

BOARD APPROVES EXPENDITURE FOR ANNUAL PRINTING

**Yackety Yack Budget Increased
\$1,000 over Last Year for
Improvement of Book.**

BOARD PURPOSES DEFICIT

The Publications Union board yesterday approved the expenditure of \$8,994 by Alex Andrews, editor of the Yackety Yack, for printing and engraving costs. This amount is over \$1500 more than was necessary last year.

Andrews' budget called for a much larger annual. The 1934 edition will be 9 by 12 inches while last year's book was 7½ by 10¼ inches.

Due to high labor costs and other causes Andrews' expenses have been unavoidably increased.

The definite policy of the board to reduce the surplus of the union and to improve the publications was revealed in the statement of estimated accounts for the annual. Over \$800 has been deducted from the revenue of the book through the reduction of the representative fees from juniors and seniors and another \$800 of revenue was purposely deducted by the board's action in allowing a 20 per cent discount for organizations paying Yackety Yack costs before a certain date.

Deficit on Purpose

A budget for all four publications revealed that the operating costs for 1933-34 will exceed the revenue by over \$1000. This loss will be sustained by a bank surplus which the board is endeavoring to reduce through heavier expenditures in the publications.

The deficit, however, is also explainable otherwise. The board's action has been taken with the idea of reducing the income or increasing the publication investment and their efforts have reduced the account so that an approximate par would ordinarily be established. However, a reduction of income due to the decrease in the student enrollment of 200 has deprived the board of over \$1000.

WOMAN'S GROUP ACCEPTS BUDGET

**At Quarterly Meeting of Association, Plans Are Discussed
For More Co-ed Athletics.**

The quarterly meeting of the Woman's association was held yesterday afternoon at 4:30 o'clock in Graham Memorial. A definite budget with decreased expenses will be put in effect this year. The program was opened by a talk by Coach Bob Fetzter, on the importance of physical education for women. He was followed by R. B. House, executive secretary of the University, who spoke of what the administration expects of co-eds.

Jayne Smoot, president of the Athletic association pointed out that this year was the first that the association has been really organized, but in that short a time it has made great progress. Fifty girls were out for basketball this year, in comparison to seventeen last year. Vivian Grisette explained the point system counting toward the minor insignia for basketball, and individual sports and the

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LEADING FIGURES AT PRESS INSTITUTE



Above are pictured some of the leading figures who are here for the tenth annual North Carolina Newspaper Institute, which opens today. Above, left to right: President Frank Porter Graham of the University, who will deliver tonight the address of welcome at the opening session; Hiden Ramsay, general manager of the Asheville Citizen-Times, who addresses the delegates Friday morning; and Colonel Robert R. McCormick, editor and publisher of the Chicago Tribune, who will be the principal speaker at tonight's gathering.

Below: J. Roy Parker, president of the North Carolina Press association; Joseph T. Mackey, executive vice-president and treasurer of the Mergenthaler Linotype company, who speaks tomorrow morning; and C. C. Council, publisher of the Durham Herald-Sun, who will preside over the session of editors of dailies, which takes place tomorrow afternoon.

North Carolina Newspaper Institute Will Open Mid-Winter Meeting Today

DEAN CONTINUES SERIES OF TALKS

**Professor McColister Talks on
Sufferings of Job and How
He Solved His Problems.**

Interpreting the book of Job and trying to find an answer to the question why good men suffer as well as bad ones, Professor Lee S. McColister, dean emeritus of Tufts College, continued his series of lectures, last night on the subject of liberal religion.

McColister brought out the fact that Job who had been leading a pious life was afflicted with terrible suffering. He showed how people tried to account for his suffering by telling him he had sinned.

"Job, however, solved his own problem," stated McColister, "by remaining faithful to his convictions and looking forward to a future reward for remaining true to his ideals." The liberal leader showed how this principle applied to modern life.

McColister also emphasized the fact that the book of Job was nothing but a drama and pointed out the fine way the story was expressed.

Tonight the topics will center around a discussion of the life of Jesus.

The session tonight at 8:00 o'clock will be held at the United Church on Cameron avenue instead of the Carolina Inn. The Thursday and Friday night meetings will be held at the Carolina Inn again.

MCCORMICK WILL BE MAIN SPEAKER

**President Graham Will Welcome
Members at Carolina Inn To-
night After Registration.**

Anticipating one of the most successful mid-winter meetings yet held, newspaper men and women from all sections will gather at the University today for the opening session of the tenth annual North Carolina Newspaper Institute.

The principal address at the first session, which will get under way at 7:30 o'clock, will be delivered by Colonel Robert R. McCormick, editor and publisher of the Chicago Tribune, regarded as one of the world's greatest newspapers. His topic will be "The Newspaper Can Preserve the Republic."

Graham Is Welcome

Registration will be conducted at the Carolina Inn, where many of the sessions will take place. The institute will be opened there tonight. President Frank Porter Graham of the University will deliver the address of welcome.

Other features of tonight's gathering include the response to President Graham's welcome by J. Roy Parker, president of the North Carolina Press association and music by the University Glee club.

It is expected that tonight's gathering will end in time to allow the delegates to attend at least a part of the Carolina-V. M. I. basketball game. Coach Shepard has invited the news-

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NEGRO PROBLEMS SUBJECT OF TALK

**Social Science Research Repre-
sentative Discusses Aspects
Of Negro Questions.**

Guy B. Johnson of the institute for social science research spoke before the class for emergency relief in education yesterday afternoon on the topic "Ethnic Aspects of Community Life." He confined his talk almost entirely to the Negro in the community.

Johnson opened his talk with a few words on the function of class feeling in the community. The remainder of his remarks consisted of a concise statement of informational data on the Negro race.

Ten Main Points

The lecture revolved around ten main points. He spoke on Negro population, its increase, distribution, and general improvement of health. He passed on to the progress of the Negro in economic conditions, home and land ownership, and payment of taxes. In almost all lines of improvement the depression was the cause of a setback.

In speaking of Negro education Johnson touched on the development of better schools for the Negro, problems such as teachers' salaries and length of term, and the decline of illiteracy. Commenting on Negro crime, he said that there had been a gradual decrease of Ne-

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Snavelly Selected Coach Of Tar Heel Grid Squad By Council Last Night

COLLEGE PRESSES ARE NECESSITIES SAYS W. T. COUCH

**In Address to Community Club,
Press Director Traces History
Of University Presses.**

CULTURAL BOOKS NEEDED

W. T. Couch, director of the University of North Carolina press, spoke before the Chapel Hill Community club at a meeting in the Episcopal Parish house yesterday afternoon on "University Presses."

"The history of University presses goes back to the beginning of printing in English," was the opening thought in Couch's address. "One of the oldest—if not the oldest—business establishment with a fairly continuous history existing today is the Oxford University Press. The first book issued at Oxford bears the date 1468, although the real date is probably 1478. Caxton's commercial press at Westminster issued its first book in 1477."

The content of the remainder of his talk is contained in the quotations following. "Books and magazines of all kinds are comparatively rare in this region, and large classes of our people—college graduates as well as the technically uneducated—not only do not have books but do not have the ability to read them even if they had. Look into the homes of most of our college graduates today and see what you find in the way of books and magazines and active mental life. In most of them you will find pleasant and easy reading but nothing resembling intellectual activity."

"Whatever we say in the south, we still act in accord with Governor Berkely when he thanked God that there were no printing presses or schools to disturb the peace. I would shock the most recent and most progressive south into forgetting some of its contemporary sociological jargon by publishing a popular set of the best political thinkers of the old south, who spoke clearly and forcefully and intelligibly and with perhaps some truth that is worthy of circulation today."

"A university press in this region must stimulate generally the reading and writing of serious books on a scale both more intensive and more extensive than ever before."

UNIVERSITY CLUB WILL SPONSOR FROSH PROGRAM

The University club will sponsor a program on "Sportsmanship" Friday in freshman assembly at which prominent University athletes will speak, it was announced yesterday.

The business session which was planned for this Friday has been postponed until Monday.

The program will be a part of the pep meetings which will be held this week.

No Soph Assembly

There will be no sophomore assembly this week, it was announced yesterday by Dean F. F. Bradshaw.

MAXWELL REED TO BE ASSISTANT

**Both Men Named Were Former
Coaches at Bucknell Univer-
sity in Pennsylvania.**

The athletic council named Carl Snavelly, head coach at Bucknell University for the past seven years, to succeed Chuck Collins as head football coach at the University at a special meeting here last night. Snavelly was given a three-year contract at a salary reported to be around \$6,000.

Immediately after the meeting Coach Bob Fetzter contacted Snavelly over the phone and received his acceptance. The former Bucknell coach named Maxwell Reed, Bucknell graduate and line coach there for the past five years, as his line assistant here. He also said that he would have another "general assistant" who would be a former Bucknell player. The name was not mentioned but it is reported that he is considering naming Clarke Hinkle, former all-American back at Bucknell.

To Report Soon

Coach Bob stated last night that Snavelly would report here in a week or ten days and would begin winter practice soon thereafter.

Coach Snavelly teaches a modification of the Warner system and Pop Warner rated him as one of the best mentors in the country last year.

Uses Motion Pictures

The new Tar Heel coach is a native of Arkansas with Virginia antecedents and is married. He has been coaching football 18 years. He has developed a unique method of coaching his men through the use of motion pictures of the games his teams play.

It is understood that support and recommendations from prominent northern alumni of the University who were in-

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JACKSON CHOSEN SCHOOL DIRECTOR

**Dean to Head Consolidated Sum-
mer Schools of Three Units
Of Greater University.**

Dr. Walter Clinton Jackson, dean of the school of public administration, has been named director of the consolidated and coordinated summer schools for the three units of the Greater University for this year.

Professor Nathan Walker, John H. Cook and T. E. Browne will be associated with Dean Jackson as directors, respectively, at the Chapel Hill, Greensboro, and Raleigh units of the University, as in the past.

Council's Recommendation
According to Dr. Graham, the appointment of Dean Jackson was made on recommendation of the administrative council of the Greater University.

Summer sessions will be held during the first six weeks of the summer at each of the three units, whereas the second six weeks' term will be consolidated here.

The summer school committee for the three institutions met here Monday to map out plans for the next terms.