Y TO HEAR ODUM SPEAK ON SOCIAL TRENDS SUBJECT

Assistant Director of Research On Hoover's Committee to Address Cabinets.

Dr. Howard W. Odum, head of the sociology department and di- o'clock this afternoon. rector of the Institute of Research in Social Science, will address a joint meeting of the Y.M.C.A. cabinets tomorrow at ing from the eighteenth century tells the story in part, in the cur-7:00 o'clock in Garrard hall on operatic school to the modern rent issue of the Chapel Hill "Recent Social Trends." The works for organ by contempor- Weekly: meeting is open to the public and ary Americans. The program all who are interested are urged will include: Concert Overture on the market bears this name: to attend. Several classes are in C. minor and Intermezzo, by Genuine Diamondback Rattleplanning to attend the discus- Hollins; Largo, from the opera snake with Supreme Sauce, Posision as a body.

on a committee of sociologists Clokey. whose aim was to study the social life of the United States for a period of three years in an effort to supply bases of policies in the future development of the country, Dr. Odum will present a comprehensive report of the findings of his committee. After Dr. Odum's address, an opportunity for informal discussion will be tendered.

Made Three-Year Survey After a three-year national survey, President Hoover's research committee made a report in two volumes, and thirteen volumes of additional supporting data are to be published. A summary of the first part of the committee's report was published by the New York Times and has been the object of study by the Y. M. C. A. cabinets for the past several weeks.

Dr. H. D. Meyer and Dr. L. M. Brooks of the sociology department, and Harry F. Comer, local "Y" secretary, have given preparatory talks.

PRINTING DISPLAY IS ON AT RESERVE ROOM OF LIBRARY

Exhibition of Year's Best Commercial Printing Arranged by American Institute of Graphic Arts.

An exhibition made up of the best commercial printing of the past year collected and loaned by the American Institute of Graphic arts is being shown in the reserve room of the library. There are forty-seven panels in the collection, selected from hundreds of specimens submitted by more than 140 printers, designers, paper manufacturers, and advertisers throughout the country.

The American Institute of McConnell To Address Graphic Arts, which selects the best examples of commercial printing each year, is maintained to stimulate and encourage work in graphic arts; to conduct exhibitions in the United States; the graphich arts in this country.

"Buc" Pulls Fast One

publication.

with this issue, which was the annual "Fraternity Number."

Rattlesnake Meat Is Latest Delicacy Offered To Public

Kennedy Will Present Vesper Concert Today

Professor Nelson O. Kennedy, instructor in the music department, will present the second the American public is rattlevesper organ recital of the quar- snake meat, according to Dr. W. ter in Hill Music hall at 4:00 C. Coker, University botanist,

a program representing a vari- in rattlesnakes down in Florida. ety of types of composition rang-Xerxes, by Handel; Seraphic tively the World's Most Delicious Appointed by President Hoov- Chant, by Moline; Fanfare, by and De Luxe Foodstuff.' er three years ago to serve as Lemmens; and Fireside Fancies, assistant director of research a descriptive suite by Joseph

Dr. Beard Will Speak

Dr. Charles Beard, noted historian, will lecture to Dr. Edgar W. Knight's history of educa- made with rattles; charms necktion class in Peabody 208 tomorrow morning at 9:30 o'clock.

SHOWS PROGRESS

A. M. White Reports on Investigation of Industrial Utility Of Streams in State.

Excellent progress is being made in a survey of the streams of the state to determine the industrial utility of their waters, Dr. A. M. White, head of the chemical engineering division of the University of North Carolina School of Engineering, reported yesterday.

The purpose of this project, which is being done here by the University in co-operation with the State Department of Conservation and Development, which established a fellowship for this purpose, is to obtain information badly needed with respect to the utility of North Carolina waters.

The survey is being made "by a coordinated plan of sampling and analysis from representative sources of surface water supply, to establish their chemical quality with particular relation to industrial utility; to replace an impression as to their high excellence with authoritative proof; and in general to encourage their utilization to the bene-

(Continued on last page)

Electrical Engineers

A regular meeting of the American Institute of Electrical Engineers is scheduled in the has a far better flavor. physics auditorium of Phillips and generally to do all things hall at 7:30 o'clock Tuesday which will raise the standard night. The principal speaker of and aid the extension and de- the evening will be J. D. McConvelopment toward perfection of nell, who graduated from the about for some way to earn a school of engineering in 1931. McConnell will speak on some phase of electrical engineering.

While here McConnell was member of the Playmakers and Buccaneer officials smiled yes- the Wigue and Masque. Since terday as they announced the his graduation he has appeared release of February issue of the in several dramatic plays over fined to the infirmary yesterday. day at 10:30 a. m. He will also work. campus comic two days ahead of station WBT in Charlotte. He They were: Craig Branch, Jr., be heard Monday night by one the regular scheduled release was connected for a time with D. J. Brawley, E. V. Conrad, L. of the "Y" cabinets and the Episdate. This, they said, consti- W. S. Lee and Company in Char- M. Cromartie, J. H. Dellinger, copal ministerial group. While tutes a new speed record for the lotte, later going to his present Richard A. Harris, W. H. Monty, in Chapel Hill, Coleman will

public.

Louis Graves Reports Story Brought From Florida on Snake Industry.

The latest delicacy offered to who brings here the first infor-Professor Kennedy will offer mation about a vast enterprise

Here is the way Louis Graves

"The rattlesnake product now

"A little way inland from the famous resort is the plant of the Floridian Products corporation, and it is here that rattlesnake products are prepared; not only food, but skins and skulls, and various ornamental articles lace, pendants, hat bands and ear rings. Then there are rattlesnake-oil, put up in bottles, 'excellent for reducing inflamnation,' and rattlesnake-skin lamp shades.

"When I expressed astonish ment at the use of rattlesnakes as food, Mr. Coker told me that there was good precedent for it. He took from one of his shelves a book containing records of the Historical Society of Pennsylfrom Henry Laurens of South Carolina, the eminent planter and merchant whose son, John Laurens, as George Washington's aide-de-camp, received from a British aide-de-camp the sword of Cornwallis at York-

"Writing in 1764 to Andrew Williamson in the Carolina back country, Henry Laurens said:

"'I acknowledge the chestnuts, hazelnuts, telonis, and puccoon, for which I return thanks, as I do for the poor unfortunate rattlesnake body made an addition to my table today.'

"'Did you eat any rattlesnake meat while you were in Florida?" l asked Mr. Coker.

"'No, I didn't,' he replied. But I'm thinking of ordering some and asking Mrs. Kluttz to prepare it for me. I'll let you know when it gets here, and maybe you'd like to come around and have a taste of it.'

"Maybe; and maybe not. have not quite decided. I have a long-standing prejudice to overcome before I try such

"Rattlesnake meat is said resemble chicken-breast in ap pearance; its eulogists say

"A Frenchman who had been wounded in the World War came to this country. He had little money and he was looking livelihood. Like so many of his countrymen, he had a keen in- Columbia. terest in the preparation of food

(Continued on last page)

Fourteen in Infirmary

Campus Greeks came in for it Burlington Mills in Burlington. George Steele, T. M. Temple, he may be reached for private and J. C. Gregory.

SOUTHERN PINES

University Group, Directed by McCorkle, Will Offer First Concert of Winter.

The University band, conducted by Professor T. Smith Mc-Corkle, will appear in a concert tonight at the Church of the Wide Fellowship in Southern Pines at 7:30 o'clock.

This is the first of a series of concerts to be presented by the band on its schedule of winter and spring quarter appearances. The organization features a symphonic type of musical presentation on these programs and is recognized as a leading musical group in this respect. It has been chosen in a national survey as one of ten outstanding college bands in the country The band will appear here early next month and again in the spring quarter in addition to several out of town concert engagements.

Program

Tonight's program will include Prelude from Suite Ancienne (opus 108) by the contemporary American composer Henry Hadley, a suite consisting of a prelude, chorale and four dances by Johann Sebastian Bach, Andante con moto from the Italian Symphony by Felix Mendelssohn - Bartholdy, Romance et Rondo by Henri Wienvania, and here was a letter laski arranged for violin solo with band accompaniment by Thor Martin Johnson, soloist with the group, Andante contabile from Symphony No. 5 in E minor by Peter I. Tschaikowsky, Dance Orientale by Lubomirsky, Serenade Roccoco by Meyer-Helmund, and Atlantis Suite by V F. Safranek.

Coleman Jennings Will Be at University Until Tuesday for Discussions With Groups.

Coleman Jennings, former Washington business man and now secretary for college work in the third province of the Episcopal church, will be in Chapel Hill today through Tuesday for a series of addresses and short talks to various college groups.

Educated partly in England and taking his bachelor's degree at Harvard University, Coleman is well versed in numerous fields. although his chief hobby and life occupation is work among college men. A frequenter of the Continent, he is known as well abroad as he is in his own country. For the last three years he has traveled through the United States, though spending most of his time in the states adjacent to the District

Speaks Before Forum

Tuesday.

Groups Named To Promote Work Of University Student Agencies

Speaks Tuesday



Dr. Chih Meng, associate director of the China Institute of America, who will speak here Tuesday evening on the fiirst versity relationships with stuof a series of lectures and forum dents other than formal instrucdiscussions of Sino-Japanese tion. These relationships all problems. Dr. Meng's lecture, have an educational significance sponsored by the Y.M.C.A., will and are recognized as an intebegin at 7:00 o'clock.

British Aviator to Discuss Atlantic Seadromes in Gerrard Hall Tomorrow Night.

auspices of the public lectures ministrative Board. The Adviscommittee of the University faculty.

Grant served as the British admiralty meteorologist during naval raids on Zeebrugge and Ostend and was a delegate to the International Meteorological conference in Paris in 1919-20. He was later appointed a member of the International Maritime Meteorological commission. Grant is now in America as consultant to the Armstrong Seaplanting a series of floating steel picture the developments of this achievement.

New Song Committee To Convene Tuesday

writing of the new Carolina through the efforts of a numsong will meet Tuesday after- ber of faculty members of the noon to discuss further plans in school of commerce. The conregard to its writing. Nothing stitution of the organization of a definite nature has as yet stipulates that not more than been accomplished, although sev- one-fifteenth of the junior class eral songs have been submit- of the commerce school nor more ted, no song has come up to the than one-tenth of the senior desired standard

At present there is a tendency ternity, and candidates must be The student forum of the on the part of the committee to in the upper one fifth of their Episcopal church will hear Jen- have some member of the Uni- class, scholastically. nings tonight at 7:00 o'clock, versity compose the song in or-Fourteen persons were con- and he will speak in chapel Mon- der to make it a true Carolina the thirty-sixth chapter of Beta

Mrs. Graham at Home

position of plant engineer of the Russell Mickle, George Phillips, stay at the Zeta Psi house where will be at home to the graduate and professional women students The meeting is open to the Edith Wladkowsky, F. G. Wolke, conferences on both Monday and of the University Wednesday afternoon at 4:30 o'clock.

Graham Appoints Administrative Body of Officials and Student Advisory Board.

HOUSE SETS FORTH NEED

Organization Is Established as Means of Grouping Together Agencies With Same Work.

An Administrative Board of fifteen University officials and a student Advisory Board of nine outstanding student figures have been appointed by President Frank P. Graham to coordinate and promote the work of all University agencies affecting student life. Dean F. F. Bradshaw has been appointed chairman of the group which will act as an administrative head for the University of student welfare.

The work of the boards is understood to embrace all Uni-

gram on the campus. R. B. House, executive secretary, explained the need for such groups in announcement to members of the groups last

gral part of the educational pro-

According to House, in recent years of University growth many agencies have come into existence to promote in various ways the wholesome growth of Captain Hugh Duncan Grant, students and student life. To superintendent of the meteorol- relate most effectively the reogical department of the British spective functions of such agennavy during the World War will cies and to focus the entire lecture tomorrow night in Ger- guidance resources of the instirard hall at 8:30 o'clock. Grant's tution on the particular needs of address, which will be on students both as individuals and 'Wings, Weather, and Sea- as groups is the responsibility dromes," is given under the of this division through its Ad-

(Continued on last page)

INSTALLATION OF FRATERNITY WILL OCCUR TOMORROW

North Carolina Alpha of Beta Gamma Sigma, National Commerce Group, To Be Installed at University.

Installation of the North Carolina Alpha chapter of Beta Gamma Sigma, national honorary commerce fraternity, will dromes Ocean Airways Company take place here tomorrow. The which is undertaking the feat of initiation ceremonies will be in charge of Professor John W. islands across the Atlantic to Jenkins of the University of facilitate trans-oceanic airplane Georgia, national secretary and traffic. In his lecture he will treasurer of the organization. Following the installation program, members and officers of the fraternity will gather for a luncheon in the banquet hall of Graham Memorial.

A charter establishing the The committee handling the local chapter was obtained class may be elected into the fra-

Alpha of North Carolina is Gamma Sigma, the national organization having chapters in all but ten of the schools belonging to the American Assoc-Mrs. Frank Porter Graham iation of Collegiate Schools of Business. The association includes practically all of the higher ranking commerce schools in the country.