

# The Tar Heel

LEADING SOUTHERN COLLEGE TRI-WEEKLY NEWSPAPER



Published three times weekly during the college year, and is the official newspaper of the Publications Union of the University of North Carolina, Chapel Hill, N. C. Subscription price, \$2.00 local and \$3.00 out of town, for the college year.

Offices in the basement of Alumni Building.

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Thursday, January 17, 1929

### PARAGRAPHS

That time-worn saying of "first come, first served" might well be changed to read "first named on ballot, first voted for" in the case of Tuesday's freshman elections.

We've been wondering for some time just how much effect the first position on a ballot has. It seems to be a psychological necessity for some good citizens to check the first name seen.

Professor Olsen's open forum indictment of debaters in Tuesday's TAR HEEL may indeed be an explanation of the lack of interest and, apparently, the lack of ability in our present debating.

By the way, is the co-ed dance on Friday night to be run in competition with "The Red Dance" at the Carolina? No doubt Dolores Del Rio has her local rivals.

The most interest shown in the TAR HEEL during the entire year has come as a result of finding the "bloody body" on the Tar Heel floor. Every excitement hunter on the campus has rushed over to get a job on the college newspaper!

If this rush doesn't soon stop, we intend to charge a nickel admission to the office—and turn the funds over to our resurrected corpse.

### Winter Time And Reading Time

When the days turn cold and the nights are colder, when we shiver and freeze despite the promised warmth of overcoats with upturned collar and Christmas scarf, when a stroll across the campus becomes an ordeal rather than a pleasure—why, then 'tis time to repair to the inviting coziness of indoors and turn to the indoor sports of winter.

The sanctity and the shelter afforded by one's room takes on a new appreciation. It is no longer merely the place to go when time for sleep has come, an unwanted retreat used only upon those occasions when nothing is happening elsewhere. Rather is it a personal and private haven wherein one can find refuge from the weather without or from the ennui within. For winter time is reading time, and one's room is the ideal place for reading.

What is more delightful than to spend a winter evening lounging in the most comfortable chair securable, reading a favorite book, and most probably munching away on an apple

at the same time? Let the winter wind blow around the corners—it can not penetrate within; let the cold rain fall if it will—the sound is soothing enough; let it snow or sleet or hail or storm—what does it matter to him who is fortunate enough to be safely sheltered—with time, with literature—and with food if he will—all serving him on a winter evening?

### The Gentleman

#### Bum

"In days of old—" Those, indeed, were the days. Knights, and waving plumes, and battles, and plenty of good, exciting adventure. Yes, (let us all sigh in unison) those were the days.

Where can one find adventure in these prosaic days? Not the adventure of the type enjoyed by the research student, toiling for days in a laboratory, bent over test tubes and retorts, and making and remaking a world of his own among the microbes—no, not that kind of adventure. Where is the adventure of the rip-roaring, swashbuckling, open-air type? Not, you will agree, in any civilized country in this twentieth century. Not for a young man occupied, perforce, with scholarly pursuits, and bound with family ties.

Into the midst of these reflections, dropped like a coconut upon the head of the dreamy traveller in the tropics, comes the announcement of the visit of a man who has been kitchen boy, deck-swabber, bar-boy, Mexican soldier, cow-boy, porter in hotels, assistant to a Hindu fakir, Salvation Army recruit, champion prize fighter, deck-hand and commander of a seagoing vessel, gentleman fighter, and aristocrat.

Thus the thumbnail biography of Count Felix Von Luckner, the most romantic and certainly the finest enemy of the Allies in the World War. His World War career, during which he captured and sank numerous Allied ships, was carried on bloodlessly and in rollicking and gentlemanly fashion. It was the culmination, but not the finish, of a life of adventure dreamed about but rarely heard of in real life.

Such a man is coming to this campus to speak to the students. He will be worth hearing. He is the living repudiation of the high-evoking phrase, "In days of old, when knights were bold." For there is adventure to be had today, if one is inclined to stir from his chair and seek it. Count Von Luckner was so inclined, and far from being a bum, he is a Count. Tell that to your folks when they object to your bumming ways.—H. J. G.

### Costly Self-Adulation

Carolina students are casually tossing fifteen thousand dollars in perfectly good coin of the realm upon the altar of their own petty conceit this year.

Fifteen thousand dollars is quite a sum, especially when it is expended for the utterly senseless purpose of publishing a grandiloquent picture-album that no one ever looks through with any degree of thoroughness. Even the students themselves rarely look at any thing in the Yackety Yack except the sections in which their own pictures appear.

A fairly representative group of juniors and seniors a few nights ago computed the amounts the Yackety Yack were costing each of them this year, directly, through organizations space and other charges. The estimate ranges from twelve dollars to thirty-five dollars each, according to the number of organizations to which each student admits membership. Of course the year book costs the freshmen and sophomores less than that, but the average cost per student, not allowing for the few who refuse to indulge in the costly self-flattery of the annual, is around six dollars.

The great majority of students here cannot afford to pay thirty-five dollars, or fifteen dollars, or even six dollars, each year for such an inane pastime as self-inflicted back patting. For the past several years the annuals have shown a steady increase in total cost and in cost per student, and the end is not yet in sight. The Yackety

Yack and Publications Union men have seemed to consider the sky the reasonable limit.

The total outlay could be cut in half or pruned down even further without effecting anyone or anything to an appreciable extent except the checkbook of the printers and engravers. Sponsors sections, humor sections, faculty sections, athletic sections and other deadhead matter could be cut down to a great extent or eliminated altogether. The book could and should be made a publication of and for the senior class almost entirely.

The Publications Union Board members cannot do very much to check the utterly wasteful outlay. They have adopted, and wisely, the attitude that censorship of the editorial matter in any student publication does not lie in the providence of their authority.

About the most effective means of reducing the exorbitant sum expended every year is concerted action on the part of the organizations. If they would refuse to pay the high rates demanded and cease to vie with one another in the extravagance of their space in the Yackety Yack the problems would be simplified in a large measure. A substantial decrease in the amount expended for the annual would immediately result. Insert pages, two or three and more colors on these pages, and unreasonably large numbers of pages are alike, unnecessary.

A much larger measure of economy could be practiced by the editor, also. Each year the editor attempts to vie with his predecessor in the elaborateness of his Yackety Yack.

At any rate, self-adulation is by no means an admirable practice. One of the best things we know that could happen to the student body and to the Yackety Yack would be to discontinue the extravagant self-flattery that makes up well over half the material of the year book. Thereby would a saving of eight or nine thousand dollars be made to a by no means opulent student body.

—GLENN HOLDER

### Open Forum

#### MORE ABOUT "HELLO"

To the Editor:

After reading Mr. Slade's would-be humorous letter in Tuesday's "Tar Heel," it seems to me that the author of it is proposing that the "hello greeting" be eliminated from campus life. We fail to see why the fact that good roads now lead out from Chapel Hill should be used as an argument for the elimination of greetings amongst the student body.

It is perfectly true that the University has grown continually since the beginning of the Hello custom, and as a result of this growth we have lost many forms of contact which formerly existed; but why try to lessen these contacts any more than is absolutely necessary? The Hello custom is, in part, a custom; but it is a custom that tends to oust snobbishness and tends to make friendships.

Visitors frequently remark at the cordial spirit prevalent on the campus. Surely we want to be known for our cordiality, and the best way to do this is to continue the "Hello." After all, wide personal contacts are all that will keep this University from becoming a mere factory of learning, and anything that tends to recognize personalities instead of a mob is certainly to be cherished and developed.

The Hello custom must not be lost because it is typical U. N. C., it tends to make friendships, and it is a distinct recognition of the value of the individual personality rather than the mob.

EDWARD RÖNDTHALER, JR.

### Y.M.C.A. Is Getting Out New Directory

According to an announcement made yesterday by Y. M. C. A. ofment to the directory, all students ficials, who are getting out the supple- who live outside of campus dormi- tories are requested to leave their names and addresses at the office before Monday. All material must be in the office by Monday in order that the supplement may be sent to press as soon as possible. It is important that students report in order that telephone calls and telegrams may be directed to correct addresses.

### Let Me Introduce

by  
J. MARYON SAUNDERS  
Alumni Secretary



Charles Andrew Jonas, '02

The recent elections swept Charles A. Jonas, of Lincolnton, into Congress, representing the Ninth District of North Carolina. Mr. Jonas, who is national committeeman of the Republican party for this State, defeated his Democratic opponent, Major A. L. Bulwinkle, of Gastonia, present incumbent following a very intense campaign. Congressman Jonas is a trustee of the University, and has been active in his support of the institution for years. He has two sons who have graduated here in the past several years, namely, Charlie, '25 and Law '28, and Donald, '27.

Mr. Jonas has been an attorney in Lincolnton since 1906. Just following his graduation he taught school for a few years, and then returned to the University for a law course. He has served his district in the State Senate several terms, and was assistant United States district attorney for some time.

He is a man of much ability as lawyer, speaker, and politician.

### Bradshaw Appointed on Research Committee

Dean Francis F. Bradshaw has been appointed to a committee of the American Council on Education to do research work in developing the methods of educational personnel work, it was announced yesterday.

Thirty thousand dollars has been given by John D. Rockefeller, Jr., for a three year period to cover the expenses of the research project, which will embody more efficient instruction to the student about curricular and character building.

Dean Bradshaw has been intensely interested in the field of personnel research for some time and has devised an original rating scale for students which has been pronounced exceptionally good by experts.

### Chi Psis Will Be Entertained Next

Continuing his policy of entertaining fraternity and dormitory groups during the school year as the guests of the Carolina, Manager E. C. Smith has announced that Chi Psi fraternity will be given the party this week.

The members of the fraternity are requested to be at the door of the theatre in time for the seven o'clock show Saturday night.

The Carolina Theatre will have as its guests next week one of the dormitory groups on the campus, to be followed the next week by a fraternity group.

### Tau Kappa Alpha To Hold Meeting

The North Carolina Alpha chapter of Tau Kappa Alpha will hold a meeting in 201 Murphey Monday night at 7:30. It is very important that all members of the chapter be there, as a new president is to be elected due to the fact that John Wilkinson has not returned to the University. The problem of the space which the chapter is to be given in the Yackety Yack is also to be settled after the election.

### Y Cabinets Meet

A joint meeting of the "Y" cabinet was held in the Y.M.C.A. building last Monday night. Most of the discussion centered around the coming Sophomore banquet which will be held next Monday night at 6:15 in the Methodist church. R. B. House will deliver an address, and the Y. M. C. A. quartet will be there to furnish the entertainment.

Support the college newspaper by advertising in the TAR HEEL. Rates furnished on application.

### Flares Warn Ships Of Iceberg Menace

Montreal—(IP)—Conquest of the iceberg menace, long the concern of steamships in North Atlantic, has been approached by scientific research, a product of which is a system of flares that have been demonstrated in the harbor of Montreal.

Although danger of striking these floating islands of ice has been considerably minimized, vessels still encounter delay through stoppages in fog within the iceberg zone.

Professor Hoard T. Barnes, of McGill University, an authority on ice and its formations, will soon embark on a new scientific adventure to Newfoundland, Labrador, and Greenland, utilizing flare projection to solve his problem, and make of the St. Lawrence a more efficient water route.

Some eight or ten vivid flares were fired some 250 feet into the air around 5:30 o'clock recently, when Dr. Barnes' yacht had reached a dark

area in the harbor.

It was explained that flares could be fired ahead of a steamer and anything in its track would be illuminated, not by direct light, but by means of the silhouette.

Those fired from a pistol rose 250 feet, when a parachute opened and allowed the flare to fall slowly towards the water, the while shedding a brilliant light.

These had a candle power of 50,000 and the same flares could be fired a distance of a mile or a mile and a half, thereby giving an effective silhouette.

\$10 and \$12.50  
TRENCH COATS  
FOR \$7.50

—at—

JACK LIPMAN'S  
UNIVERSITY SHOP

The Pines is the favorite rendezvous for Club Gatherings, Bridge Luncheons and Fraternity get-togethers. We solicit this kind of patronage, feeling certain that everyone will be highly pleased. Mrs. Vickers has the happy faculty for assisting in the preparation for such functions and will cheerfully render her assistance to make such gatherings a huge success. For those associations and organizations which like to have dancing as a feature of their program we offer our dance floor. For a simple luncheon or a banquet, The Pines solves the problem.

### THE PINES TEA ROOM

Chapel Hill Boulevard — 4 Miles from Chapel Hill

Recently a representative of the State Board of Health inspected and graded the eating places in Chapel Hill. The following are the official sanitary scores:

Carolina Inn.....	98
University Cafeteria.....	96.5
Owl Shop.....	96.5
Gooch's Cafe.....	93.5
Polly's Coffee Shop.....	87
Carolina Smoke Shop.....	86
Welcome Inn Cafeteria.....	76

Today Tomorrow  
**DOLORES**  
in THE RED  
DANCE  
With  
CHARLES FARRELL  
IVAN LINOW

Added Attractions  
Novelty — "War Dogs"  
Pathe News

SATURDAY  
"SCARLET SEAS"



### We Want You

To come in the first of next week and see the New Chevrolet "6" Roadster. It is a beauty and sells for \$588.00 delivered in Chapel Hill.

MacMillan Motor Co.