

# Business Fair Is April 28-30 In Bingham Hall

The Alpha Kappa Psi fraternity in business administration said yesterday it will hold the second annual Business Fair here April 28-30.

The theme of the fair this year will be "Advertising Media in 1952."

Bill York, chairman of the fair, said the fair this year has been designed to be of interest not only to business administration students but to students and professors in other schools as well. The fair also has extended open invitations to businessmen in Chapel Hill and neighboring towns.

A prominent man in the field of advertising, Bruce Barton of New York City, has been secured as guest of honor this year. Barton, known throughout the country as "Mr. Advertising" will speak on "The History of Advertising."

J. J. Hale of General Outdoor Advertising co., will present facts of interest on the outdoor advertising business. The field of newspaper advertising will be covered in a speech by Chester Rose, advertising manager of the Greensboro Daily News.

The plans for the fair will parallel those of last year to the extent of displays and exhibits in Bingham hall. Because of the increased interest shown by students and the participating companies who are supplying the exhibits, both annexes of Bingham will be used, York said.

## Deferments For Students Up For Review

Special to THE DAILY TAR HEEL. WASHINGTON, April 16—Officials at Selective Service Headquarters announced that local draft boards throughout the nation soon will begin re-opening the cases of all youths with educational deferments.

The national headquarters said regulations specifically require the re-opening of cases at the end of the academic year for all youths granted educational deferments to attend college. Upwards of 230,000 young men will be involved by the move, most of them 19-year-olds or older.

Deferments for college students cannot be granted until the men have received notice of induction and the deferments granted by the local board will run for one year only.

### Will You Be Married In 1954?

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PICTURED ARE NEW GRAIL members who were tapped recently. They are standing, left to right, Ted Frankel, Atlanta, Ga.; Harvey Bradshaw, Greenville; Dan Perry, Kinston; Steve Perrow, Bedford, Va.; Donnie Evans, Charlotte; Ed Gross, Harrisburg, Penn., and Arch Fort, Oxford; Seated left to right are Bob Gorham, Rocky Mount; Tom Medlin, Smithfield; Bill Lore, Smithfield, and Ken Barton, Elizabeth, N. J.

## Argentine Family Is Important Unit, Has Weekly Feasts, Get-Togethers

by Grady Elmore

In Argentina the husband goes to his office shaveless and his wife stays in bed until noon, according to Mrs. Inez De Ezcurra.

Mrs. Ezcurra and her husband, Enrique De Ezcurra, and Harry L. King constituted the panel of experts discussing "Argentina and the World Today" at the Monday evening supper-forum of the YMCA World Relatedness commission and Cosmopolitan club in Lenoir hall.

Life in Argentina, its history, the impressions of a foreigner in Argentina, and the present Peron government were discussed by the Argentine-born Ezcurras and King. King spent six months in that country on a study grant from the United States Department of Education.

"The family is an extremely important unit of society in Argentina," Mrs. Ezcurra said. "A typical family is very large, yet compact, holding weekly get-together feasts and conferences."

Describing the usual day, she emphasized how different life in her country is from that in the United States.

"Usually the husband goes to work without shaving, taking time off sometime during the morning to go to a barber," she related. "It sounds terrible, but the wife remains in bed until the noon meal," she added. "Actually, though, she gets her work done there, sewing and supervising the maid's duties."

There are no supermarkets and other modern conveniences for shopping, Mrs. Ezcurra continued. "While groceries can be ordered and delivered just like here, the maids of Argentine families per-

### Students Participate In Supper-Forum; Cite Argentina Dictator's Achievements

sonally do the shopping," she said. "The better looking your maid is, the better your meat will be."

Ezcurra, graduate student in philosophy here on a fellowship since last fall, depicted the Argentina of today. The population of about 15 million is totally white, of foreign stock, he said. Four million people are concentrated around Buenos Aires, the political and cultural capital of the country, and a division, sometimes distrust, exists between these urbans and the provincial people. "The peasant lives an entirely different life and thinks differently," Ezcurra pointed out.

"While Argentina is an extremely European country in tastes, fashions, and outlook," he said, "American influence was felt heavily during and after the war." Today the United States has great influence, but the European hold remains," he stated.

King, Romance language graduate student majoring in Spanish here, spoke of the Argentine aspects which immediately impress a foreigner in that country, the traffic, the food, and the urban people.

"Unlike American drivers, drivers there are very good at missing you," he said, "even though there is also heavy traffic."

The food is excellent and very cheap, King said. "For from 30 to 50 cents you can get the works."

"Argentines are extremely stimulating people, intellectually speaking," he stated. "The idea of natives in colorful costumes def-

initely doesn't apply." Buenos Aires is a modern, cosmopolitan city with art exhibits, many book stores, plays, and ballets, according to King.

"The people of Argentina seem relatively unaffected by their strong government," King related. "Although an atmosphere of oppressive and not free, surrounds them, the people do not look oppressed."

There is no ill-will toward Americans, he continued; in fact the officials go to great length to assist outsiders doing research in Argentina, with the exception of government realm of study.

Speaking of the popularity of Peron, King said, "You seem to run into no one who favors him.

## Planetarium's Easter Show Ends Monday

Morehead Planetarium's production of "Easter, the Awakening" will be given for the last time next Monday, Anthony Jenzano, director, said yesterday.

The Easter story, which has been seen by 15,000 visitors, will be replaced by a new presentation, "Rainbows and Halos," Jenzano added.

In conjunction with High School Day Saturday, the Easter program will be performed at 10 and 11 a.m., and 3, 4 and 8:30 p.m.

"Rainbows and Halos" deals chiefly with the various light phenomena which occur—luminous meteors, aurora polaris (northern and southern lights) and rings around both the sun and moon, the director said. These and other "heavenly happenings will be shown and explained in detail."

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