

The Daily Tar Heel

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Tar Heel At Large

—Chuck Hauser—

THE RULING of the University that all veterans must take a year of physical education is foolish for two reasons: (1) Almost every vet has had at least two years of body-building calisthenics integrated into an organized sports program (and the University requires non-veterans to take only two years of PT); (2) The PT program conducted at Woollen Gym is largely a waste of time, with a few exceptions, such as swimming.

It would be fine if courses in badminton and boxing were open to those students interested in learning the sports, but they should not be compulsory. If the object of Carolina's PT program is to build bodies, WG could take a few lessons from the Army on how to do it.

CLOTHING STORE in Durham reflects declining morals of the modern age. A window display of maternity dresses in one of the better women's shops utilizes mannequins wearing nothing on the third finger left hand.

CHANCELLOR HOUSE likes the coffee at the Book Ex. He told his press conference Monday that he drinks at least a cup a day there to prove that. And the Chancellor doesn't understand people who don't like the new instant-coffee preparations. He calls instant-coffee "one of the greatest inventions of the modern age — ranking with the atomic bomb and wonder drugs."

BUSINESS ADMINISTRATION students are going to school these days in a plush atmosphere. As students not taking BA courses would get a kick out of looking around the three new buildings when they have a free hour between classes some day. The green "blackboards," the semicircular arrangement of the desks in the larger lecture rooms, and the lighting and furnishing of the buildings are a testimonial to intelligent planning of a structure dedicated to education.

THE PUBLICATIONS Board in the past has been accused of many things and called a variety of names, but not until now has anyone hurled the charge, "incompetent" at it, and had the facts to back up such a charge. In a letter to the editor on this page, Gordon Forester tells how the Board has ruined the reputation it once had for intelligent handling of the large amount of cash it annually spends.

The unfortunate situation Forester reveals should have been corrected last year, when the strange activities of the Board first appeared. It seems that if the Legislature's voting representative on the Board had done his job in the past, the facts could have been brought to light and the mess straightened out before now. It is the duty of that member to keep the Legislature informed of the Board's activities, and to cast light on any questionable activities of the publications financial directors.

THE PRESIDENT of Turkey doesn't eat just anything. And to make sure that the proper foods are awaiting him when he visits Chapel Hill a week from tomorrow, a special representative was sent here two weeks ago to set up a menu and bring a particular brand of Turkish coffee along for the distinguished foreign visitor.

The preparations are not just a matter of taste. There are certain things such as pork which Moslems are forbidden to eat by their religion. And certain other dishes are prohibited on special days.

DOOK UNIVERSITY social columnist Sammy Stephens apologizes for apologizing every week in the Dook Chronicle for the scarcity of social items. "Is this 'Country Club of the South' losing its reputation?" asks Sam, "or is it that we are just uninformed?" Don't feel bad, Sammy boy, you're welcome to come over to Chapel Hill any time things get too dull for you on Methodist Flats.



Washington Merry-Go-Round

Drew Pearson

WASHINGTON — Buried in the dull and prosaic files of the Federal Communications Commission is an interesting story of how wires can be pulled in Washington — in this case by powerful GOP publishers. If the FCC record had been made two days before, it's possible that Senator McCarthy's man on the FCC, Robert E. Lee, might not have been confirmed.

For the record illustrates exactly what Senator Monroney of Oklahoma talked about when he led the fight against Lee's confirmation.

In this case, the Washington lobbyist for the Cowles brothers, publishers of Look magazine, the Des Moines Register and Tribune and the Minneapolis Star-Journal, tried to buy off a rival applicant for a TV station. Simultaneously he was warned that he didn't have a chance because of Eisenhower's friendship for the Cowles brothers.

"The Cowles have done a lot for Ike," James Milloy, vice president of the Cowles publications, was quoted as saying, according to the official FCC record. "The Cowles are in Ike's book. John has just been called to the White House and is going back to Minneapolis to try to persuade Dr. Charlie Mayo to run against Humphrey."

"Things have changed at the Commission (The FCC) recently," boasted the Cowles vice president. "A new commissioner, Mr. Lee, is now on the Commission. Larry Fly (former FCC chairman, now attorney for the rival

Des Moines applicant), has an ideology that is no longer applicable. Fly thinks things are the same now as they were a few years ago, but things have changed. The old philosophy doesn't hold.

"You know that Mike Cowles is about to leave on a Point 4 trip for Ike in the Middle East. All this stuff about Ike being pure is all right, but you know that when you are in the Army, you learn politics," continued the testimony given in the FCC record.

"You don't get to go from a lieutenant to a colonel and then to President without knowing about politics. Ike won't let the Cowles get hurt. He won't let them lose out on TV in Des Moines. I know how the wheels turn in Washington, and you don't have one chance in 10."

The man to whom lobbyist Jim Milloy gave this warning was Kingsley H. Murphy Jr., 23-year-old head of the Murphy Broadcasting Company in Des Moines. Murphy's father had once owned the Minneapolis Tribune but was forced to sell out to the Cowles brothers, who now have a monopoly of all newspapers in Minneapolis and also in Des Moines. In addition, the Cowles brothers own a television station in Sioux City, Iowa, KUTV, and two radio stations, WNAX in Yanktown, S. D., and KRNT, the CBS station in Des Moines.

At one time Gardner Cowles Sr., founder of the newspaper empire, advised his sons against owning radio stations. He felt that to monopolize all mediums of news in a city was unhealthy and created ill will. However, the two boys, departing from that policy, are now applying for TV channel 8 in Des Moines,

with young Murphy, whose family they bought out in Minneapolis, also applying for the same channel.

Milloy, the Cowles vice president who admonished Murphy that he didn't have a chance, is the same operator who arranged with the Eisenhower Administration to appoint Fleur Cowles, wife of Mike Cowles, editor of Look, as special ambassador to Queen Elizabeth's coronation. Shortly thereafter, a feature story, building up Vice President Nixon, appeared in Look.

During the FCC hearings for channel 8 in Des Moines, young Murphy obviously made the better showing. In the middle of the hearings, he got a phone message from Milloy at his hotel asking to see him, and later Milloy took him aside for a long talk in which he offered Murphy around \$150,000 if he would withdraw his application, leaving the field clear to Cowles.

Milloy went on to talk about a merger, in which the Murphy interests would own about 12 per cent or even 15 per cent of the TV station. Young Murphy replied that if there was going to be a merger, the Cowles brothers would have to take the 15 per cent.

Milloy didn't like this at all. "The Cowles," he said, "have too much at stake to take a minority interest, though a management contract might be worked out."

Finally, when the Cowles lobbyist was able to get nowhere, he threw out his veiled threat that the Federal Communications Commission had changed, was now subject to pressure, and that Ike, who understood politics, would never let the Cowles brothers "lose out on television in Des Moines."



PEARSON

On The Carolina Front

Louis Kraar

The big battles around campus aren't on the basketball court, or even in the classroom. No, it's those skirmishes between the coeds and males that go on all over, all the time.

Take the two girls I joined in the Campus Cafe the other night. Over some coffee, they gave me some blow-by-blow accounts of those bouts which started with Adam and Eve.

"The trouble with boys around here is they just have to show you how many they are," complained one of the coeds. She sipped her ten-cent cup of brew and continued.

"Naturally, girls like nice masculine, virile men. But why do they have to go around impressing everyone with their he-manliness.

"They just expect us to be little sweet, innocent things who need their protection," she said. It was the other girl's turn, and she took it.

"And what about thinking?"
 "Is a girl just supposed to be some kind of China doll. If you ever try to talk to these boys, they think you're going college — intellectual on them. They just want to dance and party," the second coed said.
 The first girl, a dark-haired miss who seemed

quite torn out about this battle of sexes, took the floor again. I had a refill of coffee (another dime, but it was worth it) and sat back to listen.

"You just can't be friends with them. Either they want to push you around like big he-men, or they want you to be dumb and sweet. And if you're sweet and all, right away they want to get serious."

"You can't be friends with them only. It's terrible," she whined.

"Terrible," her companion agreed. It seems to me they're victims of circumstances. Sure, it's pretty bad, maybe "terrible." But what else can you expect when the Mrs. degree is the big thing with most gals.

And the guys, what're they looking for? The guys want some sweet thing to inflate their egos by depending on them, marry them, keep their homes and mother their kids.

It's a system. And the people make the system. Maybe if more coeds didn't like it, these guys would look for more than just glib dancing partners with nice shapes to raise their families.

It's been this way for a long time, since Adam and Eve to be exact. And chances are it won't change.

YOU Said It

Editor: I have been anticipating an editorial criticizing the Student Legislature for our action last Thursday night when we refused to appropriate \$55 to pay for the Publication Board's Yack picture. This morning I was relieved to find no less than two such in defense of the Legislature, but rather as a per-editorials. I would like to appropriate this sum, not sonal satisfaction to myself.

First of all it has been the established precedent for all student government organizations desiring pictures in the Yack to apply to the Budget Committee for funds. These requests are grouped together in a student government organizational picture fund and approved by the Legislature. The Publication Board did not see fit to go through these channels, and, consequently, some Legislators felt that a bad precedent would be set if any organization, after having failed to apply to the Budget Committee, could come to the Legislature with the assurance that their request would be granted. Incidentally, the Student Legislature's request for a picture was approved by the Budget Committee in this accepted manner.

The Tar Heel's editorial stated that the P B had fallen from the good graces of the Legislature. This is very true, but not without reason. There are many reasons, in fact, some of which are as follows:

- (1) This organization, although it handles more of the student's money than any other on campus, with the exception of the Legislature, has met only four times since school started.
- (2) One incident which particularly grates on my mind, was last year when the chairman broke a tie vote in favor of appointing himself financial co-ordinator with a \$600 salary. Later the Board voted to withhold this salary, which had been appropriated by the Legislature, and use it to help pay for The AP wire service. They seemed to take the position that two wrongs make a right.
- (3) Another example of the P B's irresponsible action was when they voted to reimburse a member for a \$115 party which he had given.
- (4) The last straw was when the board signed a contract with the Yack for a full page. When the page was already in the format, they applied to the Legislature for funds to cover this unauthorized expenditure.

These are just a few of the reasons why the Publications Board has fallen from the good graces of the Legislature. Although there are many uncorrected evils in the P B, it is not as powerful as it once was. Though a proper system of checks and balance I believe the Legislature is now in a position to keep the Publications Board in its proper place.

What's sauce for the goose is certainly sauce for the gander. But I for one feel that we have been goosed enough by an incompetent organization such as the Publications Board. If the Legislature is the goose which holds the purse strings, then I believe it's time the goose took a gander at the Publications Board.

Gordon Forester

Our Fees: How Much To Where?

Editor: The article in the Saturday Tar Heel, "Our Student Union", answered a number of questions which have been in my mind for several months. At the same time I have been pleased to see Graham Memorial partly renovated and I look forward to the completion of the renovation of the entire building.

I agree with Mr. Kuralt that the student union has been placed in an out-of-way location for the majority of the students. A much better location for a future student union would be on the baseball field behind Lenior Hall. Naturally the old stadium should be removed, and a new baseball field should be provided on the intramural field or the football practice field. The question of location of a new student building was answered satisfactorily in a thesis on campus planning, done in the Department of City & Regional Planning.

In that portion of the article entitled "We Compare Very Poorly," I feel that the comparison takes the wrong road to the solution of the problem. I sympathize with the students at the University of Oregon who pay a fee of \$30; let's not allow that to happen here. Why not let the government (state legislature) assume its proper function—doing for the individual what he cannot do for himself. And if the University is an arm of the government why does it not assume the fixed operating cost (\$10,000) of the student union?

As for expanding the present program, I might offer one suggestion: Why not utilize some of the campus talent? Surely there are many talented students on this campus who could provide night club-type entertainment in the Rendezvous Room, as suggested by Mr. Wallace. However, there is other campus talent. Perhaps some of our outstanding professors could be encouraged to start a "Great Issues" series of lectures.

My last point is a sore one. Each semester I find an item on our student bill entitled "fees." For this spring semester it is \$42.50, yet I have never seen an itemized breakdown of this figure. If only \$1.50 is earmarked as the student union fee, what is the rest of it for?

Though your editorials have been excellent, a review of student fees might be further meat for editorial comment. I'm looking forward to your editorial comments on "Our Student Union."

Frank Skrivaneck

(We, too, hurt with the Oregonians and their \$30 assessment. We do think, however, that our present \$3 fee could stand a raise — perhaps doubling it. Campus talent utilization is planned, Director Wallace says. "Great Issues" have been tried — with doughnuts and coffee as added inducements — but there was a greater issue: getting some one to attend.

(Breaking down the undergraduate fee of \$44.25: \$7.50 is the block fee which is appropriated by the Student Legislature for publications, Graham Memorial etc.; matriculation fee of \$36.75 is in that \$44.25 total and it divides thusly: \$7, registration; \$2.25, library; \$7.50, infirmary; \$15, Woollen Gym, and \$5, Athletic Association. Graduate students pay a slightly less block fee than undergraduates.— Editor.)