

Modern Trends In Journalism Cited As Press Institute Ends

News Briefs

By United Press

HELSINKI, Jan. 20—Finns engage Russians in merciless pitched battle, hurling back Red attacks on southeastern fronts. Intensified fighting in progress in Salla sector.

WESTERN FRONT—French patrol penetrates "practically to Siegfried line," capturing German prisoners and fighting way back through Nazi trap.

ISTANBUL—First tangible move in attempts by Turkey to form a united Balkan bloc including Bulgaria and Hungary seen in exchange of messages between President Inonu of Turkey and King Boris of Bulgaria.

WASHINGTON—Great Britain charges that German sympathizers in United States carrying forward organized traffic in contraband with Germany through medium of American mails.

LONDON—Winston Churchill declares in radio speech that Finland has exposed military "incapacity" of Russia and suggests that European neutrals join up with the Allies to guard against being divided between "the opposite though similar barbarisms of Nazism and Bolshevism."

WASHINGTON—President Roosevelt, senate, cabinet, supreme court, diplomatic corps and house of representatives plan to attend funeral Monday for dean of senate Senator William E. Borah of Idaho.

WASHINGTON—Pope Pius accepts President Roosevelt's offer of collaboration in peace moves to end war.

LONDON—Reports received that Germany is running special oil trains to and from Rumania.

ROME—Italian cabinet approves \$47,576,000 appropriation for armed forces.

BERLIN—Nazi documents published purporting to show that French "war mongers" planned dismemberment of Reich and frustration of Italian imperial aims before the war started.

(Students are urged to write in their opinions of the new United Press service now being offered by the DAILY TAR HEEL. Continuance of this special feature depends upon these opinions.)

Tar Heel Mail Box Filled With Approvals Of U.P. News Briefs

Continuing to sound its approval of the new United Press world news briefs, the campus again deluged the TAR HEEL mail box with letters yesterday, the fifth day since the inauguration of the new service for a week's trial.

Letters and cards are still welcomed, and all students who have not yet voiced their impressions of the feature are asked to do so immediately so that the Publications Union board may have as many opinions as possible on which to base their decision whether or not to provide funds to continue it.

Wednesday's column will be the last for the trial week, and whether it will reappear Thursday morning depends on whether the PU board thinks the voice of approval was strong enough to warrant its continuance.

Quotations picked at random from yesterday's mail were:

QUOTATIONS
"The new UP column keeps me just a few minutes longer from working the cross word puzzle—it's well worth it."—Morty Ulman.

"The campus seems grateful for the UP news briefs. Please continue them!"—Bill Stern.

"By all means add to the distinction of the TAR HEEL as being 'The only college daily in the Southeast' the distinction of being served by the wires of the United Press."

"The news briefs feature is the best ever added to the columns of the paper. I compared the news briefs column with the news in widely known and widely circulated papers of the state, and the news appearing in this column was as fresh as that appearing in these newspapers."

L. P. Likely Speaks At Closing Session Of N. C. Newsmen

Larger body type, simpler headlines and makeup, essay-type news stories and more emphasis on pictures were named among modern trends in journalism on the closing day of the sixteenth annual Newspaper Institute of the North Carolina Press association.

L. Parker Likely, newspaper statistician, was the central speaker of the final session in the Carolina Inn. He explained the financial organization of the modern newspaper.

Following his speech, two round table discussions were held. The first, led by Don Becker of the Durham Morning Herald, was on the subject "News Photography." John E. Allen, editor of the Linotype News, led the second discussion on "Modern Trends in Newspaper Make-up."

Illustrating his talk with records of newspapers over the United States which have changed from old forms and adopted less complicated make-ups, Allen showed that circulation, public interest and advertising space have increased with the adoption of new types.

EFFECTS OF WAR

The present war will probably have profound effects on newspaper style and make-up, Allen predicted. Thirty-seven British and Australian papers have already taken ads off the front pages and substituted war news, he pointed out. If the war continues long, he added, there will probably be more departmentalization of news and simpler headlines.

He advised experimentation in getting reader appeal. "All the new competition, such as news and picture magazines," he declared, "are adopting the advantage of the newspaper plus their own inventions, until now the conventional type of paper is becoming old-fashioned."

The Minneapolis Star-Journal was cited as an example of the trend toward new styles. The Minnesota paper uses a great number of pictures, news articles written in conversational manner, and "streamlined" headlines.

In explaining the idea of the editor, Bosel Walters, Allen quoted him as saying: "We practically forget every rule."

CIRCULATION DOUBLED

During the first three years Walters edited the paper under this plan, circulation almost doubled and advertising increased proportionately.

Allen advised placing editorials on front pages and the use of larger type throughout.

News photography in North Carolina has served its apprenticeship and demonstrated its worth and is now an integral part of the North Carolinian.

Jack Page To Play Original Selection On Amateur Program

As an outstanding feature on the amateur show in Gerrard hall tomorrow night at 7:30, Jack Page, a freshman from Virginia, will present his new song on the piano.

Vance Hobbs, head cheerleader, acting as master of ceremonies at the periodical variety show originated this year, has a number of surprises in store for apostles of Major Bowes. Ed Easter will sing Page's song. The campus will be the judge.

Tap dancing by a group of coeds will undoubtedly be one of the big hits of the evening's entertainment. Hobbs promises there will not be a dull minute for anyone.

Garber Will Speak To Juniors, Seniors

Dr. Paul Garber, pastor of the Trinity Presbyterian Church of Durham, will speak at the supper forum of the YWCA and the Junior-Senior cabinet of the YMCA tomorrow night at 6 o'clock at the Presbyterian Church here. His topic will be on some phase of the general theme, "Challenges to Christianity in the Modern World."

Dr. Garber is a graduate of Worcester college, and he received his Ph. D. degree from Duke university. All D. degree from Duke university. All juniors and seniors are invited to hear him speak. The cost of a plate will be 25 cents.

Everett Stevens



... concert artist ...

STEVENS TO OPEN STUDENT UNION CONCERT SERIES

Pianist Will Play In Main Lounge This Afternoon

Everett Stevens, Washington, D. C., composer, will open the winter quarter series of Graham Memorial presentations this afternoon at 5 o'clock in the main lounge of the student union, when he will give a piano concert featuring Mozart, Beethoven, Brahms, and Chopin.

In his sixth appearance on the campus, Stevens will play Fantasia in D Minor by Mozart; Sonata in E Major, Opus 109 by Beethoven; Four Pieces, Opus 119 by Brahms; the familiar Barcarolle by Chopin; Les Collines d'Anacapri by Debussy; and Hungarian Rhapsody No. 12 by Liszt.

For the past 18 years, Stevens, who is but 25 years of age has received laudatory notices on his concert stage appearances. During the 1936-37 season he appeared as a soloist with Hans Kindler and his National Symphony orchestra, which will play at the second student entertainment this quarter. He has also given radio presentations over stations in New York, Baltimore, Knoxville, and Washington.

RUMANIAN TEACHER

For many years, the Washington pianist studied under Mme. Marie von Unschuld, former court pianist to the late Queen Marie of Rumania. After a recent appearance in Baltimore, the Sun carried the following criticism of his music: "Whatever else may be said of it, his music is nearly always vital, full of character and poetic flavor, judiciously colored with not-too-much modern harmony, and quite frequently tinged with splendid glints of care-free humor."

Director Bob Magill said yesterday that several other artists had been lined up for the remainder of the quarter, and that the public is invited to attend all of the Sunday afternoon performances.

S. Ralph Harlowe



... visiting professor ...

HARLOWE TO TALK ON WORLD CRISIS AT CHURCH TODAY

Authority On East Spoke At State During Past Week

"What Hope Have We in the Present Crisis?" will be the topic of the sermon to be delivered this morning at 11 o'clock at the Methodist church by S. Ralph Harlowe, professor of religion and social ethics at Smith college.

During the past 12 months Harlowe has been visiting professor to the Far East and Near East for the Carnegie Foundation for International Peace, his travels taking him to New Zealand, Austria, India, and Europe. For 10 years he taught sociology in the International college of Smyrna, Turkey.

Harlowe has been the religious emphasis speaker at State college during the past week. He has been a leader at student conferences at Blue Ridge several times in the past. His visit here is under the point sponsorship of the YMCA and the Methodist church.

WYNN WILL READ PLAY ON LINCOLN

Marks Third Event Of Reading Series

"Abe Lincoln in Illinois," Robert Sherwood's notable Broadway success, will be read by Earl Wynn, professor of speech in the dramatic art department tonight at 8:30 in the Carolina Playmakers theater.

Mr. Wynn's reading, which will be open to the public without charge, is the third in this season's series. Professor Frederick H. Koch began the series with a performance of "Hamlet," and Paul Green followed with a reading of his Fayetteville drama, "The Highland Call."

"Abe Lincoln in Illinois," which is (Continued on page 2, column 2)

Students State Opinions On Wine, Women Question

Phi Assembly Will Present Battle Of Sexes Tuesday Night

By SANFORD STEIN
"Here's to the river of whiskey
So sparkling and so clear.
Not half so sweet as a woman's kiss
But a darn sight more sincere."
—Bill Robertson

Many University students are at the moment laboring under the delusion that the United States is enjoying permanent peace. Yet the fiercest, deadliest war that has ever been fought is about to take place in Chapel Hill. For on Tuesday night at 7 o'clock in New East the Phi assembly will present a Battle of the Sexes staged by two coeds and two Carolina gentlemen, with no holds barred. The bone of contention is the question, Resolved, That wine has a greater effect on man than has woman.

The debaters are unusually well qualified to discuss this vital subject. Taking the affirmative side are Shirley Hobbs, the YDC's presidential protégée and one of the best blonde pieces of atmosphere the DAILY TAR HEEL

office has ever had; and Zoe Young, the shy Arkansas violet whose shapely Dietrichesque legs are enough to make any Destry ride again.

TWO ROMEOs

The negative side of the battle will be upheld by Bill Ward (not the "I Resign" Ward) and Art Clark. Ward's profound knowledge of women is demonstrated by a glance at his dormitory room, which is plastered with pictures of 15 beautiful girls, each of whom has affected him in one way or the other. The prize of his collection is an autographed photograph of the late Jean Harlow which reads "best wishes from Jean to Bill." Art Clark is a freshman boxer whose charm and long reach has enabled him to date more coeds in two quarters than the average senior does in four years.

The audience present at this mighty conflict will judge which side is the winner and Phil Ellis, speaker of the Phi assembly, wishes it known that all visitors to the fireworks are welcome—the more the merrier.

Ever holding its finger on the pulse of great social forces and taking to (Continued on page 2, column 4)

Committee Investigates Plan For Campus Post Office Here Before Setting Voting Date

EVERETT CLINCHY WILL SPEAK HERE TONIGHT AT 7:30

President Graham Will Introduce Religious Speaker

Presented by the Inter-Faith council Dr. Everett R. Clinchy, director of the National Conference of Christians and Jews, will speak here on the "Dangers and Opportunities Facing America" tonight at 7:30 in the Baptist church.

Dr. Clinchy has recently spent some time abroad studying the totalitarian dictatorships. His address tonight will explain "the challenge from these sources to all religious faiths and point to the steps that should be taken in the United States, if we are to make democratic processes work and preserve religious rights." This is in line with the general theme of the Inter-Faith council for this year—"Religion in This Changing World."

Associated with Dr. Clinchy on the National Conference of Christians and Jews and a personal friend, President Frank Graham will introduce the speaker. The program will also include a solo by Mary Jean Bronson, Mallott's "The Lord's Prayer." The public is cordially invited to attend.

This is the third program presented this year by the Inter-Faith council, a newly organized group including the Hillel foundation and student fellowships at the Baptist, Episcopal, Methodist, Presbyterian and United churches. Previously the council has presented a student panel discussion in October and a program by representatives of the Orange County Public Welfare service in November. These programs are held the third Sunday of each month when school is in session.

Each of the student organizations is represented on an executive committee which plans and directs programs by three members. George Ralston of the Presbyterian group is chairman of this committee and Naomi Newman of the Hillel foundation is secretary.

Film Club To Show French Picture At Theater Today

"The Puritan," a French-made film based on a novel by Liam O'Flaherty, will be presented before the Carolina Playmakers Film club this afternoon at 2:30 in the Playmakers theater.

Louis Barroult and Pierre Fresnay are stars of the picture, which presents a psychological study of a shocking murder "with noteworthy good taste and superb dramatic effect," according to Life magazine. Though banned by New York censors, "The Puritan" has been well received by critics in all parts of the country.

Admittance to the showing will be by season ticket only. Membership rolls have been closed and there will be no further sale of tickets.

High School Band Invited To Play At World's Fair

Chapel Hill high school band has been invited to perform at the New York World's Fair during the summer, David Bennett, director, announced yesterday.

The invitation was extended by H. D. Edison, chairman of the world's fair board.

Composed of 50 boys and girls from 11 to 16 years of age, the band received first place at the past two annual music festivals in Greensboro and won three first places for solos in the last national contest held in Charlotte.

The organization was formed three years ago by Mr. Bennett, now a graduate music student in the University.

Radio Meeting Changed

The campus radio group will meet tonight from 6:30 to 8 o'clock instead of at the usual hour. The change is being made to avoid conflicting with the Playmaker reading of "Abe Lincoln in Illinois" by Earl Wynn.

Group Submits Many Pros, Cons Concerning Plan

The Student Advisory committee of the University, after further investigation of the central post-office idea which was brought to the attention of the students last quarter, stated yesterday that it felt that the opinion expressed by the students on the idea are not the result of well-informed and well-considered thought on the matter and has announced the advantages and disadvantages of the idea for further discussion by students of the University.

The committee interviewed Bruce Hogan, Chapel Hill's postmaster; P. L. Burch, supervisor of the Division of Physical Plants; J. C. Bennett, supervisor of the Utilities division; and a number of students. The present system and the plans for the central post-office were thoroughly examined.

The proposed post-office would be set-up in the basement of South building in the space formerly occupied by the Purchasing department and the Tabulating office. There would be installed 1,455 small boxes, 40 medium, 40 large, and 40 extra-large boxes. In addition to the boxes there would be two parcel post windows, one stamp window, and one money order and registry window. One box would be assigned to the occupants of each dormitory room at a rent of ten cents a month per person.

FOUR MAILS DAILY

Mail would be placed in the boxes upon its arrival at the post-office and there are at least four mails per day. The services would be the same as those offered at the town post-office except that the boxes would be accessible to the students all night.

The advantages of the plan submitted by the Advisory committee are as follows:

1. "The campus post-office would reduce the cost of mail service to the University." The post-office would cost the University nothing except the space needed. If the University installed the equipment, it would realize over a period of ten years a return of 130 per cent on its investment.
2. "The boxes to be installed in the central post-office would be of a much better type than those now in use in the dormitories." The boxes now used have single dial combination locks and are easily opened. The new boxes would have either a key or a double dial combination lock making it impossible for any unauthorized person to open them.

IMPROVED SERVICE

3. "The service rendered dormitory students would be greatly improved in many respects." There would be four deliveries of mail each day in the week instead of the present two-delivery system on five days a week. Money orders could be bought or cashed, stamps purchased, and parcels received without the necessity of a trip to the town post-office.
4. "The boxes would be removed from the halls of the dormitories, making the first floor to some extent cleaner and quieter."

5. "The proposed location is the most nearly central location on the campus." South building is nearer to most of the classroom buildings than most of the dormitories are and few students fail to pass by South at least once a day.

The disadvantages as presented by the committee are:

1. "The box rent is an added expense to the students." Although ten cents per month seems negligible at first glance, the effect of the box rent would be to raise dormitory room rent ninety cents per year."
2. "The present location of the mail boxes, in the halls of the dormitories, is more convenient to the individual dormitory resident."

BIGGER CROWD

3. "Adoption of the plan will increase the number of students around South building during chapel period." The committee feels, however, that something can and will be done to prevent any "traffic jam" at this hour.

Students not living in dormitories will not be affected by the proposed plan except as members of the University.

The plan of the committee as printed here was presented to three representative campus organizations. (Continued on page 2, column 3)