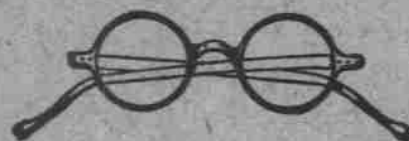


At the Carolina

An exceptional cast supports Richard Barthelmess in "Scarlet Seas," his newest First National starring vehicle which comes to the Carolina Theatre today.

For the first time Betty Compson is seen playing opposite the star, with Loretta Young in the featured ingenue role. Miss Compson has been a star in her own right and has built up an enormous following since her sensa-



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tional work several years ago in "The Miracle Man." Loretta Young is a young miss discovered by First National and seen recently in the feminine lead with Lon Chaney in "Laugh Clown, Laugh."

The villainy of "Scarlet Seas" is perpetuated by Jack Curtis, whose evil eye has made him one of the deepest-dyed bad men of the screen. The "pious old hypocrite" role of Johnson in "Scarlet Seas" is enacted by James Bradbury, Sr., a character man of popularity both on stage and screen. Other important roles are essayed by Knute Erickson, Larry Fisher, Bill Wilson, Jack Hyland and Fred O'Beck.

John Francis Dillon, whose direction of "The Noose" won him plaudits, was responsible for the direction of "Scarlet Seas." The story is an original screen narrative from the pen of Scott Darling, especially written for Barthelmess and adapted to the screen by Bradley King. A battery of twelve cameras, under the direction of Sol Polito, was used in filming the highly spectacular sequences taken at sea and on the Island of Catalina in the Pacific.

It's just as well that the meek inherit the earth. Nobody else would stand for the inheritance tax.—Washington Post.

1928 Isaac Walton Goes Poetic Now

Bingham, Maine
Jan. 31, 1928

When you've planned a trip for fishing,
And you've spent a lot of kate,
Bet the whole of your vacation
On some advertiser's tale
And you fish a lake of beauty
Hidden in a land of dreams,
Where the air is clean as sunshine
Haunted by songs of crystal streams.
Comes the moment when you're casting
And a smasher hits your line,
Then you play him like a gamester
With the battle going fine,
Till a snag, a yank, and silence
And the line is hanging slack,
While you grit your teeth and whistle
And reel the fishline back,
Take the pipe and fill with Edgeworth,
Light her up and learn to grin
Then by gum you are elected
To the Club of Try Agin!
A. R. M., Jr.

Edgeworth
Extra High Grade
Smoking Tobacco

The Pines is the favorite rendezvous for Club Gatherings, Bridge Luncheons and Fraternity get-togethers. We solicit this kind of patronage, feeling certain that everyone will be highly pleased. Mrs. Vickers has the happy faculty for assisting in the preparation for such functions and will cheerfully render her assistance to make such gatherings a huge success. For those associations and organizations which like to have dancing as a feature of their program we offer our dance floor. For a simple luncheon or a banquet, The Pines solves the problem.

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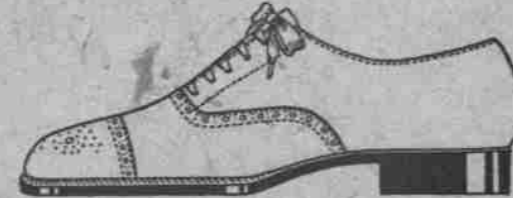


Exhibit at University Cafeteria, Jan. 21, 22

Saturday Only!

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Reduced
To
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Stetson "D"

FRAZER SPEAKS ON ABILITIES OF UNITED STATES

Says That This Government Is Capable of Handling Business End of Enterprise.

"No greater fallacy has ever been peddled to college students than the idea that the government of the United States is incapable of directing the business end of an enterprise," declared Professor K. C. Frazer in an address which he delivered to the debate class Thursday night. The speaker endeavored throughout his entire speech to rid the minds of his audience of false information regarding business enterprises and the government of the United States. He pointed out to the class that the United States Government lost money by operating the railroads of the United States during the World War because it paid wartime rates and made war-time concessions. Mr. Frazer maintained that the United States Government is entirely capable of choosing capable men. He reminded the class that the entrance of the United States into the World War presented a rather definite sort of emergency in the matter of safeguarding the welfare of the American people.

"Anyone who attempts to deny the ability of the American Government to handle a business enterprise should consider the formation of the national budget. There is no definite proof of the idea that the Federal Government is incapable of handling enterprises which are generally considered private enterprises." Professor Frazer made these statements in his defence of the Federal Government of the United States against false ideas regarding the matter.

In the course of his address Mr. Frazer likened the government of the United States to a huge corporation in order to show the peculiar interest which it has in the hydro-electric power of the American nation. He maintained that this corporation is without an equal anywhere in the field of industry.

Professor Frazer, who has made a rather definite study of the question of hydro-electric power in Ontario, cited Canada as an example of a land where government ownership and operation of hydro-electric power has been an unqualified success. He recommended that the class make a study of the "Ontario Hydro-Electric Power Company" before trying to prepare a debate on the subject.

Murchinson Advocates Vertical Combination In Textile Industry

Says Combination Must Embrace Movement from Purchase of Raw Material to Finished Product.

Vertical combination in the textile industry is advocated by Dr. C. T. Murchinson, of the University commerce school in a pre-eminent article in "The Annalist," economic publication of the "New York Times," issue of January 4. The writer not only offers a solution in the way of combination, but gives a complete analysis of the precariousness of the present cotton situation.

Mills in the South are dominated by local interests and are widely scattered. "The individualism of the South has been that of a bumptious youth and immaturity; the individualism of New England has been that of old age approaching the end of a highly prosperous and respected life." Hence, the systems of manufacturing have become archaic, and, as Dr. Murchinson points out the remedy would be a merger.

However, a "combination to be effective must embrace all the functions which extend from the purchase of raw materials to the final disposal of the finished product to retailers, garment manufacturers, and industrial consumers." This is known as vertical integration or combination, according to Dr. Murchinson.

Consolidation to assure greater stability in the cotton industry will "avoid the speculation excesses of mills, converters, manufacturers, and middlemen that arise from fluctuations in the raw cotton markets and from the dangers of obsolescence due to the rapidity of style changes." This will bring about a more exact response to the desire of consumers.

Dr. Murchinson says that "a textile combination needs something more than a holding company, large capital, and the will to control prices. It will need in addition the guiding concept of what it means to direct a complicated, mechanized, mass producing organization in the task of supplying an ever changing product to an ever changing consumer with the delicacy and precision of a handicraftsman."

FROSH LOOPERS DOWN OXFORD HI

Tar Babies Put up Good Defense; Only Four Goals Scored against Them.

Coach Belding's freshman basketball team made its initial showing in the Tin Can this year when it defeated Oxford High thirty-one to seven. The game started out in slow fashion with neither team seeming able to get its attack started. Near the end of the first period, however, the Tar Babies sank the first field goal and a minute later added another. Until this time the score had been two to one with each team scoring from the free throw mark. Soon after Hutchinson sank the two goals from the floor, the freshmen began to display the brand of play that characterized their one sided victory over Durham High last week.

The Tar Baby defense was good as the fact that only four points were scored on field goals testifies. The other Oxford scores came on three free throw tosses by Longmire, Dickinson, and Hill. The high school defense which showed up well in the earlier stages of the fray could not cope with the offensive which Belding's men launched in the third and fourth periods and as a result the score was rather one sided.

The Tar Babies made numerous substitutions while Oxford made only one. Sachs and Green, forwards; Reid, center; Alexander and Hutchinson, guards was the starting lineup for Carolina. Williams and Kameches, forwards; Longmire, center; Dickerson and Hill, guards played most of the game for Oxford.

Tonight the Carolina freshmen will meet the Baby Deacons of Wake Forest in the curtain raiser to the varsity game between the two schools. The frosh game will start at seven thirty and will be played at the City Auditorium in Raleigh. The Baby Deacons have lost one game this season. This was to the strong state College freshmen. Since this is the first time that the 1929 edition of the Tar Babies have met a freshman team, the game should prove to be a good one.

Attending Meeting of District Alumni Council

The North Carolina and Virginia district of the American Alumni Council will hold a regional conference in Richmond today. J. Maryon Saunders will attend the meetings and will speak to the group at 11 o'clock Saturday morning on "The Organization and Purpose of the Alumni Office."

The Alumni Council is composed of all the alumni secretaries of the larger educational institutions of the country. Each January a conference is held in each of the districts for the purpose of discussing problems facing that part of the country. In June a national meeting is held. This year it will take place at the University of Toronto.

The Conference in Richmond will be held all day Saturday at the Hotel Richmond. Registration will get underway at nine. Miss Florence H. Snow of Smith College, President of the American Alumni Council will deliver an address. The conference will close with a dinner at seven o'clock and an address by Dr. Edwin Alderman, President of the University of Virginia.

Grid Supremacy Means Nothing in Basketball

It is of interest to note that football supremacy and basketball supremacy have almost never been known to go hand in hand in the Southern Conference.

During the eight year life of the Conference Vanderbilt has been the only member to take both a conference football title and a conference basketball title. On the other hand, Carolina, who has never held the grid crown, has won the cage title four times.

Here is the list of conference basketball champions: 1921, Kentucky; 1922, North Carolina; 1923, Mississippi A. & M.; 1924, North Carolina; 1925, North Carolina; 1926, North Carolina; 1927, Vanderbilt; 1928, Ole Miss.

WHEN IN DURHAM

meet me at the

Silver Moon Cafe
Opposite Bus Station
DURHAM, N. C.

TAR HEEL BOXERS SCRAP GAMECOCKS

Four Sophomores Win Places on Team That Will Open Season Saturday Night.

The University will present four sophomore boxers in the opening ring meet with South Carolina's Gamecocks at Columbia, S. C., on Saturday night. Upon the showing of these youngsters will depend largely the chances of the Tar Heels to defend their Southern Conference title this year.

These four rookies team with a pair of Southern Conference champions and one of the varsity reserves of last season to fight the Gamecocks Saturday night. Captain Charlie Brown and Archie Allen, Conference champions in the lightweight and middleweight classes a year ago, have proven their mettle in the ring. The youngsters must still prove theirs.

Evan-Vaughan, bantamweight, won his berth away from a letterman and a 1928 regular. Cheatham Coley fought every match last year, but Vaughan's powerful punches proved too much. Cummings, varsity reserve last season, failed to earn a letter, but he has enough to assure him a varsity post all this winter.

Noah Goodridge, a promising youngster, will care for the lightweight berth that Archie Allen defended so successfully a year ago; and Allen has jumped into the welter class. Captain Charlie Brown has his old middleweight position, and John Warren steps into the light-heavy post that his brother Add held so well for four years. Jim McIver, fourth of the sophomores, defends the heavyweight toga.

LEATHER FOLDER LOST

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Figure This Out for Yourself

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and

Light up any good cigarette—a Camel, Chesterfield, Old Gold, or even a Lucky.

Remember

Sherry Cola and a Good Cigarette

Enjoy Both

Patterson Bros.

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Think up a suitable name and enter the contest. It will only take a minute or so, and it will be an easy "fiver" earned.

Bring or Mail Names to
THE TAR HEEL
Business Manager

Open to All — Submit Only One Name
Contest Closes February 2

