

The Daily Tar Heel

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Thursday, October 19, 1933

Looking Ahead

After all has been said in these columns concerning improvement of the present system of mid-term quizzes, we go to class today only to find that our professors were not notified of the fact that mid-term grades must be turned in by Monday. The result is undue strain both on professor and on student. The former must scramble around in a desperate effort to make out quizzes and be prepared to grade them, and the latter must drop all else to get in a few hours of last-minute cramming—all because of what seems to us, frankly, an arbitrary and confusing method of deciding suddenly on the appointed time of mid-terms.

In the first place, if mid-terms were mid-terms in fact as well as in name, we should be led to expect that they would come at least approximately in the middle of the quarter. However, one-third of the quarter is not yet up; we have been in school not quite a month. In the second place, if we are to have mid-terms so early in the quarter, why is a specified date for them not appointed and made public a reasonable time in advance? Instead, the registrar's office announces the date literally just before we go on class to take quizzes that mean passing or failure for the amount of work covered. And lastly, if members of the faculty are caught off balance by the "caprice," shall we call it? of the registrar's office, what shall we expect the reaction of the student to be?

Dean Bradshaw stated Wednesday that although it was "too late to take any action this quarter," the DAILY TAR HEEL's suggestion concerning changes in the present method of giving mid-terms was now under consideration. We reaffirm with Dean Bradshaw that it most certainly is too late—this quarter. But we look forward to next quarter with the hope that the administration will realize what a sorry device the mid-term quiz is as now employed.—A.T.D.

Political Pirouettes

It seems only too evident that the freshmen of last year were eager, willing, and quick to learn. Last fall they were initiated into the machinations of politics on this campus; last spring they became further and more thoroughly acquainted with the complications of campus politics; and this fall as sophomores they turned their two brief lessons into practice—and how they succeeded!

In yesterday morning's DAILY TAR HEEL the sophomores were informed—the first time they'd heard of it—that dance leaders for the sophomore hop were to be elected that morning during their assembly period. Wholly unprepared as the class was for these elections, without having any time for thought as to who would be qualified leaders, they went to the assembly to be informed that the date of the dance had been set for the Friday before the Carolina-Georgia Tech game.

This announcement came as a great surprise to all, for the class members had in no way been consulted as to the time which would suit them best. Immediately after this announcement, the floor was thrown open to nominations and before the sophomores (who were not "in the know") could catch their breath, nominations

were made from all over the floor. These nominations were so rapid that they could not have been in any way spontaneous, but must have been prepared.

There is one thing that this class must learn—more subtlety in their frame-ups. They should not be so obvious as they were yesterday. At least give some of the others in the class a chance to decide some of the matters for which they pay class dues and attend college.—C.G.T.

NRA Thursday Nights

A series of very interesting and informing lectures is being sponsored by the University school of commerce, together with the law school and the social science department, which offers excellent opportunity for the student whose campus schedule is too full to investigate for himself and parallel his life with the study of this important national program.

Topics chosen for lecture cover the subject thoroughly. Different phases are taken up by faculty members who have studied the program and quite understand its aims and accomplishments. The ordinary individual has only the vaguest notion as to what the National Recovery is all about. Since new phases are continually being introduced by chief administrator, Hugh S. Johnson, it is, of course, difficult to keep up with recovery activity without intensive study of its background and chronology.

That is why these lectures are important. The lecturers, all from the University except G. W. Forster of State College, are well-equipped to give the facts of a difficult situation in a brief, inclusive manner. Here is a chance for the people who raise their eyebrows when NRA is mentioned and quietly keep out of the conversation to avoid embarrassment, to have the definition of "recovery" clarified; it is a chance to hear very good ideas on a very important subject.—J.S.C.

Student-Professor Rapport

The criticism has often been made, lately, that professors here at the University are prone to hold the views, the thoughts, and the actions of their students in contempt that they feel an interest in them only insofar as they are able to uphold the professor's record by producing good grades at the end of the term.

Such a statement could not be further from the truth. Of course, in certain isolated cases, professors may have no personal interest in those they teach, but in the vast majority, the instructor feels a great responsibility, a great interest, and a great friendship and desire for personal acquaintanceship with those who daily sit in his classrooms. In fact, the blame for the distance which separates the student from the professor must rest entirely with the former. Let us give an example.

Professor Caldwell gave his class an invitation to visit him at his home on a certain evening recently. He had planned an interesting and entertaining evening, during which he could become better acquainted with his students, and during which they could learn to know him not as a dignified pedant, but as a man. Not one student took advantage of this opportunity.

On whom must the blame be laid? Certainly not on the professor. You will find, if you take the trouble to investigate, that almost invariably he is ready and willing to give freely of his time to help you, to learn to know you, and to advise you. It is up to you, as the student, to take advantage of that opportunity.—W.H.W.

Speaking The Campus Mind

The Director Speaks

In answer to many recent questions as to what magazines, if any, the Student Union subscribed and where such magazines were kept, I would like to make the following answer:

Graham Memorial subscribes to four weeklies: Time, Colliers, Saturday Evening Post, and The State; to eight monthly periodicals: Harpers, American Mercury, Atlantic Monthly, National Geographic, Red Book, College Humor, Vanity Fair, and the American Scholar; and to four daily papers: News and Observer, Charlotte Observer, Greensboro Naily News, and the New York Times.

These papers and magazines are stamped and placed in the lounge for the use of all members of the union.

As a rule students have been considerate in their use of these books and a great many readers have enjoyed them. This fall, however, an increasingly large number have been taken from the lounge. A recent check showed that only four of the twelve current issues were available.

I hope that students will realize the importance of preserving this union property, and that the books will not be wantonly mutilated or inconsiderately removed.

MAYNE ALBRIGHT.

The Greeks Had A Word for It

Editor, the DAILY TAR HEEL:

Upon looking over our annual, the Yackety Yack, everyone admires the fine portraits of the students and is greatly interested in their achievements while in college, but cannot help being struck by the inexplicable practice of putting little Greek symbols beneath some of the students' pictures. Curiously enough, these symbols, set directly beneath the faces, seem to divide the students into two distinct divisions. The students with a blank space directly beneath their names are nothing, no matter how many are the achievements recorded in the paragraph beneath; while those with the little symbols, no matter how blank the rest of the space, appear as demi-gods. The mysterious symbols, masking beneath their outer surface a whole world of mystery and awe, impart to their owners an aura of sanctity and exclusiveness that sets them high above the others.

This may seem exaggerated, but, to the uneducated eye, this is exactly the reaction that is produced. The caste system in India gives no more sharp lines than those observed in casually glancing over almost any college annual.

Fraternities are all right, in their place; they are social organizations which have a definite place in collegiate life. However, they are only extra-curricular organizations, which are no more important and rank no higher in the life of the campus than other extra-curricular organizations, such as the literary societies, athletic teams, etc. Of course, a fraternity man wants his picture to be put in with his fraternity group and wishes recognition of his membership placed beneath his name in the year book—but why should not this recognition be put in the same group with the other memberships and honors he has won during his college life? And why should the fraternity affiliations, only, of Juniors be placed beneath their pictures, thus making the unfair distinction particularly marked in this class? His fellow-fraternity members can identify him as one of them by his picture in the frat section in another part of the year book.

It is well known that students who cannot afford to join fraternities often stretch to the breaking point to do so, and one of his reasons for joining a fraternity is so that in after years, when he shows his friends and posterity his book, the book which represents the results of his efforts at college, he need not be ashamed of that glaring blank space beneath his name, though his other activities may be many. Yet that is so unnecessary—so avoidable. Fraternities need not be abolished or even depreciated; but why not be sensible about them? Why not put the recognition of membership in a fraternity in the same paragraph with the other activities and leave it entirely out of the junior class pictures? For, as before said, ample proof of fraternity affiliation may be found in another part of the book. Why not give the students a fair chance to appear in their true colors—no matter whether they are rich or poor—so that man may be free and equal as the founders of this nation intended him to be?

It may be argued that this is an old and revered custom and that, moreover, "every college annual follows this system," but why must they? Are we sheep to be moved with the herd? The world moves ahead only by broken customs. Let North Carolina publish her students' book on a fair and equal basis,

and watch and see if the other colleges do not follow in her lead!

S. S.

"Old Man Happy" Again

Editor, the DAILY TAR HEEL:

A few weeks ago we took the liberty of pointing out in these columns that the repeated requests that spectators will please not walk across the grass, as broadcast from the football field, were very tiresome, inasmuch as the intelligent percentage of the student body and other spectators were reminded from last year, or amply warned with a single comment.

At last Saturday's game there was no tiresome repetition of requests, and we enjoyed the announcing much more. Wisely enough, all requests of this sort were defrayed until the last quarter, and our thanks as well as our apologies are due to "Old Man Happy" of Kenan stadium, who, it seems, was never to blame for the reiteration anyway. The amplifiers are still inescapable, but as long as the announcing remains intelligent and continues to be made by a former Carolina star, who knows football from top to bottom, there is no particular reason why anybody should need to escape them.

It appears, however, that at every football game there is an element which could only be taught with a cudgel, such as policemen wield in times of stress. If the management of the field could obtain the services of several state troopers for a few minutes around the closing of every game, and put them at the first few gates at the extreme left on the south side, perhaps a good many spectators would be less inclined to cross the field at that end.

But as long as nobody shakes a stick at them, there remains a far too large number of selfish lunkheads, who, to save themselves a few minutes they could very well spare from attention to the bottle, must cut across the turf on the field and in so doing cost the athletic association money it hasn't to spare.

—H. N. L.

WOODHOUSE ADDRESSES DEBATE SQUAD ON NRA

Professor E. J. Woodhouse of the department of history and government addressed the members of the debate squad at its meeting Tuesday night.

Woodhouse spoke on the various acts of the National Recovery Act which is the subject matter of the coming debate with Georgia University in November.

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5013
461
19

A strategic point in the battle for sales

Today's intense competition calls for new and more effective merchandising methods. Several plans pioneered by Bell System men are proving helpful.

For example: the "Where to Buy It" section of the telephone book. Here local dealers are listed beneath the trade-marks of advertised products—such as Plymouth, Greyhound Lines, Exide, RCA Victor. This service helps manufacturers to reduce substitution, helps dealers to increase sales, helps you to locate the brand you want.

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