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President Graham Makes Call For Concentrated Attention On University's Critical Problems

TWELVE HUNDRED STUDENTS HEAR STIRRING SPEECH

Mayne Albright Pledges Support Of Entire Student Body in Financial Crisis.

Before unprecedented enthusiasm manifested by the 1,200 students who attended assembly vesterday morning, President Frank Porter Graham spoke on the present financial crisis which the University is facing.

At the conclusion of his address and his plea for "concentrated attention on those problems which are most imminent," Mayne Albright, president of the student union, rose and pledged the support of the student body to plans for the reestablishment of student loan funds and to every other expedient that might be necessary.

President Graham emphatically stated that the University would not contradict its former policy of leaving student fees untouched. "We mean to protect student fees, laboratory upkeeps, board and dormitory upkeeps . . . and the general maintenance of a stripped plant. We have cut everything else . . . mean cut while the blood ran. Now we want to restore many vital things such as the News Letter and the Learned Journals from an emergency fund which we propose to raise."

Drive for Loan Funds In response to the interest evidenced by an unusual attendance, President Graham explained the drive for the student loan funds. "Our immediate concern is with the student loan funds, which are drained dry.

WOMEN'S GROUP CONTRIBUTES TO LOAN CAMPAIGN

(Continued on page three)

Members of Co-ed Association in Spencer Hall Are Backing Drive 100 Per Cent.

sing hour of the University's the students and faculty. life, the Woman's association

announced that the members of events which have occurred in Harlow in "Three Wise Girls." from 9:00 to 12:00 o'clock, the the association living at Spencer the lounge have been the meet- The entire proceeds of this show entire proceeds of which will go hall have contributed 100 per ings of the Association of are to be given to the Emergency Student Loan cent to the loan funds campaign. American Universities, the Wo- ency Student Loan Fund. The association will also make man's association dances, and E. C. Smith, manager of the his Carolina club orchestra will a determined effort to locate the current alumni assembly. | theatre, is contributing the cost furnish music for the occasion every girl rooming in town so Four exhibits included dis- of the film and all the employees free of charge so that the band

Spiers.

W. J. Brogden



Judge W. J. Brogden (above) of the North Carolina Supreme Court, a classmate of E. K. Graham, who will represent the class of 1898 at the dedicatory exercises of Graham Memorial.

Contribute Today

versity should see either his dormitory president, Union Forum representative, fraternity president, Mayne Albright, "Pardner" James, or Noah Goodridge before 11:00 o'clock tonight to endorse and contribute to the Emergency Student Loan Fund. There will be a benefit show at the Carolina theatre tonight at 11:15 o'clock. Admission will be forty cents.

HAS BEEN USED **BY OVER 25,000**

Game Room Leads in Accommodating Nearly 20,000 Persons in Three Months.

Statistics prepared by Noah Goodridge, manager of Graham by the alumni. It has flourished the medal. Standing firmly with their during the past three months as University brothers in this pres- a center of social activity for for his research work in Georgia, numbers, each an individualistic through the present crisis. Its

The game room has claimed voted a \$100 contribution to the the attention of the largest numemergency loan funds campaign ber of people, having accomoyesterday afternoon at its quar- dated 19,200 students who have Chemical society from 1915 to myself. To me every movement Chapel Hill. terly meeting. Dean Francis F. used constantly its pool tables, Bradshaw addressed the gather- ping-pong tables and facilities ing, pointing out the fact that for other forms of indoor sport. that the University must first Meetings in the building have do what it can to help itself be- brought 3,475 people who have fore it seeks aid from the out- attended 152 meetings. Three receptions attracted 1,425. per- senting a special show tonight stage a script dance tomorrow President Gabrielle McColl sons. Among the more notable at 11:15 o'clock, featuring Jean night in Bynum gymnasium

that the contributions of the plays of new books, loaned by have agreed to work for noth- may do its share in aiding a members may be 100 per cent. the University library, books ing this evening. In addition to this discussion written by members of the Engof the loan funds campaign the lish department, volumes by chief business of the meeting commerce school faculty memwas the selection of a nominat- bers, and an exhibit of Indian ing committee to present a ticket relics. Various organizations for next year's officers to be have met at thirty-three differelected at the spring quarter ent times. Other functions inmeeting. The committee ap-clude two dances, six smokers, pointed by the president consists twenty-one dinners, and six reof the following members: Mar-citals. In addition to these posgaret Powell, chairman; Eliza- sible computations, the lounge beth Pomeroy, Martha Delaney, and the magazines and news-Mary Hicks, Kathleen Fennell, papers in it have been in con-Josephine Parker, and Anna stant use since the opening of the building.

DEDICATION OF GRAHAM MEMORIAL AND THE GENERAL ALUMNI ASSEMBLY

January 29-30, 1932

JANUARY 29 (Friday) 10:30-12:00 A. M.-Exercises of Dedication, Memorial Hall (Regular Student Assembly; 11:00 o'clock classes will not meet). Presiding: K. P. Lewis, President Alumni Association. Invocation: Bishop J. K. Pfohl, Classmate of E. K. Graham.

Presentation of Graham Memorial Building-Dr. L. R. Wilson, Executive Secretary of Graham Memorial Building Committee. Acceptance of Graham Memorial-Mayne Albright, President Stu-

Dedication Address-Charles W. Tillett, Jr., of Charlotte. Representing Class of 1898-Judge W. J. Brogden, of Durham. 1:00 P.M.-Dutch Lunch for alumni at Graham Memorial. No formal

4:00 P. M.—Reception and Inspection of Graham Memorial. Hosts: Student Union. Hanging of Portrait of E. K. Graham, Gift of Class of 1920.

Ben Cone, President of Class, presiding. 7:00 P. M.—Supper. Opening Session General Alumni Assembly, Gra-

ham Memorial banquet hall, Presiding: K. P. Lewis, President Alumni Association. Addresses: Mr. Lewis, President Frank P. Graham.

JANUARY 30 (Saturday)

9:30 A. M.—Breakfast, Alumni Board of Directors, Graham Memorial

10:30 A. M.—Business Meeting Alumni Association, Graham Memorial main lobby.

1:00 P. M .- Luncheon, Informal, Bureau of Class Officers, W. S. Bernard, presiding.

2:30 P. M.-Meeting, Alumni Loyalty Fund Council. Presiding, Allen J. Barwick, Chairman Alumni Loyalty Fund Council, President Graham's Office.

Every student in the Uni- RORMER CAROLINA IMPRE

Dr. Herty Awarded Medal for Group of Famed German Artist His Outstanding Service to Chemistry Profession.

Mellon and Richard B. Mellon, Duke university.

revolutionized the turpentine 1916, he brought about the tak- of the body is a dance. I dance (Continued on page three)

JEAN HARLOW STARS IN BENEFIT SHOW TONIGHT

The Carolina theatre is pre-

To Appear on Duke Entertainment Course Tonight.

Dr. Charles H. Herty, chemis- Appearing last in New York try professor at this University on Tuesday evening, Harald from 1905 to 1916, will be Kreutzberg and his dancers gave awarded the annual medal of performances in Washington, the American Institute of Chem- D. C., Wednesday and Thursists "for noteworthy and out-day before his appearance at standing service to the science Duke university tonight at 8:15 and profession of chemistry in in Page auditorium. The dance America," at the annual meet- program by the famous Euroing of the Institute in New York pean group is expected to be one of the most sensational features Secretary of the Treasury of the season's concert series at

his brother, last year received Lengthy reviews have appearthe medal for establishing the ed in all New York papers dur-Mellon Institute in Pittsburgh, ing the past two weeks accredit-Mr. and Mrs. Francis P. Gar- ing Kreutzberg and his young the thirty per cent cut in ap-Memorial, reveal that the build- van, establishers of the Chemical women dancers with one of the propriations and a considerable ing has more than realized the Foundation, and George East- most remarkable dance recitals drop in its own revenues, the aims for which it was erected man are all former recipients of seen in this country in several extension division of the Uniseasons. Departing from the versity is taking most drastic Dr. Herty is especially noted classical ballet, the Kreutzberg measures to preserve itself his native state. There, he has creation, is thoroughly modern. protective policy will include a

Every Movement a Dance

(Continued on last page)

GRAIL DANCE WILL AID **EMERGENCY LOAN DRIVE**

The Order of the Grail will Fund. Billy Stringfellow and worthy cause.

The Daily Tar Heel

This Sunday Will Present a Symposium on

THE AMERICAN COLLEGE FRATERNITY

Reed Harris, editor, Columbia Daily Spectator, will predict gradual abolition of fraternities.

Harvey Miller, editor, Ohio State Lantern, will discuss the commercialization of fraternal organizations.

A. Steele Hooper, editor, University of Virginia College Topics, will show how fraternity life tends to develop individuality.

Graham Memorial, Center Of Campus Social Activities, Will Be Formally Dedicated Today

E. K. Graham



Pictured above is the late Edward Kidder Graham, president of the University from 1914 to 1918, to whose memory the Graham Memorial building is to be dedicated at 10:30 this morning.

Gifts To Loan Fund

(EDITOR'S NOTE: In this colevery day the new contributions to the Emergency Student Loan Fund.)

Canvassing has not yet begun, and the following contributions are unsolicited donations from organizations and individuals who have become interested through preparatory discussion:

\$1,000 (loan), \$25, \$25, \$50, \$100, \$250, \$25, \$100, \$100, \$100, \$5, \$25, \$5, \$5.

North Carolina Club Will Be Discontinued.

Faced by the double blow of wide revision of the personnel University endorsement and and naval stores industry. In a recent interview Kreutz- and a general stringent economy While president of the American berg said: "I dance to express both in its offices and outside of _to the Emergency Student

vision subsequent to the Uni- all sides. The resolution of the versity's reduction of its bud- University Janitor's association get was \$30,000. Russell W. that "in times like these we must Grumman, director, has devised all stick together" is frequently a plan by which this can be re- quoted. duced to \$7,000. The University's allotment to the division A. cabinets, interfraternity is \$2,700, the balance of the council, Union Forum, Rotary original amount after the re-club, Kiwanis club, Spencer hall, duction had been made. The di- Golden Fleece, Epsilon Phi vision estimates that it will earn Delta, Sigma Chi, Phi Mu Al-\$22,000 during the remainder of pha, the Publications Union the present fiscal year.

Staff Revision

the extension division which will several cases these organizations be made during the second half have made contributions repreof the current fiscal year will re- senting 100 per cent of their move two editors, two bureau membership. chiefs, and five persons employed in clerical positions. One The churches of the village tension division.

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EXERCISES WILL BE DIRECTED BY KEMP P. LEWIS

Charles W. Tillett, Jr., '09, Will **Deliver Dedicatory Address** In Memorial Hall.

Graham Memorial, the heart of social activities on the campus for students, faculty, and alumni, will be dedicated formally today at 10:30 in Memorial hall. Members of the student body, faculty, and alumni attending the general alumni assembly will take part in the pro-

Kemp P. Lewis, president of the General Alumni Association, will preside over the exercises. The University band, directed by T. Smith McCorkle, will play in front of Memorial hall from 10:15 to 10:30. The invocation will be delivered by Bishop J. K. Pfohl, of the Winston-Salem Moravian church. Dr. Louis Round Wilson, University librarian, is to present the building as the executive secretary of the the Daily Tar Heel will list | Building committee, and acceptance in behalf of the student body will be made by President Mayne Albright.

Tillett to Speak

The dedicatory address will be delivered by Charles W. Tillett, Jr., of Charlotte, of the class of 1909. Mr. Tillett is a member of the board of trustees and was prominent in raising funds for the building. The late president E. K. Graham's class, 1898, will be represented by W. J. Brogden.

Gift of Alumni The student union building is a gift from the alumni of the

University in memory of E. K. (Continued on page three)

Publications of Division and LOCAL SOCIETIES **BACK UNIVERSITY** LOAN FUND DRIVE

Emergency Fund Contributions Total \$2,000 Before Students Open Canvass.

As the students' committee started its visits last night to seek from every student in the contribution-"however small" Loan Fund, they were armed The original deficit of the di- with assurance of support from

The student council, Y. M. C. board, and the Debate Council have during this week unani-The changes in the staff of mously endorsed the project. In

Churches Cooperate

bureau chief will be retained on announced last Sunday the bea part-time basis. The fees paid ginning of the enterprise. The to correspondence instructors Daily Tar. Heel and the Chapel will be reduced ten per cent. Hill Weekly have presented the The University News Letter will facts and plans of the situation no longer be financed by the ex- to their readers. The Carolina theatre has carried a slide all Further methods of reduction week summarizing the values of entail the discontinuation of such a fund. Mayor Zeb Coun-

(Continued on page three)