

**OPTOMETRY IN THREE YEARS, IF YOU HAVE SIXTY L. A. CREDITS**

In three college years, you can prepare for the attractive profession of optometry, if you have a minimum of sixty required Liberal Arts credits.

There is a shortage of optometrists in many States. Eighty per cent of the Nation's millions depend upon the Doctor of Optometry and his professional skill in conserving vision.

The optometrist possesses the dignity of being a professional man. He renders a service essential to the health and well-being of his community. Substantial financial rewards are obtainable almost from the beginning of his practice. Optometry is especially attractive to women.

The U. S. Department of Defense and Selective Service grant optometry students the same consideration accorded medical students.

Chicago College of Optometry, nationally accredited, is located in the heart of the world's greatest center for teaching in the healing arts. It is famous for its eye clinic. A building program is in progress. Dormitory accommodations, apartments and other facilities are available on a large campus.

For catalog and other literature, address Registrar, Chicago College of Optometry, 2307 No. Clark St., Chicago 14, Ill.—Adv.

—Pearson—

(Continued from Page 2) business in comparison with the largest and . . . a perpetuation of the present small degree of regulation over the small carriers should not have any serious effect on the total air transportation picture."

Another technique that Goodwind suggested to squeeze out the non-skeds was to abolish route operations.

"Our experience to date convinced us that, with few exceptions, it is necessary for carriers operating large aircraft to routinize their operations. . . ." He pointed out in his secret memo. "They must more and more confine their operations between certain points to build up a clientele and insure themselves of adequate load factors and a balanced directional flock . . . it is necessary in the case of the (irregular carriers) to make careful provision for their frequent overhauls and maintenance checks, crew changes, etc. Generally speaking, this cannot be successfully accomplished economically except on route operations."

**Russia Expert Talks Tonight In Gerrard**

Dr. Clyde Kluckhohn, director of the Russian Research Center and professor of anthropology at Harvard University, will deliver a lecture in Gerrard Hall tonight at 8:30.

Dr. Kluckhohn is being sponsored by the Institute for Research in Social Science and the Anthropology Club. He will speak on "The Problems of Values in Contemporary Civilization."

Author of a number of books and with extensive field work experience, he is one of the top ranking anthropologists.

Dr. Kluckhohn will serve, during his two-day visit here, as consultant on a Veterans Administration project being conducted by the University's Institute for Research in Social Science.

**CUSC Row Continues**

(Continued from page 1)

he and other CUSC officials had met with William Friday, assistant to President Gray, to work out another plan of consolidated student government. "No concrete plans" have been worked out yet, but other ones are planned, according to Horton.

The firm of management engineers who are making a survey of the administrative operation are going to meet with the president of the three student bodies to "find out how each student body prefers to have its feelings transmitted to the Consolidated University administration," Horton added.

President Horton said that a committee separate from the CUSC is going to work with the group to plan the Consolidated University Day program. Consolidated University Day will be held in Greensboro at WC on April 11. Three other Carolina delegates

**What Goes On Here**

**Cheerleader**

Students wishing to run for head cheerleader will be interviewed by the selection board tomorrow afternoon in Roland Parker Lounge No. 2 at 4 o'clock.

**Tradin' Post \$\$**

Students whose books have been sold by the Book Tradin' Post may pick up their money at the store in Graham Memorial today from 1 to 4 p.m. or tomorrow from 2 to 6 p.m.

**Women's Glee Club**

The Women's Glee Club will meet tomorrow at 5 p.m. in Hill Hall.

**Card Board**

Persons interested in working on the Card Board should meet in the office in the basement of Smith Dormitory tomorrow, 1 to 3 p.m. (The board especially needs ushers and artists.)

**Old Well**

Students who feel they are qualified for membership in the Order of the Old Well should fill out an application form in Dean Mackie's office, 313 South Building, before Friday.

—Tennis—

(Continued from page 3)

Green (UNC) defeated Haeger (H), 7-5, 6-3; Kerdasha (UNC) defeated Sonnabend (H), 6-8, 6-4, 6-0; Gustafson (UNC) defeated King (H), 6-2, 6-1; Izlar (UNC) defeated Stone (H), 4-6, 6-0, 6-3; and Spencer (H) defeated Gordon (UNC), 6-4, 4-6, 9-7.

Doubles—Browne and Payne (UNC) defeated Ufford and French (H), 6-4, 8-6; Sylvia and Green (UNC) defeated Rauh and Haegler (H), 6-1, 3-6, 6-4; Stone and Bossart (H) defeated Izlar and Kerdasha (UNC), 6-4, 3-6, 7-5; Bradford and Thompson (UNC) defeated Watts and King (H), 4-6, 6-1, 6-3; and Goodman and Trinchieri (H) defeated Gustafson and Gordon (UNC), 6-4, 3-6, 7-5.

have dropped out of the CUSC since last month. They are Virginia Hall, Tom Creasy and Jim McLeod.

**Polgar Has Amusing Program Devoid Of Usual Hocus-Pocus**

Dr. Franz J. Polgar can indeed be called an originator and pioneer in the field of entertainment.

He has created a new and unusual form of amusement by using such intriguing mental phenomena as memory, hypnosis and mind-reading as the basis for all his programs. For the first time in his career he has brought his show, "Miracles of the Mind," to the American public.

Too often these mental phenomena have been misunderstood and abused, have fallen easy prey to charlatans, Dr. Polgar says.

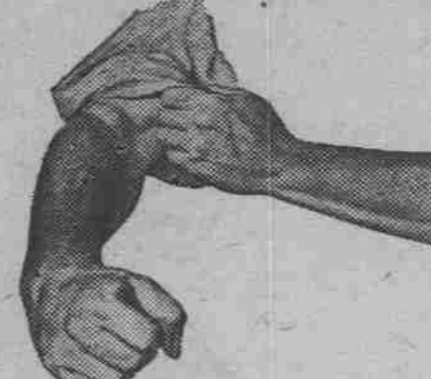
Polgar appears minus a legendary turban and glass bowl, and he practically welcomes the "I'm from Missouri" reaction of so many of his audiences. And yet he has no difficulty getting volunteers for his various shows. Many are eager to be in the show, eager to watch at closest range

what at first seems like trickery. Planters in the audience, signals

to accomplices are some of the comments that often come from the floor.

He will be here tomorrow at 8 p.m. for a Memorial hall appearance under the sponsorship of the Student Union Activities Board.

*It's time to roll up your sleeve...*



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**Who Gives Blood?**



**Mrs. Dorothy Newman**  
Hospital Nurse, Finds the Answer at Her Local Blood Donor Center

"I was working in Emergency when they brought the child in. She was like a tiny, broken doll in the truck driver's arms. They started transfusions immediately. Without blood, no surgery, no wonder drugs could have saved her. It took three pints . . . before her eyes opened . . ."

"As I watched the transfusions, I wondered about those three unknown blood donors. I wondered—who gives blood . . . and why?"

★ ★ ★ ★ ★

Mrs. Newman found the answer at her local blood donor center. "It's wonderful," she said, "how talkative and neighborly this painless gift of blood makes people . . . all strangers and yet sharing this great experience together."

"The people? All different. Veterans, businessmen, stenographers. Everybody."

"The reasons? Different, too . . . 'an older brother in Korea' . . . or a buddy 'lying forgotten in a hospital here' . . . a housewife who heard 'it would be needed in case we were suddenly attacked' . . . and one

little man who kept saying, 'Well, of course, of course . . . it's the thing to do, just like voting!'

"As they spoke, I thought again of that child . . . and the three pints of blood. Was her need less urgent than a wounded soldier's? Than preparation for the day when the planes overhead might not be ours? And it seemed to me that as long as a single pint of blood may actually mean the difference between life and death today or tomorrow for any American . . . including you and me . . . the need for blood must always be urgent!"

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The Daily Tar Heel

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The coolest, friendliest atmosphere in town

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**MAN OR WOMAN WITH CAR.** Greensboro Daily News-Record for Chapel Hill and vicinity. Good proposition. Car expenses. Write News-Record, Greensboro, N. C. (1-c3488-5)

**LOST**

**LOST: ONE PAIR SLACKS,** ONE blue sweater, one red sweater at Wrightsville Beach, March 29. Reward. Contact DTH Office. No chg. Staff

**HELP WANTED**

**YOUNG LADY TO WORK AS** cashier and sales lady. Part time work. Apply 2-5 p.m., Danziger's Restaurant, 2086. Chg. 1x1

**FOR SALE**

**FOR SALE: ONE SINGER TREAD-**le sewing machine. Good condition. \$32.50. Call 9-5708 (Mr. Clark. 1c3492-1

Some smokers choose just any brand; They always wear a frown. So just smoke Luckies and you'll have enjoyment that's deep-down!

James F. Quetch  
University of Notre Dame

All facts don't come from textbooks! Here's one I learned from Pappy! Despite the claims of other brands, Smoke Luckies—you'll be happy!

Fay W. Barron  
University of Miami

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and **LUCKIES TASTE BETTER!**  
Cleaner, Fresher, Smoother!

Ask yourself this question: **Why do I smoke?**  
You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

**Luckies taste better—cleaner, fresher, smoother!**  
Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette . . . for better taste—for the cleaner, fresher, smoother taste of Lucky Strike . . .

**Be Happy-GO LUCKY!**

When schoolwork has you in a whirl, And facts escape your mind, Remember Luckies' better taste—A smoker's greatest find!

Gerald Robbie  
New York University

**Where's your jingle?**  
It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles—and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

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