

MOVIE MEN HEAR SIX SPEAKERS AT FRIDAY'S SESSION

(Continued from page one) times." These three periods he described as the "Europeanization of the world, the Britification of the world, and finally the Americanization of the world." Showing how the movie had played a major role in bringing about American supremacy, Mr. Graham said, in part: "For better or for worse the American movie is conquering the world. You are charged with a great responsibility, and we believe that standards are rising with mechanical and human technique, as you not only multiply contacts but also have the opportunity to potentially enrich the content of our lives."

Other speakers representing the University were Business Manager Charles T. Woolen, who, invited the managers to be guests of the athletic association at tomorrow's game; and R. B. House, executive secretary, who praised the recreational and educational value of the movies. Greetings from the town were extended by Mayor Zeb Council and Dr. E. A. Abernethy.

The managers were the guests of E. Carrington Smith, the popular manager of the Carolina Theatre here. The discussions were led by H. F. Kincey, manager of the Publix-Saenger system, and M. S. Hill, his assistant. Twenty-five managers were present.

Mr. Kincey said the talkies had passed the experimental stage and that the producers were now securing the services of the most noted playwrights and authors. He thought that television would come eventually, but that it was a long way off.

"The greatest thing about the talkie," he said, "is that they are bringing to every town in the country that which heretofore we have only been able to see on Broadway, and at a cost within reach of the average person."

ALUMNI BANQUET WILL MARK NEW LOYALTY APPEAL

(Continued from first page) ceived in Mr. Grisette's office, the banquet promises to be one of the largest and most enthusiastic events of its kind ever held here. For many of the visitors it will provide their first opportunity of hearing President Graham since he became the head of the University. There will, of course, be much of the jolly renewing of friendships which always is a feature of any gathering of old Carolina students.

Interest in the success of the alumni loyalty fund is reported at a higher point now than at any time in the history of its existence. Mr. Grisette attributes much of this to the fact that the money received during 1930 will be used for student loans, a form of aid which apparently appeals to every one.

Visiting class agents and committeemen who did not receive their game and banquet ticket before they left home may obtain them by calling at Mr. Grisette's office, 209 South Building.

QUIET REIGNS ON HILL AS CLASH COMES IN OFFING

(Continued from first page) the larger games.

Gate number three will be used for the Wake Forest alumni and students. The middle sections of the north side will be reserved for the Wake Forest students, and, as usual, the south side will be reserved for University students.

Gate receipts and ushering will be managed this year by "Bo" Shepard. The sale of novelties will be handled by Craig Wall.

Chapel of the Cross

Holy Communion at 8 a. m. Service and sermon at 11 a. m. Y. P. S. L. at 7 p. m. Recital at 8 p. m. Harp, tenor and organ.

The student Bible class will be held on Tuesdays at 7 p. m. in the parish house.

Dyer To Hold Radio Audition For Town

Dr. Harold S. Dyer, head of the Music Department in the University, has just been appointed local chairman of the fourth National Radio Audition, according to announcement by Mrs. Cora Lucas, Greensboro, state chairman.

National radio auditions are held annually by the Atwater Kent Foundation, which offers prizes aggregating \$25,000 and 10 music scholarships to the 10 young singers adjudged best in the United States.

OPEN SEASON FOR FROSH

(Continued from first page)

dates with the Greeks. Another was seen diligently thanking an upperclassman for the invitation, while the latter was diligently and courteously trying to beat him off, because of fear of violating edicts of King Rushing's parliament, the Inter-Fraternity Council.

Well, with 900 frat men on the campus and a large freshman class, it's a royal sport. *Long Live the King!*

N. C. Engineering Department Gives Technology Course

(Continued from first page)

Program of Study
The course of instruction for all departments extends over a four year period. The program of study has been designed with the thought in the minds of the faculty that the training of professional engineers should be something more than instruction pertaining merely to technical subject matter. The professional engineer of today will not only be called upon to design and to construct great engineering projects, but will be required to contribute in a large measure to the material welfare of the human race and will be selected more and more to fill places requiring much administrative ability.

The engineering courses, therefore, have been developed along broad and cultural lines and the necessity for cultural training as a part of a thorough technical education has been kept constantly in mind. The program of study has been arranged so that the students will receive instruction in English throughout the four-year period, and also provides for courses in history, economics, business administration and management.

How the Cooperative Plan Works

In order to provide means for developing the observation and initiative of the students and to give them an opportunity for contact with the industries, the young men alternate on quarterly periods (about twelve weeks) between the University and the industries during the junior year. This alternation commences immediately following the end of the sophomore year, and continues through the junior year to the commencement of the fall term of the senior year. During employment by the industries the students are paid a certain amount of compensation for their services.

Under this cooperative schedule the scholastic subjects of the engineering curriculum are as much or more than that contained in a regular four year

Mass Tomorrow

Beginning tomorrow, the 28th, Father John Manly will say Mass every Sunday in Gerrard Hall at 8:30.

resident course. It is felt by a group of educators and practicing engineers that this method of education provides for various advantages which cannot be obtained in a regular four year resident course.

Well-Equipped Laboratories

A marked characteristic of the school is its well-equipped laboratories. Laboratory instruction is recognized as an important element of an engineering education and with the excellent laboratory facilities the students are enabled to study the fundamental laws of engineering. Although the laboratories for each division are modern and comprehensive in every respect, particular attention should be called to the laboratory of the sanitary engineering division. This laboratory is of very recent construction and is probably unique in providing unusual facilities for undergraduate and graduate instruction in the field of sanitary engineering. During the past year this division has enrolled as graduate students a Rockefeller research fellow from South America, an instructor from Oregon State college, and a graduate from North Carolina State college for special study in sanitary engineering.

The establishment of the engineering school in 1922 as a separate entity has been fully justified by its healthy growth and development, the increase in enrollment (from 155 to 253 in the last five years), and the excellent quality of the young graduates who have been sent out into the engineering world.

DOPESTER PICKS U. N. C. TO PLACE HIGH FOR SEASON

(Continued from page three)

scrimmage of the varsity team gets a thrill out of seeing a smoothly-run team "click" with perfection and accuracy, and he is by far one of the best examples of boosters, on or off the campus. When this boy writes home to the "folks" he tells them that we have a fine team, which, although known by most people who take any interest at all in the sport section of the state and out-of-state newspapers, is not known by some who disregard the sections of papers which deal solely with sports. Naturally, the boy's mother or dad will talk about his or her boy-off at school, and in the course of conversation will tell Mr. So. and So. that Carolina is going to have probably the best team in the state, and one of the best in the country. This may be called indirect boosting, which was unknowingly started by one of the student's letters to his parents.

Abstractly, we might say that we will have a fine chance to win the Southern conference football crown this year, if we can but subdue Georgia, Georgia Tech, and Tennessee on successive and strenuous weekends. One morsel of pre-season dope in our favor is conceded the opponents of Tennessee through an injury sustained by Gene McEver, brilliant scoring ace of last year's memorable battles. This awkward injury will keep "Mac" out of the running until next year, although he may be in form to play later in the season. We understand that the mentor of the team, Coach Bob Neyland, will not enter him in any game, so that his eligibility for next year can not be questioned. McEver has sev-

eral worthy running-mates, of which Dodd Hackman, and Heydrick, a new-comer who will replace McEver. Heydrick is said to be a very able ball-carrier, and broken-field runner, not to mention his other accomplishments of passing, punting and blocking. Therefore, let us not underrate Mr. Heydrick's abilities when we meet him for the first time in Knoxville.

From further South in the conference, there lurks, in the camp of Coach Alexander of Georgia Tech, a rumor that a husky, named Frank Speer, of All-American fame, is back on the war-path, and will fight heroically for Tech's lost honors of last year. Thus, as some people would put it, Tech will invade our campus with a psychological one-man position supremacy. But the "Blues" are not at all quelled until they have something more than dope to depend on, and by-the-by the bigger and more renowned they are, the harder and more disastrous their fall.

Harkening unto the University of Georgia for a moment, we hear about an imposing array of junior players, which were, of course left over from that surprising sophomore team of last year, the team which surprised us and themselves, too, for that matter. From goings on around the campus, I should emphatically say that the Blues are out for revenge when they meet the Bulldogs in Athens this

year, and they will need a plenty good combination of teams to stop us this year. We want more and sweeter revenge, and we are out to get just that. **AND HOW!**

Of our games in the state, we have little worry, obviously, except that we encounter State, Davidson, and Duke after having to do battle with three of the most dangerous foes in the Southern conference, and if we happen to get through these three games unscathed, the team will be sorely used up; thereby, giving our opponents in the state a somewhat decided advantage over us.

Of course, the big blue team will strain every ligament, nerve, and muscle endeavoring to win her contests, while at the same time trying to cut injuries down to a minimum.

By having a lucky season with, we hope, very few casualties, and taking advantage of the breaks, we will be prepared on the 6th day of December to administer a whipping to the Duke team that it will never forget.

Therefore, let every Carolina man boost and pull for his team to the utmost by going to the pep meetings, doing his share in cheering, talking our team up to a pinnacle of fame, and simply by being a darn good sport.

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