

## PRESS INSTITUTE CONVENES TODAY IN LAST SESSION

Meeting Yesterday Afternoon at Duke After Full Morning Conclave Here.

Concluding the second day's sessions, the members of the North Carolina Press Institute heard yesterday speeches by J. E. Dowd, Richard Waldo, and Joseph T. Mackey, and held discussions led by Judson Ashby, publisher of the Mount Airy Times, and C. C. Council, publisher of the Durham Herald-Sun.

At 4:00 o'clock the group adjourned to go to Duke University, and will return here today for the concluding sessions.

### Mackey Speaks

Advocating a plan to benefit business, Joseph T. Mackey, executive vice-president and treasurer of the Mergenthaler Linotype company, stated "The idea I am presenting is to regulate enterprise through voluntary action on the part of business through the income tax laws, the object being to free, under certain circumstances, such enterprises from the restraint of trade laws without the abolition of those laws and without affecting the public interest."

His plan proposes a method to encourage credit and investment through a normal tax rate on fiscal income.

J. E. Dowd, editor of the Charlotte News, criticized editorial pages of North Carolina newspapers and urged the state to maintain a more progressive and liberal attitude.

"Lacking riches and the power to create riches, let us endow North Carolina with other positions."  
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## UNIVERSITY CLUB PLANS RECEPTION

Welcome for Football Coach Carl G. Snavely to Be Conducted Next Week.

Plans for a gala reception for Carolina's new football coach, Carl G. Snavely, were discussed at last night's session of the University club. The affair will be conducted sometime late next week. The Monogram club will work in conjunction with the University group in preparing the welcome.

Members of these two clubs, with those belonging to the Order of the Grail, the Athletic council, the freshman football team, and varsity non-lettermen and prominent southern sports writers will be in attendance at the banquet and "coach-warming" which will probably take place in Graham Memorial.

"Don't print this," stated Agnew Bahnsen, president of the University club, last night, "but our welcome is going to make State College's reception for 'Hunk' Anderson look like a tea party."

### Welcoming Group

Other important business was brought up at the club meeting last night. A special committee composed of Ralph Gardner, Billy McKee, Albert Ellis, and Jack Pool, was appointed to meet the Virginia basketball squad as they arrive in Chapel Hill today for the clash with Carolina's White Phantoms. En-  
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## INSTITUTE SPEAKERS



Richard H. Waldo, left, president and editor of the McClure Newspaper syndicate, who spoke at yesterday morning's session of the tenth annual Newspaper Institute, and Watson Davis, director of Science service, who will address the newspapermen today on "Science as a Major News Field."



## DAVE McCACHREN, QUARLES ADDRESS FROSH ASSEMBLY

"Sportsmanship" to Be Topic of Talks by Campus Athletes.

James Norment Quarles, representing the boxing team, and David Downs McCachren, of the basketball team, will speak on the subject of "Sportsmanship" to the freshmen in assembly this morning at 10:30 o'clock in a program sponsored by the University club.

Ernest Hunt, head cheer leader, will lead yelling, and H. Grady Miller will direct singing. Agnew H. Bahnsen, president of the University club, will preside. "Sportsmanship" has been chosen as the topic for the convocation to acquaint first-year men with the proper Carolina attitude at athletic events.

The business session of the class will be held Monday.

## Sight Of Whisky In Dry Carolina Proves "Shock" To Col. McCormick

Editor and Publisher of Chicago Tribune Stoutly Defends His City Against Outside Criticism and Exaggeration of Amount of Crime Prevailing; More in Winston-Salem, He Says.

"Why, this morning, right here in the state of North Carolina, I was with a chap who opened his grip and what do you thing rested on top?" Tall, red-faced Colonel R. R. McCormick, star-attraction at the North Carolina Press Institute, halted dramatically, clicked his teeth, and then leveled his finger at the DAILY TAR HEEL representatives. "Yes, right here in this great dry state of North Carolina I saw three bottles of whisky in that grip. Gentlemen, I was shocked!"

"Not in North Carolina!" responded the listeners, entering into the playful mockery of the publisher and editor of "the world's greatest newspaper."

The colonel looked mournful and after a pause nodded, "Yes, right here in North Carolina."

### A Man of Action

Swift and decisive, the man who has led the Fourth Estate's attack on President Roosevelt and General Johnson's newspaper code bespeaks the organizer, the man of action in newspaper circles. There is something in his independence, his strong individuality that supports the conventional view that, after all, Chicago, more than any other city in the country, has produced what the play, "The Front Page" called, "the newspaperman's newspaperman."

On the subject of Chicago it-

## LECTURER GIVES SOUND LIFE VIEW

McColleston Reviews Sermon on Mount and Golden Rule in Conference Speech.

Lee S. McColleston continued his series of talks on liberal religion last night by explaining the interpretation the liberal gives the philosophy of Jesus.

McColleston based most of his discussion on the Sermon on the Mount, elaborating in detail on the theories advanced to the people by Christ.

Concerning the Golden rule he stated, "Most people today agree that if the Golden rule were applied, this would be a better world in which to live; but the trouble is that few are willing to apply it in business."

Pointing out the completeness of the sermon as a full philosophy of life, McColleston discussed the questions coming from the multitude which Christ answered in His sermon.

### Moral Right and Wrong

"Authority as to what is right and wrong is found in man and in nothing else," he stated, speaking on the result of the address of Jesus on the people.

The forum leader pointed out how the primitive ideals expounded by Christ at His sermon on the Mount were rules that are still capable of being applied in life today, and he explained that Christ's doctrines are the things that are needed in present society.

McColleston also brought out the beauty of the biblical passages in his text and the fine type of English which was used.

Tonight at the last session of the conference McColleston will speak on the Church's viewpoint on public questions of the day.

## GRAHAM SELECTS FACULTY MEMBERS FOR P. U. BOARD

Second Music Recital To Be Offered Sunday

The second recital in the series of winter concerts sponsored by Graham Memorial will be presented Sunday afternoon at 5:00 o'clock in the lounge of the union by the Stringfield ensemble of the North Carolina Symphony society.

Members of the ensemble who will play Sunday are: Lamar Stringfield, flutist; Katherine Defenbacher, violinist; Jane Ross, violinist; Thor Johnson, violinist; Ralph Weatherford, cellist; and Adelaide McCall, pianist.

The public is invited to attend the recital. Mayne Albright, manager of the union, has announced that seating arrangements have been made for 250 persons.

## SOPHOMORE GETS AWARD OF MERIT

Robert Monroe Neel Honored for Freshman Class Average.

At a meeting of the student chapter of the American Institute of Chemical Engineers Tuesday night, Robert Monroe Neel was given the badge of membership and certificate of merit awarded annually to the sophomore chemical engineer with the highest scholastic standing for the freshman year.

The award was made by Professor A. M. White, chapter counsellor. Two previous winners of the award, J. B. Crutchfield and R. L. Huber, are at present on the campus.

The annual contest problem of the American Institute will be issued next week to seniors and others interested. The problem deals with the selection of the most economical equipment for carrying out a specified filtration on a commercial scale.

Three solutions will be selected from those submitted to be forwarded to the central committee. The papers will be judged in competition with those sent from 30 other student branches. The final winner will receive a cash award of \$100, and have his paper published in the Transactions of the American Institute of Chemical Engineers. Second and third prizes are \$50 and \$25 respectively.

## ESSAY CONTEST TO BEGIN TODAY

Passes to Carolina Theatre Will Be Awarded Winners.

In connection with the showing of "Carolina," Paul Green's latest screen play, the Carolina theatre is conducting an essay contest open to all students of the University.

Papers submitted should not be less than 200 or more than 400 words. The subject for the essay is, "What are the Most Important Products of North Carolina?"

Prizes are as follows: first, one week's pass to the Carolina; second, four-day pass; third, three-day pass; and five passes good for one show. Entries are to be sent to the office of the DAILY TAR HEEL, and must be turned in by January 24. The winner's paper will be printed in this publication.

"Carolina" was made from Green's "House of Connelly," which had a successful season on Broadway a few years ago.

## HEATH AND RUSSELL GET APPOINTMENTS UNDER ROTATING SYSTEM.

Action Follows President's Acceptance of Student Activities Committee Proposals.

Professor Milton S. Heath of the school of commerce and Harry H. Russell of the English department were officially appointed yesterday to serve as members of the Publications Union board by President Frank P. Graham.

The new faculty representatives will replace Professors Phillips Russell and J. M. Lear. Lear, however, will be retained in the advisory capacity without the power of vote.

### Rotating System

Heath's term will be one year beginning January 1 and expiring December 31, 1935. Russell will act as member for a two year term which will expire December 31, 1936. The difference in length of term is purposed to put in effect a rotating system which will feature the appointment on alternate years of one member to serve for a two year term.

Hitherto appointment of the faculty members has been of indefinite tenure but following recommendations of two student members of the board and official statements by the student activities committee, President Graham accepted the new rotating system of appointment.

It is supposed that Lear will retain the position of treasurer of the board although he is acting in an advisory capacity.

A movement was begun before Christmas by President Bill Eddleman of the board and seconded by Phil Hammer, repre-  
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## BRYAN DELIVERS TALK ON RUSSIA

Well-Known Traveler Interests Large Crowd with Entertaining Program.

Julien Bryan, noted traveler and student of Russian affairs, brought to a large audience in Memorial hall last night a vivid and apparently unbiased and accurate picture of Soviet Russia in its many phases and stages of development.

The lecture, sponsored by the Student Entertainment committee, was augmented by slides and motion pictures, most of which were taken by Bryan himself during his travels in Russia from 1930 to 1933.

### Asks Right Attitude

The lecturer opened his program with a short plea for an unprejudiced attitude on the part of his audience. Paralleling the David Clark type of anti-Russian propaganda with the falsifications against Germany during the World War, he commented that with recognition of the Soviet the way to a truer and saner understanding of the great Communist state seemed in the offering.

Bryan conducted his program by giving a running commentary on the motion pictures and slides projected by a stereopticon. Running through the whole series was the definite purpose of showing the contrast between present-day conditions of the worker and the peasant and those under the Tsarist regime.  
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