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THE DAILY TAR HEEL

SATURDAY, FEBRUARY 9, 1957

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DINNER

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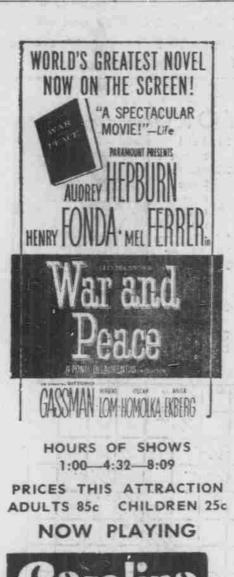
SNACKS

Unbeaten Tar Heels Meet Duke Tonight; Seek Number 18

AT 4 P. M.

Unbeaten Mermen Meet Clemson Here

By STEWART BIRD Relaxed and ready following last p.m. today in Bowman Gray Pool. week's resounding victory over East Carolina, Ralph Casey's allconquering Tar Heel mermen will shoot for their seventh consecutive win of the season when they lightly, nor are his charges.



take on the Clemson Tigers at 4 liminary paces for the ACC In-The news from the Palmetto state indicates that the Tigers are weak in a few events, but Coach Casey, as usual, is not taking things too Big Four practice meet.

The Tar Heels will be without The Tar Heels are undefeated this season and are determined to keep it that way. They have taken East Carolina into camp twice, along with wins over South Caroty will be up against such outlina, Duke, Virginia and powerful N. C. State.

15th was important and impressive; UCLA ace Bobby Seaman. important in that State is the chief Coach Ransom will carry a sophthreat to the Tar Heel's complete omore laden group to Raleigh for dominance of Southern swimming; the warm up in which no score will impressive in that the 10 point vic- be kept tory was the largest margin by ei-In the high jump the Tar Heels

ther team over the other in many years. Should the Tar Heels take their remaining meets and the criand Ray Stanley. John Jones and tical encounter with Soute here John Bilich will lead the way in team Feb. 22nd, Carolina will be undisputed champion of the ACC and a serious threat to eastern dominance of the National Collegiate Championships.

Wake-UNC Is Sellout

The Wake Forest-Carolina game to be played here Wednesday night is a sellout it was learned today. The ticket office also announced that tickets to the Carolina-State game Feb. 19 will go on sale Monday on a first come

first serve basis,

Beatty To N.Y.; Sellout Crowd To See **Big Four Battle Here** Trackmen Run At State Today BY LARRY CHEEK

Coach Dale Ranson's Carolina from the scare they received at Maryland Tuesday night, go trackmen, both varsity and fresh- against another potential spoiler tonight when they face the men, will go through their pre- hot and cold Duke Blue Devils in Woollen Gym. A sellout crowd of 5,600 will be in the stands while Gym.

door Games in State College's thousands more will watch the game over WUNC-TV Chan-Cow Palace later this month when nel 4. The game is being "broadvised" with armchair fans they travel to Raleigh today for a watching proceedings on television and listening to the game on radio.

Carolina, the nation's top ranked team, goes into the

the services of their ace Jim Beat- game with a spotless 17-0 record and a 7-0 reading in conference play. The Blue Devils are 10-6 overall and 5-2 in ges almost certainly as the ACC Wanamaker Mile of the Melrose the conference. They are currently running in second place champion for 1957. Thus it Games in New York tonight. Beat-1 behind the leading Tar Heels.

The two teams met once before, Bobby Joe Harris or Bob Vernon standing performers as Olympic this season in the Dixie Classic. at the guards.

1,500 meter champ Ron Delaney, Carolina won that one by a 17 Carolina, with giants Pete Bren-Their win over State January Hungarian Laszlo Tabori, and point margin, 88-71.

The Tar Heels, hard hit by the bluth in the lineup, will have a "I think we are one year away book bug, have lost two sopho- decided height advantage. The blue from giving Maryland a good more reserves since last semester Devils do not have a man over via the "flunk out" route. Bill 6-6, while Brennan and Quigg stand looked exceptionally well this af-Hathaway, a 6-11 center, and Stan 6-7 and 6-8 respectively. ternoon."

Groll, a 6-0 guard were the cas- Duke has beaten State, Mary- Only a sophomore, Carolina's ualties. Tony Radovich, another land, Clemson (twice) and South Bill McGehee looked exceptionalwill be led by veteran Ken Bry- man who saw heavy duty during Carolina in the conference while ly well against ACC champion Rod ant and sophs Dick McCallister the first semester has used up his losing to Maryland and Wake For- Norris until the closing minutes eligibility and is not with the est. Notable wins against outside of the last round. One mistake

competition have come over Ken- caused McGehee to get pinned. To offset the losses, Coach Frank tucky, Alabama, West Virginia and McGuire has reinstated suspended Pittsburgh.

center-forward Bob Young, Young, Carolina just barely got by given the boot by McGuire for dis- their closest call of the season in will be led by Everett Whatley, ciplinary reasons before the sea- College Park, Md., Tuesday night Howard Kahn, and Marion Grffiin. son started, saw action in the when they whipped Maryland, Wayne Bishop and Alec Coffin Maryland squeaker Tuesday night. 65-61, in two overtimes. Coach Mcwill set the pace in the two mile Danny Lotz is the only other re- Guire called the effort a "team maining front line reserve. victory" but singled out Bob Cun-Duke is reportedly at full ningham for his excellent defensstrength for the first time since ive work on Terp star Bob O'Brien. the 60-yard dash with Dick Mc- the beginning of the season. Hayes McGuire has also asked the stu-Fadden, John Sylvester, and John Clement and Bucky Allen, who dents to conduct themselves in the Fox leading the way in the 600. both have been sidelined by injur- most sportsmanlike manner possi-Dave Scurlock. Ben Williams, and ies at various times, are in good ble tonight. "Let's set a good ex-Howard Kahn are tops in the 880. health and should be ready to go. ample for the other schools in the

The Blue Devil starting lineup conference," he said. "I'd like to

Tar Heel Matmen Beaten By RON MILLIGAN

This is the way the individual

matches went: 123 lb. John Mc-The Carolina wrestling team went down fighting yesterday Hugh (Md.) pinned Henry Rhyne North Carolina's reserve thin Tar Heels, still shaking afternoon as Maryland over- in 2 min., 130 lb. Ray Haney (Md.) powered them 24 to 6 before one decisioned Capt. Bob Wagner 7:0. of the largest crowds ever to at-137 lb. Perrin Henderson decistend a wrestling match in Woollen ioned Berle Cohen (Md.) 6:1, 147 lb. Tom Oberholtzer (Md.) decis-

Approximately 300 spectators oned Charlie Boyette 7:6, 157 lb. watched one of the most exciting Ken hoke decisioned Leroy Kencollegiate wrestling matches in nedy (Md.) 3:2, 167 lb. Rodney the country yesterday. Norris (Md.) pinned Bill McGehee

The winner of this match emerin 7 min. 45 sec., 177. Dick Dean (Md.) decisioned Dave Atkinson is 11:0, and heavyweight Mike Sanquite possible that Maryland will dusky (Md.) pinned Lew Hayes in continue to be the champion. 50 seconds.

In the dressing room after the match yesterday, someone asked Coach Sam Barnes what he thought nan, Joe Quigg and Lennie Rosenabout the results. Barnes replied: match. You see, my sophomores

BREAKFAST LUNCH "Landmark For Hungry Tarheels"



the shot put event, with Stanley and Eddie Brawley doing the honors in the broad jump. In the mile event, the Tar Heels

relay. Both are sophomores. Speedsters Larry McMullen and Jim Moss will be the top men in





NANCY GATES

will probably find Clement at see Carolina win the sportsmancenter, rugged Paul Schmidt and ship trophy, and the only way we bespectacled Jim Newcome at can do it is by showing respect and forwards, and Allen along with courtesy for the other team."

Tatum Will **Hold First Drill Today**

Although the weather is still a bit on the rainy and wintry side. the Carolina Tar Heel football team will begin spring practice on Navy Field this afternoon as Coach Jim Tatum goes into his second year with the Tar Heels.

This will be Tatum's first look at his ball club since the Tar Heels climaxed a rather dreary 1956 schedule with a loss to Duke Nov. 24. The Tar Heels were able to come out on top only twice during the '56 season and later had those wins taken away from them because of an ineligible player.

Under the conference ruling, spring practice may last only 20 days and this must come within 36 days. Tatum has set up a practice schedule whereby he will hold practices every other day and Saturday. This is to give his players time to study and still be able to attend practice.

Another problem the Tar Heel mentor faces is finding a replacement for assistant coach Eddie Teague who is now athletic director and head football coach at the Citadel. According to Tatum he hasn't been able to find a man of the desired qualifications yet, but he is "in no hurry." Freshman Coach Fred Tullai and graduating seniors Don Lear and George Stavnitski will assist the regular varsity coaching staff during spring practice sessions.

WUNC Will Carry Game At Virginia Monday

It was learned yesterday that WUNC-FM, the university FM radio station, will broadcast the Carolina-Virginia basketball game from Charlottesville, Va., Monday night.

Larry Saunders, a senior radio major from Norfolk, Va., will handle the play-by-play. WUNC is located at 91.5 on the FM dial, and you must have an FM radio to pick up the broadcast. This is the first time the university station has covered a basketball game. Station manager John Young said that because no other station is broadcasting the game, it was decided that WUNC would do it as a service to the students.



You're Gene McGrew ... high school footballer and class officer. You won a scholarship and went through Princeton in the top third of your class . . . managed varsity track...commanded an artillery battery in Korea "When you put a lot of preparation into your career," Gene McGrew feels, "you should expect a lot of opportunity in return."

Meets IBM representative

Out of the Army in 1953, Gene met an IBM representative. It sounded like opportunity. A few interviews later, Gene was sure. Although sales was only one of the many jobs he felt he could handle, this kind of selling-(IBM machines are as much an idea as a product)-promised to occupy every talent he possessed. Besides, he's learned that "no other form of training produces so many top business managers."



Gene outlines programming test

Then began a 13 months' training program marked by merit salary increases. First-3 months' schooling and observing operations in Pittsburgh (Gene's hometown). Next-2 months' studying the applications of IBM's electronic data processing machines in business, science, government, and defense. Followed by 7 months' practical training in the field, with customer contact. Followed by IBM's famous course in selling methods. Finally, assignment to a sales territory near Pittsburgh, responsible for about 14 companies and their executives who used IBM equipment, "It's what you know-not how old and a dozen or so more who were you are-that counts. I deal with logical prospects for it. executives twice my age on a basis of

What's it like to be AN IBM SALESMAN?

Selling to management is perhaps the best training for management, and it's the reason Gene McGrew joined IBM. Today, he possesses a thorough practical Business Administration education, responsibility, an excellent income-all at age 27. Read about an unusual career.

Makes first sale

Gene's first sale, to a bank, required thorough study; consultations; a written recommendation. The climax came, Gene remembers, when he submitted his analysis to the vice president and received that gentleman's signature.



Discussing customers installation

Gene's latest sale was to a large industrial corporation. He's now preparing this customer for the installation of an IBM electronic system designed to simplify financial procedure; inventory and other systems problems. At27, Gene finds himself top man on an important account. He'. educator, salesman, administrator.

How would Gene define selling?

"We feel the best way to sell is to be able to consult. The best way to consult is to know something of value your customer doesn't. IBM's 'something of value' is profit through automation."

Gene's thoughts on competition:

"The entire Office Machine Industry feels the lead pencil is the biggest competitor. You've no idea how many time-consuming clerical jobs can be mechanized, thus freeing people for important, creative jobs. IBM's success in the field is due to service,

equality, because they respect my training and my business judgment."

Future wide open

"I'm getting married soon, and I was amazed to realize how much security IBM's growth (sales have doubled on the average every five years since 1930) and benefits represent. But I think my real security lies in the chance to use my own ability fully and freely. There are nearly 200 Branch Managerships, 15 District Managerships and executive positions in 5 other divisions ahead of me. IBM is introducing new machines, systems and concepts so fast that, every Monday, we have a 'new idea' meeting just to keep up."

IBM hopes this message will give you some idea of what it's like to be a salesman at IBM. There are equal opportunities for E.E.'s, I.E.'s, M.E.'s, physicists, mathematicians, and Liberal Arts majors in IBM's many divisions-Research, Product Development, Manufacturing En-



Checking out new client's system

gineering, Sales and Technical Service. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will interview on your campus. Meanwhile, our Manager of College Relations, Mr. P. H. Bradley,

will be happy to answer your quesknowledge, 'know-how'." tions. Write him at IBM, Room, Does Gene find his youth 590 Madison Ave., New York 22, N.Y. a handicap?



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