WEISSMULLER TO PLAY TOMORROW IN JUNGLE FLLM

Metro's Talking Version of $\mathbf{E}$ . Burroughs' Story Show at Carolina.

The week's bill at the Caro lina theatre opens Monday with Tarzan, The Ape Man," Metro new talkie version of the fam story. Maureen O'Sullivan play opposite Johnny Weissmuller world's champion swimmer, who has the leading role.
Joan Bennett proves that he ability as a comedienne equal her dramatic talents in "Care less Lady," Tuesday's showing In this production her role is that of a New England maiden brought up by two very prim and sedate aunts.
Jack Hulbert, star of English music-hall and screen comedians, plays the lead role with Renate Muller in the interna tional comedy hit, "The Offic Girl," Wednesday. This pic ture has been a notable hit London, Paris, Berlin, Vienna and all the other Continenta cities
Bill Haines Thursday The activities of a national the background for the story told in "Are You Listening?" starring William Haines and Madge Evans, Thursday. The picture is based on the widelyread J. P. McEvoy story of radio entertainment and delves into the less familiar behind-thescene aspects of the "radio rack-

Others included in the
are Anita Page, Karen Morcast are Anita Page,
ley, and Joan Marsh.
Lily Damita's role of a penniless Paris girl who crashes high society in Paramount's musical playing Friday, is no more romantic
story.
A king, Alfonso of Spain, gave her her name, Damita, which means "little lady." It was in her early career as a dancer, when she appeared by Senish command before the Spanish son of the former German crown prince, wanted to marry her The Prince of Wales once made a flying visit to Hollywood to Spencer Tracy, who has acquired stardom within the last America," here Saturday.
'SECRET SIX' WILL ERADICATE GRAFT

Evanston, Ill., April 8.-With the formation of the "Secret Six" committee to investigate the truth of the graft charges brought against Northwestern
University by Dr. James M. Yard, university Director of Religious Activities, plans were tion of apparent graft in all or tion of appa
ganizations.

According to the head of the work in secret with no announce ment of the meeting places. This move is made to avoid publica tion of any false rumors or false tion of any false rumors or false sented to the committee.
Results of the committee, work will not be published until its entire investigation.
Preliminary negotiations wit those claiming to know of mis dealings in campus association will be made by the organization
sponsoring the "Secret Six." The sponsoring the "Secret Six." The of three senior students, all leaders in campus activities, and three faculty men, who are
bers of the administration.
U. N. C. DEPUTATION TEAMS TOURING STATE


Pictured above are the four deputation teams from the University which will put on three-day programs in North Carolina towns this month. Among the students composing the teams are:
William McKee, W. E. Uzzell, Jim Kenan, F. M. James, Ralph Gardner, John Miller, W. C. Bar William McKee, W. E. Uzzell, Jim Kenan, F. M. James, Ralph Gardner, John Miller, W. C. Bar Jack Lee Greer, Lee Reinhardt, Carl Plaster; Albert Cox, Jr., J. C. B. Ehringhaus, Jr., Ed Hamer, Bim Ferguson, J.
Willard F. Betts.

Women In Fashion Field Need Trained, Distinguished Tast
(Continued from first page) proached.
But let's hope that all of us ere are fortunate enough which is sure to combination in this field-fine taste and sound

Fashion Is Powerful Factor I have tried to show you that ande may
ways accompanied by a really good mind, but the second qualedly the flowering of sound thinking. Perhaps to the uninitiated sound thinking may seem like a tall term to apply to
such a trivial and changing subsuch a trivial and changing sub. We know that the term fash on is today a vital factor in hundreds of the greatest industries of our country. You only have magazine to realize what a powhess, and how much business is ness, and how much business is in need of the services of wominguished taste, plus a full portion of common or garden sense. Well, the question is how seems to me that the women know who are today the out standing successes in this field
are those who have arrived by perhaps the longest but certainly surest of all routes-which, word for the old adage-"Ex pord force is the best teacher"an empiric training that comes from that slowly cumulative process of gathering knowledge
from actually working in a business instead of trying to attain it by taking courses in this and hat.

At first glance it might seem at the most important thing would be-in just what branch the fashion business she might I am ine greatest success. But should be of secondary import ance.

Association Importan It seems to me the really vita your career is to become associat ed with some person or group of taste are high and sound. Onc your own taste is soundly formed you can choose any branch of this business that your natural
days when the supply of everything seems to be infinitely greater than the, demand, we still find
that good taste is not a drug on the market.
I stress this point particulariy, because we have found that it is much more difficult to eradi formed than it is to impo correct standard on an untrained mind. That is why I so often take inexperienced girls on my
staff-at least these girls have nothing to unlearn.
That is what I should like to body of well equipped able crit a oody of well equipped able crit Oddly enough there are thousands of well-known reporters of met an accredited fashion critAnd why shouldn't there be? Need for Critics
There are recognized critics of all the olher arts-painting sculpture, literature, the stage writer, or actor put forth an unworthy offering and the press is free to flay him at will-but it be advertising) ther (can fashion designers-who consider themselves just as much art escaped all published criticism Either we speak well of them in print or we do not speak at all.
Learn to trust your own judg ment-don't depend merely up
on labels. Just because some body whose taste and knowledge you believe in tell you a thing is smart or right, don't be content to let it go at that unless you, We should train our eyes and our judgment until we have sufficient discrimination to choose good thing wherever we find it regardless of its label or its
price. In that way we can become real authorities in our own right.
Acquaintance With Fashion The best way to familiarize speaking acquaintance with it or at least a bowing acquaint ance. If you happen to have a social position that brings you
naturally into touch with people of taste and places of fashion, our role is much easier.
If you haven't it, avail your self of every opportunity to observe the current mode correctly
worn. Lunch, occasionally, at a worn. Lunch, occasionally, at a
fashionable restaurant, even if you can't order anything but an egg Florentine. Go to first night the theatre, go to the opera, nap-shots of the mode. If you of the mode.
t, try to get your firm to send Palm to fashionable resortsPalm Beach, Newport, etc., and,
above every thing, get to France as soon and as often as you can. Once in Paris, you are at the born there and from there it born there and from there it
travels far and wide. Of course, go to the openings-and go with a perfectly open mind-don't great name all its models ar bound to be good, and don't think that a small house may not have about labels-think about facts.

Market Place of Mode These openings form the most world for a student of fashion world for a student of fashion.
It is here that your powers of judgment can become sharpened against the wet stone of a thousand varying opinions. You mode. Listen! don't talk-listen of everve-think-make notes
of notes, if you can. If not, menta Give yourself time to let you, be carried away by the obviou and the spectacular. Everybody is sure to see that. It is the so-
phisticated eye, the trained taste that spots the subtly simple, th elegant, the really smart dress a the first glance. But remember that that is the dress you love to
wear and the one that is likely to outlive a dozen tricky little mod
Try to be articulate about fashion, but don't become artic think beyond the stage that dismisses everything with one o the other of our popular adjec
tives-divine or lousy!

## Drawing Important

And in the fashion business come a designer or an artist, will be a tremendous asset ou if you learn to draw-even f you can only draw well enough to make croquis-little rough sketches-these will be very val uable no matter what branch of ashion work you pursue, and, if possible, develop the ability to
write. Learn to write about what you see with originalitywith colour-and with verity.
In short, if you can have the
ophisticated view-point of a voman of the smart world, the sensitive perception of an artWalter Lippmann, the clarity of thinking a ense of a hard-boiled business man, and the flawless taste of a the fashion game.

