

GOV. W. E. SWEET HERE TO SPEAK THIS WEEK END

Noted Colorado Governor Will Address Two Audiences in M. E. Church Sunday.

William E. Sweet, ex-Governor of Colorado, will deliver two addresses at the Methodist church tomorrow at 11 a. m. and 8 p. m. under the auspices of the University Y. M. C. A. on the subjects, "The New Patriotism" and "A Valid Christianity for Today."

Mr. Sweet, well-known for a humanitarian and progressive view on modern problems, has made large contributions to various forms of church and philanthropic work. During the war he was a divisional secretary in France for the Young Men's Christian Association and since has been connected with many similar activities in their country. Mr. Sweet was governor of Colorado in 1923 and 1924.

For many years a student of public questions and the promotion of progressive ideas, he believes in democracy and in the right of the individual to self-determination. He is decidedly forward-looking in political and social views. Prominent in the business world as well as in public activities, Mr. Sweet possesses a keen sense of what should constitute a fundamental justice in our industrial and social order, and he is fearless in advocating these principles which he believes are for the common good and the advancement of human brotherhood.

People who have heard Mr. Sweet say that he is a fine example of the business man who has vision and an open mind; of the man of wealth who has not allowed his humanitarian instincts to be stifled. Several summers ago he went to Europe to inform himself on social and industrial conditions abroad, and on his return he spoke widely on the subject. He is said to be both a forceful and convincing speaker.

Directory Changes

The following are the changes in addresses made by students who were in school the fall quarter, whose names begin with the letters A through L and the remainder of the changes will be published in later issues of the Tar Heel.

Abrams, S. H., Zeta Beta Tau; Achurch, R. W., Pi Kappa Phi; Adams, Miss Louise, 408 Spencer Hall; Adams, V. H., T. R. Harward; Alden, J. McD., 411 Mangum; Alexander, M. R., 207 Smith; Allen, H. McC., 411 Ruffin; Andrew, L. A., Jr., 305 O. W.; Appel, Louis, 218 Everett; Armstrong, W. E., 113 O. E.; Arthur, Billy, 102 O. E.; Askew, D. E., 101 Ruffin; Atwood, R. C., 309 O. W.; Auman, J. MacG. 109 Manly, Austin, S. H., Sigma Delta;

Baley, J. M., 1 Battle; Barnett, R. W., Beta Theta Pi; Baroody, T. A., 104 Carr; Barry, H. N., 114 Mangum; Beam, B. F., 137 E. Rosemary Lane; Beam, D. P., 411 Grimes; Bell, C. S., Phi Alpha; Bennett, G. F., 127 W. Rosemary Lane; Benton, M. S., Delta Theta Phi; Bessen, Jack, Phi Alpha; Betts, R. E., 312 O. E.; Biggs, G. H., 407 Ruffin; Bivens, J. S., 18 Steele; Blackman, W. W., 118

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Louis Graves



Louis Graves, editor of the Chapel Hill Weekly, who at the Press Institute published a paper which contained only news of normal events. The paper was published in answer to critics who complained of the amount of unusual news contained in a paper.

Beard to Leave Sunday

J. G. Beard, of the school of pharmacy here, is leaving Sunday for Gainesville, Florida and Athens, Georgia, as an official visitor to the school of pharmacy at the universities of Georgia and Florida from the American Association of Colleges of Pharmacy. He expects to be gone nearly a week, spending about two days at each place.

Banjo Boys to Broadcast

Jack Wardlaw's Carolina banjo boys will broadcast a special program from WPTF, Raleigh, Tuesday evening from 6:10 to 6:40 p. m. The personnel is Frank Zappa, Carl Whitaker, and Jack Wardlaw.

The Banjo Boys were heard at the Playmakers' Twelfth Night Revels, and provided the entertainment at the first Grail dance of the winter quarter. They played at the newspaper men's banquet, January 16, and will be heard at the Rotary Club and U.D.C. benefit card party in the near future.

Jack Of Clubs Telepathy Works From Harrisburg To Charleston

(By John Patric)

She was beautiful; she was a little dumb, but in her hand she held the jack of clubs. He wanted to make a hit, and did, as we shall see.

There are men in the world who can paint vivid pictures with words. Some of them are playwrights, whose creations might make even radio audiences see the stirring scenes and follow the story of the play as though they were watching its actors. Others lecture in the psychology department.

When Dr. English Bagby of the psychology department lectured last week to his class in psychology 1, many of its members were without books. And as a result a room full of students witnessed demonstrations of telepathy, mind-reading and hypnotism, differing only from actual attendance at the performance in the fact that methods were exposed at the end of every show.

Beginning with simple illustrations of convincing pseudo-telepathy, Dr. Bagby related the incident of two Yale men who went different ways at vacation time. Before they parted, they agreed upon the Jack of clubs.

In Harrisburg, Penn., one of

LOCAL SORORS STAGE FROLIC

Co-Ed Greeks Hosts at Dance at Gorgon's Head Lodge; Buccaneers Play.

The local chapter of Pi Beta Phi sorority staged its annual dance last night in the Gorgon's Head lodge. The ballroom of the lodge was decorated with pine boughs and other seasonal fixtures. A feature of the dance was the no-break dance for the members of the sorority. The Buccaneers furnished the music.

The following were among the guests present: Misses Mela Royal, Elizabeth Barber, Anne Lawrence, Martha Royster, and Jean Rose, Mr. and Mrs. George Thompson and Mr. Wm. Guess, all from Raleigh, N. C.; Miss Virginia Taylor, Mr. Keith Dixon and Mr. Joseph Kramer, from Durham; Mr. Edwin McGowan, Little Rock, Arkansas.

The chaperones present were: Mrs. Collin H. Harding, Pi Phi house mother; Mrs. A. S. Rose, Mrs. Charles Waddell, of Asheville; Mr. and Mrs. Andrew Falkener; Mr. and Mrs. John H. Anderson; Dr. and Mrs. W. E. Caldwell; Dr. and Mrs. J. B. Bullitt; Rev. and Mrs. A. S. Lawrence; Dr. and Mrs. Wm. Bernard; and Dr. and Mrs. K. G. Henry.

Senior Notice

This morning at 9 o'clock in room 103 Bingham hall there will be a group meeting of all seniors who are interested in interviewing representatives of the Southern Bell Telephone Company concerning employment with the company.

At the meeting this morning four representatives of the Southern Bell Telephone Company will be present to speak to the seniors of the college of liberal arts, school of commerce, and electrical engineering.

Moore Declares State Weekly Newspaper Showing Progress

Oscar Coffin



Prof. Oscar J. Coffin, head of the department of journalism in the University, who was one of the speakers at the Newspaper Institute held here this week.

Harrell and Pertie Address Engineers

The University student branch of the American Society of Mechanical Engineers held its first meeting under its new charter Thursday evening in Phillips hall. D. Allen Harrell spoke on "The Construction of Model Airplanes" and C. L. Pertie described the manufacture of water gas.

Mr. Harrell presented a practical description of the construction of model planes, mentioning the materials used in model making and the factors that must be taken into consideration in the designing of a model. He particularly stressed the importance of the propeller, stating that this part constitutes at least 50 per cent of the model.

Speaking from experience obtained while on cooperative work, during which he was connected with the construction of gas plants, Mr. Pertie gave an explanation of the manufacture of water gas, tracing the processes involved from the time the coal left the bin until the gas was in the mains.

After the program of the evening, those present filled out registration cards for membership in the national organization.

University Alumni Attend Conference

Two representatives from the General Alumni Association of the University are attending the regional conference of the American Alumni Council, which opened yesterday in Charleston, S. C. The University men are J. Maryon Saunders, alumni secretary, and Edward Scheidt, director of the student survey department of the University. Mr. Scheidt was last year field secretary for the Alumni Association.

The sessions of the conference continue today with discussions of concern in organized alumni work. Mr. Saunders is on the program to lead two of the discussions, these being those on the Carnegie report and methods of financing the alumni program and special campaigns. Mr. Scheidt will contribute to the discussion of the work with prospective students.

Representatives from the states of Virginia, North and South Carolina, Georgia, Florida and Alabama are attending the conference.

Industrial Engineer Asserts That Recent Survey Shows North Carolina Weeklies Do 50 Percent More Business Than Papers in Other Southern States.

ANNUAL SESSION ENDS

W. Clement Moore, industrial engineer and business economist of Philadelphia, in an address at the closing session of the sixth annual newspaper institute, declared that newspapers in small towns and communities in North Carolina were showing progress. He stated that a recent survey of the weekly publishing business showed that North Carolina weeklies last year earned approximately 50 per cent more profits per newspaper than the average in the South Atlantic states.

And since newspapers are presumed to reflect the prosperity of a community, North Carolina should be an excellent state for further newspaper investments and for national advertisers, Mr. Moore pointed out. In making the survey Mr. Moore cooperated with the National Editorial Association's research bureau.

"There is still abundant room for improvement, but the conclusion is inevitable that North Carolina is stepping out in weekly newspaper development," Mr. Moore declared.

The other scheduled speaker on yesterday's program was T. D. Meriwether, manager of the Richmond and Winston-Salem offices of Ernst and Ernst, specialists in newspaper accounting, who emphasized that the greatest need of newspapers today is a better knowledge of the business end. Accountancy, he said, has not kept pace with the growth of the other departments of the average newspaper.

A checkup of registration revealed that the attendance this year exceeded that of last year by approximately 25, 105 having enrolled as compared with 82 for 1929. This was a surprise.

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AUTHORS READ ORIGINAL PLAYS

Quarterly Reading of New Folk Plays Held Last Night; To Select Three.

Six folk plays by writers from as many different states were read by their authors last night in the Playmaker theatre in the regular quarterly reading of new folk plays. Out of these the play committee will select three to be produced on March 6, 7 and 8.

"Death Valley Scottie," a play of the California desert, was written by Milt Wood of California. "The Maverick," a play of frontier life in the Dakotas, by Irene Fussler of North Dakota, and "Holly Hocks," a New England folk play by Joe Fox of Massachusetts, were two more "folksy" plays written about the sections where the authors live.

Three short plays about southern college life, written by three northerners who have been in school here for a while, were also read. These were: "Student Third" by Bob Dawes of Pennsylvania, "Suspended Animation" by Kent Creuser of New York, and "For Auntie's Sake" by John Patric.

Officials of the Playmakers expressed themselves as very well pleased with the merit of the plays.

Students To Tour European Countries

During the coming summer twelve tours of European countries will be conducted under the auspices of the Confederation Internationale Des Etudiants. These tours, made in the company of students of European and American schools, will be varied as to time, expenses, itinerary, etc., and offer exceptional opportunity for an educational visit across the Atlantic. Anyone interested in these tours may obtain additional information from Ray Farris.

Mrs. C. K. G. Henry had her ankle injured as the result of a fall a few days ago.

Future Is Dominant Note Annual Athletic Banquet

"Pride and capacity to master are athletics' great contribution," said Judge W. J. Brogden speaking here Thursday night at a dinner given by the University of North Carolina athletic council in honor of the coaching staff and the 1929 varsity and freshman football teams. Some 150 athletes, the University's coaches and a number of special guests were present. Judge Brogden was the principal speaker.

Scores don't make a successful season, Judge Brogden told his young audience. It's whether the boys who play the game get this pride and capacity to master the tasks of every day, whatever they may be, that has built civilization.

"Everything that is worthwhile costs us," he went on. The particular price for "this noblest thing in man" he set forth as the capacity to diagnose a problem and solve it; the capacity to co-ordinate powers of body, mind, and person, to see the goal and lay on stoutly and unerringly; and the capacity to stay in the game.

The keynote of the banquet—not to praise past performances,

but to lay plans for the future was sounded early by Dr. A. W. Hobbs, faculty chairman of athletics, who presided. In line therewith head coach Chuck Collins, announced plans for intensive winter football work, director of athletics R. A. Fetzer announced a special nightly study period being arranged by and for athletes, and football captain-elect Strud Nash urged members of the team to forget the past and lay a foundation for the future in intensive winter work.

There were short words of praise for the football team from Dr. Foy Roberson, of Durham, and for the coaches from W. A. Blount, also of Durham, and short talks by Phil Jackson for the Monogram Club and Captain Ray Farris for the 1929 football team.

President Harry W. Chase was a guest of honor and briefly paid tribute to Carolina's fine football team and to the high value of athletics, concluding with a plea for athletics to be for men who are in college as students and not as athletes and for just as many men as possible.