

PLAYERS ENLARGE TECHNICAL STAFF

New Director Was Formerly
With Wharf Players, Prov-
incetown, Mass.

Elmer Hall, former technical director of the Wharf Players of Provincetown, Mass., has recently taken over the technical directorship of the Carolina Playmakers, succeeding Samuel Selden.

Mr. Hall comes to the university with a record of several years of experience in this line of work. Born in Cambridge, Mass., in 1904, he graduated from the Rindge Technical high school and the Massachusetts school of art, being awarded at the latter a medal, the highest honor in the class, for a thesis, "Stage Lighting," and a model stage with lighting equipment. During the seasons 1923-24 and 1924-25 he acted and designed scenery with the Boston Theatre Guild.

During the summer of 1924 he was with Oliver Hinsdell at the Outdoor Players, and in 1924-25 with the Mariarden company at Peterborough, N. H. From 1926 to 1929 he was on the faculty of Emerson college of oratory, Boston, as instructor in stage lighting and designing. He is also author of "Stage Lighting, its History, Mechanics, Art," published by Emerson college.

In 1927-28 Mr. Hall acted as stage manager with Fritz Leiber in the plays of Shakespeare on tour; and during the seasons of 1926-27 and 1928-29 he was with the Repertory theatre of Boston. During the summers of 1927, 1928 and 1929 he was technical director of the Wharf Players of Provincetown, Mass.

Mr. Hall is well versed in all branches of stage art, particularly in photography and painting.

Carolina To Give Special Review

Officials of University, Tar Heel,
Weekly, and News Bureau To
Be Among Pre-Viewers.

University officials, clergymen, and the press will be present at a special previewing of the motion picture, "Noah's Ark," which is coming to Chapel Hill and will be shown at the Carolina Theatre.

Invitations to attend the special showing, which will be given at eleven o'clock either Friday or Saturday night, have been sent to President Chase, Messrs. Robert House, Charles Woollen, Harry Comer, Frank Graham, Dr. R. D. W. Connor, Dr. Harold Meyer, Dr. Odum, Dr. Noble, Dr. Knight, Dean Bradshaw, and other high University officials, in an effort to get the opinions of prominent educationalists, historians, and sociologists on the picture, believed to be one of the most important of the cinema year.

In addition to the university officials invited, the Reverend C. E. Rozzelle of the Methodist church, Pastor Eugene Olive of the Baptist church, the Reverend Alfred S. Lawrence of the Episcopal church and the Reverend B. J. Howard of the Christian church are being asked to attend the special showing of the picture, which has already been endorsed by preachers, rabbis, and priests all over the country.

Officials of the Daily Tar Heel, the Chapel Hill Weekly, and the University News Bu-

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Dr. Jordan's Educational Psychology Has Heavy Sale

Book Used Widely As Text Book
By Psychologists; Sales
Over 10,000.

Professor A. M. Jordan's latest book, *Educational Psychology*, which was published in the spring of 1928, is having phenomenal success, it sales having already far surpassed the market set for successful modern text books.

Dr. Jordan, professor of educational psychology in the university of North Carolina, is declared by many to have written one of the best text books of its kind that has been published. *Educational Psychology* has met with genuine approval of more teachers and students than any other text in the field of educational psychology. Published late in the spring of 1928, its success was immediate and widespread and there is every indication that its crest has not yet been reached. Already more than 180,000 copies have been sold.

The book was first written and used by Professor Jordan in his classes at the university in mimeographed book form. It had it published and its success has been assured. Dr. Jordan has not relied on the material gathered from old sources but has secured new material from entirely new sources and he gives that as one of the main reasons for its success.

The division of the book into four parts has aided materially in the teaching of it and has increased its popularity greatly. More than 100 schools, colleges and universities throughout the country have adopted this book and all have praised it.

J. J. Hudson of Western Reserve university says: "I am very favorably impressed with Jordan's organization and treatment of the various topics in this field, and particularly the practical application he makes of the principles of psychology in meeting actual problems of learning."

In writing this book Dr. Jordan has experimented to a large degree with some of his classes in educational psychology in the university and thus accounts for the directness of style in which it is written. Dr. Jordan, as far as possible, eliminated the use of technical terms unfamiliar to the student.

Perhaps the most thorough criticism of this book is by Stuart M. Stoke in the *Journal of Applied Psychology* when he states that "Professor Jordan has written a readable education psychology—an achievement of no mean proportion in a field which bristles with statistical and technical studies. Problems of learning, how to study, and transfer of training are well handled. . . . One particularly commendable feature is the inclusion of so much material of recent date. In a field as much in flux as educational psychology this is especially desirable. The chapters are well summarized and exercises are also provided. In brief, the author has used educational psychology in writing educational psychology."

In addition to this book Dr. Jordan has written *A Children's Interest in Reading* which was published, in a revised form, by the university of North Carolina press in 1926.

Asheville high school has a Japanese football coach, Art Matsu, who played at William and Mary.

Johnston To Talk To Cain Society

Mr. James Houston Johnston, director of the tenth district of the American Society of Civil Engineers will speak to the junior and senior members of the William Cain student branch of the A.S.C.E. Friday morning during the 11 or the 12 o'clock period.

Mr. Johnston is a prominent consulting engineer of Atlanta and is also the consulting engineer of the Georgia Railroad Commission. Although the subject of his talk Friday has not been announced, he will speak on some phase of the civil engineering society.

COLLEGIATE MAGAZINE CEASES PUBLICATION

The New Student, an intercollegiate magazine that circulates in every college of the country, has discontinued publication because of lack of financial support.

The passing of the New Student marks the last of a unique venture in the publishing field. For seven years the magazine, edited by college students and recent graduates, has held a mirror to college life; the files for those years are a complete history of higher education in a changing post-war era. In addition to news, the magazine attempted to shape educational policy in the direction of more student freedom and initiative and against the goose step methods. It succeeded in making ardent friends and bitter enemies among professors, administrators, and alumni by its forthright championing of progressive educational methods in every occasion.

There are 18,000 Quakers in the United Kingdom.

Chattanooga Professor Tells What Makes the Yo-Yo 'Yo'

Mechanism of Recent Fad Is
Explained by Dr. D. W. Cornelius,
Doctor of Physics.

What makes the yo-yo "yo?" That is the question that seems to be worrying many of the followers of this latest and popular fad that has recently struck the country. "Torque," says Dr. D. W. Cornelius of Chattanooga, and he ought to know for he is professor of physics. If you don't know what a yo-yo is, you at least know what makes it "yo."

A yo-yo is a little disc-like spool, attached by its axle to a string which is perhaps a yard long. To make it "yo" the string is wound about the axle of the spool. Then if you know how, you can drop the spool and watch it climb back up the string. If you know your "yo-yo" you can throw it straight out, over your head, loop-to-loop, and perform many slick tricks. No matter where you throw it, always the spool climbs back up the string.

Yo-yo is the fad of people of every class and station. College presidents, professors, politicians, bootblacks, soda clerks, newsboys, all have their yo-yo's; they range from the simple dime ones to more expensive jeweled ones. All have the same principle in common; they "yo-yo" alike.

Dr. Cornelius explains the con-

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SPRINKLER URGES FROSH TO FOLLOW BALANCED LIVES

Speaker at Chapel Exercises
Warns Frosh against Spend-
ing Too Much Time on Any
One Thing.

"My son, when you get to college look out for your mental and spiritual health, and in the time that remains study," these are a counterpart of the words used by Theo. Roosevelt at his son's entrance to college.

This morning in chapel Mr. Sprinkler brought to light the fact that very few, if any, of the students at the university need be warned about anything along that line.

Continuing, he said, "In 1870 Cecil Rhode entered Oxford university, but in a few months he was forced to leave because of his health. He went to South Africa, regained his health, and while there made a great deal of money in the diamond mines. He then returned to school, but again was forced to leave in search of his lost health. He regained it and returned to school, and during his entire education this process was repeated many times.

"This man through his great wealth founded what is known as the Rhodes Scholarship fund, which is awarded to those students who have recorded the most well-balanced and impressive activities during their college career.

Mr. Sprinkler brought out these facts in order to remind every man in the class of '33, as well as the entire school, that they should begin balancing their college lives at the earliest possible moment.

At the close of the period the freshmen received a shock that was expected to unbalance them all mentally. There will be no chapel Friday!

German Club Committee Publishes Its New Policy

Ticket Notice

Today is the last day that tickets for the Yale-Georgia football game can be procured at the Business Office of U. N. C.

Dormitory Officers Elected at Smokers

Twelve out of the thirteen dormitories on the campus report very successful and enjoyable smokers. Last Friday night was "Dormitory Organization Night," and it was well used for that exact purpose. The only dormitory not reporting a smoker will have its gathering this Friday night. The officers elected for the various dormitories were: presidents, vice-presidents, managers, and dormitory councilmen. Only the names of the presidents are included here:

New Dorms—J. T. Harden.
Old West—Frank A. Jones.
Old East—B. C. Wilson.
Steele—A. D. McNeill.
Carr—Dean A. Ward.
Grimes—Ben F. Beam.
Manly—J. M. Graham.
Ruffin—J. S. Weathers.
Mangum—J. G. Pleasant.
Aycock—Burtis Aycock.
Graham—S. E. Griffin.
Lewis—T. L. Hunter.
Everett—J. E. Heller.

In addition to the election of officers, the dormitories report good social programs. Dormitory problems were considered by the members. Eats and smokes were served. New men were welcomed. The dormitory council system and its powers and purposes explained.

Coaching School To Be Held By Ashmore

The meeting held Thursday morning in Peabody room 6 resulted in a decision to hold the basketball coaching class at chapel period during the fall quarter. Coach Ashmore explained that he could devote his time to the work better during the fall than the winter or spring, since he is tied up with the varsity basketball program in the winter and baseball in the spring. The first lecture on basketball will be held next Tuesday, October 8th, at 10:30 o'clock in Murphey 110. All who are interested in taking this course should report for the first lecture. Classes will be held on Tuesday, Wednesday, and Thursday of each week at chapel period and the laboratory work will be given in the tin can two evenings each week. Any man in college who expects to teach next year is invited to take these courses. There is no credit given for the work, but it is free.

The coaches deserve commendation for their willingness to cooperate in preparing the men for the work of high school coaching, and the men who expect to teach in high schools next year will be more likely to get better positions if they are trained to take charge of some branch of athletics. The Teacher's Bureau of the school of education states that a man who can handle a team is never hard to place.

Everybody wants to relieve prison congestion, but when the convicts try it we discourage them.—Dallas News.

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Copies of By-laws and Policies Of Executive Committee To Be Sent All Fraternities.

In order to familiarize the fraternities and new men on the campus with the policies of the German club and its by-laws, the executive committee of the club decided at its last meeting to have copies of the by-laws and policies printed and distributed among the fraternities in Chapel Hill.

The committee is composed of four officers of the club and five members appointed by the president. This committee with the faculty committee appointed by Dr. Chase regulates all dances given in Chapel Hill.

The members of the committee this year are Charles Waddell, chairman; George Race, president of the German club; Julian Palmore, vice-president; Bob Zealy, secretary and treasurer; Will Yarborough, assistant secretary and treasurer, and George Sanders, Gordon Gray, Dick Winborne and Travis Brown. The faculty committee is composed of Dr. W. S. Bernard, chairman, and Dr. W. M. Dey and Dr. R. E. Coker.

The policy of the club is as follows:

"To those new arrivals ignorant of the social machinery of the university of North Carolina, it may be explained that all dances given by any organization in the university, or any group of students thereof, are under the supervision of a committee composed of the faculty committee on dances, acting jointly with an executive council of the German club. This council is composed of nine upperclassmen of the university. The problem of chaperonage and supervision is managed through this channel. Early application should be made at 106 Murphey hall concerning intended dances.

"To dispell any suspicion of an idea that theirs is a secret police organization, the German club executive committee herewith sets forth its policy and its personnel: we hold that it is an exceedingly disagreeable duty to have to report a fellow student for misconduct at a dance. We shall consider it an act of courtesy on the part of those who might have imbibed any intoxicant to stay away from any social function that might be given at a parallel time.

"The executive committee is not a detective organization. Its purpose is to continue dances at Chapel Hill and to make them as attractive as possible. We do not wish to warn the student body, we wish, rather, to gain its co-operation in eliminating drinking during dances at Carolina."

The by-laws of the German club are as follows:

"The members of the university of North Carolina German club in regular session assembled do adopt, in joint agreement with the faculty committee on dances, in accordance with the constitution, the following by-laws:

"I. The executive committee of the German club shall act as a committee for the purpose of keeping order at all dances given under the auspices of the German club. The leaders of each dance shall act as temporary members of this committee. With the advice of the exec-

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