

ENGINEERS WILL MEET IN RALEIGH

Engineers of North Carolina will hold their annual mid-winter meeting in Raleigh on January 24 and 25 at the Carolina hotel. The convention is being held under the auspices of the North Carolina Society of Engineers, the North Carolina Section of the American Society of Civil Engineers and the Raleigh branch of the American Society of Mechanical Engineers.

George F. Syme of Raleigh is president of the North Carolina Society of Engineers and will open the sessions with the address of the president. He will be followed by J. Summie Whiteener, associate professor of sanitary engineering at State College, who will read the report of the secretary.

C. A. Mees of Charlotte, chairman of the professional practice committee; T. S. Johnson of Raleigh, chairman of the legislative committee; T. C. Atwood of Chapel Hill, chairman of the building code committee; E. B. Bain of Raleigh, chairman of the qualifications committee; P. L. Holland of Charlotte, chairman of the code of practice committee, and Dr. W. C. Riddick, dean of the North Carolina State College electrical engineering department and chairman of the North Carolina engineering council, will give various committee reports at the morning session.

A vote will be taken by the North Carolina engineers on the question of a North Carolina engineering council, which will be advocated in the committee report of Dr. W. C. Riddick.

The afternoon meeting will be divided into two sections. The North Carolina section of American Society of Civil Engineers and the Raleigh section of

the American Society of Civil Engineers and the Raleigh Engineers club, will be hosts at a banquet Friday at 7 o'clock, for the visiting engineers.

"Engineering From a Newspaper Man's Standpoint" will be read by J. C. Baskerville of Raleigh, at the Saturday morning meeting, followed by papers on "Economics in Engineering," by Dr. H. B. Shaw, director of the North Carolina State College Engineering Experiment Station and "Mechanical Engineering," by a speaker who will be selected by the Raleigh section of American Society of Mechanical Engineers.

Nation-Wide Essay Contest Is Won By West Virginia Boy

A college man—Dudley L. Harley, Lehigh, '30—has shown his heels to many thousands of entrants in a nation-wide essay contest for a \$10,000 first prize. Harley, whose home is in Martinsburg, W. Va., is a candidate for a Rhodes scholarship from his home state, and expects to use his new wealth in furthering his education and his ambition to be a writer.

The essay which won the contest for the Lehigh undergraduate was composed, written and bound into book form during an enforced extension of his summer vacation, while both wrists were in splints. The wrists were broken in a fall from his horse, Friday, September 13, and the fact that he could not return to school led to his decision to enter the contest. This is not the first contest he has won, however; his education has been furthered by two scholarships won in essay competitions sponsored by the American Chemical Society.

Altogether, 835 prizes, totaling \$25,000, were awarded in the

contest. Entries were limited to 400 words, and were judged on the basis of knowledge of the subject, personal experiences shown, originality of presentation and clarity.

"The results of the contest were extremely gratifying to us," said C. E. Greenwood, vice-chairman of the executive committee of the council, "because they show conclusively that the nation is awakening to the importance of keeping food properly both from the standpoint of health and as a question of household economics.

Harley's success was not only one of the university-trained. Of the first thirty-five prizes, eighteen were awarded to college graduates, and two on the list of winners are college professors.

Edward Mohler, professor of political science at St. John's college, Toledo, O., and Miss Ethel M. Arnold, assistant professor of art, Kansas State Agricultural college, won \$100 each on their essays.

Round-Table Discussions To Feature Newspaper Institute

(Continued from page one)

Problems of the weekly editors and publishers are to be given special consideration.

Special attention is to be paid to problems having to do with advertising. Which seems fitting enough in view of the current necessity for putting forth more effort toward bringing in the revenue that comes from advertising.

All newspaper workers in North Carolina, regardless of membership in the State Press Association or other affiliation, are invited to attend the sessions of the institute.

Institute Program
The final program for the

Newspaper Institute follows:

Wednesday, January 15

4 p.m.—Registration at the Carolina Inn.

8 p.m.—Opening of the Institute, Gerrard hall.

Address of Welcome, President Harry W. Chase, of the University.

Response, President W. C. Dowd, Jr., of the North Carolina Press Association.

Address: "The Trend of the Times," David Lawrence, publisher of the United States Daily and president of the Consolidated Press Association.

Thursday, Jan. 16, Carolina Inn

10 a.m.—Address: "Editorial and News Features," Winder Harris, managing editor, Virginia-Pilot, Norfolk, Va. Round Table.

"Newspapering in North Carolina," Oscar Coffin, head of department of journalism in the University, and Louis Graves, editor of the Chapel Hill Weekly.

"Circulation Audits," O. C. Harn, managing director, Audit Bureau of Circulations.

"Circulation Audits for the Weekly Press. Virginia's Accomplishments and Plans," J. O. Latimer, secretary of the Virginia Press Association. Round Table.

2:30 p.m.—General Topic: "Advertising." "Headaches I Get From Trying to Place Advertising With Country Newspapers." L. S. Kelly, space buyer for H. K. McCann Company and chairman of the Country Newspaper Department AAAA. Round Table.

"Advertising Practices, Radio, Special Representatives," Neal D. Ivey, George A. McDevitt Company, publishers' representatives, formerly Southern manager N. W. Ayer and Son.

7 p.m.—Buffet Supper, Chapel Hill Country Club.

Friday, January 17
10 a.m.—General Topic: "Ac-

counting and Business." "Problems Peculiar to the Newspaper Business and Simple Ways of Overcoming Them," T. D. Meriwether, C.P.A., manager Richmond and Winston-Salem offices, Ernst and Ernst, specialists in newspaper accounting. Round Table.

"Progress of Newspaper Business in North Carolina as Compared With Other Sections," W. Clement Moore, industrial engineer and business analyst, Wolf and Company, Philadelphia, official accountants for NEA. Round Table.

12:30 p.m.—Adjournment.

The Campus

(Continued from page two)

jumper carefully as he approaches the take-off and give him credit for courage and easy manner, for ski-jumping no doubt requires more grit and nerve than any other intercollegiate sport. The contestant not only faces great danger, but he faces it alone.

When the college boys are through, Rolf Mosen of Munich and Erling Strom of Norway perform several exhibition

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