

The Daily Tar Heel

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Wednesday, October 7, 1931

The Graham Memorial Marathon

Upon Mondays the workmen, under the supervision of an expert in his line, paint the lobby of that long awaited-for structure—the Graham Memorial building. Tuesdays they energetically sand paper the walls to remove the paint applied the day before. Wednesdays it is painting again, etc.

Scheduled to open successively at Commencement, then Convocation, it has lately been announced that the building will be finished by November 11.

Khufu and Khafra of Egypt could have experienced no more delay proportionately in the building of their pyramids. It is estimated that one hundred thousand men worked for two score years to build the Great Pyramid. The Graham Memorial, it is to be remembered, was finished with the exception of the interior when the present artists were employed to bring to a speedy end the long labors of the past ten years. Then came the depression. Public spirited contractors sought to relieve the local situation by a slow completion of Graham Memorial.

But the artisans at work on the building have their cares. They have to endure the Bach fugues, the Beethoven symphonies, and Handel's compositions of a musically inclined sophomore who uses the Graham Memorial piano. These artistic souls are delayed in their work by shattered nerves so broken.

Yesterday they were further impeded in their work by Tar Heel reporters bent upon their business, and heedless of the wet paint.

We are all weary with conjecturing, but nevertheless feel that due to the fact that the student body pays some \$7,500 or \$8,000 yearly for the support of said Graham Memorial we have a legitimate right to inquire of Mr. Page, building foreman—How soon, oh how soon?

Dumb Football Men!

Not occasionally but almost every day some flat-chested professor leans over his protecting desk and maligns the few athletes that have come to listen to him say what he has to say. It is hardly an adult habit to acquire yet, not a few of our most respected professors feel that in order to establish more firmly their own intellectual

superiority they must laugh at the less intellectual interests and habits of their class-room followers. Repetition of any idea tends to become tiresome and the repetition of one that is unjust becomes after a while intolerable—not because it is vicious (because a thing is vicious only when everyone thinks it's vicious; otherwise it's just funny) but because it's tiresome.

Perhaps professors x. y. z. and a. b. c. are not aware of the fact that football today is not the neck-breaking, bone-crushing game of the '80's and '90's or even of the '10's. The football player as a rule today is a fairly intelligent animal whose interest happens at present to be football and not quantitative geometry or the paleolithic period. And who is to say that one interest is more "worth while" than the other? The frequent generalization heard from professorial pulpits to the effect that the barbaric mentality assumes the proportions of the genius when compared to the football player's reveals little more than the fact that the professor himself is speaking from a vast and glorious ignorance.

Then too it seems as though the professor who is forever harping on athletic stupidity is merely seeking a key hole or an exit through which he may crawl and shirk the responsibility of interesting his classes with vital real material. He cannot interest his class, it dozes and a heavy languor spreads over it so the professor speaks with condescending acidity and refers to the "stupidity" of his athletic students, perhaps inferring his remarks subtly but usually not so subtly. Less talk about stupidity and more real teaching would make things happier all the way around.—R.W.B.

Business As A Social Service

The student who has intended entering business after he has completed his college career seldom thinks of this type of work as a real social service. He has in mind the numerous opportunities that he might have for promotion, or how many years he will have to work before he is able to get married. These, along with a few others, are the main thoughts running through an undergraduate's head in regard to his future as a business man. Not for one instant is he concerned with the fact that such a field serves as an excellent opportunity for being of actual service to his fellow men.

While he is in college he studies all of the theories of business administration, how he can reduce production costs, which is the best method of organizing a corporation, and thousands of such problems and solutions which will be of benefit to him later. His studies, generally speaking, are centered on how he can increase profits, paying little attention to the quality of the production. To secure more money is his highest goal.

Thousands of the business concerns in this country today are being run with this same goal in view. What few there are that are trying to run and at the same time be of actual benefit to humanity, are only eeking out their existence. With such an aim they are no match for the other concerns whose main purpose is to increase their gains by any means whatsoever.

Under the present conditions the consumer is looked upon merely as a source of more revenue. He is not given a thought when profits are increased. Instead, as is often the case, the business head increases the price of goods rather than reduce them for the benefit of the buyer. To benefit the customers is not his purpose, but rather to boost his own business.

We have yet to see the man

who reduces prices of goods for the sole purpose of helping the not so well-to-do class of society. When a reduction is made today, it is done in order to place goods in the range of more people, thus increasing sales. This in turn increases profits, and makes possible a still further price reduction, but the latter never is made.

Until business men begin to look upon their trade as a means of helping society to live more cheaply and comfortably, rather than as a means of increasing their own personal possessions, they are failing in their work, and the world will continue to think of business as a game in which the slickest schemer wins.—C. G. R.

A Dedication With Music

Sometime during the course of the next month, the Patterson-Morehead Memorial bell tower is to be dedicated, and we already hear the hours strike from its clock. Fortunately we have not yet heard that someone will speak on the subject at the time—we hope that we won't hear of them.

Let us announce here that we appreciate the gift deeply, and we are sure that the student body does, and that the donors know that it does; so we feel that it would be superfluous and irritating to have someone imported to tell Mr. Patterson and Mr. Morehead that we do.

In all seriousness, we suggest that a musical fete of some kind would be far more suitable and certainly the student body would enjoy it and appreciate the significance of the occasion much more.

We believe that someone, one, such as Mr. Lamar Stringfield, could arrange and direct a festival of the nature of one held a year ago in Charlottesville, Virginia, a festival in which native musicians sang, and in which folk music was used.—P.W.H.

With Contemporaries

What Price Individuality?

The college man, above all else, strives to be individual.

In everything he does, everything he wears, there is a note of "this is me, a college man. I am one above many. Can't you tell it by looking at me?"

Whether or not this individuality is flattering is beside the point. What is relevant is the fact that by such a display of obvious egotism the university student is calling down more and more the criticisms of the "outsiders" upon his head. The college man favors raccoon coats. Immediately songs ridiculing raccoon coats appear, people start everlasting talk about "these wild college kids."

The college man is watched by the entire nation, and rightly so, for from the institutions of higher learning come tomorrow's statesmen, scholars, and scientists. Hence his slightest move is subject to thousands of criticisms. Of course it's his business if he chooses to be individual and wear corduroy trousers or coonskin coats; but it does not remain his business. His home town is watching him, other students' home towns are watching just as closely. He is under the microscope of public opinion.

So the next time you hear someone say: "Oh, those college kids. They're always thinking up some darn-fool idea. They're just a bunch of hare-brained children," go right ahead with your individuality. People will forget about it. Oh yes!—Daily Kansan.

Depression and The "Degree"

In the past few years the typical undergraduate came from parents who were fairly well-to-do and who were only too ready to proclaim our present economic system as the smoothest road to Utopia. These undergraduates reflected their parents' attitudes and came to college merely for the purpose of obtaining a "degree."

Looking at the same parents today one is surprised to see that many of them awakened to the fact that our so-called prosperity was not permanent. Affected financially by this depression, they have been forced to think about the whole system, searching for remedies. Undergraduates of today, coming from these families with less spending money in their pockets and at the same time knowing that many holders of college degrees are out of work, will tend to insure themselves that this "degree" for which they have saved their money, will mean more than a certificate and the right to add two letters to their names.

The present depression is becoming an impetus to much-needed youth movements in American colleges similar to those found in Germany and Spain, for it has stirred many of us out of a state of lethargy into a state of active thinking.—Daily Cardinal.

Student Government

Office in Graham Memorial Open Chapel Period and 3:30-4:30 Every Day Except Saturday and Sunday

The University of North Carolina can justly lay claim to a system of complete self-government by the students. The system is recognized by the Board of Trustees and is self-sustaining and self-perpetuating. The student council is frequently aided but never controlled by faculty advice. The student union sets up its own court of appeals.

Since this is the fact, it is necessary, in order to avoid misunderstanding, to explain the existence and the function of the Faculty Executive Committee, which handles a large proportion of the cheating cases which arise each year.

"The only faculty agency which deals directly with affairs of student discipline and honor is the Faculty Executive Committee. This committee may handle an offence that is reported by a member of the faculty, if he prefers to refer it to the committee rather than to the student council. Cases originating with students are, in practically every instance, acted upon by the student council. It has been the practice of the student council to turn over certain cases of quiz book similarities where a technical knowledge is involved to the faculty committee to turn over cases of student discipline, even when reported directly to it, to the council. The two groups work separately, but with a complete understanding, and there is no appeal from the decisions of the one to the other."—(Page 14, Student Government at U. N. C.)

Copies of the new pamphlet on student government at U. N. C. may be had at the student government office.

MAYNE ALBRIGHT, Pres. Student Union.

The true worth of a man lies about half-way between what his wife thinks of him and what his mother thinks of him.—Brooklyn Times.

Past pontiffs treated kings with much less consideration than the present one has shown the duce.—Weston Leader.

Student Directory Ready For Press

All students in the University who have either changed their addresses since they registered or who have since then established a permanent residence unknown at the time of registering, please fill out the blank below and drop it by the Y. M. C. A. sometime in the next two or three days. This is needed to correct and obtain the addresses that as yet are not certain. The directory is a very helpful addition and cooperation on the part of the students will be greatly appreciated.

Name _____
Local Address _____
Home Address _____

BEERS CONTINUES WORK BEGUN IN GERMAN SCHOOL

(Continued from first page) tion they form a membrane around themselves upon which they live until food is placed near them changing atmospheric conditions to such an extent that they dispose of their encasing.

Professor Beers is a graduate of the University. He received his bachelor of arts degree in 1921; his M. A. in 1922; and his Ph.D. from Johns Hopkins in 1925. While at the University Dr. Beers made Phi Beta Kappa and was a member of Phi Delta Theta. He is also a member of Sigma Xi, honorary scientific society. He was elected as a Fellow of the American Association for the Advancement of Science and the American Society of Zoologists.

Institute Efficient

He was assisted in his work in Germany by Professor Max Hartman, head of the proto-zoology department of the institute. Dr. Beers states that the institute was a marvel for efficiency, for everyone had specified tasks for which he was responsible. This institute is an endowed institution.

The work of Dr. Beers is very important in the field of zoology and a more minute account will be found in a science journal in which the account will be published.

Picture of Mahatma Gandhi in his bright college days shows him in a hard-boiled shirt and gates-ajar collar. And, somehow, it helps to explain his present clothing trend.—Arkansas Gazette.

"One never sees," writes a feminine columnist, "the old-fashioned grandma who used to hook rugs." Well, maybe her term isn't up yet.—Boston Herald.

SUNKEN CITY IS FOUND ON FLOOR OF BLACK SEA

According to reports received from Moscow university, Soviet archaeologists have discovered an ancient city, believed to have thrived in the second to fourth centuries before Christ, buried on the floor of the Black Sea on the southwestern extremity of the Crimean peninsula. The approximate dates of the city were established by red clay earthenware and crockery lying about.

Divers found the ruins of a city in the shape of a great horseshoe, with walls, towers, houses, and underground tunnels honeycombing the structure under forty feet of water. It was probably destroyed in the gradual sinking of the land, which is known to be creeping rapidly into the sea.

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