to do and a success at what he hated.

Those also present include Our Historic Ancestors by H. F. Cleland, who offers a popular history of man's prehistoric affairs. The book is replete with pictures; there are some especially entrancing views of home life among the pile dwellers, a curious Neolithic folk who inhabited swamps and built their houses on stilts.

D. C.

Send the TAR HEEL home

Holmes to Address Le Cercle Francais

The second meeting of the Cercle Francais will be held, as before, in one of the social rooms of the Baptist church, Friday evening, November 23, at 7:30 o'clock. Taking into consideration the large attendance at the last meeting, a different room will be used in which those attending may be seated more comfortably.

Dr. Urban T. Holmes of the French department will deliver a talk, the subject of which will be announced at a later date. The singing of the French musical comedy songs which was postponed from last meeting will be done by a quartet coached by Dr. Lyons. The possibility of the Cercle's joining the National French fraternity of Beta Pi Theta will be discussed, and membership in this fraternity will be explained. A game or two will be played in order that everyone may enter into the activities of the meeting. The Cercle desires that all instructors and students of French attend its meetings in order to help and be helped in speaking as fluent conversational French as possible.

Der Deutsche Verein Will Meet Tonight

Der Deutsche Verein will hold its next meeting Thursday evening at seven-thirty o'clock in Phillips Hall 206. Messrs. McCain and Bell will give short illustrated talks on their experiences of last summer in Southern Germany. Interest will center around bicycling over the route through Munchen, Nurnberg, Heidelberg, Mainz, Kohn, etc. The public is cordially invited to attend.

Self Help Bureau Will Help Students

Mr. G. H. Leonard, Self-help Sec. of the Y. M. C. A., wishes to remind the residents of Chapel Hill that the Self-Help Bureau is ready to serve them at any time. Boys are constantly applying to him for work, and jobs are needed for them. Anyone desiring to employ a self-help student can do so by calling phone 5011. Mr. Leonard will also be glad to hear any complaints.

DR. J. P. JONES Dentist Over Welcome-In Cafeteria PHONE 5761

Get Your Thanksgiving Work Done Early

We are still giving the Same Good Service "It Must Be Good" if it is from the University Barber Shop (Alley next to Sutton's)



TODAY TOMORROW



D. W. Griffith presents "THE BATTLE OF THE SEXES" --with-- PHYLLIS HAVER JEAN HERSHOLT — SALLY O'NEIL

The story of your neighbor or your neighbor's neighbor—a drama of life that strikes every heart, every hearth, and every home.

See yourself as others see YOU! Amazing! Amusing!

Added News and Fables

"Battle of the Sexes" At the Carolina Today

The progress of motion pictures can best be seen in a comparison of production figures covering a period of fifteen years.

When D. W. Griffith made the forerunner of "The Battle of the Sexes" in five reels in 1913, one of the first full-length screen plays, the total cost of production did not exceed four thousand dollars. The picture had an all-star cast then composed of Owen Moore, Fay Tincher, Bobby Harron, Lillian Gish, Donald Crisp and Mary Alden, all the most prominent names of the period.

In comparison, "The Battle of the Sexes" which Griffith presents at the Carolina Theatre today cost approximately five hundred thousand dollars. The cast is composed of Jean Hersholt, Phyllis Haver, Belle Bennett, Don Alvarado and Sally O'Neill. Some one expert in figures has estimated a modern feature production costs in the neighborhood of two thousand dollars an hour. Fifteen years ago this production cost hardly ever exceeding fifty dollars a day.

In "The Battle of the Sexes" the salaries of the stars alone exceeded in one day the total amount paid the five leading players of the old picture over a period of three weeks.

Rotary Club To Give Free Movie

The Rotary Club of Chapel Hill, of which President Chase and numerous faculty men and University officials are members, will sponsor a special show at the Carolina Theatre Saturday, November 24th, for the benefit of the poor of the community.

Children under the age of 13 will be admitted to the theatre if some canned goods or other article of food is brought with them, and presented at the door. The food collected in this manner will be distributed by the Rotary Club to the needy of Chapel Hill the day before Thanksgiving. The entire club is cooperating with Manager Smith of the Carolina Theatre to make a success of the plan one of the first to be undertaken by the Rotarians.

Delta Tau Delta announces the pledging of John Miller of Savannah, Ga.



"WHERE ECONOMY RULES"

CIGARETTES ALL BRANDS 2 Large Packages for 25c Per Carton \$1.19

SWEET CIDER! Per Gallon 59c

All Candy Bars and Gum 3 for 10c

The Great Atlantic & Pacific Tea Co.

A CORRECTION

Saturday's issue of the Tar Heel stated that the Extension Division was offering a foreign tour through Germany. This was a mistake, there will not be a German tour this year, but there will be a French tour and possibly an English.

College Comic To Appear Next Week

The November issue of The Buccaneer will be delivered to subscribers the first of next week. The second number of the campus humor magazine is dedicated to football and judging by enthusiasm with which the editor and his staff have prepared the Thanksgiving issue, the student body may expect an unusually good number.

Editor Bill Perry will preside over a very short meeting of the editorial and art staffs in the Buccaneer office promptly at six forty-five o'clock tonight. The purpose of the meeting announced by the editor is to name the permanent staffs of the publication for the remainder of the school year.

The December number of The Buccaneer which will be a special Christmas edition is now being edited.

Prices of Books at Exchange Is Discussed

(Continued from page one)

Senate go on record as stating that the prices charged by the Book Exchange are unreasonable and that the senate ask the Student Activities Committee to make an investigation of the matter. In this amended form the resolution passed unanimously.

"Resolved, That the Dialectic Senate go on record as asking the student body to assist the grounds committee in preserving the grass." This matter demanded the very considerate attention of the senate. Many members of the society expressed a belief that the situation could be remedied.

THANKSGIVING

It won't be long now boys, and you'll want your clothes in perfect condition. Let our representatives take care of your cleaning and pressing needs.

Carolina Dry Cleaners

PHONE 5841

Avoid the Thanksgiving Rush---

Get that suit cleaned and pressed now. We do quick and efficient work.

"SATISFACTION GUARANTEED"

O'Kelly Tailoring Co.

"Oldest in Town"

105 N. Columbia St.

Phone 3531

Here It Is Boys

DRINK

SHERI-COLA

A Tingle in Every Glass

—at—

PATTERSON BROS.

Cut this add out and bring it in for a FREE DRINK

THE BEGINNING OF THE END SALE

After closing our Dollar Suit and Top-coat Sale we find that we have about 400 left.

We have put these in five groups priced to move.

Table with 2 columns: Group and Price. GROUP 1 Priced at \$14.65, GROUP 2 Priced at \$19.85, GROUP 3 Priced at \$24.65, GROUP 4 Priced at \$29.50

SPECIAL \$31.45 GROUP

In These Groups Are Some of the Best Clothes Money Can Buy

STYLEPLUS

and other nationally known makes

NOTHING RESERVED SATISFACTION GUARANTEED Prices Marked in Plain Figures

Sale Starts Friday, 23rd.

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