

## WELCOME

Freshmen and Upper-Classmen

You'll find the kind of clothes the best dressed college men unanimously favor at -



Whether you are a freshman or doing postgraduate work you'll find the clothes you want to wear . . . at the price you want to pay . . . right here . . . from America's foremost manufacturers.



- Arrow Shirts
- Enro Shirts
- Hickok Belt
- Jantzen Sweaters
- Alligator Coats
- Cashmere Sweaters
- Interwoven Socks
- Swank Jewelry
- Stradivari Shirts
- Don Richard Clothes

—and many more outstanding exclusive lines too numerous to mention.



Come in and get your
1951 Varsity Town
Little Blue Book
free.

- Charge inquiries invited.
- Bills mailed home



## FREE CONTEST

For all students. Come in and register for our Back-to-School Contest. You don't have to be present to win! You don't have to buy anything to win!