

## Many Colleges Are Injuring Their Relations with Public Through Suppression of News

**Policy of Suppression of Legitimate News is Unwise, Says Madry in Address before American Association of College News Bureaus.**

In their effort to suppress the unfavorable news stories that originate on their campuses, a great many educational institutions are injuring their relations with the public and press, declared R. W. Madry, director of the News Bureau of the University of North Carolina in an address in Nashville, Tenn., Friday before the fifteenth annual meeting of the American Association of College News Bureaus, in session at Vanderbilt University.

It is an unwise policy for educational institutions to attempt to suppress legitimate news, and many more of them have come to realize this fact in recent years, Mr. Madry said.

"In fact real news can't be suppressed," Mr. Madry added. "Real news will out, regardless of attempts of college officials toward suppression. True, it may be suppressed temporarily, as frequently it is, but the fact remains that a good story that is fit to print is going to get into print sooner or later."

"And once newspapers learn that an institution is trying to suppress a story, the chances are nine out of ten that they will give that particular story a much bigger play than they would have had it been given to the papers when it first broke."

Other speakers at this afternoon's session included John Price Jones, New York financial campaign expert, who discussed publicity in relation to institutional financing; Roscoe B. Ellard, director of the Lee Memorial School of Journalism, Washington and Lee University, whose topic was "Utilizing the Department of Journalism in News Dissemination"; A. G. Stroughton, director of the News Service at Bucknell University, whose subject was "Coordinating Alumni Activities with Publicity," and C. R. House, head of the Department of Journalism and director of the News Service at Wesleyan College, who discussed publicity methods for the small denominational college.

Mr. Madry said that he had observed closely the results of a non-censorship policy at the University of North Carolina where he has been in charge of publicity for the last six years. The institution had never seen fit to adopt a policy of news censorship, he said, and as a result the newspapers have confidence in its news service.

"What part the news service has played in the tremendous growth of the institution in recent years is a matter for speculation," Mr. Madry said, "but it is a fact that in the last ten years the enrollment has almost trebled, and maintenance funds appropriated by the state have increased from \$217,000 in 1919 to \$840,000 in 1929, while during the same ten-year period the state has appropriated a total of \$5,160,000 for buildings and permanent improvements. This decade has witnessed the University's greatest physical expansion."

"Any educational institution that adopts a policy of non-censorship of news is certain to get unfavorable publicity now and then; but, if the institution is making real progress, the favorable publicity will, in the long run, more than offset the unfavorable kind."

"A spirit of frankness and fair play—that's what the public and press have a right to expect of the college news bureaus."

### 500 High School Students Invade University Campus

(Continued from page one)  
Aurelian Springs, Ayden, Beaufort, Belmont, Bethel, Black Creek, Bragtown, Candler, Candor, Chowan, Edward Best, Emma, Erwin, Elizabeth City, Farm School, Forest City, Four Oaks, Franklinton, Fallston, Fuquay Springs, Glade Valley, Goldsboro, Grace, Greensboro, Hollis, La Fayette, Lees-McRae Institute, Leggett, Lenoir, Mars Hill, Mocksville, Horven, Mt. Olive, Old Town, Pantego, Paw Creek, Prospect, Roanoke Rapids, Rockingham, Rocky Mount, Ruffin, Scotland Neck, Shelby, Shiloh, Siler City, Southport, Sumner, Thomasville, Washington, Waynesville, Weeksville, Wendell, Wilksboro, and Wingate.

### Notice

The student chapter of the Taylor Society will hold its regular meeting tonight in room 319 Phillips hall, at 7:15 p. m. The program will consist of three fifteen minute talks on the Life of Frederick W. Taylor. All members are urged to be present.

Send the TAR HEEL HOME.

### Meredith Installs Student Officials

With elaborate and impressive ceremonies the student government officials for Meredith College for 1929-30 were installed during the chapel hour last Saturday.

Officers installed were: Miss Margaret Craig, president; Miss Clea Black, vice-president; Miss Irene Thomas, secretary; Miss Anne Simms, treasurer; Misses Blanche Obenspain, Della Robinson, Belle Ward, and Annie Sarah Brockwell, house presidents; and Misses Kathleen Durham, Vida Miller, and Mattie Wilder, sub house presidents.

### Modern Collegians Serious Minded Dean Doyle Finds

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that the presence of female students on the campus had a pronounced good effect on the male students in the matter of personal appearance and conduct.

C. M. McConn, Dean of Lehigh University, said, "The 'collegiate' student is, in my opinion, much more inclined than others to necking, neglect of class work, and even dishonesty on examinations. The 'collegiate type' rarely excels in either scholastic standing or sports."

A general consensus of the replies received to the questions which were sent to colleges all over the country showed that the ideals and conduct of the present generation compare favorably with past generations.

The reports also revealed the general belief that the "collegiate" or humorous press is only an unreal caricature. Homer K. Ebright, Becker University, Baldwin, Kansas, says in reply to Dean Doyle's question about neatness of dress, "The padding system is used by the upperclassmen on any student who comes to chapel wearing a sweater."

The answers to the questions pointed out the much corroborated belief that the modern trend is in the direction of decency, high ideals, and better manhood.

John Straub, Dean of Men at the University of Oregon, although decidedly of the older generation, is an ardent champion of the 'collegians' of today. He said: "I have been here fifty years and can say that there is less drinking among our three thousand students than among three thousand picked at random in the city. Our students are neat in appearance and the trend is decidedly toward better manhood and womanhood."

Reactions to Dean Doyle's questions showed that undergraduates today do more real work in college than their fathers did. Most of the answers received asserted that the much-talked-of carelessness of the modern college student is being done away with due to the fact that the 'collegiate' type is diminishing.

### Pictures Discontinued

The moving pictures shown at Venable Hall weekly during the fall and winter quarters for the benefit of students in chemistry, economics, and engineering, have been discontinued until next fall, according to Dr. J. M. Bell, head of the Chemistry Department.

These pictures were well attended during the past two quarters, the average attendance being about one hundred.

### Lamkin To Interview Chemistry Students

R. L. Lamkin, an official of the Union Carbide and Carbon Corporation, will be here April 26 to interview students who are graduating in chemistry this year with regard to future positions with the corporation he represents.

This company is the third within the last three months to send a representative in interview students of the Chemistry Department, the other two being the Du Pont Co., and the Buckeye Cotton Oil Co. R. E. Matthews accepted a position with the latter company.

Send the TAR HEEL home

### Youth Is Conventional

"Carolina Magazine" Is Cross Section of Yesterday  
By NORMAN FOERSTER

"Sufficiently Casual" is the appropriate label of a sketch by Dane Wilsey, who completely succeeds in his attempt to get nowhere. It might also serve as the slogan of the Modern Literary Movement in its decadence and as the motto of the March Carolina Magazine, which reflects that decadence. Significantly, the March number appears in April; its contents are, in fact, a year or so behind the times.

As a whole, this number rather meekly imitates the experimenters who have, since the war, transformed literature, and who, a year or so ago, began to yawn. Most of them are still experimenting, and yawning. Creative literature has reached an impasse. It is waiting for younger generations to prepare a new vision of beauty and reality, so that the really modern thing just now is not to imitate yesterday but to doubt whether yesterday was right.

We have here the two modern styles of writing. One is the barrenly simple style, as in Warren Taylor's study of the "Professor With Umbrella," who is really a "child snug and unborn," so attached to a sheltered universe that he does not want to be born. (I wonder what professor provided a model!) The contortedly complex style, on the other hand, is exemplified in some of the verse, which, unlike the professor, seems at times to struggle to be born. The excesses of such strenuous verse are cleverly ridiculed by John Mebane in "Delabrement" and in "She Said"—the lady in question speaks "metaphorically" but at the bottom has a great deal of sound sense. The best poetry, however, is the work of Howard Ramsden. Then there is a short story by J. J. Slade, Jr., called "Pamela Stokes"; Pamela does stoke till she is burned out. She might be regarded as a Boiling Virgin, Old Style, a victim of the New Psychology. There are also three book reviews, one of which ventures to herald Georgia Douglas Johnson's "Autumn Love Cycle" as "a distinct contribution to the poetry of the world."

Perhaps I have gone too far in suggesting what is happening, or not happening, in the minds of the con-

tributors to our Magazine. At least one writer, Charles Wood, reveals a real groping for light, in an article on "A Certain Deficiency in American Literature." Mr. Wood is weary of experiments in realism. He is weary of all our recent realism, the stridently sexual, the abnormally psychological (the ambiguity of "abnormally" may stand), and the sociological type that he finds dominant among Southern writers. He thinks that these crudenesses are the result of our effort to produce a native American literature, America herself being crude, and he proposes that, instead of setting up shop on our own account, we should renew our relations with the traditions of Europe, which are properly our own traditions. But what traditions does he mean? The very things he is decrying are largely European in inspiration. Theodore Dreiser, for example, whom he condemns as crudely sexual and psychological, "sensational and nothing more," at bottom owes less to America than to such European models of art and thought as Balzac, Zola, Huxley, and Herbert Spencer, his acknowledged masters, the gods of several days before yesterday. I do not think Mr. Wood right in saying that we are "too ignorant to make use of" our European heritage. I think he ought rather to declare that we are ignorant of the permanently valuable elements in this heritage. All great literary movements avail themselves of the past. The pertinent question today is, what past shall we use?

### Unique Order Formed Here

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where. This situation has become serious and ominous, and the Daviens have arisen to combat it.

In order to assume the success of their plans the Daviens feel that they must have capable and loyal alumni support. Therefore the active members may from time to time elect to alumni membership in the organization alumni of the University whom they may deem worthy of such honor. Twenty-five alumni have already been elected, and there will probably be twenty-five or fifty more added to the membership before the end of the year. "Our reason for organizing this

order is that we feel that in order to make the University of the future what it should be, we must have due regard for the quality of the men who enter," charter members of the organization stated yesterday.

The active membership of the order for 1928-29 consists of the following men: Bowman Gray, Jr., President, Winston-Salem; Lincoln Kesler, Vice-president, Salisbury; T. C. Cox, Jr., Secretary, Wadesboro; J. W. Williams, Treasurer, Greensboro; R. M. Gray, Jr., Statesville; G. E. Shepard, Jr., Wilmington; C. A. Carr, Norfolk, Va.; B. C. Colburn, Asheville; Don S. Holt, Graham; and Charles Brown, Jr., Charleston, S. C.

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