

## University Club Will Broadcast Homecoming Program Tonight

### Radio Station WBT To Transmit Gala Half-Hour Feature

Charlotte Observer's Jake Wade and Art Newcombe, Carolina's Jack Pool will appear

### SHAFFNER IS IN CHARGE

Invitations to participate in Carolina's jolly weekend of festivities will be spread far and wide tonight, as the University Club sponsors a special Homecoming Day radio program at 8:05 over Station WBT, Charlotte.

In charge of the broadcast is Louis Shaffner, who released the detailed program of the affair to the University Club at its special meeting last night.

Jake Wade and Art Newcombe prominent sports writers for the Charlotte Observer, will be featured speakers on the program and will present the dope to the football fans on Carolina's chances of downing the Yellow Jackets.

### Alumni

An invitation to alumni to visit Chapel Hill for the Homecoming game will be given by President Jack Pool.

Dr. Roy McKnight, president of the Mecklenburg Alumni Association, will propound the alumni's attitude toward Homecoming in response to Carolina's Jack Pool. Dr. McKnight's well organized alumni association is active in sponsoring the program.

The Charlotte high school band will furnish the music, rendering the most popular of the University's battle songs. Professor L. R. Sides, former principal of the Chapel Hill high school, is director of the band. (Continued on page two)

## CAMPUS KEYBOARD

A columnist in one of the Washington, D. C., newspapers made merry with Maryland's ineligibility cases and had a good laugh at the expense of Maryland officials. He said that it certainly was too bad that Maryland had to know so much about a North Carolina guard and knew so little about its own players that a boomerang investigation found two of their men breaking Southern Conference rules haw haw.

It wasn't a very sporting thing for the columnist to do and some of his cracks were pretty nasty, too. But there is a serious element to the situation below the columnist's raucous little joke. That is that unless Southern Conference schools have a saner view of their athletic situation is going to come up again and again and a whole flock of columnists all over the country are going to have a lovely time beating out smirks on their portables.

It was significant that Maryland took it upon itself to "not protest, but bring to Carolina's attention" the alleged ineligibility of one of North Carolina's star players while on its own team there were two men who were quite well-known as violators of the conference rulings. The significance lies in the fact that Maryland, like many other Southern Conference schools, would wait for some charge about its own players before any

### "Y" Social

The Y. M. C. A. social announced yesterday will not be a sophomore affair but will be given for the three cabinets meeting together.

Held probably in Battle Park the social (Thursday night of next week, Halloween) will give the boys a chance to entertain their favorites among the fairer sex.

## HUBBARD SELECTS MONOGRAM CLUB EXECUTIVE GROUP

Ten Men will Compose Powerful Committee Set Up Last Year by Ralph Gardner

### RAND NAMED CHAIRMAN

Monogram Club President Charlie Hubbard yesterday announced the personnel of the executive committee of the organization, which committee has been imbued with many important functions since its formation as an active group last year by Ralph Gardner.

The members are: Hubert Rand, chairman, Jim McCachen, Ernie Eustler, Tom Evins, Harry Montgomery, J. D. Drake, Melvin Nelson, Buck McCarn, Edward DeGray, and Hubbard.

The first meeting of the group will take place in the Grail room next Monday night at 10 o'clock.

### First Duty

President Hubbard yesterday issued the reminder to committee members that they will be acting members of the dance committee at the Grail dance Friday night and will be responsible for floor conduct. (Continued on last page)

## LAUNDRY PRICES TO BE REDUCED FOR FIVE PIECES

Next Quarter will Find Carolina Rates as Low as Most Schools in State

### WISH OF ADVISORY GROUP

The administration accepted yesterday the Student Advisory Committee's recommendation that laundry prices on five articles of clothing here be reduced, and the University laundry will put the new rates into effect the first of next quarter.

The action of the administration yesterday will make Carolina laundry prices as low or lower than seven neighboring colleges in North Carolina and Virginia included in the Advisory Committee's survey.

The student advisers' recommendations were passed by the University administration only five days after they were submitted by the committee—record breaking time.

### Schools Studied

Included among the educational institutions studied in the comparison of laundry rates were Duke University, Wake Forest, William and Mary, and other colleges in Virginia.

The committee's recommendation—submitted to the administration by Frank Willingham, Bob Magill, Francis Fairley, and Don McKee—reads as follows:

The Student Advisory Committee has met with Mr. Ben- (Continued on last page)

## SWALIN IN VIOLIN RECITAL TONIGHT

Associate Music Professor, Newcomer to University, will Give Public Performance

Dr. Benjamin F. Swalin, associate professor of music, will be presented in violin recital tonight at 8:30, in Hill music hall.

Dr. Swalin, who has recently been appointed to this post, is a former member of the Minneapolis Symphony Orchestra, holds academic degrees from Columbia and Vienna Universities, and has studied violin under famous artists both in Europe and America. He has had wide experience in symphonic conducting and performance. Dr. Swalin comes to the University from DePauw University, Greencastle, Ind., where he was professor of violin and musical theory and conductor of the symphony orchestra.

The complete program for tonight's recital is as follows: "Sonata for Pianoforte and Violin, D Minor, Op. 108"—Brahms; "Chaconne" (for violin alone)—Bach; "Minuet"—Porpora-Kreisler; "Nocturne in D major"—Chopin-Wilhelmj; "Minstrels"—Debussy; "Fugue"—Tartini-Kreisler; "Sonatina"—Chavez; "Indian Lament"—Dvorak-Kreisler; "Scherzo Tarentelle"—Wieniawski.

The public is cordially invited.

### LIBRARY VISITORS

A group of more than 215 boys and girls, sophomores from the Goldsboro High School, made a visit to the campus yesterday afternoon. They arrived by truck and car. The main purpose of the visit was to inspect and study the collection of early Bibles in the foyer of the University library.

## Vote Will Decide Two Issues

### Radio Will Star At Rally Friday

Cheers for the Tar Heels will spread far and wide Friday night over the etherial waves of radio station WPTF in Raleigh as students gather at Emerson field for a pre-Georgia Tech-Carolina game pep rally.

The program which will be sponsored by the University Club has been tentatively drawn up to open with a torch light parade beginning in front of the post office at 8 o'clock and following the band to the field.

At exactly 8:30 the radio station will cut in for the broadcast which will begin with a cheer and "Hark the Sound." Yells will be under the mad guidance of Lester Ostrow.

Dr. Archibald Henderson, mathematician-rooster-cheerer, will defy all laws of average when he gives his views on Saturday's outcome.

The radio hook-up as well as the pep rally will close with "Hark the Sound" at 9 o'clock.

## SOPHOMORES SET DATE FOR DANCE

Entire Class Meets Tomorrow Night to Choose Figure; Les Brown's Band will Play

In a short but productive meeting, sophomore class executives last night set Friday, November 8, as the date for the annual Soph hop.

The committee voted a \$250 appropriation for the affair. The smooth-functioning dance committee under the direction of Billy Seawell left only the burden of decision with the executives.

Les Brown and his Duke Blue Devils will play for the dance, Seawell announced. The hop will be formal.

### 103 Bingham Tomorrow

The executives voted to hold a meeting of the entire sophomore class tomorrow night at 7 o'clock in 103 Bingham. Six representatives of the class will be chosen to participate in the dance figure with members of the dance committee and class officers.

The dance will be held in the Tin Can. Sophomores will cooperate with the Grail, which is sponsoring a dance in the Can the following night. A large saving is thus effected. Hours of the dance will be from 9:00 p. m. till 1:00 a. m.

### Bull's Head Lecture

The Bull's Head discussion group which met yesterday afternoon at 4:30 in the extension division on the ground floor of the library was led in a discussion on "Publishing Plans in the South," by W. L. Couch, of the University Press.

The idea, explained Mr. Couch, is to cover the south with books. The problem of books paying for themselves was discussed and the speaker declared that about five of the 24 books printed by the University Press this fall would do this. After a brief lecture by Mr. Couch, members expressed opinions on why books written by such political leaders as Jefferson, Madison, Hamilton, and others were not extensively read.

The meeting was opened with an informal tea.

## Raising Student Government And P. U. Board Fees Involved

### CO-OP CLOTHIERS ADD NEW SERVICE

Four-Page Pamphlet of Activities and Styles will be Distributed to Students Weekly

Students will now find it easy to keep up with the activities and events which are occurring on the campus. The Student Co-operative Clothing Store has initiated a unique plan whereby both news and current styles in men's clothing can be given to every person on the Carolina campus.

Every Monday the store will put out a small four-page pamphlet entitled "Trends in Dress," in which can be found the complete program of University activities for the coming week. On the two inside pages is the schedule, with the middle space occupied by a picture of something in current styles.

### Double Breasted

For instance, this week the store is emphasizing what it thinks is the current style in suits, the double-breasted. These pictures, however, have nothing to do with the co-op's merchandise; they are being shown in an endeavor to make the entire student body "style conscious."

Only one of the pages is devoted to advertising the store's merchandise. This consists of different types of branded apparel.

During the three weeks in which the plan has been operating, it has worked well. The pamphlets are being delivered to dormitories and fraternities.

### Polls in "Y" Lobby To Remain Available From 9 till 5 O'clock

Increases of 10 and 90 Cents on Government and Publication Levies Under Consideration

### ONE BALLOT MAY BE CAST

From 9 o'clock this morning until 5 p. m. today, students will cast their votes into ballot boxes located in the Y. M. C. A., marked either for or against the following questions:

Shall student government fees be increased 10 cents to the total of 30 cents per year?

Shall the publications fees be increased 90 cents to the total of \$6.90 per year?

The first-named proposal was made by the student council after consideration of the annual deficit and the increased expenses of student government. The second proposal was made by the Publications Union Board and the publications' editors following a second year of considerable loss to the Carolina Publications Union, the student body.

The balloting today will be under the supervision of student government officials. Each student may cast only one ballot.

Compilations of facts concerning the two proposals are to be found elsewhere in this issue.

Today's balloting will be the first official plebiscite since the inauguration of the new regime under Student Body President Pool. Several DAILY TAR HEEL straw votes were taken last spring to test campus opinion on various pertinent matters.

## Facts For Your Ballot

Below is a brief compilation of facts concerning the two issues to be voted upon today by the student body in the Y. M. C. A. lobby:

1. Issue: That student government fees be increased 10 cents to 30 cents per year.

How proposed: By the student council.

Why proposed: For the past two years student government has ended up with a deficit. Student government began this year with a \$102.38 balance, in the red. Numerous items, including national federation dues, student programs, convention charges, flowers to the sick or the family of deceased, printing costs, etc., completely consume the annual budget of slightly under \$500.

It must also be noted that the student government did not get out a letter to freshmen this year and have not been able to compile a student government handbook because of lack of funds. Furthermore, additional functions this year, such as Swain hall investigations and work in the ineligibility case, have added other items of cost which are unusual in the general run of student government business.

2. Issue: That publications fees be raised from \$6.00 per year for all four publications to \$6.90, adding 30 cents per quarter.

How proposed: By the Publications Union Board (majority members from the student body) following consultation with editors and faculty adviser.

Why proposed: For the years 1933-34 and 1934-35, losses of \$1,793.00 and \$2,492.00 respectively, or a total of \$4,285.00 were incurred. Estimated costs for 1935-36, because of permanency of high printing and engraving charges, to be the same or higher, with income at approximately the same figure. Decrease in costs by paring publications budgets would lower publications standards or reduce number of publications. Existing publications budgets are comparatively low but to maintain them the Carolina Publications Union must again sustain a considerable loss. Real issue involved: Increase fees by 30 cents per quarter or decrease publications in size, number or standards.