

AS THE MERCHANTS CHEER Beat Duke

GO GET 'EM CAROLINA

—But—
Come Here For Quality Food
N. C. CAFETERIA

Duke Goal

CAROLINA AND DUKE HAVE THE LATEST IN

FOOTBALL WEAR

We Have The Latest In Campus Wear

THE BETSY ANNE SHOP

TIT FOR TAT

1935 CAROLINA → ROSE BOWL + DUKE = NO BOWL
1937 DUKE → ROSE BOWL + CAROLINA = NO BOWL

DURHAM DAIRY PRODUCTS

SEND THE DEVILS WHERE THEY BELONG

GRAHAM MEMORIAL GRILL

And GAME ROOM

Like Our Team — — — DEPENDABLE

EUBANKS DRUG CO.

"Dependable Druggists Since 1892"

CAROLINA WILL CLEAN-UP DUKE

Like We Clean The Carolina Uniforms

JOHNSON-CREW CLEANERS

FOR THAT GRANDSTAND PLAY

—We Suggest—

WOOLENS At Special Prices

THE LITTLE SHOP

WIN OR LOSE WE'RE WITH YOU CAROLINA

LACOCK'S SHOE REPAIR SHOP

STATIONERY

Our Team Is Something To Write Home
ABOUT

LEDBETTER-PICKARD

A 20 YARD GAIN AROUND END

IT'LL BE LIKE OLD TIMES

WHEN

CAROLINA BEATS DUKE

FLOWERS WILL ADD COLOR TO
VICTORY

CHAPEL HILL FLOWER SHOP

—Successor To Lane—

DURHAM ROAD DAIRY

—FOR THE GAME—

Archers Hose For All Occasions, pair, only 98c
Other Full Fashioned Brands, pair 59c & 79c
Ladies Transparent Rain Capes with Hoods \$1.98
Umbrellas to Match

BERMAN'S DEPARTMENT STORE

FLOW ON TO VICTORY CAROLINA
THAMES CLOTHING STORE

Arrow Shirts

Manhattan Shirts

A GOOD LINE BACKED BY
DEPENDABLE SERVICE

PENDER'S

Wear A Pair Of Crosby Square Suede
For Foot Comfort At The Game
Special—\$3.98

For Rain Coat or Rain Hat Come To

BERMAN'S DEPARTMENT STORE

STROWD MOTOR CO.

Ford—Esso—Goodyear Since 1914

We Appreciate Your Business

THROW THE SWITCH CAROLINA

And Give Them The Juice

ELECTRIC AND WATER DIVISION

U. C. S. Plants

BEAT DUKE!!

Lend Your Support To The Tar Heels

L. R. DEKLE

Chapel Hill's Leading Jeweler

Over Andrews-Henninger

Essential For Winning Performance
—POWER—

UNIVERSITY SERVICE STATION

TEXACO Products

H. S. Pendergraft

CAROLINA-DUKE GAME WILL BE BROADCAST

A New Zenith Radio Gives You The Best Reception

SEE YOUR LOCAL DEALER

ELECTRIC CONSTRUCTION CO.

T. A. Rosemond, Prop.

108 N. Columbia St.

Phone 4616

HOLD THAT LINE TAR HEELS

CAROLINA INN CAFETERIA

DUKE MUST NOT PASS
THIS GOAL
THE BOOK EXCHANGE

LET'S BEAT DUKE

We've Done It Before — Let's Do It Again

UNIVERSITY DINING HALL CAFETERIA

Carolina Goal