

DAILY TAR HEEL TO HAVE LARGE STAFF THIS YEAR

Will Meet Tonight in Alumni Building for Tryouts; Awards For Exceptional Work.

Meeting for the second time this year, the staff of the Daily Tar Heel holds its usual weekly meeting in the basement of the Alumni building at 7 o'clock tonight. All old reporters and those who started this year are requested to attend the meeting. All men interested in journalism who have not yet tried out for the staff will be given opportunity to do so tonight.

Jack Dungan, managing editor of the paper, states that he is planning to have one of the largest reportorial staffs that has ever worked on a Tar Heel, and for this reason there will be room for a large number of reporters.

Competition for the past week has been exceedingly keen among the new men, and any man trying out for the staff will be required to work hard to keep his position. Work on the paper affords an excellent opportunity for all men interested in journalism to secure actual experience in work of this kind.

At each meeting of the staff on Sunday nights free passes to the Carolina theatre will be given to the men doing the best work for the preceding week. For men doing exceptional work during the entire year, a credit course in journalism will be given. A gold charm is also awarded to men who turn in good work over the period of a year.

A staff of old men has already been appointed but changes will probably be made from time to time according to the type of work handed in by these men.

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MRS. VINING IS AUTHOR OF NEW ADVENTURE BOOK

Wife of University Man Writes Of Scotch Highlanders In America.

Mrs. Morgan Fisher Vining—whose pen name is Elizabeth Janet Gray—had no sooner got back from a trip with the University Extension Division's transcontinental study-tour than she was notified of her publishers, Doubleday, Doran and Company, that her latest novel of adventure was ready for release September 1.

The book, entitled *Meggy MacIntosh*, tells the story of a girl with a gentle manner and adventurous spirit who, rather than lead a drab life in Edinburgh as niece of a titled uncle, fled to North Carolina to find her heroine, the celebrated Flora MacDonald.

Meggy reached Wilmington in March 1775, only to find the colony in an uproar with talk of war and freedom, and Flora MacDonald more than a hundred miles away.

"The story of Flora MacDonald and the Highland clansmen in America is one of the most romantic and fascinating episodes of that period of American history," the press announcement states. Mrs. Vining tells how her heroine, Meggy, rode to the back country where she found the Highlanders, and how, at last, she saw clearly where her heart lay.

2720 IN STUDENT BODY

The number of students to register at the University this year exceeds all other records of registration. Records in the registrar's office show that more upper classmen have registered for the year of 1930 than ever before. The freshman class has shown a great increase from 1929 but the exact number of freshmen to register is not known. It is thought that the freshman class exceeds eight hundred. There are 2720 members of the student body which is a record for previous attendances.

BOOK ON COTTON OFF U. N. C. PRESS

"King Cotton Is Sick," by C. T. M. Murchison, Is Latest University Publication.

The latest book to come from the University of North Carolina Press, *King Cotton Is Sick*, by Claudius T. M. Murchison, professor of economics, deals with the serious depression in the textile industry since 1923. The book claims that the stock market crash of 1929, although intensifying the depression, did not cause it. It states that the sale of cotton products has not decreased. While a good many types of textile products have lost favor with the consumer, there are new products to take the place of those which are not selling.

Over-production has increased and the uneasiness of disappointed financial structures are intensified just as much by the employers with humanitarian interests who continue to run their plants and manufacture goods when the market is already glutted with such products, as by speculation in buying of raw cotton, running mills at night, and the labor of women and children—many of whom have the choice of working in the mills or depending upon charity, according to this volume.

King Cotton Is Sick further states that a large section of the public thinks the cotton mill owners and operators are all slave-drivers by their own free will and choice, and a considerable number of cotton mill owners have been convinced that the leaders are incapable of understanding or sympathizing with the real difficulties which face the owners and operators, and that liberalism in American life is a corrupting, brain, softening influence. Such general and obviously erroneous ideas as these, when held by influential groups, cannot fail to have an unfortunate effect on an already irritated situation, their total result is merely to add confusion to confusion. The book claims to give an unbiased representation of the situation.

It seems to imply that the industries with their present mode of operation cannot and are not paying reasonable returns to either capital or labor. It attempts to explain the causes of the condition, and proposes a method of correction which has been proven successful in practice.

Epworth Addresses

Owing to the pressure of University affairs, President Frank Graham will be unable to address the Epworth League of the Methodist church tonight, as was announced last week.

SCHOOL OF COMMERCE COMBINES BUSINESS TRAINING WITH THE ARTS

Dean Carroll's School Offers a Liberal Business Education for Those Who Aspire for Jobs Above the Ordinary Commercial Level

If your boy wants a course that embraces merely stenography and typewriting with a bit of bookkeeping thrown in, don't enter him in the school of commerce at the University of North Carolina. Send him instead to some commercial school where he will be able to master these subjects in short order and be on his way.

The school of commerce at the University has no attitude of snobbery toward these subjects. Indeed, Dean Dudley D. Carroll will tell you quite frankly that he wants all his graduates to have a mastery of shorthand and typewriting before he lets them go, but he regards training in these subjects as merely a sideline to the main purpose of the school of commerce, "which is to give its students an understanding of the forces and principles of business without sacrificing that essential element of breadth and culture that an educated man ought to have."

The school of commerce, in other words, is not interested in training men to hold down \$100-a-month jobs. Nor does it emphasize the view that all of its graduates must be executives. But it does hold that the men who hope to make a real success in this day of severe competi-

tion must have a broad and comprehensive understanding of the underlying principles of business.

There's nothing new about the idea organized 11 years ago of having a school of commerce as one of the major divisions of the modern university. Leading institutions all over the country in recent years have set up such divisions. Among the outstanding schools in the east are those to be found at Harvard, Columbia, and Pennsylvania.

Here at the University of North Carolina the plans for such a school were first laid by the late President Edward Kidder Graham. Former President Harry W. Chase carried out the idea and with the approval of the Legislature and the trustees, the school of commerce was formally organized in 1919. Courses in economics and in certain business subjects had been offered for many years before that, however.

The regular course of study, which covers a period of four years, is designed to give a foundation of broad and general culture, and, at the same time, supply a definite and practical training to those who intend to engage in any of the great lines of

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ANNUAL ALUMNI ASSEMBLY FIXED FOR DECEMBER 5

Alumni Association Directors Convene And Plan Organization's Program.

At an executive meeting of the board of directors of the alumni association, held at the Carolina Inn yesterday morning, it was decided that December 5 and 6 would be the dates of the annual alumni assembly. The general assembly is a meeting to which all of the local alumni clubs and organized classes send representatives to Chapel Hill to transact the business of the organization. At the same time the board passed a motion requesting all local alumni clubs to hold membership canvasses for the new year between September 7 and December 27. Solicitors for memberships will be placed in the field after the latter date.

Resolutions on behalf of the alumni association, expressing thanks to John M. Morehead and Rufus L. Patterson, donors of the memorial bell tower, were passed. A resolution expressing regret for the death of Dr. C. O'H. Laughinghouse, formerly vice-president of the association.

There were eight present: the president of the association, W. T. Shore, and in addition to him were Messrs. G. W. Hill, R. G. Rankin, T. C. Taylor, L. T. Hartsell, Jr., T. A. DeVane, T. J. Pearsell, and Maryon Saunders, the executive secretary.

Woman's Association Receives New Girls

The Woman's Association held their first tea of the year Friday afternoon from four to six o'clock in Spencer hall in honor of the new girls at the University.

Dean D. D. Carroll



Dean Dudley DeWitt Carroll heads the school of commerce at the University, and his leadership is held largely responsible for the remarkable growth of the school since it was organized in 1919.

ALUMNI ENDORSE LOYALTY DRIVE

Two Hundred Prepare To Campaign For \$5,000,000 Endowment.

With Major L. P. McClendon as toastmaster, a dinner was given last night at the Carolina Inn to 200 Alumni for the purpose of endorsing the alumni loyalty fund.

Frank Graham, president of the University, outlined the needs of the institution, and impressed upon the audience the increasing demand for private financing. He pointed out that the University must absolutely have greater endowments, funds for increased faculty salaries \$15,000,000 in five years in endowment for permanent improvements if the school is to hold its own.

Tyre C. Taylor, secretary of governor, spoke in the place of the governor, who was called at the last minute to Shelby on account of the illness of his father-in-law, Judge James L. Webb.

Dewey Dorset, chairman of the industrial commission, moved that the assembly endorse the work of the loyalty fund, and agree to solicit funds for a period of two weeks beginning Monday. The two-week period will end on University Day.

The meeting closed with an actual demonstration of how solicitations should be made, by F. F. Bradshaw and Felix Grisette.

Dyer In Charlotte

Professor Harold S. Dyer, head of the University music department, is attending in Charlotte this week-end a meeting of the state Federation of Music Clubs, in which he is director of choral music. Dr. Dyer expects to return today.

Directory Addresses

The Y. M. C. A. urges all students who have moved since registration, or who had not secured rooms before registration to leave their correct addresses at the information desk at the Y immediately. Delay in this matter will delay publication of the student directory for two or three weeks, and make it impossible for friends to locate students on the Hill.

ORGAN RECITALS ARE PLANNED BY NELSON KENNEDY

Two Series Outlined for Rest of Year; Guest Artists to Play Every Other Sunday.

Immediately after the opening exercises and dedication of the University's new organ, there will begin two series of organ recitals, in which an interesting program has been planned. The first one of these will be the vesper series, and will be given at 4:45 in the new music auditorium on the following Sunday afternoons: November 16, December 7, January 18, February 15, March 8, April 19, and May 17. Professor Nelson O. Kennedy of the University faculty will give this series, and will feature at one of the performances Guilman's "First Sonata."

The other series of programs, the guest series, will comprise a group of performances to be presented some time in the following weeks: at the beginning of the week of November 2, one day in the weeks of January 4, February 1, March 22, April 5 and May 3. This group will be given by Frederick Stanley Smith, dean of music of Lenoir-Rhyne College, at Hickory; Professor George M. Thompson, head of the organ department of N. C. C. W. at Greensboro; Professor Isaac L. Battin, head of the music department of Meredith College; Edward M. Steckel, director of music at Gastonia and organist of the Second Presbyterian Church in Charlotte; C. James Velie, professor of music at Elon College; and Professor W. H. Jones, dean of music of St. Mary's School in Raleigh. Professor Velie, as

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SOCIAL PLEDGES REPLACE ANTICS OF GREEN FROSH

Campus Agog With Inane Actions of Sophs; 35 Pledged To Three Orders.

With the pledging of thirty five men of the class of '33 to the three sophomore social organizations Friday, the campus will be afforded quite a bit of amusement for the coming month of more.

The Minotaur and their "coo-cooing," the Sheiks with their "thirteen, sir, the missing link" will take the place of the green freshmen who have been causing no little laughing by their queer looks and foolish questions for these first few days of school.

The freshmen who will be rushed by the fraternities will begin to think that they are really somebody after the frats have finished "glad-handing" them, whereas these thirty-five social order pledges, will be given the merry "ha-ha," as were the frosh for the first week or so.

The Sheik pledges, who will probably live on their knees for the next two weeks or more, have the largest number with thirteen. The "13" club comes next with twelve, and the Minotaur or the "Bulls" with only ten.

Those pledged to the Order of the Sheiks are: Fred Laxton, Zeta Psi; Julian Baker, Zeta Psi; Erwin Walker and Robert Mebane, D. K. E.; Kemp Yar-

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