

The Daily Tar Heel

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THIS ISSUE: NEWS, GILMORE; NIGHT, JONAS

FOOTBALL ON THE AIR

University officials stand adamant on the question of broadcasting the Duke-Carolina game and refuse to concede that the abrogation of the Southern Conference ruling on this matter would not constitute a breach of good faith and sportsmanship.

This attitude has been taken despite the fact that the Duke-Carolina game is an assured sell-out affair. This is significant because the Southern Conference rule prohibiting broadcasting was formulated because of the effect of broadcasting on gate receipts. The South has not the ready spectators available in droves for all athletic contests and the conference officials believed that putting football on the air would greatly reduce the attendance at the game.

According to our athletic officials here, the fact that the Duke game is a sell-out has no effect on the rule. A rule is a rule and the violation of a rule is the violation of a rule and that's that. Our officials recognize no classification of rules as to importance, or as to the meanings resulting from their causes and effects. In other words, the broadcasting prohibition is just as important, once it is adopted, as the eligibility statute governing the standards of participation.

It looks, then, like this Saturday's game will not be broadcast, despite the offer of a national broadcasting system to put the game on the nation-wide airways.

We have no appeal to make to the conference executive committee, because that committee has no power in this case, contrary to the public opinion. It would do no good anyway, even if the committee did have power and agreed with us that the broadcast should be held, since there is too little time to make preparations for this Saturday's game.

Several weeks ago this newspaper held firmly to the same position that our athletic officials hold, that rules are rules and must not be violated. At that time the Duke game was not a sell-out. Today, however, we see the spectacle of our team losing the opportunities of what we consider handsome publicity because of a rule which was set up for conditions entirely different from those which exist this Saturday.

It does not change our ideas about rules being rules. But it does make us believe very sincerely that this rule is a foolish one. We do not favor its abrogation, but, by gosh, we favor its being rescinded at the first meeting of Southern Conference officials. It could easily be amended to allow for the broadcasting of sell-out games. This does not open the door to high-power commercialization of all games; it merely recognizes the non-existence of factors which engendered the rule in the first place.

Furthermore, let us make ourselves clear on this publicity angle. We still maintain, as we have done on several previous occasions, that all that newspaper propaganda about our football team is a lot of boloney and has absolutely no value outside of the realm of football, which, technically speaking, is not a part of our educational set-up. However, a broadcast gets Carolina before the public eye, not as a group of football players, but as a University which is large enough and well-known enough to demand national consideration by the radio companies. Maybe that distinction is not clearly made, but it is clearly felt. The airways emphasize the University of North Carolina; the football ballyhoo emphasizes our brawn and our brain on the gridiron.

Let the Southern Conference, then, do away with this silly rule as it now stands and amend it properly to recognize conditions which are not those with which the rule is concerned. We believe that many southern schools have long suffered from lack of national attraction. We do not mean that we want southern rah-rahs to echo throughout the land, especially through the medium of the newspapers which necessarily over-emphasize certain phases of collegiate life. We do mean, however, that southern schools and universities don't even exist so far as other sections are concerned and it's our own fault.

It is very likely that our athletic officials will oppose any change of this statute if it is considered by the Southern Conference committee and members.

Diplomatic Digest

BY THE PROBERS

Japan is on the march again. After nearly a year of comparative dormancy, during which they have consolidated and strengthened their position in China and Manchuria, the Nipponese are again searching for an excuse to continue their conquest of China. This column will attempt to look behind propaganda and present the motives.

Britannic Intrigue

Acting under the alleged advice of His Majesty's British foreign office, China last week de-monetized silver, long the standard of exchange in the Orient. Inside observers intimate that the deal was closed with the Chinese confidant of a large British loan. The flexible standard of exchange, coupled with the loan, was expected to give the Chinese a distinct advantage of trade, especially in relations with Japanese interests. Then, too, Sino-British relations would become extremely close—so close that the Japanese were not slow in howling "extension of English 'sphere of influence.'"

Nipponese Squawk

Ever alert fourth-estaters in Japan moved with alacrity to smear the front pages of their journals with scare-heads pointing a finger at "British encroachment." The British foreign office hastily dispatched a soapy note which was replete with the usual diplomatic ambiguity.

Military Wheels Grind

Meanwhile, the supremely anxious Nipponese jingoist shined their swords in gleeful impatience. Military action began with sham battles along the Peiping-Tientsin railway. All North China was virtually a military camp.

Excuse

The hoped-for break came when a Japanese marine was assassinated. The old routing has begun. Japanese demands, Chinese acceptance. More demands. More acceptances. China, however is reported to be arming as well as accepting, but odds are quoted at 7 to 1 that she will not resist further Japanese invasion.

At present, Japanese brass hats are racking their brains in an attempt to find an ultimatum that China cannot accept.

Graham To Wilson

Dr. M. L. Skaggs, professor of history and government at Campbell College, calls our attention to the fact that the news reporters in his necessarily fragmentary report of President Graham's address at Campbell credited to President Graham a quotation which Mr. Graham very clearly credited to Woodrow Wilson.

President Leslie Campbell, in introducing the speaker, referred, in his last sentence, to the idealism of Woodrow Wilson. Mr. Graham in opening his address, picked up and illustrated this reference to Wilson by picturing his risking his life and losing his health as he flung himself without stint into his heroic struggle for the League of Nations. Mr. Graham then drove home the reference to the idealism of Wilson with a quotation of one of Wilson's greatest sayings, "I had rather fail in a cause that will ultimately triumph than triumph in a cause that will ultimately fail."

Senator Soper says: "All a publisher of geographies can do in these troubled times is to get out a five-star edition and hope for the best."—Atlanta Constitution.

Freshman Campaign

(Continued from page one)

see that it would occupy the position to which it is entitled. He did not explain what this position was nor did he elucidate his promise to secure the freshmen a voice in the Student Council and to obtain for them the right of trying a member of the class accused of violation of the honor system.

Keith Eutsler in his talk said that he did not intend to make any promises which could not be fulfilled. He said that he fully realized he responsibility of a class officer and pledged himself if elected to do the utmost to justify the confidence placed in him.

Wingfield Says

Beginning with an oratorical declaration to the effect that this was no time to waste words Alvin Wingfield went on to announce that he stood on a platform of service either as an officer or as a member of the class. He then digressed to drag in a reference to the traditions of the University and promised to uphold them to the limit of his ability.

Elections will be held today from 9 to 5. Rutherford Yates and Tom Myers are running for secretary and Johnston King, Elmer Nance, Paul Thompson, M. A. Stroup and Gerard Podesta are in the field for treasurer. Billy Campbell, nominee for secretary, withdrew his candidacy yesterday.

Theatre Project

(Continued from first page)

in a short time. Mr. Koch thinks he is fortunate in having the aid of one of the ablest little theater directors in the country in working out his plans for the relief of the unemployed theater workers.

Mr. McGee last summer produced Paul Green's symphonic negro drama, "Roll, Sweet Chariot," in Alabama in an outdoor stage using 1800 negro actors, including 1000 singers.

Policy League

(Continued from first page)

ham Memorial as the members approve and appreciate the comfortable chairs which add considerably to the informality of the sessions.

TWO CO-EDS TO ATTEND NATIONAL CONVENTION

Frances Caffey and Jane Ross will represent the University chapter of Alpha Kappa Gamma honorary women's fraternity, this weekend at a national convention to be held at the University of South Carolina in Columbia, S. C.

TWO YEARS AGO TODAY

Compiled from the files of the DAILY TAR HEEL

Rameses III arrives in Chapel Hill to jinx Duke. . . Elisha Mitchell society observes 50th anniversary. . . Committee makes plans to send University delegates to meeting of model league of nations. . . Thomas Hottcutt, Durham Negro, perfects his appeal from a court ruling refusing him admittance to the University pharmacy school. . . Kirby Page speaks on the causes of war and the immediate crisis.

Series of short pep rallies in preparation for the Duke game begun. . . Carolina takes first place in Big Five football race. . . Sigma Nu, Betas, Law school, and Mangum remain undefeated in intramural football. . . Cross country runners defeat a hitherto unbeaten Davidson team. . . W. C. Idol praises the intelligence of North Carolina in defeating the repeal of the 18th Amendment.

Now YOU'RE Talking

LESS FLIPPANT

To the editor,

THE DAILY TAR HEEL:

A vigorous protest is certainly in order with regard to your photo captioned "BLACK FROM THE FRONT," on page three of Tuesday's issue. In case you did not know, this is a photo of the Hampton Institute Quartet, a nationally known group of singers. If, on the other hand, this cut was consciously used and its identity known, it constitutes an unpardonable affront to a friendly institution of learning. This type of "humor" is more indicative of a certain sophomoric collegiality than it is of an adult editorial policy such as one might hope to find in a daily like the DAILY TAR HEEL.

The least the DAILY TAR HEEL can do in this case is to publish an apology for its ignorance, if such is its excuse, or candidly admit its bad manners if the latter be true.

Yours for a more subtle and less flippant type of humor.

Peter B. Schroeder.

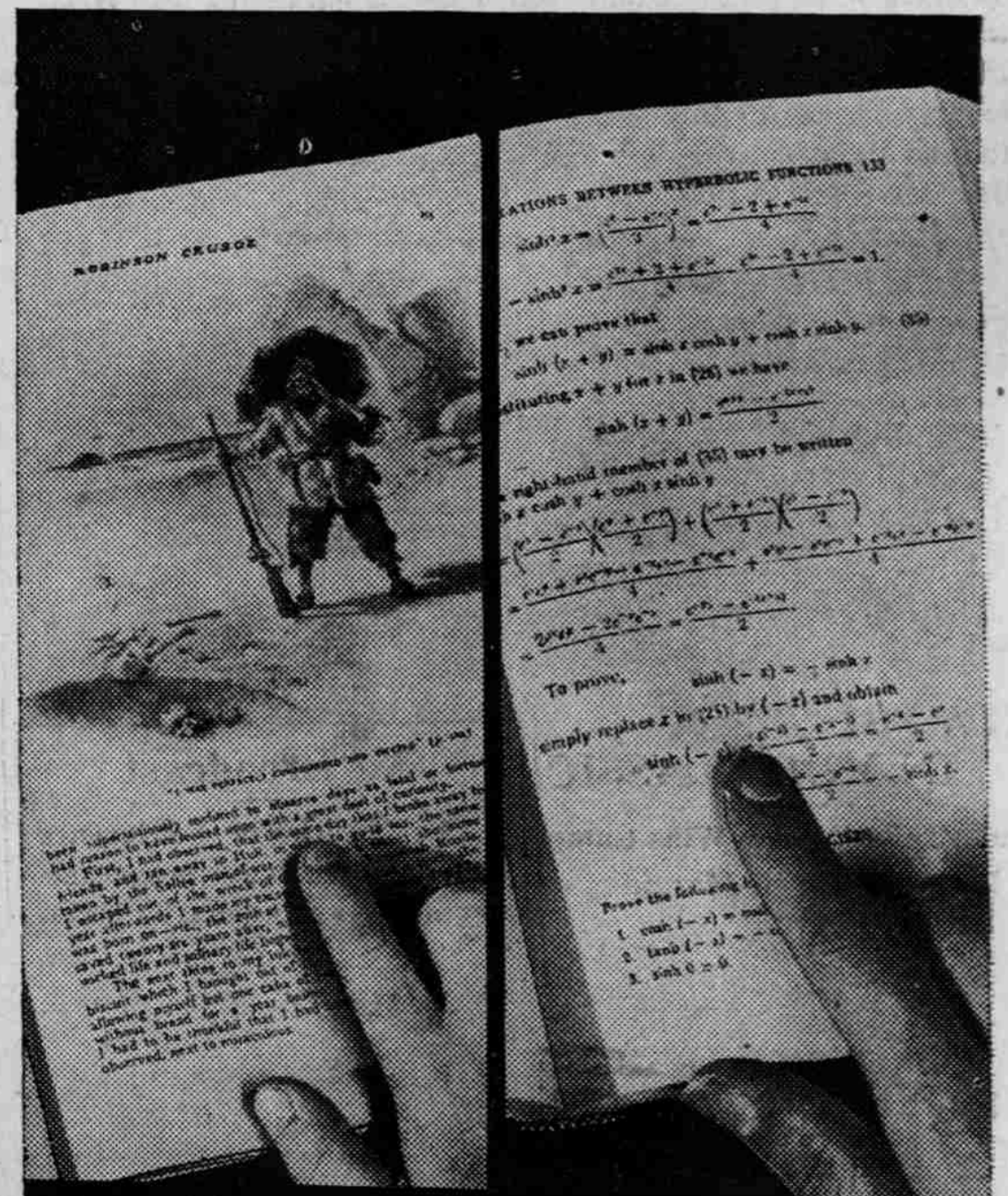
Ed. note: the DAILY TAR HEEL takes this opportunity of expressing regrets for its thoughtlessness in the above connection and of thanking Mr. Schroeder for his letter. It was not ignorance, but bad manners, Mr. Schroeder and readers, that prompted the use of the Hampton singers as Yackety-Buc backfield players.

FOR THANKSGIVING RIDES to Philadelphia or points in New Jersey inquire 114 Grimes. Our low rates will please you.

SUBSCRIBE TO THE DAILY TAR HEEL

OUTSTANDING RADIO BROADCASTS

- 2:00: Between the Bookends, WDNC, WBIG.
 - 3:30: Vaughn de Leath, contralto, WJZ, WSM.
 - 5:45: Tito Guizar, tenor, WDNC.
 - 6:00: Joe Plotke orch., WBT.
 - 7:00: Tempo Capers, WDNC.
 - 7:30: Kate Smith's Time, WABC, WHAS, WBT.
 - 8:00: Vallee's Variety Hour, WEA, WLW.
 - 8:30: Musical Hour, WABC, WHAS, WBT.
 - 9:00: The Caravan with Walter O'Keefe, Glen Gray orch., WABC, WHAS, WBT; Showboat, WPTF, WSB.
 - 9:30: "To Arms for Peace," WABC, WBT.
 - 10:00: Horace Heidt's Brigadiers, WABC, WHAS, WBT; Paul Whiteman's Music Hall, WPTF, WSM, WSB.
 - 10:30: March of Time, WABC, WHAS; Roy Shields orch., WENR, WJZ.
 - 11:00: Little Jack Little orch., WABC.
 - 11:30: Meredith Willson orch., WSB; Dick Gardiner orch., WABC, WHAS, WBT; Orville Knapp orch., WGN.
 - 12:00: Ben Bernie orch., WEA, WENR; George Olsen orch., WABC; Rudy Bundy orch., WHAS.
 - 12:15: Veloz and Yolanda orch., WGN.
 - 12:30: Kay Kyser orch., WENR, WEA; Horace Heidt orch., WGN.
 - 12:45: Joe Sanders orch., WGN.
- LOST—A light grey Ranec overcoat. Probably lost in Phillips hall. A reward is offered for its return to 209 Phillips hall.



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... neither have we

YOU have made great progress in the past 10 years. Let's see some of the things the Bell System has been doing in that time.

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