

\$1821

In Prizes and Cash

\$1821

To Be Given Away Free March 23, 1929

—BY—

Chapel Hill's Favorite Cleaning and Dyeing Establishment

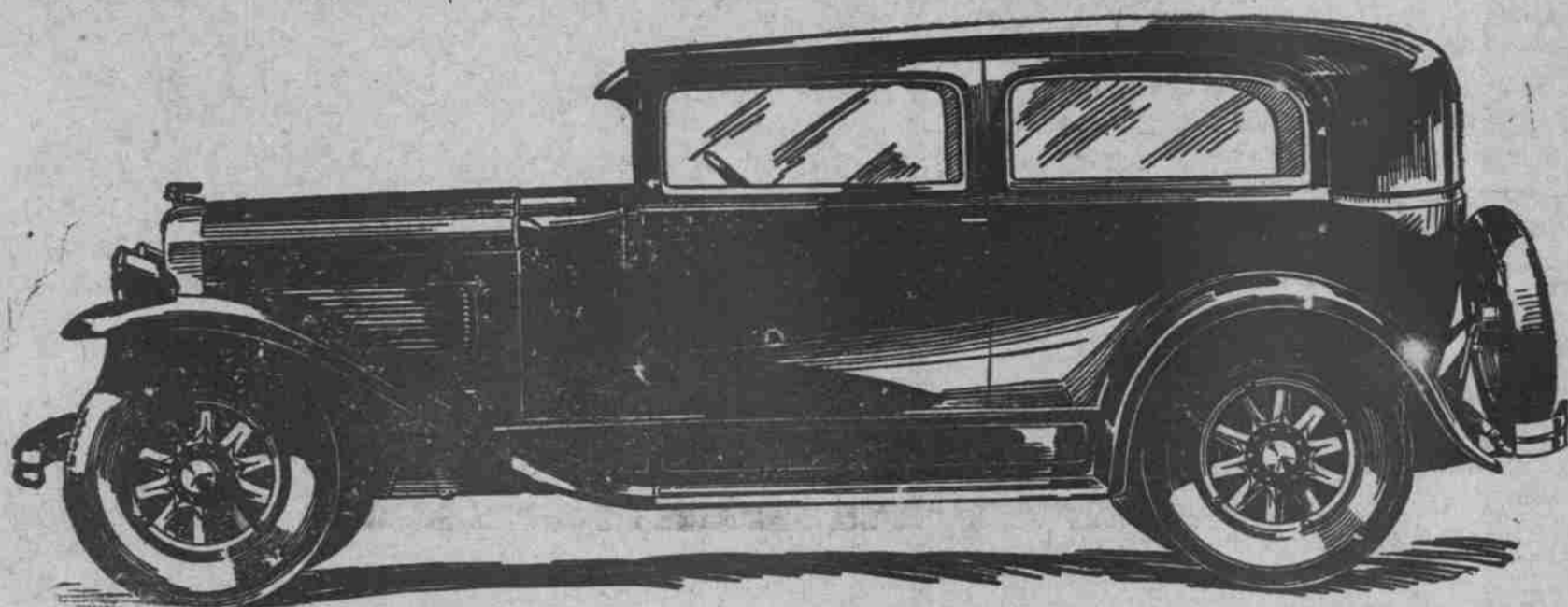
Carolina Dry Cleaners

Campaign Officially Opens
TUESDAY, FEB. 5, 1929
Campaign Office
Over Sutton's Drug Store

IN A GIGANTIC COUPON BOOK CAMPAIGN OPEN TO MEN AND WOMEN, (STUDENTS OR TOWN PEOPLE ARE ELIGIBLE) EITHER MARRIED OR SINGLE, OF CHAPEL HILL AND VICINITY. IT COSTS NOTHING TO ENTER THE CAMPAIGN OR TO WIN A PRIZE.

Campaign Closes
MARCH 23, 1929
Campaign Office
Over Sutton's Drug Store

First Grand Prize



NEW PONTIAC BIG SIX—2-DOOR SEDAN—VALUE \$835.00
Purchased from and on display at Burroughs Motor Company
(1st Prize option: either Coach, Coupe or Roadster)

The Prizes

	Value
1st Prize—Pontiac Coach, Coupe or Roadster	\$835.00
2nd Prize—Ford Tudor Sedan or Bus. Coupe	591.00
3rd Prize—Atwater Kent Radio (Complete)	145.00
4th Prize—Cash	75.00
5th Prize—Cash	40.00
6th Prize—Trade Coupons	25.00
7th Prize—Trade Coupons	25.00
8th Prize—Trade Coupons	25.00
9th Prize—Trade Coupons	25.00
10th Prize—Trade Coupons	25.00
TOTAL PRIZES	\$1821.00

5 Per Cent Cash Commission To All Active
Non-Prize Winners

Third Prize

**ATWATER KENT
RADIO**

MODEL NO 46
COMPLETE INSTALLED
VALUE.....\$145.00

Purchased from and on Display at
Consolidated Service Plants

Vote Schedule

FIRST VOTING PERIOD—

From Beginning of Campaign to Close of Business, February 16th.

\$ 2.00 Book of Coupons	2,000 votes
3.00 Book of Coupons	4,000 votes
5.00 Book of Coupons	8,000 votes
10.00 Book of Coupons	20,000 votes

SECOND VOTING PERIOD—

From February 16th to March 2nd

\$ 2.00 Book of Coupons	1,500 votes
3.00 Book of Coupons	3,000 votes
5.00 Book of Coupons	6,000 votes
10.00 Book of Coupons	15,000 votes

THIRD VOTING PERIOD—

From March 2nd to March 16th

\$ 2.00 Book of Coupons	1,200 votes
3.00 Book of Coupons	2,400 votes
5.00 Book of Coupons	4,800 votes
10.00 Book of Coupons	12,000 votes

FOURTH AND LAST PERIOD—

From March 16th to March 23rd

\$ 2.00 Book of Coupons	1,000 votes
3.00 Book of Coupons	2,000 votes
5.00 Book of Coupons	4,000 votes
10.00 Book of Coupons	10,000 votes

TO THE PUBLIC

These Coupon Books will be sold at a 5% Discount and are good on any class of Dry Cleaning, Dyeing and any work done at Carolina Dry Cleaners.

Join Club Today

There are several advantages in joining this Salesmanship Club early; an early start gives you the opportunity of seeing your friends before some one else does. Also the sales made during the first 10 days gives you twice as many votes as same sales will at end of contest.

START TODAY

Campaign Headquarters over Sutton's Drug Store

PLAN IN BRIEF

Carolina Dry Cleaners take pleasure in announcing the Huge Salesmanship Club Campaign in which \$1,821 in prizes will be given away FREE. To become a club member and share in the large list of awards is easy. Simply enter your name by filling out the nomination coupon that will be found below, or better still, call by the campaign office and enter. Then try to win one of the automobiles or one of the many cash prizes from the sale of coupon books good in trade at Carolina Dry Cleaners. Each cash sale will count a given number of votes as shown above. At the

close of the campaign the contestant having the largest number of votes to their credit will receive for their efforts the first prize—Pontiac Coach.

The next in order will receive the Ford Tudor Sedan and so on down the line until all prizes have been awarded; then the others that have made an active race by reporting twice each week and not dropped from the campaign will receive a cash commission of five (5) per cent on all collections made during the length of the campaign. This insures every one that tries something for their efforts.

ENTRY BLANK

Good for 25,000 Votes When Filled in Below and Brought or Sent to Campaign Department!
CAROLINA DRY CLEANERS CAMPAIGN DEPARTMENT
Over Sutton's Drug Store

Name

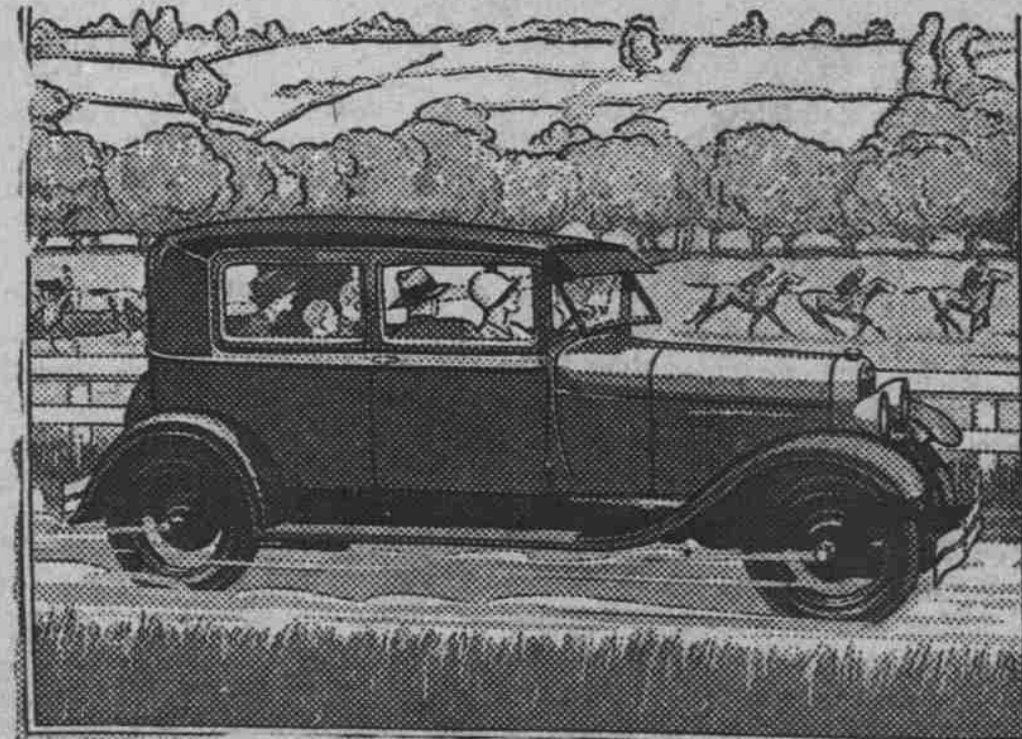
Street Address

City Phone

Signed

Only One Entry Blank Accepted for Each Candidate

Second Grand Prize



NEW 1929 FORD TUDOR SEDAN — VALUE \$591.00
Purchased from and on Display at Strowd Motor Co.
(2nd Prize option: either Tudor Sedan or Bus. Coupe)



For Full Information Call, Write or Phone Campaign Manager

Campaign Dept. Over Sutton's Drug Store---1st. Office