

Fifth Annual Newspaper Institute Gets Underway

President Harry W. Chase Delivers Address of Welcome Followed by Congressman Albert Johnson as Chief Session; Newspaper Folk to Attend Barbecue Tonight.

The fifth North Carolina Newspaper Institute got under way here Tuesday night with a record number in attendance. Headquarters for the gathering are at the Carolina Inn, although many of those in attendance are staying in the dormitories and in homes in Chapel Hill.

The first session was held last night at the Carolina Inn. President Harry W. Chase delivered the address of welcome. Congressman Albert Johnson, editor and publisher, was the principal speaker of the opening session. He is from the state of Washington, is a descendant of the Johnson who came from Scotland and settled in the Cape Fear section of North Carolina in the 17th century.

He was born at Springfield, Ill., but grew up in Hiawatha, Kansas, where he learned the printer's trade. He became a reporter on a St. Joseph, Mo., paper, moving thence to engage in newspaper work in St. Louis, New Haven, and Washington, D. C. He was news editor of the "Tacoma Daily News." Mr. Johnson was for a time editor of the "Seattle Morning Times," and in 1906 established himself at Hoquiam, Washington, as publisher of the "Hoquiam Daily Washingtonian" which he still owns.

Plenty of Entertainment
In the place of the usual Thursday night banquet there will be a barbecue at the Country Club, with plenty of old-time negro vocal and instrumental music and other entertainment features. After the barbecue the newspaper folk will go into session again, and later they will go to a showing of a special feature picture at the Carolina Theatre.

There will be a business session this morning in the Carolina Inn ballroom. At two o'clock this afternoon Wade Phillips, director of the Department of Conservation and Development, will speak on "A Conservation Policy for North Carolina." This will be followed with a discussion of "Newspaper Consolidation and Valuation" by W. E. Page. At 4:30 o'clock, Cleveland Baber of the "Asheville Citizen" will speak on "Mechanics and Typography."

Bradshaw Addresses Greensboro Lions

Tells of the Many Problems Arising from Industrial Development.

Dean Francis F. Bradshaw spoke at the luncheon meeting of the Lions Club in Greensboro at the King Cotton Hotel yesterday at noon.

"Youth and the New South" was the subject of Mr. Bradshaw's address in which he told of the problems arising from industrial development and the influx of the cultural stream of national life into the South. Mr. Bradshaw, who has been intensely interested in the part that education is playing in this movement, maintained that steps must be taken in the near future toward strengthening the present educational program or else there would be grave consequences.

Freshman Friendship Council Broadens Its Field of Activity

The Freshman Friendship Council is effecting a complete reorganization. Seeking to broaden its field of activity the original purpose of the body is undergoing a change. Intended as a social organization to cement the ties of friendship among the members of each entering class, the group now intends to exert itself by its energy and its influence toward making life at the University more comfortable, happier, and less costly.

A membership drive lasting a month will be commenced Monday night, terminating, very probably, with a banquet. A committee is making a survey of campus life with the purpose of recommending future activity for the Council.

The program tentatively outlined for the next month includes a discussion Monday night on the

Tar Heel Staff To Meet Tonight

There will be an important meeting of all reporters of the Tar Heel staff in the Tar Heel office tonight at 7 o'clock. Every member is urged to be present as some important business will come up before the meeting.

GERMAN CLUB HAS FIVE DANCES ON WINTER PROGRAM

Joe Nesbit's Pennsylvanians to Furnish Music; To Take Place February 8 and 9.

The climax of the Winter Quarter's social season will be reached with the German Club's Midwinter dances Friday and Saturday, February 8th and 9th. Until last year the mid-year dances were held shortly after Easter, but with spring holiday replacing Easter holiday, the German Club inaugurated the plan of holding Midwinter dances early in February.

According to announcements made by the German Club, the same plan will be followed next month that was used during the Thanksgiving affair. This means that there will be five dances altogether, one Friday afternoon, one Friday evening, a morning dance Saturday, an afternoon dance that day, and then the final ball that night.

The German Club has been unusually successful in securing Joe Nesbit's Pennsylvanians for this set of dances. This orchestra has been recording for Columbia Records for quite a while and are bringing an excellent reputation to the University.

As was the case during the Fall Dances, the Gym will be used. Plans have been made for decorations. Members of the club who have not paid their dues for the February dances are requested to pay Bill Marshall, secretary and treasurer of the club, at the Sigma Nu house.

Junior Smoker to Be Friday Night

Third Year Men Will Elect Dance Leaders and Class Marshals.

Dance leaders for the Junior Prom and Junior Class marshals will be elected at the Junior smoker in Swain Hall tomorrow night at nine o'clock, it was announced by President Ray Farris yesterday.

Music will be furnished by two orchestras and the usual smoker menu will be served. After the smoker the entire class will be the guests of Manager E. C. Smith of the Carolina Theatre at a special midnight show. The performance will be an exclusively Junior Class affair, and none except the members of the class will be admitted to the show.

Alpha Lambda Tau announces the pledging of Alex Mendenhall, Greensboro, and H. M. Gilbert, Darlington, S. C.

Lee B. Weathers



Lee B. Weathers, editor of the Cleveland Star, Shelby, and president of the North Carolina Press Association, who presided at the opening of the Fifth Annual Newspaper Institute which opened here Tuesday night.

HITS OUR CRAZE FOR JAZZ MUSIC

Sir Ernest Fowles, Noted British Musician, Says American Tastes for Music Need to Be Improved—Urges Return to Classics and Masters.

"You have a great work to do in music in this country," an Englishman told an American audience in a lecture here at the University Tuesday night on musical history.

"You've got to raise your standards of musical taste all the way through. It is not enough to have musical power. You must have taste.

"You are crazed for modern music. Get back to the classics. Know your Bach, your Handel, your Beethoven, your Mozart, your Haydn, and all the other masters. Get a foundation to understand music, and then it will be a great message to you."

The Englishman who made these pertinent observations had been in this country three weeks.

He was no less personage than Sir Ernest Fowles, fellow of the Royal Academy of Musicians and one of Britain's most outstanding musicians.

He spoke under the auspices of the Student Entertainment Committee on "A Bird's-Eye View of Musical History" and at once delighted and charmed a rather large audience of students, faculty members, and townspeople.

Playing selections from time to time to illustrate his lecture, Mr. Fowles took up musical history with the Stone Age and traced it down to present times.

Concluding his story, Mr. Fowles pointed out that music has its roots in the beginning of history, that music in antiquity filled the same purpose with man even if he had not the means of expressing it, that it is a great, great, language.

He made his plea for the classics and urged: "Measure this great art and its development not by the puny standards of our own day but by the magnificence of its appeal through 5,000 years."

He closed his lecture with a piano selection of one of Beethoven's great works.

Alexander Explains Plan of Financing Daily Paper to Frosh

Tells Them to Study Plan so They Will Know How to Vote Feb. 7.

In a chapel talk Tuesday, explaining the four plans that have been suggested for financing the daily Tar Heel, Marion Alexander, business manager of the now tri-weekly, urged all the Freshmen to consider the four plans that have been suggested and to decide which of them is the most practical so that he will be ready to cast his preferential ballot in the referendum which will be held February 7.

In introducing Alexander, Mr. Bradshaw said that it is very important that the Freshmen know all about these plans, for in any campus-wide referendum the Freshmen cast about half of the ballots. Unless the Freshmen thoroughly understand the issues involved, serious results are liable to follow.

Chase Recommends Salary Increase for Faculty; Goes Before Appropriations Committee to Ask for Raise in Budget

Takes Look Into Future in Annual Report to Board of Trustees; Shows Importance of Setting up System of Retiring Allowances for University Professors.

That the level of faculty salaries be increased, that a system of retiring allowances for the faculty be set up, and that a flexible fund be established for rewarding individual achievement, were among the recommendations made to the University Board of Trustees at their winter meeting here today by President Harry W. Chase in his annual report.

Taking a look at the future, Dr. Chase urged that some immediate step be taken toward increasing the level of faculty salaries.

"Institutions which disregard general standards in such matters do so to their own deep disadvantage. I know that members of your Board with whom I have repeatedly discussed this matter agree with this position. Our situation in this respect becomes more difficult year by year and it is my earnest hope that with your active support no further delay in securing some measure of relief may be experienced. We need in addition a flexible fund for rewarding distinctive achievement. Of this I have already spoken to you, and you have agreed in principle. With a general increase in salary levels and with the possibility of individual rewards for distinguished achievement we can face the future with more security.

"A second measure of importance which concerns the faculty has to do with the setting-up of a system of retiring allowances. On this point your Board has never taken definite action. I think it should take such action. Men who spend their lives in the service of an institution have the right to expect that in their old age provision will be made for them. The existence of such retiring allowances in institutions is the strong argument for the holding of able men."

Pointing out that great progress had been made during the past decade in meeting the material needs of the University, Dr. Chase said that the most important new structures needed are a gymnasium and physical education building, a building making more adequate provision for the Medical School, the completion of the Graham Memorial Building, and a proper laboratory school for the School of Education.

SENIORS ELECT SUPERLATIVES

Fourth Year Men Also Select Faculty Members for the 1929 Annual.

The first Senior Smoker of the year was held at Swain hall, Monday night, January 21.

After the meeting was opened, Buck Carr, President of the Senior class, introduced Linwood Harrell, of the Yackety Yack staff, who explained the plan for the Senior class to aid the Yackety Yack in selecting 10 faculty members for this year's faculty section. These men were voted on by secret ballot and the following were selected: Professor Frank Graham; Dr. R. D. W. Connor; Dr. J. C. Lyons; Professor E. L. Mackie; Dr. E. W. Zimmerman; Dr. G. T. Schwening; Professor K. C. Frazier; Professor R. A. McPheters; Dean Hibbard; and Dean Carroll.

Following Mac Gray's talk on preserving the beauty of the campus, Bowman Gray, chairman of the committee on memorials, suggested that the Senior class leave as its memorial cherry trees from Dr. Chase's home to the dormitories on the street running by the arboretum. The recommendation was accepted by the class.

Senior Superlatives
The election of superlatives, class day officers, and dance leaders were next in order. In selecting the superlatives, the following were elected: most popular co-ed, Emily McLellan; prettiest, Margaret Broadus; most flirtatious, Francis McAllister; most dramatic, Lois Warden; best all round boy, Henry Satterfield; best athlete, Henry Satterfield; best writer, Joe (Continued on page four)

W. E. Page



W. E. Page (above), president of the R. W. Page Corporation, owners of a chain of newspapers, will address the Newspaper Institute in session here this afternoon. His topic will be "Newspaper Consolidation and Valuation."

DAILY TAR HEEL FAVORED BY PHI

Recent Proposal Passed by Student Activities Committee Is Favored by Assembly by Overwhelming Majority.

The Phi Assembly held its regular meeting Tuesday night, January 22. After the meeting was opened by Speaker Ray, the entire session was taken up with the discussion of the following question: Resolved that the Phi go on record as favoring the proposal of changing the tri-weekly Tar Heel to a daily paper. The resolution passed the Assembly with an overwhelming majority.

Speaker Ray opened fire on the resolution saying, "that the proposal of a daily Tar Heel is unnecessary, unwise, and will prove burdensome because its history has not justified such an expansion."

Representative Harrell came to the rescue of the proposal for a daily Tar Heel by saying, "that the Tar Heel has grown to the point that a daily was a necessity." He further stated that there would be no increase in the publication fee, and explained the four ways of financing the daily as proposed by the student activities committee.

Representative Carr urged every man to support the resolution, because it was one of the wisest steps ever taken toward better activities, and would do much in giving the University publicity.

The Phi and Di will have a joint meeting Tuesday night, February 5, when the Di will be guest of the Phi. This meeting will be entirely devoted to the discussion of a daily Tar Heel.

It has been only one generation from horse-shed to seven-story garage.—Boston Herald.

Students to Select One Plan Of Financing Daily Tar Heel

A few students are under a decided misapprehension concerning the proposed daily Tar Heel. In some occult manner they have formed the idea that establishment of the student paper on a daily basis would mean placing in operation all four of the methods of financing the paper appearing on the student ballot as outlined in the last issue of the Tar Heel. This is entirely false.

One of the following plans of financing the daily will be adopted.

1. Combination of the Carolina Magazine into a semi-monthly literary supplement to the daily Tar Heel.
2. Abolition of the Buccaneer.
3. Simplification of the Yackety Yack.
4. Reapportionment of all student publications fees with utilization of the surplus now in the Publications Union treasury to

Attend Large Alumni Meeting in Raleigh Tuesday; Gives Detailed Report of University's Needs; Five New Members Placed on Executive Committee.

The largest annual meeting of the trustees of the University ever held was presided over by Governor Gardner in his office at Raleigh last Tuesday. There were eighty-one members present.

At this meeting it was decided that President Harry W. Chase and five members of the board should appear before the joint appropriations committee of the General Assembly Wednesday afternoon to seek an increase in the amount allotted them in the budget for the next two years.

Dr. Chase made his formal report, stating the needs of the University in detail. He had asked the budget commission for \$1,800,000 for permanent improvements for the next year, but had received only \$264,000. Last year the University was granted \$1,200,000 for permanent improvements. Maintenance funds requested for the next fiscal year totaled \$1,098,000, the amount granted being \$842,000. A year ago the maintenance fund was \$880,000.

Five new members were placed upon the executive committee of the board at Tuesday's meeting. These men, each having a term of three years, are A. B. Andrews and Josephus Daniels of Raleigh, Haywood Parker of Asheville, Judge N. A. Townsend of Dunn, and Z. V. Walser of Lexington.

W. Frank Taylor of Goldsboro and Aleck A. Shuford of Hickory were appointed to the visiting committee. This is a committee of six whose duty it is to visit the University every spring to make an inspection.

On recommendation of the executive committee, the trustees voted their approval of the employment of Daniel L. Grant for a year as financial agent and director of the Alumni Loyalty Fund, with his expenses to be paid out of the fund.

Dr. Chase recommended, among other things, that the level of faculty salaries be increased, that a system of retiring allowances for the faculty be set up, and that a flexible fund be established for rewarding individual achievement.

Y Deputation Team to Take Three Day Trip

The University Y. M. C. A. Deputation team will leave here on January 31 for a three day trip to Wilmington where they will put on a program for the Wilmington Hi-Y Club.

Three speakers will make the trip and will make talks in behalf of Y. M. C. A. work, Mac Gray, President of the University Y. M. C. A., Aubrey Perkins, acting Secretary, and J. E. Dungan.

The team will carry a quartet composed of John Miller, T. E. Marshall, W. F. Humphreys, and J. C. Connolly.

Fraternity pictures will be made up to and through Saturday, January 26. No more junior pictures will be made.