



AN ARTIST'S CONCEPTION (top) shows the new three-building plant which will be the future home of the School of Commerce on the site of the Memorial Hall parking lot. Contract for the structure, which will be opposite the Law School building and which will form a quadrangle on the south campus, is expected to be awarded soon. The top picture gives an idea of the training program to be followed in the proposed plan for retail education at the University. Top—a typical classroom scene where the students will learn from teachers and books, lower left—Getting actual experience in the store, a requirement for graduation; lower right—The final test of success—a satisfied customer.

N. C. Merchants Ready Plans For Chair Of Retailing Here

A plan that has been undergoing the ordeal of growing pains for the last 10 years will come of age in North Carolina next week. North Carolina merchants are ready to launch a retail education program, the primary purpose of which is to establish a Chair of Retailing at the University. This is regarded by many merchants as the most forward and progressive step ever taken by them.

The goal is \$200,000 and the campaign will be launched by merchants associations throughout the state on Monday, Jan. 16. No time limit is set, but it is hoped to wind up the campaign by May 1. If the response is prompt and enthusiastic the University promises to set up a full-fledged course in retailing by the opening of the fall term in September.

The principal will remain intact, and only the income from the fund, estimated at \$7,200 annually will be used. This will enable the University to add to its staff a specialist in retailing and will provide for some field work and instructional material.

The University's School of Commerce, in which the new chair will be established, already has courses in marketing and advertising and one course in retailing. This program will provide specifically for service to retailing that would otherwise not be available and will enable the University to offer a strong and well-rounded program in this field, Dean Dudley D. Carroll said.

The project will be carried out with the cooperation of the Business Foundation of North Carolina. The agency can receive, hold, invest, and disburse funds properly authorized by the merchants and the School of Commerce.

To raise the \$200,000 endowment fund, the merchants and others who may be interested are being asked to contribute one-tenth of one percent of their retail sales for the past year, plus 10 percent of the assigned quota, to compensate for unmet quotas. The contributions are tax deductible and will be solicited through local merchants' associations of (See *COMMERCE*, page 4)

Di Will Hear L. P. McLendon Wednesday

Attorney's Talk Slated as Part Of Inauguration

Major L. P. McLendon, prominent Greensboro attorney and state political figure, will address the Dialectic Senate at 8 o'clock Wednesday night during its inaugural ceremonies in New West building. Di President-elect Banks Talley announced yesterday.

McLendon is a former member of the Di and president of the Medical Foundation of North Carolina. He is a trustee of the University and a member of the committee charged with nominating a new president for the University. He was campaign manager for the late Governor J. C. B. Ehringhaus.

Talley, who will take over the leadership of the Di for the winter quarter, is a senior in American history from Bennettsville, S. C.

Other officers for the Di's winter session are Toby Selby, president pro tempore; Morris Knudson, critic; Tom Mayfield, treasurer; Jim Lamm, clerk; Harry Horton, sergeant at arms and John Schnorrenburg, chaplain.

The outgoing Di officers are Artie Murphey, president; Gus Graham, president pro tempore; Toby Selby, critic; Tom Mayfield, treasurer; Morris Knudson, clerk; Jim Lamm, sergeant at arms; and Don Shropshire, chaplain.

Two Plays Are Slated For Memorial

The Margaret Webster Shakespeare company will give a performance of "Julius Caesar" in Memorial Hall at 2:30 tomorrow afternoon, and a performance of "The Taming of the Shrew" at 8:30 tomorrow evening, under the sponsorship of the Carolina Playmakers.

The featured roles in "Julius Caesar" will be handled by Louisa Horton, who appears as Portia, Kendall Clark as Mark Antony, and David Lewis as Brutus.

"The Taming of the Shrew" will have Miss Horton as Katharina, Lewis as Tranio, and Clark as Petruchio. Anthony Lewis, former member of the Playmakers will appear as Marcellus and Grenio.

Reserved seat tickets for the two plays are still available at the Playmaker Business office. Special buses for high school and civic groups in Durham, Raleigh, and other towns in the area have been pushed each show near the sell-out mark.

This will be the first appearance of the Webster company in North Carolina this season. The troupe travels by bus with a specially constructed truck and trailer for scenery. Twenty-one actors and five technicians are included in the group.



MARGARET WEBSTER (left), discusses her productions to be shown here Monday afternoon and evening in Memorial Hall with two of her star actors, Kendall Clark and Louisa Horton.

CP, SP Will Study Proposals For Merger Tomorrow Night



SERVING AS SPONSORS FOR MEMBERS of the German Club at the annual midwinters dances held Friday and last night at Chapel Hill were the attractive young ladies pictured above. Music was by Tex Beneke. Top row: Misses Elizabeth Myatt, Goldsboro, with Roy Holsten, president of the club from Goldsboro, Delta Kappa Epsilon; Jean Roberts, Durham, with James O. Hall, Jr., vice-president from Raleigh, Alpha Tau Omega; Jean Sloan, Charlotte, with Steve Jones, Treasurer from Clinton, Phi Gamma Delta; Caro Davis, Dunn, with Ben Yelverton, Secretary from Rocky Mount, Phi Gamma Delta.

Middle Row: Misses Betty Ann Cooper, Greensboro, with Wilson Trotter, Leaksville, Sigma Alpha Epsilon; Pat Shoyer, Wayn, Pa., with Mabrey Bass, Tarboro, Sigma Nu; Elizabeth Hamer, Marion, S. C., with John W. Underwood, Southern Pines, Alpha Tau Omega; and Marjorie Turner, Greensboro, with Bynum Brown, Murfreesboro, Pi Kappa Alpha. Bottom Row: Misses Betsy Ann Barbee, Chapel Hill, with Dick Gordon, Merion, Pa., Delta Psi; Kathleen Van Loan, High Point, with Jake Froelich, High Point, Beta Theta Pi; Rosa Talbot, Lexington, Ky., with Bill Rue, Danville, Ky., Sigma Chi; Nancy Reid, Charlotte, with Bob Morrow, Charlotte, Zeta Psi; and Marjorie Crutchfield, Bronxville, N. Y., with George Blackwelder, Jr., Hickory, Phi Delta Theta.

Benefit Will Star Charlie's Clowns

Charlie Justice and the Carolina Clowns will headline a benefit basketball double header to be played for the March of Dimes Thursday night in Woollen Gym.

The Clowns will play the Link-Watson All Stars from Danville in the feature game of the double bill which opens with a contest between Irv Holdash's Linemen and Dick Bunting's Backs.

Playing with Choo Choo for the Clowns will be Coy Carson, the leading scorer in the Southern Conference last year, All-American football players Art Weiner and Kenny Powell and many others.

The Link-Watson team will be manned by such stars as Al Mathis, the former Carolina captain and basketball star, Lester Hooker of William and Mary, Dale Jones of ECTC, Chet Smoral and Bernie Kerns, of Manhattan, Bill Haley of VPI, and Hoy Issacs of Appalachian, plus others.

The opener between Holdash's brawny Linemen and Bunting's fleet Backs has all the earmarks of a real grudge match.

Coach Holdash warned, "We've been blocking for 'em all year and we ain't gonna stop now, except this time we're gonna block 'em right into the stands!"

Holdash will count on such worthies as Ed Washington, Joe Dudeck, Bill Kuhn, Chris Carpenter, Billy O'Brien, Jim Hendricks, Roscoe Hansen, Julian King, R. L. McDonald and other behemoths.

Wily mentor Dick Bunting will counter with such star hoopsters as George Verchick, Skeet Hes-

Capt. Cooper Gets Duty In Capitol

Captain J. Elliott Cooper, commander of the Navy ROTC and professor of naval science, left yesterday for temporary duty at the Office of Naval Officer Procurement in Washington, D. C.

He will remain at the national capital for about a month, serving on an interview board during the processing of applicants for appointments as Naval Reserve Midshipmen.

Candidates who are ultimately selected for appointment as midshipmen in the U. S. Naval Reserve are scheduled to begin their college training in September, 1950, at one of the 52 institutions of higher learning where NROTC units are established.

We Want Women! Girl-Getting Group Set Up By Dance Class

A girl-getting committee is the latest addition to the Monday night Woollen Gym dancing class, and the men on the committee are really out to get girls.

The committee, which was formed recently is for the purpose of getting more girls to attend the dancing classes which Lib Stoney and John Lehman teach each Monday night in Women's Gym.

Girls, so Lib says, are strictly in the minority at the classes. Especially girls without dates. And that's the kind of girls the class needs.

Is Suggested CP Dissolve, Join With SP

Two Other Plans To Be Presented During Meetings

Three merger proposals drawn up by a Campus Party committee, will be considered by the Student Party and the CP at regular meetings tomorrow night, party spokesmen said yesterday.

The proposals include one that would have the CP dissolve and all its members automatically become members of the SP; one that would dissolve the executive committees of the two parties and elect a single group from the unified party; and one that would have the parties unify, elect an entirely new slate of officers, and appoint a new executive committee.

SP Chairman Bill Prince urged all members of his party to be on hand at tomorrow's meeting. "This is in order that the party as a whole, and not just a few individuals, will determine the outcome of the proposals," Prince asserted.

Bob Clampitt, whose election as chairman of the CP in December started the ball rolling on the merger proposals, urged the full CP membership to be present at the Party conclave.

The CP committee which drew up the proposals, headed by Jim Lamm, was appointed last week by Clampitt after a 12-6 vote of the Party had favored such a group.

The SP voted the same night to allow the Party's executive committee to hear any proposals. Student Body President Bill Mackie made the motion to allow the committee to hear the CP ideas, but former Party chairman Fred Thompson was opposed to the move. The motion passed the party by a 15-4 vote.

The Campus Party meeting is scheduled for 8:30 tomorrow night in Horace Williams Lounge of Graham Memorial. The Student Party meets at 9 o'clock on the second floor of the student union.

Art Exhibit Opens In GM Today At 4

Paintings and pieces of sculpture by University students will be on exhibit in the Horace Williams Lounge of Graham Memorial this week in the first Student Art Exhibit to be presented by the student union this year.

The show will have its formal opening this afternoon when Graham Memorial is host at a tea at 4 o'clock. All students, faculty members and townspeople are invited to the tea.

The artwork will be on exhibit through Saturday, and visitors may see it at any time that the building is open.

Some of the pieces will be for sale, and the list of the artists and prices will be available in the Graham Memorial information office.

Sam Boone, president of the University of North Carolina Art Majors Club, is in charge of the exhibit.

Movie at Y

"This Is Their Story," a portrayal of the needs of students in war-devastated countries, will be shown in the Y tomorrow night at 7 o'clock. The movie will be a feature of the first general membership meeting of the Y for this quarter. It is being sponsored as part of the preparation for the upcoming Campus Chest drive.