

The Daily Tar Heel



Published daily during the college year except Mondays and except Thanksgiving, Christmas and Spring Holidays.
The official newspaper of the Publications Union of the University of North Carolina, Chapel Hill, N. C. Subscription price, \$2.00 local and \$4.00 out of town, for the college year.

Offices in the basement of Alumni Building.

W. H. YARBOROUGH, JR., Editor
JACK DUNGAN, Mgr. Editor
MARION ALEXANDER, Bus. Mgr.
HAL V. WORTH, Circulation Mgr.

ASSOCIATE EDITORS
B. C. MOORE J. C. WILLIAMS
K. C. RAMSAY

CITY EDITORS
SHERMAN SHORE ELBERT DENNING
G. E. FRENCH E. C. DANIEL, JR.
E. F. YARBOROUGH J. G. HAMILTON
J. M. LITTLE W. A. SHULENBERGER

EDITORIAL BOARD
J. HOLMES DAVIS, JR. MOORE ERYSON
JOE JONES EDNA MORRISSETTE
ROBERT HODGES HENRY ANDERSON
FRANK J. MANHEIM

SPORTS EDITOR
BROWNING ROACH

ASSISTANT SPORTS EDITOR
JACK BESSEN

REPORTERS
Louis Brooks B. H. Whitton
Charles Rose Clyde Deitz
Mary Price B. H. Whitton
J. P. Tyson Nathan Volkman
Hugh Wilson Everard Shemwell
Harold Cone William Roberts
Vass Shepherd John Patric
Harper Barnes Jack Riley
Howard M. Lee Craig Wall
George Barber Henry Wood
Phil Liskin Alan Lowenstein
Elizabeth Reid Dan Kelly
Frank Hawley C. W. Allison
R. W. Poole Milton Outlaw
Willard Hayes

BUSINESS STAFF
Ashley Seawell Tom Badger
John Jemison Harry Latta
Bill Speight Donald Seawell

COLLECTION MANAGERS
J. C. Harris T. R. Karriker
B. C. Prince, Jr. Stuart Carr

Sunday, April 27, 1930

A THOUGHT FOR TODAY

Law is merely one device for social control, and as such it is useful only when it works.—Dean Young B. Smith, of Columbia Law School.

University Publications

There has always been a fair amount of interest in publications at Carolina. The newspaper rarely suffers from a dearth of copy-writers, due perhaps to the large number of those who have journalistic aspirations. It is likewise true that the magazine, comic, and year-book all have an abundance of material turned in to them. The fact is that all of our publications are well supported.

But the trouble is that they are not supported well enough by those who are interested in writing. Many students come here who have intentions of entering the field of journalism after college, yet many never associate themselves with the paper. There are also many who are interested in creative writing who never contribute to the magazine. Such a situation creates an obvious problem, the problem of how these publications, the property of the student body, may better serve the ends of that body as a group of individuals.

Viewing the publications from one angle, we should regard them as laboratories. For him who contemplates journalism as a profession there is no better workshop for him now than the campus daily. Again, there is no better opportunity for creative writing than that which the magazines offers. The annual and the comic are also splendid fields for experimental work.

The idea that these journals are workshops does not imply that only those interested professionally should associate themselves with them. Campus publications are open to all. Contributions of those interested in writing as a mere pastime or hobby are as welcome as those

of students who have professional ambitions.

We believe that our publications may better serve the student body when they are responded to wholeheartedly by those who can write and by those who would gain experience in writing. —B. M.

A Suggestion For The Senior Gift

Every year the senior class of the University of North Carolina leaves to its alma mater some token of appreciation and remembrance, some gift to perpetuate the name of the class and to beautify the campus. There can be no doubt that this is a worthy custom and one which should be followed henceforth. In recent years, however, the senior classes have had considerable difficulty in thinking of a suitable gift to leave on the Carolina campus. At present our campus has practically every aid of beauty and every kind of commemorating structure that are generally found on college campuses. For a number of years, therefore, the graduating students have had to literally rack their brains for some suitable gift.

To solve this problem and to benefit Carolina in some large, worthwhile way at the same time, we suggest that the present senior class begin a fund for the completion of Graham Memorial. Not only would this plan alleviate the present very difficult task of selecting a suitable gift each year, but it would result in the completion of Graham Memorial. We can think of no nobler gift for the present senior class than the founding of such a fund. In the light of failure to secure adequate funds from external sources for the completion of the memorial, it appears that the motivating power must come from the students themselves. Not only would the class of 1930 do the University and the state a great service in founding a fund for the ultimate completion of Graham Memorial, but the class would bring upon its members a distinct honor in so doing.

That mass of brick and mortar which stands in closed silence on the western half of the campus, and which we choose to call the Graham Memorial structure, does not commemorate because of its incompleteness. It is rather a blemish and a black spot upon the life and deeds of a man who was one of the most beloved of all college presidents—Edward Kidder Graham. Of him it was said that he never left a task half-finished. Yet to him has been erected a half-finished memorial—the very token of a task left unfinished, a race half-run. Such a state of affairs reflects the height of injustice to Carolina's noble president of a generation ago.

We call upon the class of 1930 to found the fund which will ultimately result in the completion of Graham Memorial. —J. C. W.

Engineers Discover Peculiar Material

A new material with remarkable properties, which acts either as an insulator or as a conductor, has recently been developed by engineers of the Westinghouse Electric Company. At a certain amount of voltage the material will not pass any current, but when the voltage is increased, the material readily becomes a conductor, allowing current to flow freely. These properties make this material particularly suited for use in lightning arresters. It is thought that the perfection of this material, which is porous, opens a new era in the protection of electrical circuits against lightning.

Campus Life



Tomorrow Chase Will Have Been President Here For One Decade

(Continued from page one) been built during this period, besides the new athletic fields, tennis courts, and the Tin Can which have all been constructed in the past ten years.

Aside from the development of the University itself, expansion can be noted in the community of Chapel Hill. Churches, the Carolina Inn, faculty and townspeople's homes, fraternity houses, and the paved road and sidewalks have all been added during this Chase decade, as it has been called.

The maintenance of the University from the state has also been considerably increased. In 1919-20 the institution was receiving \$217,000, whereas today its appropriation is \$880,000.

From 1920 to 1930 the student enrollment has increased from 800 to 2700, and the faculty has grown from 75 to 225. The addition of the school of public welfare and the school of commerce and the reorganization of the law and engineering schools have all taken place since 1920.

Perhaps the most significant advancement of this Chase decade has been the national publicity that this institution has received. In 1920 the University was only an average state institution, but today it is spoken of by practically all of the national educators as an outstanding university. Membership in the Association of American Universities helps to show how this university is rated by other universities in the country.

It could not be said that President Chase has brought on all of this development, but it can be said that by his adapting himself to his duties, the University has been greatly helped.

President Chase has, however, brought to the University much publicity in the higher realms of education. Last year he served as president of the National Association of State Universities, and was from 1922 to 1929 secretary-treasurer for that body.

Other evidences of what the academic world thinks of him can be seen by his membership on the General Education Board, a Rockefeller foundation, and the directorship of the Julius Rosenwald Fund. And still further testimony is given by the fact that prior to his call to the University of Illinois, he had been offered the presidency of

the University of Oregon, the University of Cincinnati, the Brooklyn Polytechnic Institute, and the Social Science Research Council of New York. It is also known that he was practically offered the presidency of the University of Michigan and that of Ohio State University.

The University of Illinois, to which Dr. Chase goes, has a student enrollment of 13,000 and a faculty of 1,200. It is larger than the University of North Carolina, N. C. State and N. C. C. W. combined, and last year it used for its maintenance expenses \$7,500,000.

There are 124 fraternity and dormitory houses at the university, not to mention the \$2,000,000 stadium which has a seating capacity of 70,000 people.

Negro Issue Magazine Ready To Go To Press

(Continued from page one) the number. Mr. Alexander is at present at Howard University, Washington, D. C., where he has been awarded an honorary scholarship in English.

Orders for additional copies of this issue should be sent at once to The Carolina Magazine, Box 710, Chapel Hill.

USE OF TECHNICOLOR ENLIVEN'S MOVIE FILM

The woman was feeling blue. The man saw red. He had a yellow streak. He had a dark brown taste in his mouth.

Common usage has made the above terms so eloquently expressive that every child knows their meaning. Psychologists long have recognized the unusual affinity between color and the emotional state. Recently interior decorators, designers, architects, painters, manufacturers of automobiles, cereals, typewriters, cameras and other utilitarian necessities of our modern civilization have taken cognizance of the importance of color and have been employing the manifold hues of the rainbow to market their products.

The all-talking motion pictures, too, have turned definitely to color. Next year, according to Dr. Herbert T. Kalmus, president of Technicolor, Inc., there will be no fewer than a hundred featured movies filmed either entirely or partly in technicolor. No Longer Novelty But now, according to none

other than Jesse L. Lasky, first vice-president in charge of production of the Paramount Famous Lasky Corporation, color has graduated from the novelty period in the movies and will be employed henceforth not only to impart added beauty but also to cause emotional and mental reactions in keeping with the spirit of the plot.

Mr. Lasky put his belief into practice in filming "The Vagabond King," a lavishly produced musical romance, starring Dennis King. This production, done completely in technicolor, is coming to the Carolina theatre Wednesday. From the opening

scene to the final fadeout, color is used with the purpose of provoking in the audience a sympathetic mood in keeping with the action.

Weeks before "The Vagabond King" went into production, Mrs. Natalie Kalmus, color expert of the Technicolor corporation, conferred for days with Travis Banton, the studio fashion designer, Hans Dreier, art director assigned to that film, and Ludwig Berger, who had been selected as director, with the result that not a setting or piece of wardrobe was planned that did not enhance the dramatic mood.

A Pulsating Drama of Modern Marriage And Morals!

Alluring Dolores in a New Role!

Dolores Costello in SECOND CHOICE

Chester Morris Jack Mulhall Edna Murphy

How an ambitious mother feathered the nest of her beautiful daughter by driving her into a strange marriage bargain with startling results.

Added Features
All Talking Comedy "Her Hired Husband" Paramount News

MONDAY
TUESDAY Catherine Owen in "Strictly Unconventional"
WEDNESDAY Dennis King in "The Vagabond King"
THURSDAY Harry Richman in "Putting on the Ritz"
FRIDAY Norma Shearer in "Divorcee"
SATURDAY Lupe Velez in "Hell's Harbor"

COMING MAY 6th
Lawrence Tibbett in "THE ROGUE SONG"

A Strong Bank In A Good Town

Over the years The Bank of Chapel Hill has developed on a sound basis and is now fully abreast of the times and financially big enough to adequately care for all the banking needs of this community.

Almost two millions of dollars in resources.

The Bank of Chapel Hill
Oldest and Strongest Bank in Orange County.
M. C. S. Noble, Pres. R. L. Strowd, Vice-Pres.
M. E. Hogan, Cashier