

History Repeats Itself in Feminine Fashions As Spring Styles Show Women's Clothes to Be More Brilliant, Glamorous, and More Feminine

Men Urged to Keep Colors Bright, And to Avoid 'Mistake of Drabness'

All of us would do well to start the Spring season of 1942 with the spirit of the brilliant pledge recently made by the New York Dress Institute to Americans in general.

"Fashion is stimulating, uplifting to women . . . and to men. Let us in America avoid the mistake of drabness. From the very beginning, let us express our confidence through our brightness of appearance.

"We all understand that many aspects of pleasant living must be given up because of priorities. Such sacrifices will be willingly made. But for patriotic reasons, we should give up only those things that need giving up."

"We in America can profit by the experience of England. At the outbreak of the war English women, in eagerness to get down to serious work, found themselves adopting drab uniformity of dress. This was soon found to be depressing, thereby serving the enemy's purpose. So there was a change . . . a new attitude. And with it clothes became colorful and gay."

More Feminine Fashions
History is repeating itself! In the last war, feminine fashions became more glamorous, more brilliant, more feminine than they had been for years. So with a historical precedent, Spring fashions of 1942 are already striking a note of glamorous femininity.

The verve and dash of capes on coats and dresses—full skirted, short jacketed suit-like dresses reminiscent of the Godey demureness of another day are high lighted—jabots, frills and ruffles are repeatedly emphasized on this Spring's fashions of all kinds from soft feminine suits to evening dresses. Peplums—tiers—pleats and still more pleats—overdrapes, side drapes—all that is distinctly pretty is the keynote of the day.

Fabrics, too, typify the rising Spring trend toward femininity with a strong accent now being given formal fabrics they are used in frou-frou suits and for daytime wear, particularly when dressmaker coats.

Taffeta, perhaps the most feminine of all fabrics, is rising to a heyday all its own with stronger fashion emphasis given it than in many a long year, Taffeta for daytime and even sports dresses . . . for little suit-dresses . . . for coats . . . for bathing suits . . . and of course, for evening fashions. Faille is smarter and more popular than ever, with the little faille suit with frilly lingerie jabot a dominant fashion of the season. Moire is demanded by the woman of elegance; and we even see the revival for the first time in years of a crisp rayon and wool alpaca for coats and suits. Particularly smart are the new Crown Tested rayons in these "stiff" Spring versions.

Brilliant Season
Soft rayon crepes that "take" draping are perfect for the new overskirts and side draped effects; and these, too, even in their black and navy versions, accent femininity by use of white lingerie and lace frills and fubelows very much in the Cavalier manner.

Prints . . . colors . . . strike a clear note of encouraging brilliance and gaiety. Smartest of this Spring's prints are bold and dashing in size and design, vivid in color. These are often smartly combined with stolid colors as a contrast-note. Brilliant plaids and checks, particularly in taffeta carry out the spirit of the day in feminine fashions.

Colors do not lag behind—with strong "shock" colors leading in the fashion colorama. The bright, sharp green of fresh Spring grass is perhaps the smartest single color for accent—in prints—or in jackets or details on black, brown or navy fashions. A decidedly orange tomato-red is being highlighted as an exclusive high fashion color of rising significance. American Beauty (a fuchsia-caste red) and electric blue complete the list of fashion significant "shock" colors.

There is Nothing Like That Perfect Blend

Coffee isn't the only thing that should be blended. Campus trend is swinging to a blending of handkerchiefs with shirt, tie and socks. Look sharp with a burgandy tie and handkerchief to match with a blue suit. When you go see your Sunday girl, why not try a blue handkerchief with that grey suit. A good rule is to select a handkerchief that is of the same tone as the shirt.

The federal government is spending \$5,800,000 on college ROTC units for the year ending June 30, 1942.

State appropriations provide 23.1 per cent of the income of the University of Pittsburgh.

Hole in One Prominent Golf Club Members Started It All As A Joke

A group of members of a prominent golf club decided to have some fun several years ago, so they concocted a golf tournament after which there was to be a contest to determine who wore the loudest shorts. The competition was between members of the lower and upper floors and the losers, of course, had to stand the expenses of their opposite numbers for the day. The winner had a pair of well-tailored shorts of vivid coloring. A gag? Yes. But that group like many other men became more fashion conscious about underwear.

Underwear of today has definite style slants keyed with comfort. Woven fabric shorts, of which broadcloth is the best performer, are highlighted by pale shades and a galaxy of designs. Stripes range from narrow close-set effects to broader group arrangements. Novel are tartan designs that appeal to individualists. Clipped figures and small all-over designs echo certain trends in shorts.

The colorings are also akin to those of shirtings. Light shades of blue, tan, grey and Sandune are most generally accepted these days. Plain white, as usual, accounts for many men's selections.

The models are cut along functional lines. The buttoned or snap fastener types with side ties find many takers. The French back model with straps in back for waistband adjustment has a sustained popularity. Meteoric has been the rise of the boxer types of shorts with elastic waistband and no buttons, details that duplicate the types of shorts worn by prizefighters.

Knitted cotton shorts show no revolutionary changes. Models that have stood the test of repeated consumer wear are scheduled for continued popularity. The abbreviated kinds are augmented with models of different leg lengths, extending half way to the knee and just above it.

The supporter shorts are allied with fashion. Originally brought out for men with excessive avoirdupois at the waistline, these supporters are now worn by men of normal build. The resulting erect posture enhances good appearance.

The upper half of the outfit is equally important. The flat knit or ribbed effect shirt adds comfort to the wearer.

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England Has Shown Trend Towards Clothes That Last

Most men this spring are going to look for suits that are serviceable, that are comfortable, that are made out of the best possible materials, and upon which they can depend for some time to come no matter what happens. In England during the past two years there has been a definite trend, even with rationing, toward the purchase of better materials because these will wear so much longer and will hold their shape and cut. It is logical to assume that this same thing will evidence itself in the United States.

Although there is already talk of making trousers narrower and taking the cuffs off them, these radical innovations have not yet been put into effect. When they do come, you will probably also find that patch pockets are out and that the two-piece suit—that is, without the vest—is a popular garment.

For the present, however, there are plenty of suits and the most popular styles for spring are single-breasted models with three buttons, cut conservatively with coats somewhat shorter than those of preceding years. The materials most popular for spring are hard-finish worsteds which will stand up over a long period of time, and the soft tweeds and shetlands which do not shine and are increasingly noticeable in business offices as well as for country and sportswear. In the softer weaves there is lots of design—plaids, checks and herringbones. Shades of brown and tan are increasingly popular and in some there will be interwoven stripes in contrasting shades.

Designs to Come
The serges, sharkskins and harder finished materials are full of diagonal weaves and stripes which seem to be

the popular note for 1942. One of the newer materials is dark blue with a red stripe. In grays and browns, red is also introduced in the stripe and in some cases varying shades of blue.

For late spring we can look forward to new designs in gabardine and covert which will undoubtedly be featured in all stores throughout the United States. These materials generally come in varying shades from grayish tan up to a dark brown, and some of the newer and double-breasted suits are of a shade that is almost khaki. Unlike past seasons, some of the newer models in gabardine and covert have interwoven designs, either herringbone or diagonal stripes.

Belts, Braces, Chains It's the Little Things

It's the little things that count. Every man has more than one tie, but chances are he owns one pair of braces or a solitary belt which he wears day in, day out. Why not break away from "old faithfuls" and brace up with a small but carefully selected wardrobe of new belts and suspenders. They're being shown in glass, cowboy leather with hand tooled figures and chain style. Remember, it's the little things that count.

Do the Smart Thing

If you want to catch your roommate in the act, why not have your linen initialed. It's the smart man who has his "JH" on handkerchiefs, shirts, mufflers and sports wear—and it looks smart too.

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