

Thirty-Eight Years Of Tar Heel Progress Culminates In Daily

(Continued from first page)

assistants on the board of editors were Walter Murphy, the first managing editor, A. E. Ellis, W. P. Wooten, Perrin Busbee, and J. C. Biggs. A. H. McFadyne was the business manager, and queer as it seems to us now, he was also on the editorial board.

To any one examining these early issues of the paper several characteristics different than now used are quickly seen. In the nineties the type had to be set by hand for the linotype machine had not as yet been in use. The printing was poor and this along with the fact that the quality of paper was poor often blurred the type. Editorializing was a common thing in all of the articles; the reporter expressing his opinion whenever he saw fit. Personals were given a good deal of attention. Advertisements were backed and indorsed by the members of the board.

There were practically no headlines in these issues, as we know the name now. The headings were general and indefinite rather than specific and concrete. They were all one line and seldom contained a verb. A most interesting baseball article, for instance, was often put under the caption, "Baseball Candidates, Prospects, etc." An important football game might be put under the heading, "The Raleigh Game," or "Wake Forest vs. The University." In this day of the developed art of head-writing these would not be considered heads.

Few Early Subscribers

All the students did not subscribe to the paper as they do today. The Tar Heel was sent to all who paid the subscription price of two dollars per session or ten cents a copy. There were 376 students in the University in 1893 and 230 of these were subscribers or a little over 60%. The price for the second volume was reduced to one and a half dollars per session. The problem of financing as will be seen was one of the most important problems faced by the paper. Editorials were written often threatening suspension of the paper unless the list of subscribers increased. By the fall of 1893 there were only 125 on the list. Despite these pleas the number of subscribers was barely enough to keep the paper running.

The editors were elected by the Athletic Association, whose membership was made up of students in the University who had paid the nominal fee of one dollar. These men were elected at an early meeting in the fall, the successful candidates taking over their duties at once. In later years it became customary to elect them in the spring, as is done now.

The White and Blue

The Tar Heel was just about one year old when a rival appeared. This new publication, The White and Blue, appearing for the first time on March 3, 1894, had as its motto "America means Freedom, and Freedom Means Equality of Opportunity". The editor of the paper, Leonard C. Van Noppen, stated in an editorial in the first issue, "The Tar Heel only touches one phase of University life, athletics, and so far we heartily cooperate with it. The White and Blue covers a broader field and its columns are open to the discussion of all subjects pertaining to the welfare of the University. There

are more features of college life than one. This paper is to supply long felt want in touching every phase of college life." In another place the statement was made that the Tar Heel was controlled virtually by fraternity men and the new publication was to supply the need of non-frat men. "In short, this is a college paper published by the non-fraternity men in the interest of the University." Much of the space was given over to discussions of the meetings of the Shakespeare club, and long articles on why the literary societies were declining and what should be done to revive them. The White and Blue was the same size as the Tar Heel and had very much the same make-up.

Very little mention was made in the issues of the Tar Heel concerning their new competitor. The two remained antagonistic weeklies for well over a year.

In a meeting September 15, 1894, the Athletic Association proposed to the editors of the White and Blue terms for the combination of the two weeklies, including the adoption of some new name, such as "The Varsity." But the White and Blue absolutely refused the terms.

In March of the next year there was a special meeting of the Athletic Association called to again discuss plans for the union of the papers. There was no need for this, however as the editors of the White and

Blue soon thereafter agreed to give up their paper, and to help improve the Tar Heel if the Athletic Association would take over its debts. This was done, and the two papers cast their fortunes together. Although there was no union; several editors of the White and Blue were kept on the Tar Heel board and the size of the paper was increased. This was the first and last formidable rival in the newspaper world the Tar Heel has had.

Beginning with September 1896 there was a trend to get away from too much of an emphasis on athletics, and larger heads began to appear.

There was always a fight for subscribers. It seems the students would rather read their room mate's paper than get one themselves. Editorials and articles discussing the financial condition of the paper, and asking the question, "Shall the Tar Heel prosper or shall it be discontinued?" were printed. Finally, the issue of May 3, 1898 never appeared for the reason that the subscribers had not paid their subscriptions.

Through these early years there were constant changes in the editorial board. In some years there were as many as three different editors-in-chief of the paper. There was no compensation for the work and many editors were forced to resign for reasons all the way from pressure of college duties to doctor's orders. In the first ten years there were twenty-three changes in the position of editor. The college year 1897-98 marked the beginning of co-

ed history at the University and during that same year a co-ed, Miss Mary S. McRae, was elected one of the six members of the newspaper staff, and was the first woman to hold a position on the Tar Heel.

Although the Tar Heel was being issued as a weekly during all this early period, it was by no means printed on the same day of the week. Starting out to be issued on Thursday, the day of publication was changed by later editors to eventually every other day of the week.

Different Colors

In these first twenty years of the paper besides the regular is-

ues of the paper several feature and special numbers were published. These included: a six-page issue printed December 7, 1893 just before Christmas; an issue on May 2, 1896 printed in blue ink, with six cuts on the front page celebrating the victory over Virginia in the baseball series; the blue ink number on November 30, 1898 telling of the football victory over Virginia; the special Y.M.C.A. issue in October, 1902, telling of the plans for the new building; and the first Commencement issue consisting of eight pages in June, 1903. The first pictorial feature of the paper did not ap-

pear until June 14, 1919, when four pages of pictures were added to the commencement number.

In March, 1904, C. P. Russell, editor for that year, made a pre-

Eat and Drink at

SUTTON'S

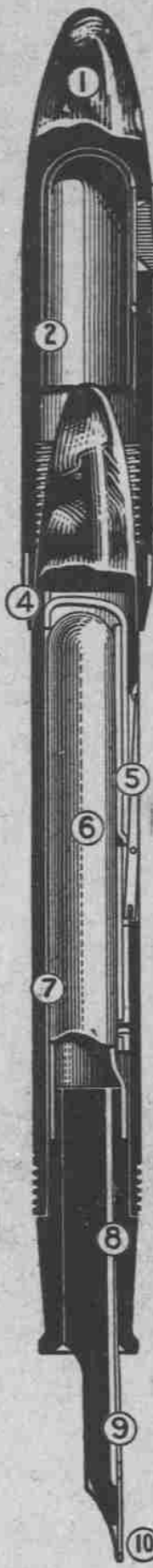
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Oct. 24—Tennessee here

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University Book & Stationery Co.

Oct. 31—N. C. State there
Nov. 7—Ga. Tech there Nov. 14—Davidson here
Nov. 21—Duke at Durham Nov. 26—Virginia U. here

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| Drugs | Lunches |
| Soda | Sandwiches |
| Cigars | Newspapers |
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