

DUTCH SCHOLAR PICTURES FARM LIFE IN HOLLAND

Compares Agricultural System
There With "Roving Tenant"
Plan in North Carolina.

Dr. A. N. J. den Hollander, international traveling scholarship fellow of the Rockefeller Foundation, talked before the North Carolina Club Monday night on the subject "Farming in North Carolina and the Netherlands" showing a comparison of the methods and conditions in both countries.

Dr. Hollander pointed out first that both countries conduct their farming on a small holding scale. In Holland there are tens thousands of holdings not exceeding two and one half acres. Great differences occur in different parts of the country, but the size is nowhere exceptional. In the heavy sea-land the holdings go down to fifty acres and in the sandy regions the average is from fifteen to twenty acres.

Dr. Hollander explained that the small holding of North Carolina is caused by the fact that the chief crops are cotton and tobacco in which the use of machinery to any great extent is impossible. In Holland, it is caused by a dense population, very high prices and intense agriculture.

Continuing his comparison, Dr. Hollander said: "Both countries have cash crop farming." But, he stated, "the cash crop of North Carolina is one crop or at most two crops, giving an income once in a year and necessitating the farmer to live in advance trusting on the results of the year to pay his expenses." In Holland there is an income the year round because of the highly diversified system.

Dr. Hollander stated also that Holland has a high tenancy rate—about fifty per cent. "In Holland as elsewhere, ownership is considered highly preferable to tenancy for several reasons, but it is not looked upon as such an unmitigated evil as it is here." He explained that in Holland the restless, roving tenant typical of the South who changes his place every two years is not found. The farmers there have their farms leased for several years, have a certain capital, have working stock, and pay a cash rent.

Dr. Hollander stated that he saw this autumn in the South advertisements of travelling shows for 1925 still on the walls of farm dwellings. This, he affirmed, would not be true in Holland, for there the tenants have a pride in their homes since the tenants are allowed compensation for improvements due to their labor.

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Notice to Seniors

It is imperative that Senior Superlatives and Class Day Officers meet at the Yackety Yack Office today at 1:30 to have snap-shots made for this year's annual. This is absolutely the one and only time for these to be made. Absence for any excuse will mean the exclusion of these persons from their proper places as Senior Superlatives and Class Day Officers.

Signed:
Pat Patterson, Pres. Senior Class.
Clyde Dunn, Editor Yackety Yack.

Final Radio Talk Is Set for Today

The tenth and final talk in the series of programs, which the University student government has sponsored, will be delivered from WPTF, Raleigh, at the usual hour, five to five-fifteen this afternoon.

Jack E. Dungan is to speak on "Utopian College Education and How It Relates to the University of North Carolina." He will touch on many of the questions which are of major importance to colleges today and he will illustrate their practicality or impossibility by citing numerous institutions that have various of these plans in operation.

GAY MACLAREN IS TO APPEAR HERE MONDAY EVENING

Dramatic Recitalist Appearing
On Entertainment Program Is
Widely Acclaimed.

Miss Gay MacLaren, who will appear here next Monday in Memorial hall on the student entertainment program, gave her first show when she was only ten years old. From the cradle her career has been a continuous performance. As a little child in Howard, South Dakota, and afterwards in Escondido, California, she mimicked sounds and people.

Nothing delighted her mischievous mind more than to hide where children were playing, and then imitate their mothers calling them. She would go to an entertainment and then for days she was reproducing it at home. She went to "Uncle Tom's Cabin" and the MacLaren house was full of Little Evas, Toms, and Topsy.

When she was ten years old she decided that it was time to start her professional career. The people of Escondido were surprised to see handbills announcing that Gay MacLaren would give an entertainment. She had engaged the town hall herself, had made her own program, and then she went on the streets and sold the tickets. The hall was jammed. She gave the pieces she had heard the entertainers give—gave "Bobolink," "Adam's Fall," and other classics, gave some of her own inventions, and even gave the "Maniac" when she didn't know what a maniac was.

For the past few years, Gay MacLaren has appeared on many artist series from coast to coast. Her offering fits in well with the musical stars, and on many courses she has been the only non-musical number.

She made unusual appearances in New York and Chicago, showing that she can create as well as imitate, when she presented her own interpretation of "Romeo and Juliet," with her own scenery and costuming. In her Chicago presentation the Steindel String Quartet from Theodore Thomas Symphony Orchestra accompanied her acting with music. The dramatic critics were extravagant in their commendation. She was invited to give this portrayal in the Shakespearean Memorial Theatre, in Stratford, England, which she yet expects to do when this theatre is restored, it having been damaged by fire.

The medical profession is the costliest, requiring a minimum of \$1,000 per year in preparation.

Daily Newspapers Are Issued On Thirty-Eight College Campi

From Epsilon

Nearly every college in the country claims with more or less pride its student newspaper, but only thirty-eight institutions of higher learning are served by a daily newspaper edited and managed by students. More than sixty colleges are served by papers issued either two or three times a week, while more than four hundred others are served by weeklies.

These thirty-eight college dailies claim a circulation of 182,417 or an average of 4,800 copies each, although it doesn't work out that way as two have circulations of less than a thousand, and one distributes as many as 15,000. In the main, the dailies are published at institutions having large enrollments, although three colleges having an enrollment of less than two thousand students maintain dailies. One of the three is Radcliffe, the only girl's college to be served by a daily.

The distribution of the dailies throughout the country, as shown in the accompanying map, presents three rather well-defined divisions. There are twelve located along the Atlantic coast, nineteen in what may rather loosely be referred to as the Mississippi river states, and seven along the Pacific slope. New York and California are tied with four dailies each; Illinois and Indiana claim three a piece; Massachusetts, Oklahoma, Oregon, and Texas have two each, while one is located in each of the following states: New Hampshire, Rhode Island, Connecticut, New Jersey, Pennsylvania, North Carolina, Ohio, Michigan, Wisconsin, Minnesota, Iowa, Missouri, Nebraska, Kansas, North Dakota, and Washington. Twenty-four states are not represented. Cambridge, Massachusetts; New York, and Los Angeles are the homes of two college dailies.

In the eastern group, the general size is from four to eight pages, while in the other two groups the average number of pages an issue are more. In addition the pages are usually larger in the mid-west and western group. Many of the college dailies use some kind of wire service, even though it be only a pony service of a few hundred words, generally telephoned from the nearest bureau of a news-gathering organization. While many of the editorials of the college dailies are devoted to campus affairs a greater proportion of the editorial comment in dailies as compared to the less frequently issued publications are devoted to other than campus affairs.

One of the finest, if not the finest college daily, is *The Illini* published at Champaign-Urbana, Illinois. The issue of that paper which I happen to have on my desk here numbers 48 eight-column pages, made-up and printed as well as most metropolitan dailies and superior to many. It takes the full Associated Press service and is the only morning newspaper in a community of more than 40,000 persons. Apparently it covers its territory thoroughly as a bulk of its news stories on the front page are college items, but the important national events are given good position.

The Cornell Daily is another college daily which is the only morning newspaper in its community. It also uses Associated

Press service. A recent issue showed that of its eight columns at the top of page one were the following date lines—five from Washington, D. C.; New York, Berlin, Havana. Plenty of local stories were on the front page too.

Mention of outstanding achievements of college dailies could be continued almost indefinitely. In fact every one of the thirty-eight, whether they use wire service or limit their coverage to the individual campus, are doing excellent work. In an effort to find out something more about the college dailies, a study was recently made. It has been compiled here in the belief that it contains material of interest to members of newspapers whether they are published daily, tri-weekly, semi-weekly, weekly, or even bi-weekly.

Practically every daily, as is true of the less frequently issued college publications, affords some financial compensation to one or more members of the staff. In general the compensation on the dailies takes the form of salaries, although members of the business staff are often given commissions on advertising account secured. In some cases the editor and business manager are given a percentage of profits made by the publication. The amount of compensation, of course, varies, but in general it runs from \$200 to \$2,000 a year. In several instances a definite upper limit has been put on the amount of compensation to be received. When the compensation is a definite salary, the average in the returns received was between \$500 and \$600.

The relationship of the faculty or administration to the student newspaper is always an important question to student editors and business managers. There is nothing, apparently, that arouses so much resentment among students as the idea that the faculty controls, censors, or in any other way directs the editorial or business policy of student publications. Students evidently are perfectly willing to have administration, faculty, or alumni control of their athletics, but any such control of their publications is deeply resented.

In the study made of college dailies, emphatic negative answers were made to the question relating to faculty or administration control. In some cases there is a graduate manager who has general supervision of the finances. Although as a general thing departments of journalism have absolutely nothing to do with the student daily, in the case of the *Indiana Daily Student*, *The Butler Collegian*, *University Daily Kansas*, *Oregon State Daily Barometer*, and *The Ohio State Lantern* the departments of journalism use these papers as laboratories. The choice of policies on these papers are just as much in student hands as on other papers.

A faculty member serves as the advisor of some papers. The director of public relations at Syracuse University acts in this capacity for *The Daily Orange*. This is also true of *The Pennsylvanian* where the head of the journalism department takes an active interest. In most cases what relationship the faculty has to the paper is

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J. Grover Beard



Professor J. Grover Beard is the newly appointed acting dean of the school of pharmacy. He takes the place of the late E. V. Howell, who had served the University as dean for thirty-three years.

DEAN C. C. TAYLOR DISCUSSES STATE REVENUE PROBLEM

State College Graduate School
Dean Believes Live-at-Home
Program Is Important.

Perhaps the taxpayers cannot afford to pay \$100,000,000 a year in taxes, and perhaps the state and its local units of government are in a bad condition because of its \$573,000,000 indebtedness, but to go into debt wisely is good business in the opinion of Dr. Carl C. Taylor, dean of the graduate school of State College.

"This state and all others will have to increase taxes as long as our units of government are called upon to render increased services," he declared. "Our annual tax burden for state, county, municipal, and other units of North Carolina is less than thirty dollars per capita, and our indebtedness is only \$153 per capita. There is nothing to be very badly frightened over in an indebtedness per capita of \$150 when we know that we have made this debt to build roads and schools, to make internal improvements, to furnish health and welfare services, to render social services of all kinds, and to engage in other governmental activities demanded by the people and which would have been poor business not to do," Dr. Taylor said. To see that the taxpayers get value in services for every dollar paid in taxes; to see that the taxes are equitably assessed and col-

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CHEMICAL ENGINEERS URGED TO HEAR COOKE

All members of the American Institute of Chemical Engineers are requested to attend the lecture by Morris L. Cooke tonight at eight o'clock in 103 Bingham hall. This talk is being sponsored by the Taylor Society but is expected to be of interest to the engineers. Cooke's speech is to be on the subject of "The Experience of America with Union-Management Cooperation."

Cooke's lecture is one of a series on matters of interest in the field of economics and industrial problems, which the department of economics and commerce is sponsoring. He is a former president of the Taylor Society.

J. GROVER BEARD ELECTED ACTING PHARMACY DEAN

Received Ph.G. Degree in Pharmacy Here in 1909 and Has Been Pharmacy School Secretary Since 1915.

Professor J. Grover Beard has been elected acting dean of the Pharmacy school in place of the late Dean Vernon Howell, who founded the school thirty-three years ago and who served it faithfully during that time.

Acting Dean Beard is a graduate of the University, having graduated with the class of 1909 and later received the degree of Ph. G. in pharmacy. He has been a professor here practically ever since the time of his graduation and has been secretary of the school of pharmacy since 1915.

In September of 1929 he was elected to the presidency of the American Association of Colleges of Pharmacy. The convention was held at Rapid City, South Dakota. This association is made up of sixty leading colleges and schools of pharmacy in the country. Beginning in 1932 this group will require a minimum four year course of study for graduation from an accredited school of pharmacy.

Beard has long been prominent in pharmacy work in the state, and has held important positions in state and national pharmaceutical associations. The association which he heads has chosen him chairman of a syllabus committee of twenty-one members, which is to outline a suggested minimum course of study for all institutions holding membership in the association.

Beard was recently named secretary of a committee of fifteen, appointed by the American Council on Education, of

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Ex-Governor Byrd Visits University

Ex-Governor Harry F. Byrd of Virginia came through Chapel Hill yesterday afternoon about four-thirty o'clock to visit the University and to pay his respects to President Frank Graham but found that Mr. Graham had just left for Raleigh. He drove up to South building in Governor Gardner's big black limousine, accompanied by Tyre C. Taylor, executive secretary to Gardner, and United States Senator Josiah W. Bailey of Raleigh. When the car, with license plate "number one" passed through town the rumor went out that Governor Gardner had come for a conference with the President.

As he had not seen the University since he attended the Carolina-Virginia football game in 1929, Mr. Byrd decided to drive by here on his way to Raleigh from Duke University which he inspected earlier in the afternoon. He addressed the General Assembly in Raleigh last night.

The party, upon finding both Mr. Graham and the executive secretary, Robert B. House, out of town, remained only long enough to look over the University. Mr. Byrd stated briefly that he was "greatly interested in the University of North Carolina" and wished to meet its new president.

The former chief executive of Virginia is a brother of the explorer and aviator Commander "Dick" Byrd.