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CAROLINA CELEBRATES HOMECOMING DAY

Chapel Hill Gaily Attired As Alumni Come Home

BEST DECORATION IS JUDGED TODAY

University Club has Done Much to Forward Plans for Successful Homecoming Day

TO FETE DISPLAY WINNERS

Coming as the culmination of a week of preparation and activity, today's Homecoming events will see decoration prizes awarded, a special sponsor's program between the halves of the game, and as a parting shot the Grail dance scheduled for tonight.

The University Club has "done right noble" by its Alma Mater in the manner of making the state Homecoming-conscious for the past few days. Two radio programs have been sponsored by them this week: one over Charlotte's station WBT Wednesday night, and the second over WPTF in Raleigh last night.

Between Halves

Between the halves today Jack Pool will welcome the Tech delegation, and the president of the Tech student body will respond. The University band will march around the field and balloons will be set loose to the inspiring antics of Shieks, Minotaurs and Thirteens. Sponsors from both institutions will also appear at this time.

Judges for the decoration contest will inspect the displays this morning and select the winner. This year's decorations are being placed in front of each building instead of attempting to plaster the wall with crepe.

Graham Memorial Social

Graham Memorial will fete the rooming establishment that comes out on top to a big social. Included is an orchestra for dancing, ice-cream and refreshments and free use of the game room. Also there will go to the victorious building a free show at the Carolina Theatre.

Local merchants are vying with each other in draping for today's events, and the Book Exchange is competing with the village merchants in decorations.

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MURCHISON HEADS COTTON INSTITUTE

Former University Professor Named President of Cotton Textile Institute

Dr. Claudius T. Murchison, former director of research in the University school of commerce, and appointed by President Roosevelt in May 1934 as director of foreign and domestic commerce in the department of commerce at Washington, has been selected as the president of the Cotton Textile Institute.

Dr. Murchison will move to New York in 30 days, where the principal offices of the Institute are located.

Arriving in Washington year before last when the bureau of foreign and domestic commerce was at low ebb, Dr. Murchison transformed the moribund bureau in a few months into one of greatly increased efficiency and usefulness.

Dr. Murchison had taught in the University from the time of

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Local Merchants Aid In Gala Decorations For Homecoming Day

Chapel Hill Concerns with Decorated Stores Listed Here

A large group of local merchants contributed in various ways to the decorations for Homecoming Day, going far in making the celebration a success.

Those contributing were: Alfred Williams Co., Pritchard-Lloyd Drug Co., Chandler's Cafeteria, Little Shop, University Shoe Shop, Andrews-Henninger Co., Johnson-Prevost Dry Cleaning Co., Berman's Department Store, Wooten-Moulton Studio, John M. Foushee, Harry's Grill, Orange Printshop, Vogue, Carolina Theatre, Shield's Home-Owned Store, Bruce's 5c to \$1 Store, Strowd Motor Company, University Service Station, Carolina Barber Shop, Gooch Bros. & Brooks Cafe, Ledbetter-Pickard, Cobb & Homewood, Eubanks Drug Store, Durham Road Dairy, Doyle's Flower Shop, Model Market, Durham Dairy Products, Consolidated Service Plants, Dr. R. R. Clark, W. C. Lyon Co., Hill Bakery, University Restaurant, Carolina Coffee Shop, Student Co-operative Cleaners, Student Co-operative Clothing, Andrews M. Store, Ray's Market, Penders, A & P Store, Pope Crowder, Jack Lipman, Dr. J. P. Jones, Drs. Farabee & Hooker, University Barber Shop, Tar Heel Cafe, Gibson Ice Cream Co., Foister's Photo Co. and Sutton Drug Store.

DEAN TO ADDRESS FACULTY TUESDAY

Minnesota Dean will Hold Informal Talk with Faculty

Dean J. B. Johnson of the college of science, literature and the arts of the University of Minnesota, one of the eminent thinkers and a leader in the field of undergraduate education in the United States, will hold an informal discussion with the faculty at Graham Memorial at 4 o'clock next Tuesday afternoon.

Dean Johnson will make as the main topic of his discussion the undergraduate curriculum and instruction of the University of Minnesota and also the general colleges of that institution.

All day Tuesday he will be available to interested members of the faculty for personal conferences. Dean Johnson is interested in what this University has done in re-arranging curriculum.

Green To Read

Paul Green will give a reading at the Bull's Head in the basement of the library next Tuesday at 4:30 p. m. The reading will be a selection from something that is now in manuscript form.

Green's reading will be the second weekly lecture sponsored by the Bull's Head. Last week, Mr. W. T. Couch spoke on "Publishing in the South by the University of North Carolina Press."

TECH GAME SPONSORS



Pictured above, left to right, are the Carolina sponsors—Miss Mary Baldwin Hull with Jack Pool; Miss Betty Fugitt with Harry Montgomery; Miss Sue Rawlings with Trip Rand; and Miss Jane Ross, with Phil Hammer.

Carolina Band Will Sport Blue And Azure Uniforms

Part of University Band to Play for Georgia Side Today While Newlydressed Portion Leads Carolina Cheers; Two Sections to Join for Mass Celebration and Parade During the Half

A few weeks ago on the eve of the Wake Forest game, the DAILY TAR HEEL announced that "a half-dressed band will make its appearance on the field." This announcement probably kept a few of the more delicately constituted fans from witnessing the game.

However the old order changes, very slowly indeed, and today nearly half of the band will appear dressed in the new royal blue coats and azure blue pants of the official University Band

uniform. Gate receipts will undoubtedly rise to a new height, for it will be an innovation in Carolina history for half of the band to be dressed in the manner befitting a Carolina musical organization and in accordance with the fame of the Carolina football team.

Through the whole-hearted co-operation of certain campus organizations, the goal of 100 new uniforms seems to be ap-

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CAMPUS KEYBOARD

Today, Homecoming Day, is a glorious occasion in the University's calendar history. It is the day when alumni flock back to the seat of their Alma Mater to pay their respects and to recapture something of Carolina's spirit which is always so abundantly present in Chapel Hill.

The day is significant, too, for the students. It commemorates an achievement of the University, that of sending forth men and women in the world, that of educating and rearing youth into the world, that of educating and rearing youth into the state's citizenry. When the undergraduates see their predecessors thronging back again to the place where some of the most pleasant days of one's life are spent, they see themselves years hence, returning again to that institution which gave them their start in life.

Flags and banners, decorations and bands, cheers and songs—these are outward man-

ifestations of an inward feeling of happiness at being together in the common interest of the University; these are outward signs which break down the barriers and allow the true feeling of happiness at being together in the common interest of the University; these are outward signs which break down the barriers and allow the true feeling of fun, frolic and friendship to run free for the week-end.

Petty jealousies are forgotten, hectic battles fade into dimness, rote and routine give way to exuberant freedom, antagonisms melt into friendships, as the University welcomes back those whom it guided years ago and who cherish it more each year. Education and the curriculum take a back seat as the other side of a University's purpose holds sway. Fling that book, brother, and trek down to Kenan—there's gonna be fun on the Hill today! And let's wreck Tech!

—P. G. H.

Tar Heels And Jackets Clash In Kenan Today

Emerson Field Choked By Howling Tar Heels In Greatest Pep Rally

Rooters, Exhorted by Ostrow, Cheer Madly for Victory

Carolina rooters, 2,000 strong, choked Emerson field and stadium last night to stage what was acclaimed "the greatest pep rally in Carolina's glorious history."

Enthroned on top a sirenscreaming highway patrol car, Chief Cheerleader Les Ostrow exhorted the throng that followed him up Franklin street, across Columbia avenue, down Cameron and into the fold at Emerson. The mob, crazed with the scent of victory, was ever swelled by new fans converted along the way to Emerson.

Within Emerson, the flare of touches flamed into the glare of a bonfire. Carolina's band, the South's largest, swung into "Hark the Sound" as radio station WPTF put the rally "on the air."

A series of cheers, led by Ostrow and accompanied by a booming pyrotechnical display, brought the rooters to an emotional apex. Featured was the new "Four Fight" yell, dedicated to the freshman class.

Student Body President Jack Pool brought a deafening roar of approval when he repeated his famous exhortation: "If we give the team our support tomorrow, there is nothing in the wilds of Georgia, the hills of Virginia, nor the woods of Durham that can prevent us from winning." In an interview be-

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RULES ANNOUNCED FOR CO-ED TENNIS

Rules Cover Tennis Tournament Now in Progress

Announcement was made yesterday of rules for the co-ed tennis tournament now in progress.

They are as follows: 1. All matches must be played off by Friday, November 1. 2. Two out of three sets comprises a match. 3. Scores must be reported to the division managers or to Margaret Jordan within the specified time. 4. If the match is not played or the score not reported within the specified time, both girls in the pair will be dropped. 5. If one girl in the pair cannot or will not play the match within the specified time, the match will be forfeited to the other.

The tennis ladder now stands: Bracket 1, Ann Baker and Nell Booker; Janie Britt and Lucine

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Organ Recital

Philip Schinan will play an all-America program in the weekly organ recital to be given in Hill Music Hall at 5 o'clock tomorrow afternoon.

The program includes "Praeludium Festivum" by Rene L. Becker, "Souvenir Poetique" by Roland Diggie, "Improvisation" by Maude L. Sloan, "Cantilene" by J. Frank Frysinger, "Madrigal" by James H. Rogers, "An Eastern Idyll" by R. S. Stoughton, "Chinoiserie" by Firmin.

MANY DIGNITARIES WILL BE PRESENT

Expect Crowd of 17,000 Prominent Alumni, Students, Football Fans to Witness Game

SPONSORS APPEAR AT HALF

An estimated crowd of 17,000 persons will form the colorful audience today as Carolina's football team entertains Georgia Tech's Yellow Jackets in the sixteenth annual Homecoming Day game in Kenan stadium this afternoon.

The encounter, which will begin at 2:00 o'clock, will be the 11th game between the historic rivals. The Carolina-Georgia Tech series began in 1915. Last year Carolina won in Atlanta, 26-0.

Many state and national dignitaries and prominent alumni will occupy the official box with President and Mrs. Frank Graham this afternoon. Governor J. C. B. Ehringhaus and his party and former Governor O. Max Gardner, now of Washington, D. C., are among those who will be present.

Georgia President

President and Mrs. Britton of Georgia Tech are expected to be the guests of the Grahams and also other prominent Atlantans, one of whom is T. B. Hodgson, well-known lawyer and the second president of Phi Beta Kappa at the University of North Carolina.

Among other guests will be Dr. and Mrs. Claudius Murchison, Clyde Irwin, Mr. and Mrs. Robert Lassiter, Mr. and Mrs. Henry L. Stephens, and Joseph Daniels, Jr.

Between the halves the sponsors for the two teams will be presented. Carolina's sponsors will be Miss Jane Ross with Phil Hammer, editor of the Daily Tar Heel; Miss Mary Baldwin Hull with Jack Pool, president of the student body; Miss Sue Rawlings with Trip Rand, senior class president, and Miss Betty Fugitt with Harry Montgomery, football co-captain and Grail head.

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TONIGHT'S DANCE WILL END SERIES

Grail will Sponsor Last Dance of Set; Freddy Johnson and Orchestra will Play

Topping off a busy weekend for weal and woe depending on the outcome of today's pigskin struggle, the second Grail dance for Homecoming will be shuffled off tonight to the tunes of Freddy Johnson and his band.

Last night witnessed the Tin Can invaded for the first time since Insurance Commissioner Dan C. Boney looked askance at the use of inflammable decorations last spring at finals. The second Grail dance of the quarter, freshmen were admitted to goggle at their milling big brothers.

Smoking Banned

Noticeable by its absence was the familiar blue pall of cigarette smoke that once swirled around the struggling Tar Heels. Cigarettes have been banned by

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