The Daily Tar Heel The official newspaper of the Publications Union Board of the University of North Carolina at Chapel Hill, where it is printed daily except Mondays, and the Thanksgiving, Christmas and Spring Holidays. Entered as second class matter at the post office at Chapel Hill, N. C., under act of March 3, 1879. Sub-scription price, \$3.00 for the college year. Business and editorial offices: 204-206 Graham Memorial Telephones: editorial, 4351; business, 4356; night. Don K. McKee Editor A. Reed Sarratt, Jr. Managing Editor Business Manager Butler French. **Editorial Staff** EDITORIAL ASSISTANTS: Edwin Kahn, Stuart Rabb. Mac Smith.

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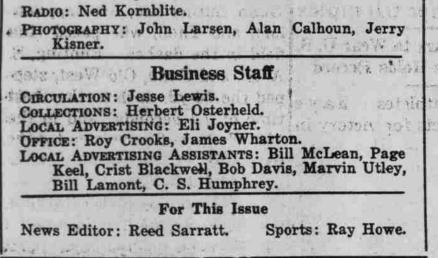
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University Majors

RURAL SOCIAL ECONOMICS

By DR. S. H. HOBBS

Rural Social Economics, as a field of study in the University curriculum and as a field of work after college, should be of particular interest to students in the South. Since emphasis has been turned on research in the work of the federal government, and since planning for better utilization of resources is receiving major emphasis, the South with its lag in economic and social progress offers an unsurpassed laboratory for study and accomplishment.

As the name of the department implies, stress is laid on rural problems, both social and economic, but since the whole social picture is one of rapid change and accompanying urbanization, the approach to rural problems if often by way of contrast and comparison with urban situations.

Courses are offered so that a major in the department can either combine the sociological and economic approaches to rural problems, or he may place his emphasis on either one or the other of these approaches. As an example, rural sociology is offered as a general survey for one quarter, as country life problems for another, and as a rural community course in the third. Laboratory courses in this subject are also available. In rural economics, study may be made of the elementary concepts in agricultural economics, the history of agriculture, and agricultural co-operation. Laboratory courses are available here as well. Graduate courses are also offered.

BY BILL HUDSON The New Carolina Magazine Daniels' Maiden Issue Appears Today-New-Style Cover, Linoleum Cuts, Lots of Verse, Several Contributors Not Published This Year Are Chief Differences from Mag under Poe's Editorship.

CAMPUS LITERATI

ONREVIEW

Wisely content to make only minor alterations, certain to be successful, in the format and tone of Charles Poe's generally acclaimed Magazine, Jim Daniels, the new editor, will step off on the right foot today with the publication of a first issue of solid worth, attractive particularly for the light articles, the poetry, and the pictorial features.

Daily Tar Heel Editorial Page

The cover, designed by Dr. Johnny Booker's daughter Nell, is printed in bright green ink from a linoleum cut figured with poplar leaves and bearing some relation, according to the inscription underneath, to our own Davie Poplar. Whatever the relation, the cover is bright and hopeful.

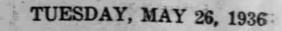
Then there is an unusually well-executed and meaningful cartoon, "Political Gardnering," by Phil Schinhan, about the engineering school situation. The most attractive single use of the linoleum cuts is the decoration for William Wheat's clever little verses, "Some Romanticists," which verses are flanked by representations of

descriptions of the "experiences with speed" undergone by the author while in the employ of a Cincinnati bootlegger; but the reader is apt to feel cheated when he finishes, because "Slim" doesn't answer half the natural questions about the flourishing profession.

Fiction by New Writers

Ramona Teijeiro and Otto Whittaker, short story contributors for this issue, both new to the Carolina literary scene, can write, as college writing goes. Unfortunately, however, they follow other college writers in their choice of subjects. Their stories are unusually well-told; but "The Birthday" is a depressing tale about a rather impossible little girl, and "Splotch of Paint" has a moth-eaten detective-story plot. Weld Terento

Serious Articles "-And So They Cheat," by Stuart Rabb, is an analysis of motives for cheating, suggesting the elimination of the grade system and the substitution of the thinking type of quiz for the recitation quiz. It's interesting to see someone dig below the surface of the cheating situation. but the neatness of the whole article is a little suspicious. It's hard to believe that the solution is so simple. ' Editor Daniels' audit of "Hammer's Tar Heel," well-written and well put together, hardly creates the impression of objectivity. It deals, in a summary fashion impossible for an unbiased critic, with one of the most interesting subjects in contemporary college life, the "activities man." There's much of truth in it, and it's unfortunate that the obvious prejudice of the author will detract from the value of what he implies about extra-curricular activities in general. For example, he dismisses Hammer's crusade for a reallocation of student fees with a laconic "no success, no need;" and his attempt to obtain staff elections for all editors with "Failed. Idea dangerous." It's an interesting, thought-provoking article, however. The puzzle of the issue is "A Retiring Senior's" report on an interview with "The Man Who Writes His Last Word for Im-(Continued on last page)



A DELEMENT DELE



Our Son John

Freshman tennis player, lanky Mace Gwyer, hadn't written home for a long while, and Mama and Papa Gwyer up in New York were beginning to worry.

Suddenly they remembered that Son Mace wasn't altogether alone way down South-Math Professor, Mackie ought to know how he was getting along. So hurriedly the Gwyers dispatched an inquiring telegram addressed to: Dr. Ernest Mackie, SU-PERVISOR OF MACE, Chapel Hill, N. C.

Remember Pretty Chris Maynard leaned gracefully on the panelled counter around the main circulation desk up in the library. She had sent the clerk for her book.

The library attendant returned: "Are you sure this was the title you wanted, Miss Maynard?" he asked.

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The committee of impartial experts employed to make recommendations on University consolidation suggested in 1932 that two different classes of technical instruction be provided in the Greater University. Reported the experts:

"Two fairly distinct types of technical education are proposed for the new University system. One prepares for the professional branches of engineering and the other for technical and executive work in specific industries. The two have elements in common and can work to advantage side by side, but the survey committee feels that they should be encouraged to develop along different lines. It therefore recommends that separate divisions be set up, one for engineering and one for industries. The basis of the experts' recommendation was that the Greater University should offer an engineering program broad enough to serve the multitude of North Carolinians who wish technical training as well as the comparative few who want professional engineering.

The new plan of Consolidation, passed by the trustees last June, admits the need of technical training but makes no provision for it. The engineering school at State College, which all along has been emphasizing the technical side of instruction, is to be developed into a great professional school. The engineering institution at Chapel Hill, supported by the finest scientific departments in the state and already noted as the best professional school of its sort in the South, is to be dismembered, picked up, and plopped down over in Raleigh upon scientific props generally acknowledged to be comparatively weak.

In providing only for training professional engineers, the present consolidation policy keeps unsatisfied the industrial demand for men trained in specific techniques. To consolidate the two schools is to set up one form of engineering where two different types are required.

The strange part of the engineering-moving-Business is that the Consolidationists aim for a great professional school-and yet, instead of developing the already fine professional engineering school at Chapel Hill, they wipe it off the map and build a new one at Raleigh.

By expanding the technical emphasis at State College and retaining the professional engineering school at Chapel Hill the Consolidated University may better meet the needs of the state.

Clearing Up Cuts

Perhaps the most unusual (Continued on last page)



YANK TERRORISTS

Back during reconstruction times, the Yanks were horrified by the deeds of southern Ku Kluxers. But according to current newspaper accounts, the old White Riders were a band of sissies by comparison with Michigan's current "Black Legion."

These new northern terrorists are said to number 135,000, organized into five brigades of 16 regiments each. The "legion" is suspected of over 50 deaths, many of which were made to appear suicides.

Similar to other vigilante terrorist organizations, "legion" members seek to take justice into their own hands, meting out death as the penalty. Every

. . . ships of books With magazines for sails. **Strictly Entertaining**

The new editor knows how to season his literary menu with light fare and plenty of it. In addition to Mr. Wheat's witty nursery rhymes, there is verse by Vernon Pard, Josephine Niggli, and Elmer Johnson, none of it very ambitious, but all refreshing and neatly finished. I liked particularly the windy searhythm of Mr. Ward's "To the Helmsman," although some of the figures and word-usages in the poem won't stand too close inspection, and the sincere lyricism of Miss Niggli's sonnet "Chapel Hill."

Written by Joe Sugarman, with Harper Barnes' collaboration, in a high-pressure style which borders on sensationalism and for that very reason makes the article unusually readable, "Now It Should Be Told, Bledsoe's Political History Continued" tops the list of entertainment long features. "I Drove for a Rum-runner," by "Slim," a very respectable Carolina student, sounds authentic enough

in its simple, straightforward

Driplets

PEACE

The pinetrees sigh as daylight flies, The page grows dim before my eyes, And on the wings of night there lies A hush of rest and peace.

Far off a frog croaks out his song, A bird's trill on high lingers long, In this quiet place there seems no wrong,

No breath of war, but peace.

A childish laugh floats on the air.

RADIO 7:30: Ken Murray, Russ Mor-

gan's orch.-WBT, WCAU. 8:00: Glen Gray's orch.-

WDNC, WBT; Ben Bernie's orch.-WPTF.

8:30: Fred Waring's orch .---WDNC, WBT; Ed Wynn, Lennie Hayton's orch .-- WPTF.

9:00: Benny Goodman's orch. and Revue-WPTF.

"Um-huh, that's it-you got it?" replied the little dancer for Phoebe Barr's chorus.

"I'm sorry, Chris, but this book we checked out to you yourself two weeks ago, and we're just waiting for it to come back in . . . "

Twelfth Man

Sophomore Football Manager and Enthusiastic Dramatist Gene Simmons was officiating at the scrimmage session Coach Wolf held the other day. Gene was standing back of the offensive quarter recording the plays as they were being made. .

The play was gonna be a pass ! The half faded back, ball in hand, spotting his receiver down the field. Opposing ends were rushing him.

"Our Boy" Gene was having a fit: score book in hand he had faded back with the passer. Arm drawn high in the air, mimicking the real passer, Gene was pleading frantically, "Throw it ... throw it , , , there he is. .there . he is. . . "

The play was completed and Head Coach Wolf turned to Simmons who had been posing so excitedly with his hand reared back in the air. "What are you out here on the field, fellow? The shot putter?"

Gene retired

No Go For Hobbs!

"Publicity Pete" Ivey had built up the gala Senior classfaculty baseball game in the press. He said that Big Leaguers Babe Ruth, Lou Gehrig, Jimmy Foxx, and others would be down for the contest which was to star "Doom" Hobbs and "Home Run" Harland.

Early the morning of the game, the Tar Heel office phone rang. The man on the city desk answered. "Yes," he said "Senior class- faculty baseball game is today."

With the variform interpretations of the new ruling on attendance, confusion and uncertainty exists and probably will continue in the future.

Before beginning a new quarter's work next fall some code of understanding should be realized for the benefit of teachers and those being taught. Instructors ought to make sure at the beginning of the quarter that they and the students know simply where they stand.

There are certainly advantages to the present rather flexible faculty ruling; some day we might even do away with compulsion entirely. Some classes have already .--- J.M.S.

member goes armed and ready for action.

All of which makes us wonder about these Yankees who have a tantrum every time there is a lynching in the South. Lynching is admittedly unjust and should be prevented. But we never got organized well enough down here so we could kill them in lots of 50 at a whackand make it look like suicide to boot.

Why should this child be made to share The harsh brunt of a statesman's dare

That shattered dreams of peace?

Why should the trees by which I sit By angry roaring bombs be split And fall to earth because of it, That one man had not peace?

Dear Father, raise Thy hand tonight To down the wrong and lift the right, That ever when recedes the light There may come rest and peace. -Gladys Best Tripp. (W.C.U.N.C.)

9:30: March of Time-WABC. WBT.

10:00: Clem McCarthy, sports -WEAF.

10:15: Bob Crosby's orch.-WDNC, WBIG, WBT; Kay Kyser's orch .-- WGN.

10:30: News, Fletcher Henderson's orch. - WEAF; Ted Fio Rito orch.-WOR. 11:00-Duke Ellington's orch. -WENR (870).

"Well, could you tell me," begged a whiney little voice on the wire (it was some lady at the Carolina Inn), "if you know for sure whether Babe Ruth and Lou Gehrig will be down for the game today? For sure, now? You see," she added. "I've several friends and M Babe Ruth is coming we don't want to miss. Him . . . "