

# The Daily Tar Heel

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Claiborn M. Carr Editor  
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CITY EDITOR FOR THIS ISSUE: BOB PAGE

Wednesday, February 14, 1934

### Against The Grain

The action last week of the Publications Union board in setting the appointment of the managing editor before instead of after the election of the editor-in-chief seems a rather peculiar one. The argument for such an action maintained that it would tend to eliminate politics from the selections.

Let us examine the practical aspects of the matter. It seems fairly evident that in order to have an harmonious relationship between editor and managing editor, to have a smoothly coordinated editorial staff—in short, to have a good publication—the head and chief lieutenant of the publication should have similar points of view and be congenial toward one another. It is true that the best man possible should be chosen for the managing editorship; but it is futile to suppose that a successful magazine or newspaper can be turned out when there is constant disagreement between the editor and the appointee.

In the past it has been customary for the newly-elected editor to give to the Publications Union board a list of men with whom he believes he can work. The board, in selecting the managing editor, is not in the least forced to restrict its choice to the editor's list, but the importance of harmony is always kept in mind.

It is our opinion that the P. U. board has failed to consider some of the more practical phases of this problem, and by its recent action, has gone against the experiences of the past.—V.J.L.

### Cigarettes And Newspapers

One of the most important extra-curricular activities at any college or university is the campus newspaper. Hitherto there have been published in the greater University three newspapers, the DAILY TAR HEEL at Chapel Hill, the Technician at State College in Raleigh, and the Carolinian at the Woman's College in Greensboro, but for the past five weeks the weekly at the Woman's College has not been published.

Many factors have entered into the suspension of publication. Bank failures in Greensboro have tied up much of the money; the second semester appropriation from the student fund has failed to make its appearance, and the refusal of the faculty to permit the printing of certain types of advertisements; namely, those from cigarette companies.

This stand upon the part of the faculty at the Greensboro branch of the University indicates an attitude, which, if not bigoted, is certainly akin to it. On any college newspaper, the money secured from cigarette advertising represents a big item on the budget, and for the faculty of the Woman's College to object to this type of advertising on the grounds that it is unseemly in a newspaper edited by women not only shows an excess of Victorian standards, but is actually laughable. The students at the Woman's College have been permitted to smoke for the past two years; they are permitted to go up town without chaperones; they are permitted to accept rides if they so desire, and yet they are not permitted to receive revenue from cigarette companies, which would enable the college to publish a newspaper of benefit to all.

That the people of the state would object to

this advertising is another argument for the non-acceptance of money from cigarette companies which seems somewhat illogical. One of the largest tax incomes from a single source in North Carolina comes from manufacturers of cigarettes, and this money is used for state projects, one of which is the maintenance of the Woman's College in Greensboro. Certainly the faculty and the people of the state do not object to the acceptance of this money; yet the authorities very illogically refuse to allow a campus activity to accept needed money in return for an honest service.

It is to be hoped that the faculty of the Greensboro branch of the University soon recover from their biased opinions concerning the printing of cigarette advertisements, and by their recovery to help the editors of the Carolinian to publish it once more.—F.P.G.

### Useless Heckling

Saturday night saw a continuation of the current student practice of heckling every adverse decision made by the referee. It evidently makes little difference whether the referee is right or wrong—as soon as it is made, the hisses, shouts and boos begin. If the officiating at our games were continually incompetent the spectators might indeed have cause for voicing their displeasure. But the very fact that the Athletic association continues to have the same men take charge of the games ought to be sufficient evidence that the refereeing, if not completely above reproach, is at least eminently fair.

No official worthy of the name could possibly be influenced otherwise than against the crowd (and accordingly against the team that represents it) that is guilty of such breaches of sportsmanship. In other words, the boosers, the shouters, and the hisses are wasting their breaths in a lost cause. If an appeal to sportsmanship and fair play is unavailing, perhaps these well-intentioned (and there is little doubt of their good purpose) disturbers can be made to realize that their noise is doing the team—and needless to say, the school—far more harm than good. Perhaps, then, they will stop.—M.K.K.

### Socks—Darn 'em!

A situation has come to our attention that merits consideration. It is one that should be immediately corrected.

The University Consolidated Service Plants runs a laundry, supposedly up-to-date, and having all possible modern appliances for the service to its patrons, the students. And yet this laundry, this modern service plant, has no machine which would darn socks. We called the other day to find out, and were haughtily informed by the young lady at the desk that that would take a special machine, and that such an instrument was not theirs.

That would be perfectly all right if this were a privately owned laundry responsible by its good work for keeping patrons. But the student body is assessed a laundry fee each quarter, and pays whether or no it so wishes. When such a monopoly exists, we believe that it is only fair that the ones who confer it should deal fairly with its victims.

We want our socks darned.—W.H.W.

### Dormitories And Railroads

In one respect at least, the buildings department and the railroads have something in common. It is fixed overhead. Just as it costs almost as much to run a half-empty train as it does a full one, so does it cost almost as much to maintain a half-empty dormitory as it does a new one.

The railroads have attempted to meet the problem of fixed overhead by reducing their rates. They feel that if reduced rates mean increased traffic, they stand to gain themselves, as well as save money for their passengers.

The question arises, "Can the buildings department profit from the railroads' experience?" Can the buildings department, by analyzing its own records, reduce dormitory rates to a point where it will be successful in completely filling the University buildings, thereby saving money for the students and at the same time increasing the receipts of the college? If it costs little or no more to run a full dorm than a half-empty one, is it not advantageous all around to reduce rates to a point where students not now residents in dorms could see their way clear to enter one, yet not reduce the rates so much that the University would not gain something from the increased use of the buildings? This is a problem in economic analysis. The University should have both the records and the experts necessary to make investigation. And financial exigencies, both on the part of the student body and the University, should make such an analysis worth while.—D.B.

We admire the professor on this campus who, when beginning his favorite anecdote, always says, "If you've heard this before, don't stop me. I'd like to hear it again."—Daily Californian.

### NON CAMPUS MENTIS

By Joe Sugarman

#### And a Little Child Shall etc.

Further tidings from high school teacher French down Statesville way: Confident of the ability of his little ones to appreciate the import of his lectures, the ex-TAR HEEL tycoon assigned a theme on the awesome subject, "What is Literature?"

Responded one of North Carolina's future leaders, "Literature is boloney!"

Irate schoolmaster French responded to the occasion himself by obliging the independent critic to copy the less-spectacular definition a mere 25 times.

#### The King's English

First to breast the tape this week is Lewis' embryonic sociologist who claims that women get the hang of things before men by virtue of their superior "ignition." A full lap behind jogs Mangum's journalist with the assertion that most people in the south are "presbyterians." On his heels, however, pants the sophomore who importantly told his pal that he had wind of a big political "cactus" that was about to be held.

#### The Lost Art

Extracted from the lips of a waltzing couple as the frosty Law dance shivered to a conclusion:

"It's getting late."  
"Is it? What time is it?"  
"Almost one o'clock."  
"Dear me, time does fly, doesn't it?"  
"Yes. *Tempus* does *fugit*, doesn't it?"

#### Oui, Oui, Monster

"I feel perfectly confident that I could put my hand behind a person's windpipe and tear it right out," rumbled a low voice in one of Duke's discreetly-lighted courting rooms.

The spare, reserved Carolinian shuddered and furtively looked about for the menace. Terror rose to a fever-pitch when the author of the statement emerged as Wallace Wade's all-American tackle.

#### Jed Dobie Says:

Our sincerest sympathy to Editor Shoemaker. We know exactly how you feel when the diligent proof-reader corrects the one mistake that you want retained in your magazine. By your leave, we note that the DAILY TAR HEEL ran the notice, "Diner at Eight."

#### Rare Ben Again

Palpitated the righteous sophomore, "I tell you I'd report any man I saw cheating, not because I'd like to see him thrown out of school, but because I'm in favor of the proctor system." Queried Fayetteville's junior, "Say, what kind of system does that guy want to put in, anyway?"

#### The Book of Boners

Culled from a high school lad's inky homework pages: When Caesar got to the river, he and his army drove across in fords. And—Caesar took him prisoner and pitched watches at him.

From more adult sources the remark, "The emperor died early in the seventeenth century and nothing has been heard from him since."

#### The Photographer's Gonna Try Again to Get This One

Members of the Dialectic senate will meet in front of Manning hall today at 10:23 for the group photograph for the Yackety Yack. It is necessary that the group assemble promptly at the appointed time.

### SPEAKING the CAMPUS MIND

#### Oh, Ben

To the Editor:

Is it permissible for a freshman to have an idea? If so, I should like to comment briefly on the writings of two of the most learned members of your editorial board.

Messrs. B. C. P., and V. J. L., seem to be strong advocates of disarmament in the United States. Mr. V. J. L., seems to think that we have no reason to fear Japan because the Sons of Nippon have nothing but the deepest affection for our country. Mr. B. C. P., says we should disarm at almost any cost.

People who understand the Eastern situation say that Japan is increasing her military force in every possible way. She is preparing for war with some country—why not with the United States? Japan certainly has no love for us.

Shall we take B. C. P.'s advice and disarm, thus leaving the United States open to invasion by well armed foreign powers? He seems to think that if we disarm other countries will follow suit. Will they?

Let us have a few of those intelligent protests that Upton Close spoke about. I do not think Mr. Close portrayed the whole situation in his talk here, but I do believe his account of Japan, its feeling and aim, was fairly correct. Let us be liberal-minded and consider all angles of the problem.

T. F. MAHER, JR.

### Week-end Specials

Advertised in Last Sunday's Issue Are Being Offered FOR THIS ENTIRE WEEK THE YOUNG MEN'S SHOP 126-128 E. Main St. Durham, N. C.

### HARMON TO GIVE SOPHS DISH OF CAMPUS HASH

"Campus Hash" will be the subject of a talk to the sophomores by J. O. Harmon, manager of Swain hall, at their weekly assembly this morning at 10:30 o'clock in Gerrard hall.

Harmon will speak on several subjects of interest concerning the University.

Harmon has been in contact with students at the University almost continually ever since his graduation. In his senior year at the University he was president of the student body.

### Stolen Book

"Henderson's Dictionary of Scientific Terms," taken from Zoological Library in Davis Hall. Gives Greek and Latin origins of terms. One of set of books always available in our library for reference by any one. To keep such books in locked cases practically puts a stop to their use by students. Students should therefore take such thefts seriously and really try to trace the offender. Report to the Student Council. No reward.

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bedside

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In Shopping Around

### The Crescent Cafeteria

All Meats Now—10c  
All Vegetables—5c  
All Salads and Desserts—5c  
All Drinks—5c

### On Our Menu Today

LUNCH—Roast Turkey and Dressing  
SUPPER—Strawberry Short Cake

MEAL TICKETS AND BOARD by the Week or Month—with Check Outs