

INVESTIGATION SHOWS COLLEGE PAYS DIVIDENDS

Latest Study Made by Members of Telephone Company.

By R. B. House

The fate of America is tied up with business. For better or worse this is a business man's civilization. Certain able critics of American life such as Charles A. Beard, James Truslow Adams, Harold J. Laski and Stuart Chase, realizing that business is in the saddle, set themselves to examining our whole business structure with a view to its improvement. Their articles, appearing in various periodicals, make stimulating and interesting reading. But no one, critical or otherwise, dreams of any progress in America that ignores the structure of business in any particular.

When we think of college education, therefore, one main question we ask, Does it make for success in business? The answer is, Yes. Some years ago President Lowell of Harvard made a study of "Who's Who" to see if there was any connection between success in college and success in business. He found that success in college and success in business did go hand in hand.

How Education Pays

Corroborations of this study have been appearing ever since. The latest is "Success in College and Business" by Harold S. Bridgman of the American Telephone and Telegraph company. This company has made a specialty of employing college graduates and watching them. Mr. Bridgman made a study of 1310 graduates who had been out of college four or more years and who had spent at least half of

(Continued on last page)

ALUMNI REVIEW FOR OCTOBER IS NOW OFF PRESS

Picture of Old Well on Cover; Contains Pictorial Account of Wake Forest Game.

In accordance with the plan inaugurated last year of featuring a scene of the University on the back of the *Alumni Review*, the October copy which went into circulation Thursday morning, has the picture of the Old Well on the cover. The backs are made of a heavy enameled paper with the inner sheets made of a lighter grade of the same paper. Statistics showing that the freshman class has included in it this year a larger percentage of out-of-state members than the class of last year is a feature of the introductory story of the magazine.

Attention is called to the numerous faculty replacements of this year and to the new deans, Dr. Allen Wilson Hobbs of the college of liberal arts and Dr. Wilson W. Pierson, Jr., of the graduate school, and especially to the special feature of the *Alumni Book Club*. Two interesting features of the *Review* include an account of the occupations of the members of the class of '30 in two parts by Glenn Holder, assistant alumni secretary, and the football feature giving an account of the Carolina-Wake Forest game played here September 27. The latter feature

(Continued on page two)

More Than Hundred Education Freshmen

There are 103 freshmen enrolled in the school of education, according to official count. For each individual freshman the University has compiled a sheet showing the score he made on high school intelligence tests, and also the grades he made on each subject. This is done with a view to comparing the grades made in high school with those made in college. At the end of the year the findings will be turned over to the University authorities.

SAVILLE CHOSEN TO MAKE STUDY

Appointed by Government to Determine Means of Combating Coastal Erosion.

Professor Thorndyke Saville, member of the faculty of the engineering school, was recently appointed by the chief of the government engineers one of the seven members of a newly created board to determine effective methods of combating coastal erosion.

The rivers and harbors act of 1930 authorized the Chief of Government Engineers to have investigations and studies made to determine effective means of combating coastal erosion and specified that a beach erosion board, made up of four engineer officers of the army and three state engineers.

The appointments made by the War Department were Col. E. I. Brown, Col. W. J. Borden, Lieut.-Col. Elliot J. Dent, and Major Gordon R. Young. The state engineers appointed are: Richard King Hale, of the department of public works in Boston; Victor J. Gelneau, chief engineer of the New Jersey state board of commerce and navigation; and Mr. Saville.

This board has the power to make studies under the direction of the Secretary of War and the Chief of Engineers of the erosion of the shores along the sea-coasts of the United States and in the Great Lakes territory.

Mr. Saville is chief engineer of the department of conservation and development of North Carolina, and has made researches upon the subject of coastal erosion.

Sketch Club Meets With Mrs. Caldwell

The Sketch club, which is the art division of the Community Club, met at the home of its chairman, Mrs. W. E. Caldwell at 412 Rosemary Lane, Thursday afternoon, October 2, at 3:30 o'clock.

The club members made sketches of some of the old trees on Rosemary Lane, and then went to Mrs. Caldwell's home for an hour of study. The art of water-coloring was studied, with special attention paid to color combination.

The club plans to study modern American paintings this year, and hopes to be studying the paintings of Chase and Sargent by the end of October.

COUCH ON TRIP TO S. C.

W. T. Couch, assistant director of the University Press, left yesterday morning for Columbia, South Carolina. He will spend a short while there and in Charleston, South Carolina, with the purpose of interesting the book store in the new fall list of books to be issued by the Press.

UNIVERSITY PROFESSORS TELL OF COLUMBIA SUMMER SCHOOL

Drs. Bagby, Knight and Jordan Spend Summer Teaching in New York; Differences in Northern and Southern Students And Nature of Courses Described.

Last summer three University professors, Dr. English Bagby of the psychology department and Drs. Jordan and Knight of the educational department, taught at the Columbia summer school in New York. Each tells of his classes there:

Dr. Bagby taught a course in psychology of personality. This course, which involves the discussion of emotional disorders, becomes more important yearly as the number of neurotic cases mounts rapidly. The neurotic woman is an important character in contemporary literature.

Dr. Bagby said that practically all neurotics are women, wealthy women, that have no children, or that leave the care of their children, usually just one child, to the impersonal care of a governess. The narrowness and superficiality of their interests causes the mental diseases so prevalent among society women.

The class numbered about a 100 regulars and 10 to 15 visitors daily. The students were older and more mature than our boys; and the Columbians had a different reason than we for studying psychology. The New York students were taking it in order to advance themselves in their vocations, to learn the technique of handling cases of mental pathology. Our students study psychology for cultural reasons.

Dr. Jordan's course, which is general psychology, concerns mental development, the psychology of teaching and the processes of human learning. Dr.

Jordan has said, "Environment, more than heredity, shapes our characters; but science, as yet, cannot fix the proportion. We are certain though that there is such a thing as inherited structural characteristics; that is, what the human animal does not have to learn, inherited reflexes." Also, "One-third of the seriously insane could have been cured by proper treatment in childhood."

While at Columbia the professor used a text book that he has written, which he also uses here. The doctor taught three types of students there: those training for teaching, nursing or those interested in social work. His classes, just as all others, were very large, comprising around 175 students.

Dr. Knight says that summer school at Columbia is not the makeshift affair that some critics claim it to be; this summer school is an educational center seething with activity and intellectual curiosity. 14,000 students enrolled there last summer.

The school is like a melting pot of education; different types come from all parts of the country: "unlicked cub professors" from the west, sedate department heads of eastern schools, fresh bachelors of art from the South and superintendents, supervisors, principals and teachers from public schools. The students are independent, for they choose their own teachers and quickly drop them if their teachers are unsatisfactory.

HEAVY RUN MADE ON LOAN FUNDS

Two Hundred Students Draw \$12,000 in First Two Weeks.

The office of dean of students has already aided students by loans totaling more than \$12,000, aiding more than two hundred students, according to figures announced yesterday by F. F. Bradshaw, dean of students.

Fifty freshmen, forty sophomores, forty-eight juniors, forty-three seniors, six law students, three medical students, three special, and eight graduate students make a total of 201 students who have received loans in this way.

The first loan fund was established in 1879, four years after the re-opening of the university, by Charles F. Deems who had been an Episcopal minister here. The gift, of \$300, was in memory of Theodore Disoway Deems, the son of the donor.

Later, Dr. Deems made an additional gift of \$400, and in 1881 William H. Vanderbilt contributed \$10,000 to the Deems fund through the original donor. By 1908-09, the fund had more than doubled in value and the last report, in July, 1929, showed it to have a principal of more than \$80,000.

The second fund established was the Martin fund, when Thomas D. Martin of Raleigh, N. C., donated \$7,400 in 1908-09. Since that time, 13 other funds have been added making a total value of \$170,000.

DEBATERS HEAR HORACE WILLIAMS

Largest Debate Group in University History Attends Meeting.

At the first meeting of the debate squad held in Murphey Hall last night 37 men, the largest group ever to come out for debate, heard Dr. Horace Williams, who was responsible for Carolina's start in the forensic field in 1897, tell something of the history of debating at the University. Dr. Williams, in order to show the value of debating, cited such men as Aycock, Graham, Roberts, Parker and Stacy. He quoted Judge Stacy, winner of the Mangum Medal, as saying that he had been able to overcome men of much greater experience because of the ability gained through debating here. Dr. Williams closed with this statement: "In debating you take a question and seek to see what the truth is. Isn't that what life is?"

Judge R. W. Winson, also a winner of the Mangum Medal, made a short impromptu address in which he emphasized the need of logic in debate and urged the debater always to master the principles underlying the questions which they discuss.

Following the meeting of the squad the debate council met to consider an invitation to debate from the University of Porto Rico in Rio Piedras, P. R. This invitation will probably be accepted and the debate held here during the spring quarter.

Faculty Orchestra To Meet Thursday

The faculty orchestra will commence its third year with a preliminary meeting in Pierson hall next Thursday evening, October 9, at 8 o'clock. The organization has been fortunate in securing Lamar Stringfield, the composer, to conduct it during the coming season. Dr. D. A. MacPherson, who has been conducting the orchestra for the past two years, will become concertmeister. It is urged that all faculty members, especially newcomers, who play any orchestra instruments, attend the meeting Thursday night.

FACULTY RULING PUT INTO EFFECT

Motion Adopted Last Spring Relative to Courses Passed Will Be Enforced.

An important ruling of the undergraduate faculty, passed last May, goes into effect this fall, Dr. A. W. Hobbs announced this morning. The ruling has to do with a slight change in the number of courses a student must pass in order to remain in college.

The part of the regulation applying to freshmen requires that a freshman pass two courses in the first two quarters and five courses in the first three quarters. This is practically the same rule that was in effect last year except for the fact that a freshman had to pass one course each quarter.

After the freshman year, a student must pass at least one course each quarter, four courses in two successive quarters and seven courses in three successive quarters. By two successive quarters is meant the last two quarters of residence and by three successive quarters is meant the last three quarters of residence.

Deficiencies may be made up by correspondence or in summer school. In either of these cases, only credits exceeding one course credit so obtained shall count for readmission.

C. B. Robson Given Research Fellowship

Last August C. B. Robson received from the University his Ph.D. degree in the field of political science and history. The subject of his dissertation was "The Influence of German Thought on Political Theory in the United States in the Nineteenth Century."

Dr. Robson has been awarded a research fellowship which will enable him to study in the Huntington library located at Huntington Beach, Calif. Dr. William W. Pierson, acting dean of the graduate school, made the following statement concerning Dr. Robson:

"I regard Dr. Robson as one of the most brilliant students I ever had the pleasure of teaching. Robson has written a dissertation of fine research quality that should bring him high reputation."

The distinguished honor given to Dr. Robson recalls the visit to this University of Dr. Max Farrand in the spring. Dr. Farrand was very much interested and impressed by the research activities of the University. That he and the authorities of the Huntington library selected Dr. Robson is not only a compliment to Dr. Robson but to the graduate school as well.

ARTISTS PETITION AUTHORITIES FOR CHARTER GRANT

North Room in Person Hall Is Suggested for Meeting Place.

A petition to Frank P. Graham, president of the University, made public yesterday afternoon revealed the formation of an art club with the "purpose of providing mutual criticism and appreciation in working in the graphic arts."

The chief purpose of the petition, which was in the form of a letter, was to secure a hall in which the newly formed Art club could hold meetings. The place designated by the organization, was the long north room in Person hall, which was considered well adapted to the purposes of the club because of its central location, its size, and its abundance of light.

In the letter, the petitioners described themselves as members of the student body and members of the community of Chapel Hill. The purpose of the organization is "to hold regular meetings and provide for mutual criticism and appreciation in working in the graphic arts."

The petition continued in speaking of the work of the club: "We are confident that our enterprise will go steadily on and enlist more and more interest in the whole student body. There are many students who have some artistic interest and ability who would be glad of an opportunity to express and increase both during their study here in the University."

The petition laments the fact that there is no training progressing in any college in this state where studies in the graphic arts may be continued, although the high schools are increasingly providing some training.

(Continued on page two)

PLANS UNDERWAY FOR STATE WIDE DRAMA FESTIVAL

Executive Committee of Carolina Dramatic Association to Discuss Annual Contests.

At eleven o'clock Saturday morning, October 4, the executive committee of the Carolina dramatic association will meet in the green room of the Carolina Playmaker theatre to discuss the work of the coming year.

Annually the committee meets in October to discuss their work and organize their plans. At the meeting Saturday the most important subject of discussion will be the annual dramatic tournament and festival which is held during the spring. At this gathering dramatic clubs from all over the state present plays of their own production. Prizes are awarded to the winners of the various classifications.

On the program are plans for the meeting of the dramatic directors to be held in Chapel Hill next January, and the day of the meeting decided.

Throughout the state interest in dramatics is being manifested more than in previous years. The office has received many requests for information from new schools that have never been affiliated with the association before. Although the regular period for registering in the spring festival is customarily the month

(Continued on last page)