

BAND IS PRAISED FOR PERFORMANCE AT ATLANTA GAME

Herald-Tribune Sports Writer And Others Praise Carolina Band.

Bill Cox, Greensboro News sports editor, pays compliment to the N. C. band. In his column he says:

Will McGeehan, the well known stick of caustic who reports events for the New York Herald-Tribune, saw the Tar Heels beat Tech, and will come out flatfooted and say that Carolina outplayed the losers all the way around.

"He said in part, 'If there is any snappier band in the country than the Blue and White uniformed band of the University of North Carolina, your correspondent will travel any distance to see and hear it.' The tooters even outcharged and outsmarted the enemy; an added honor, some claim.

"McGeehan doesn't tell the real tale. The Carolina band probably won that game. They have a fellow down there who leads the grand march with an undulated pipe in his mouth, McCorkle is the name. Here they come—first thing you see is the pole the major totes; he swings it like it was nothing but a pole—a trick in that. That's not half of it.

"The Tech team probably became so confused when they saw that guy breaking training with a pipe in his mouth that they didn't recover until it was too late. Pipe smoking drum majors are scarce, so scarce there is only one in existence. The sight is disconcerting to citizens as well as players. What would happen should the pipe fall from his mouth—shudders—perish the thought.

"That bird certainly takes chances. Anything could happen, but he marches on and on and never misses a lick—puff for puff—and beat for beat. The experts could trace the victory to his rank bravado. McCorkle and his tooters scared Tech stiff. The rest was easy.

"In the fight racket they call that putting the bad eye on 'em. Teams have been known to try the same in football, but it was never as subtle as this. We look for a wave of pipe smoking drum majors. Bigger and better pipes will probably settle the issue."

MRS. MOSHER TO ATTEND MEETING OF A. A. U. W.

Mrs. E. R. Mosher of Chapel Hill, who was recently elected president of the North Carolina division of the American Association of University Women, will be in Greenville on Thursday to attend the first meeting of the association branch there.

This chapter, with 30 charter members, was organized in May. For this reason its members are particularly fortunate in having Mrs. Mosher speak to them on the objectives of the organization at their initial gathering. Mrs. Mosher presided over the meeting of the executive board in High Point last Saturday and will doubtless outline to the Greenville group some of the policies and plans formulated at that convention.

DISTINGUISHED GRAD VISITS CHAPEL HILL

Dr. T. Gilbert Pearson, '97, chairman of the game commission and president of the International Audubon societies, after attending Home-Coming week in Raleigh visited Chapel Hill yesterday.

Dr. Pearson spoke at the Home-Coming banquet Monday night with Governor Max Gardner as host and Governor Franklin D. Roosevelt of New York as honor guest.

McGeehan Talks Of Fumbled Ball Rule

Johnny Branch, whose name has been appearing in the sports pages all over the country, was the subject of an article by W. O. McGeehan in yesterday's New York Herald-Tribune. His column, "Down the Line," which is syndicated throughout the United States and Canada, discussed the new football rule which limits the penalty for a fumble.

He cited our game with Georgia Tech as showing the effect of the rule. After stating that fans and rooters at football games will probably dislike this rule for it will rob them of much exciting melodrama, he continued to say:

"An incident showing the effect of this ruling occurred on the previous day, when the University of North Carolina beat Georgia Tech in one of the most truculent games that has been staged since they reformed the game of intercollegiate football. "Young Johnny Branch, the quarterback of the Tar Heels, scooped up a loose ball. Previously the fleet-footed Branch had swept through the Golden Tornado like a counter whirlwind. With all the Tornado swirling about him, he was able to twist and tear his way through to a touchdown.

"Branch received the ball and waited just for a second. Then he grinned and moved rapidly in the direction of the goal line of Georgia Tech. He knew the rule. In fact, throughout that game he showed that he knew nearly everything concerning the game from the fundamentals, which they teach in the preliminary practice, to the greater puzzles that the rules committee invent during the winter.

"When he had cleared the last remnant of the Golden Tornado he stopped abruptly and laughed as he tossed the ball back in the direction of the point when he recovered the fumble. It was a gesture that said: 'The Tar Heels could have had another touchdown, if it had not been for that fool rule.' It is my notion that all the impartial and many of the partial spectators agreed that it was a fool rule.

"It is written that in the United States it is easier to get a fool law or a fool rule passed than it is to have it repealed. But it is my notion that as the season progresses there will be enough examples of the anticlimax it has brought to this game so that the rules committee will be doing plenty of reconsidering on this particular point. It will be made quite apparent that this was one of the most radical changes in the game since they started shuffling the goal posts back and forth. The committee should rule that it was a 'noble experiment,' but that, like many other 'noble experiments,' it proved to be a fizzle."

"The Tar Heels could have had another touchdown, if it had not been for that fool rule. It is my notion that all the impartial and many of the partial spectators agreed that it was a fool rule.

What Engineering Is To Be Explained To Frosh By Professors

(Continued from page one)

of the entire field of engineering and will show the scope of activities of each branch.

The heads of the departments who will speak in this series are E. G. Hoefler, mechanical engineering; G. F. Bason, electrical engineering; F. C. Vilibrandt, chemical engineering; and H. G. Baity, civil engineering. Professor A. W. Hobbs will speak on the relation of mathematics to engineering and on business ethics in relation to engineering.

Three additions to the faculty of the School of Engineering have been made this fall.

W. D. Merritt, Jr., J. J. Slade, and T. P. Noe have been added to the faculty as instructors.

Mr. Merritt who graduated from the University in 1928, is instructor in descriptive geome-

try and engineering drawing. Mr. Merritt was at the University of Wisconsin last year taking graduate work in hydraulics, and he taught at the summer school there during the past summer.

Mr. Slade, who graduated from the University last spring, is instructor in mechanics and engineering drawing.

Mr. Noe, also a graduate of the University last spring, is instructor in mechanics and is also assisting professor Hicker-son in the work in advanced structures.

Roosevelt Pays Visit To Campus; Likes Heel Football Team

(Continued from page one)

desire to meet "Shorty" Branch, Coach Collins, and Captain Farris.

Following a brief stop at South building where he shook hands with several hundred students gathered there, the governor's party drove to Kenan stadium. There he chatted with

When Your Friends Come to Town

This week-end you will probably have lots of friends visiting in Chapel Hill. Give them a treat that is typical of our village—a cheerful glass of

SHERRI-COLA
or
SHERRI-ALE

And if they are not such pious friends you will want several bottles of the "Ale" to help in the celebration.

Sherri-Cola Company

Coach Collins and Cerney and spoke to the team. Coach Collins explained that there was no team, but 35 men who played together. The Governor replied that they certainly played together against Tech.

He seemed to admire the Carolina campus stating that ever since serving with Mr. Daniels in the navy department he had wished to visit the campus. The old buildings on the campus interested the Governor more than

the modern ones. New West, New East, Old East, Old West, and South were pointed out to him.

President Few of Duke accompanied the party on the trip from Chapel Hill to Duke.

Drink **Coca-Cola**
Delicious and Refreshing

PAUSE AND REFRESH YOURSELF

IT WON'T BE LONG NOW. AND THE PAUSE THAT'S COMING MAY NOT BE SO REFRESHING AS SOME OTHERS WE KNOW OF.

The moral is to avoid situations where it is impossible to pause and refresh yourself—because whenever you can't is when you most wish you could. Fortunately, in normal affairs there's always a soda fountain or refreshment stand around the corner from anywhere with plenty of ice-cold Coca-Cola ready. And every day in the year 8 million people stop a minute, refresh themselves with this pure drink of natural flavors and are off again with the zest of a fresh start.

The Coca-Cola Co., Atlanta, Ga.

OVER 8 MILLION A DAY

YOU CAN'T BEAT THE PAUSE THAT REFRESHES

IT HAD TO BE GOOD TO GET WHERE IT IS

...in the revue it's **PEP!**

...in a cigarette it's **TASTE!**

"TRUE MERIT IS LIKE A RIVER; the deeper it is, the less noise it makes."

There is nothing sensational about Chesterfields; good tobaccos, blended and cross-blended, the standard Chesterfield method, to taste just right. But—haven't you noticed how smokers are changing to Chesterfield, for that very reason—

"TASTE above everything"

MILD... and yet THEY SATISFY

Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

© 1929, LIGGETT & MYERS TOBACCO CO.