

R. B. VANCE WRITES BOOK FOR PRESS

A book in which is shown "the inevitable effects of the cotton system upon the human material concerned" and "a valuable social study" are among the descriptions that recent reviewers have given for one of the University press books, "Human Factors in Cotton Culture" by Rupert B. Vance, which was recently released.

Judging by the general tone of the numerous criticisms, Mr. Vance has made a considerable success of this book. Relying upon the results of his study with the University institute for research in social science, he seems to have come upon a new point of view from which he is able to present a comprehensive perception of the factors underlying the cultural constitution of the old and new south, dominated by King Cotton.

"That anybody is particularly to blame he does not say . . . but he shows how inevitably the 'cotton culture complex' results in poor diet, and therefore disease, in the enforced labor of women and children, speculative planting, uncertain and fluctuating income, low standards of living, and the increase of an irresponsible and mobile tenant class" is an observation made by Howard M. Jones of the University faculty in a literary column which is syndicated regularly through a group of some thirty periodicals in this section.

And in the New York Times we read: "Admitting the truth . . . of the dominance of cotton over southern life, he describes it as 'a kind of complex that has developed around the cotton plant' and his book is an attempt to discover and set forth just what that complex means in the life of the people, its causes, its strength, how it works and what are its results." Then, in conclusion, the New York writer commends the diligence of the author in seeking out the material for his volume, saying that "The ample documentation and the sixteen-page bibliography . . . show how extensive have been his investigations."

While in the Chicago Post the book is discussed as a valuable economic study rather than a literary accomplishment and is referred to as containing "an extremely interesting and unusual analysis of the southern economic system which centers in cotton growing, treating it from the historic, the technological and the sociological aspect."

Among the most extensive of the reviews is one written by Howard E. Jensen in the Christian Century for October 16. After summarizing and discussing some of the vital facts and contents of the volume, Mr. Jensen highly praises the methodology of Mr. Vance in treating his subject matter. He says in part: "His is no biased, 'one factor' explanation of social life. . . it is to be hoped that his method may be further developed in other regional studies yet to come."

It is evident that this book is to be one of the most successful of the social study series published by the press.

MECHANICAL ENGINEERS TO PETITION A. S. M. E.

At a meeting of mechanical engineering students held last Thursday evening, a group was organized which will later in the year petition the American Society of Mechanical Engineers for a student chapter of the organization.

After the talks, which were the opening feature of the meeting, C. L. Petree, a senior in mechanical engineering, was elected temporary chairman of the organization.

Committees on Constitution and by-laws, nominations, and

Y Cabinets Hear Professor Meyer

The three Y cabinets met Monday night at the Y at 7:15.

The freshman cabinet, Alex Webb presiding, opened its program with devotional exercises, after which Claude Farrell led in prayer. The roll was called and the minutes read. The president announced that there would be a call meeting of the three Y cabinets Thursday night at 7:15 in Bingham hall to hear Dr. A. Herbert Gray. After the business was taken up Aubrey Perkins introduced Joe Moore of State college who gave a short talk. The chairmen of the committees then made their reports. Claude Farrell, cabinet helper for the freshman council, gave an outline of a book, "What Is the Y. M. C. A.?" Aubrey Perkins then led a discussion on "What Is the Student Y Program?" It was decided to continue this discussion until next meeting. The meeting closed with a word of prayer.

In the sophomore cabinet Professor H. D. Meyer of the sociology department gave a very interesting talk. He took up three questions and discussed them fully. The questions that Professor Meyer discussed were: (1) In this age of socialization and individualization how may we best balance the two—the art of living and the art of living together? (2) Are we judging the purpose of the thing (above question) rather than the genuine value of it. (In the building of ideals are reactions deteriorating the individualness?)

After Professor Meyer's talk the cabinet elected Swift Boatwright as chairman of the Y entertainment committee. Grady Leonard then closed with a word of prayer.

The junior-senior cabinet, Jimmie Williams presiding, opened meeting with devotional exercises led by Beverly Moore. Mr. Comer then announced the call meeting of the cabinets in Bingham hall. After the discussion of business the meeting adjourned to hear Professor Meyer.

Intramural Games

Four of the six scheduled intramural games were forfeited yesterday. Pi Kappa Alpha won from Kappa Psi by a forfeit; Carr won from "G" by a forfeit; Sigma Nu won from Alpha Tau Omega by a forfeit; Delta Kappa Epsilon won from Phi Sigma Kappa by a forfeit; Pi Kappa Phi won over Kappa Psi 19 to 0; and Sigma Alpha Epsilon won over Sigma Phi Sigma 6 to 0.

The passing of Jimmie Williams was largely responsible for the three touchdowns of Pi Kappa Phi. For Kappa Alpha Wells was easily the star. He intercepted several passes and afforded the only threat of his team to score a second touchdown by returning an intercepted pass about 30 yards.

In the Sigma Alpha Epsilon-Sigma Phi Sigma game, the all-around work of Patterson was the feature.

The referees for these games were Whedbee, Jarman and Belton.

The schedule for today is as follows:

- 3:30—(1) Steele vs. Old East.
- (2) Grimes vs. Old West.
- (3) Manly vs. Lewis (J).
- 4:30—(1) Beta Theta Pi vs. Zeta Psi.
- (2) Ruffin vs. Aycock (F)
- (3) Steele vs. Mangum.

programs consisting of four members each, were appointed by the chairman. There is one member from each class on each of the committees.

The next meeting of the group will be called by the chairman of the committees.

Community Chorus Meets In Gerrard

The regular meeting of the community chorus was held Monday night in Gerrard hall. This chorus is doing a great deal in the way of bringing the people of Chapel Hill in closer contact with the students of the University. The music lovers of Chapel Hill and the University form an organization in themselves. The chorus is exceedingly fortunate in having Dr. Harold S. Dyer, who is a member of the University music department, as director.

At the last meeting held last Monday night the acting officers for the year were elected. George Lawrence was unanimously elected president of the organization; of the executive committee Billy Hunt was elected to represent the University student body. Mrs. Lelita McCorkle was elected to represent the Community club, Professor C. J. McHale to represent the University, and Mrs. A. S. Wheeler as accompanist for the chorus.

Work on the Messiah which is to be put on by the chorus is still going on. If Memorial hall is not repaired in time for the recital some other place will be secured. The orchestra is to begin next week and a score of from 20 to 30 people are to be selected from the University symphony.

There is still much resentment here over Waggoner's act of defrauding our banks out of half a million dollars. It is considered bad form to leave this town with unspent money.—*The New Yorker*.

The Moslems threaten to make holy war, and it will seem relatively holy without bombs or poison gas.—*Los Angeles Times*.

University Student Worries Over Loss

While the police department of Wilson is hurriedly tracing the license plate of a New York Chrysler car in which four highwaymen were apprehended early Sunday morning, at least one fellow on the campus is hoping that they are delayed for a few hours so that the Chapel Hill police department can get in touch with them before things begin to happen.

Some time during Friday night a license plate was stolen from Edward Eisenberg's Chrysler which was parked near the Raleigh road.

The Raleigh police and the proprietor of a Raleigh service station were in Wilson on Sunday afternoon and identified the men incarcerated there as the quartet that held up and robbed the station of \$190 on Saturday night. It is conceivable that the robbers traveled through Chapel Hill on their way to Raleigh.

Eisenberg has communicated



She: "Your tactics were very crude."

He: "I'm sorry, I - - I -"

She: "Well, come on, big boy, let's go get a good stiff bracer of SHERI-COLA and see if you can't get a little more vim and vigor into it next time."

with the Chapel Hill police department and they are endeavoring to ascertain the number of the license plate of the robbers' car. Meanwhile Eisenberg lives in fear of being accused of something or other.

John R. Bird, of Boston, Mass., a graduate of Harvard last June, will leave soon for the Bay of Wales to join recruits for the Byrd Antarctic expedition. He will assist with zoological work of the expedition.

Extra-Curricular Course In Retail Management Is Given

(Continued from first page)

ing dormitory agents has met with great approval not only among the students in general, who are grateful at the elimination of the numerous door-tappings that they were heretofore subject to, but also among those students who are able to gain enough money for their formal college education and at the same time obtain a valuable education that is not in the curriculum.

Get Set For Winter!

Topcoats
From Stock or to Order
In the New Fall Vogue

Gloves and Mufflers To Match



Stetson

Genuine Camel Hair Coats Featured

...in a kick it's **DISTANCE!**



...in a cigarette it's **TASTE!**

"Do ONE THING, and do it well." In making cigarettes, choose the one thing that counts—good taste—and give full measure!

From start to finish, that's the Chesterfield story. Good tobaccos, skilfully blended and cross-blended, the standard Chesterfield method—appetizing flavor, rich fragrance, wholesome satisfying character—

"TASTE above everything"



MILD . . . and yet THEY SATISFY

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